AVON

CAMPAIGN 20 2024 BUY YOUR PREVIEW PRODUCTS IN C18 & C19 ORDERS

what's new



NEW ULTIMATE SUPREME RADIANT FIRMING CREAM

WHAT'S NEW **101**

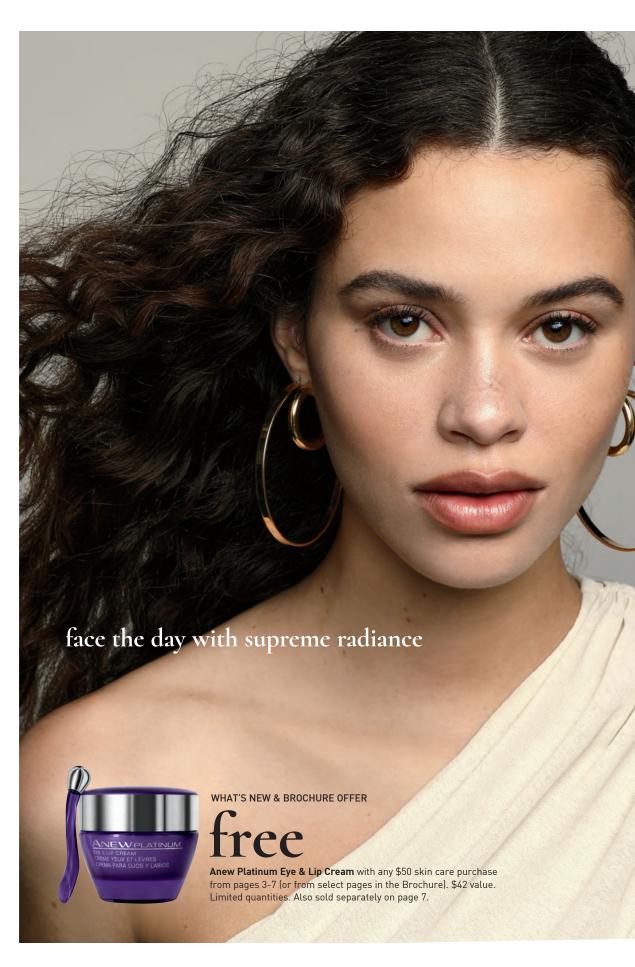
For details about
Commission
Levels go to:
Avon.com
→ Seller Central
→ Commissions
and Sales Levels.

don't miss out!

EXCLUSIVE OFFERS JUST FOR YOU

The following offers and bundles feature your customers' favorites with amazing savings. It's a great way to help you reach President's Club or your next President's Recognition Program title!

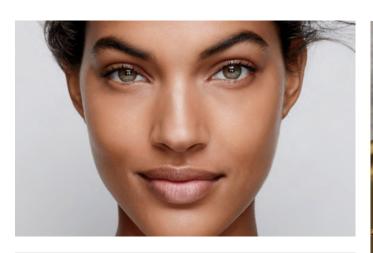
All bundles are limited quantities.













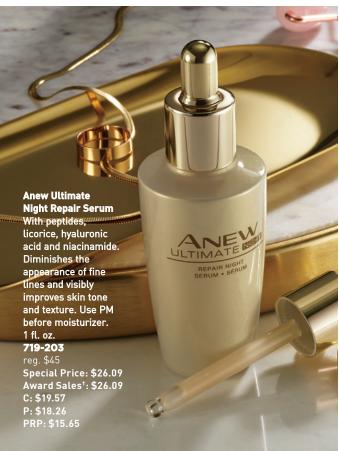
Anew Ultimate Multi-Performance Night Cream

It works while you sleep to revive and recreate the look of youthful skin. 1.7 oz. net wt. 719-146

reg. \$42

Special Price: \$22.49 Award Sales[†]: \$22.49

C: \$16.87 P: \$15.74 PRP: \$13.49





Anew Ultimate Multi-Performance Eye System

Visibly smooths crow's-feet and de-puffs under-eye bags. Cream, .5 oz. net wt. Elixir, .09 oz. net wt.

719-150 reg. \$42

Special Price: \$22.49 Award Sales[†]: \$22.49

C: \$16.87 P: \$15.74 PRP: \$13.49



Anew Ultimate Supreme Advanced Performance Crème

With Black Pearl Extract, known to enhance skin's ability to retain moisture to dramatically improve the look of advanced signs of aging. 1.7 oz. net wt.

719-170 reg. \$60

Special Price: \$35.09 Award Sales[†]: \$35.09

C: \$26.32 P: \$24.56 PRP: \$21.05



WHAT'S NEW & BROCHURE OFFER

free

Anew Platinum Eye & Lip Cream

with any \$50 skin care purchase from pages 3-7 (or from select pages in the Brochure). \$42 value. Limited quantities.

Also sold separately on page 7.



Anew Ultimate Supreme Eye Balm

Moisturizing formula infused with squalane, sunflower seed oil and antioxidant vitamin E. Wear alone or under makeup. .1 oz. net wt.

719-199 reg. \$45

Special Price: \$26.09 Award Sales[†]: \$26.09

C: \$19.57 P: \$18.26 PRP: \$15.65





Anew Platinum Day Cream **Broad Spectrum SPF 25**

With Radiescent Microspheres to help visibly restore radiance. 1.7 oz. net wt. 719-036 reg. \$42 Special Price: \$25.19

Award Sales[†]: \$25.19 C: \$18.89 P: \$17.63 PRP: \$15.11



Anew Platinum **Night Cream**

Skin appears smoother overnight, resculpted over time. 1.7 oz. net wt.

714-489 reg. \$42

Special Price: \$25.19 Award Sales[†]: \$25.19

C: \$18.89 P: \$17.63 PRP: \$15.11



Anew Platinum Firm and Sculpt Cream for Neck and Chest

Infused with Peptide Lifting Complex. Use PM after cleansing. 1.7 oz. net wt.

719-184 reg. \$42

Special Price: \$25.19 Award Sales[†]: \$25.19

C: \$18.89 P: \$17.63 PRP: \$15.11



Anew Platinum Eye & Lip Cream

Visibly smooths and reshapes the area around eyes...and lips, too! Dual applicator. .5 oz. net wt.

719-055 reg. \$42

Special Price: \$25.19 Award Sales[†]: \$25.19

C: \$18.89 P: \$17.63 PRP: \$15.11





SUPER TREATMENT SET

Isa Knox Anew Clinical Line Eraser with Retinol [1.0%] Advanced Retinol Serum

Isa Knox Anew Clinical Revitalize & Reveal **Advanced Wrinkle Corrector** 1.7 fl. oz.

Isa Knox Anew Clinical Revitalize & Reveal Extra Strength Retexturizing Peel 30 pads.

3-Piece Set Brochure Price: \$66.99 Your Cost: \$40.19 Award Sales[†]: \$40.19

\$130 VALUE 454-574



FACE & EYES SET #1

Anew Ultimate Supreme Eye Balm .1 oz. net wt.

Anew Ultimate Multi-Performance Night Cream

1.7 oz. net wt.

Anew Power Serum

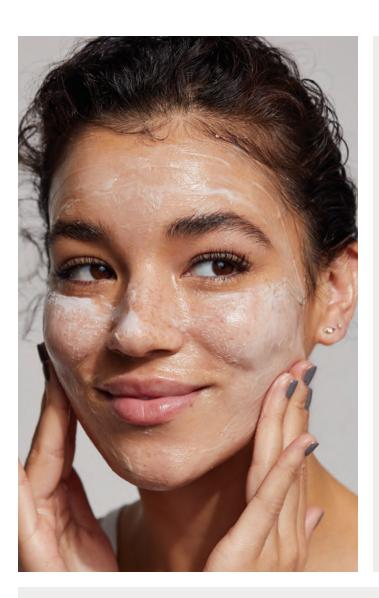
1 fl. oz.

3-Piece Set **Brochure Price: \$59.99**

Your Cost: \$35.99 Award Sales[†]: \$35.99

\$132 VALUE 243-120





FACE & EYES SET #2

Isa Knox Anew Clinical Collagen Booster Eye Lift Pro Dual Eye System Gel, .33 fl. oz. Cream, .33 fl. oz.

Isa Knox Anew Clinical Collagen Booster Microneedling Polisher 1.7 fl. oz.

Isa Knox LXNEW Clean Nourishing Cream Cleanser 5 fl. oz.

3-Piece Set
Brochure Price: \$38.99
Your Cost: \$23.39



PLATINUM AGE-DEFYING SET

Anew Platinum Eye & Lip Cream Dual applicator. .5 oz. net wt.

Anew Platinum Firm and Sculpt Cream for Neck and Chest

1.7 oz. net wt.

Anew Platinum Night Cream 1.7 oz. net wt.

3-Piece Set Brochure Price: \$57.99 Your Cost: \$34.79 Award Sales[†]: \$34.79

\$126 VALUE 454-737



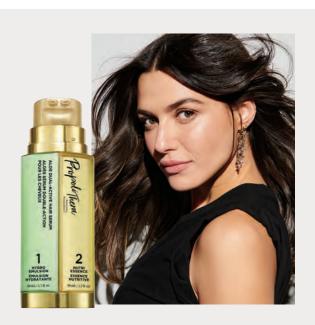




Elastine PropoliThera Hair Deep Conditioning Treatment Cap

Nourishing deep-conditioning treatment mask replenishes moisture in one cap application. Berry, rose and peony scent. Use as needed. Single-use cap. reg. \$8

742-310 Special Price: \$5.99 Award Sales¹: \$5.99 C: \$4.49 P: \$4.19 PRP: \$3.59



Elastine PropoliThera Aloe Dual-Active Hair Serum

Intense hydration with vitamins, minerals and other nutrients to bring damaged or chemically processed hair back to life.

3.4 fl. oz. reg. \$30

742-291 Special Price: \$21.99 Award Sales[†]: \$21.99 C: \$16.49 P: \$15.39 PRP: \$13.19



Elastine PropoliThera Leave-In Conditioner

Hydrates and nourishes dry hair, infusing it with rich luster. 8.1 fl. oz. reg. \$19

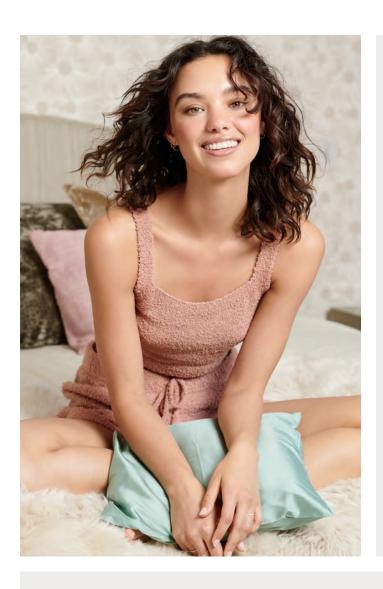
742-272 Special Price: \$12.99 Award Sales[†]: \$12.99 C: \$9.74 P: \$9.09 PRP: \$7.79



Elastine PropoliThera Serum Treatment

Clear ampoule treatment formulated to help add new life to thinning hair. Upon contact with water, nutrient-rich, moisturizing liquid visibly transforms into a creamy formula. 7.8 fl. oz. reg. \$22

742-306 Special Price: \$15.99 Award Sales[†]: \$15.99 C: \$11.99 P: \$11.19 PRP: \$9.59



SKIN SO SOFT FOR ACNE-PRONE SKIN SET Foaming Cleanser 5 fl. oz. Soothing Gel 6.1 fl. oz. Gentle Body Wash 10.1 fl. oz. \$57 value 3-Piece Set Brochure Price: \$30.99 Your Cost: \$18.59 Award Sales[†]: \$18.59 041-503 AVON SKIN SOFT SKIN SKIN SOFT SOFT POUR LA PEAU ENDANCE ACNEJOU N. 18 1 H. O. U.S.

SKIN SO SOFT SOFT & SENSUAL SET

Gelled Body Oil 6.76 fl. oz.

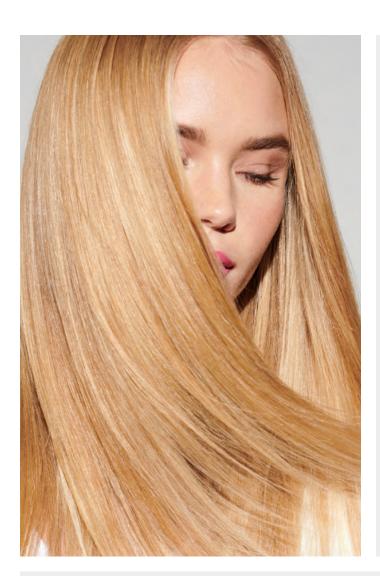
Replenishing Hand Cream 3.4 fl. oz.

Bonus-Size Bath Oil 25 fl. oz.

\$51 value

3-Piece Set Brochure Price: \$28.99 Your Cost: \$17.39 Award Sales[†]: \$17.39 782-324





ELASTINE PROPOLITHERA DAMAGE REPAIR SET ARE FEATURED IN THE BROCHURE

Shampoo 16.9 fl. oz.

Conditioner 16.9 fl. oz.

Hair Oil Serum 5.7 fl. oz.

\$62 value

3-Piece Set Brochure Price: \$33.99 Your Cost: \$20.39 Award Sales†: \$20.39

041-360



ADVANCE TECHNIQUES SET

360 Nourish with Moroccan Argan Oil Leave-In Treatment 2 fl. oz.

Daily Shine Dry Ends Serum 2 fl. oz.

Daily Shine 2-in-1 Shampoo & Conditioner 11.8 fl. oz.

\$42 value

3-Piece Set Brochure Price: \$21.99 Your Cost: \$13.19 Award Sales[†]: \$13.19 918-131





FAR AWAY HAND & BODY SET amber floral

Eau de Parfum

Freesia, jasmine and amber. 1.7 fl. oz.

Hand Cream 2.5 fl. oz.

Body Lotion 6.7 fl. oz.

\$45 value 3-Piece Set **Brochure Price: \$24.99** Your Cost: \$14.99 Award Sales[†]: \$14.99



IMARI SEQUINS SET

Imari Sequins Perfumed Skin Softener woody floral

Bedazzle with shimmering notes of freesia, quaiac wood and vanilla. 5 fl. oz.

BUNDLES

ARE FEATURED IN

THE BROCHURE

Imari Roll-On Anti-Perspirant Deodorant

2.6 fl. oz.

Imari Eau de Toilette

amber floral Bergamot, jasmine and amber. 1.7 fl. oz.

\$37 value

3-Piece Set

Brochure Price: \$18.99 Your Cost: \$11.39



RARE PEARLS LAYERING SET soft floral Magnolia, white pepper and rosewood.

Hair & Body Mist 3.25 fl. oz.

Hand Cream 2.5 fl. oz.

Body Lotion 6.7 fl. oz.

\$38 value 3-Piece Set

Brochure Price: \$20.99

Your Cost: \$12.59

Award Sales[†]: \$12.59

634-997



HAIKU PAMPERING SET

fresh green floral Yuzu, muguet and blonde woods.

Hand Cream 2.5 fl. oz.

Body Scrub & Wash 6.7 fl. oz.

Body Lotion 6.7 fl. oz.

\$35 value

3-Piece Set

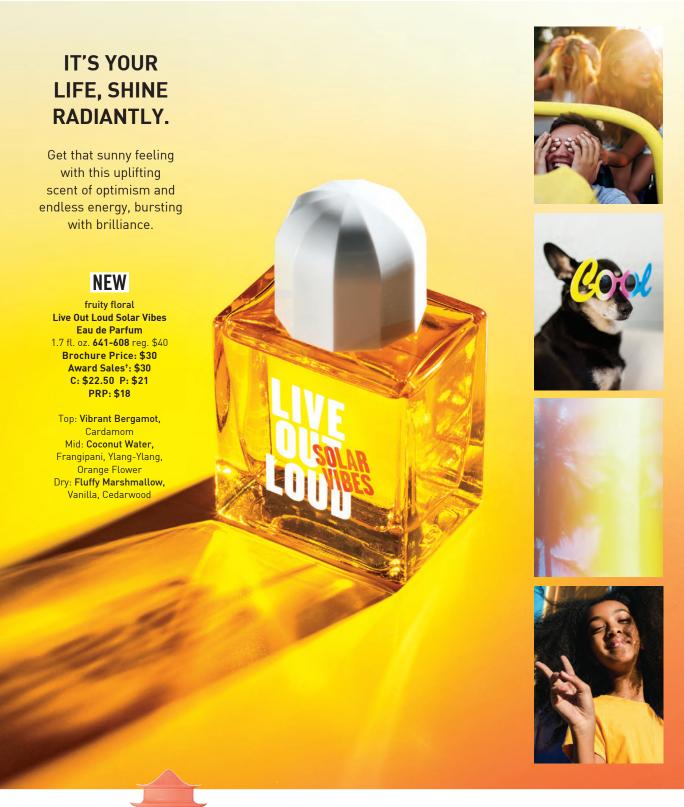
Brochure Price: \$17.99

Your Cost: \$10.79

Award Sales[†]: \$10.79

635-003





WHAT'S NEW & BROCHURE OFFER



Haiku Sunrise Eau de Parfum

with any \$50 fragrance purchase from page 15 (or from select pages in the Brochure). \$25 value. Limited quantities.









NEW

Organic Link Toggle Necklace Goldtone with wavy links. $16\frac{1}{2}$ " L.

Toggle closure. 643-730 reg. \$19.99 **Brochure Price: \$14.99** Award Sales[†]: \$14.99 C: \$11.24 P: \$10.49 PRP: \$8.99

Modern Essentials Earring Set

8-pair goldtone set with mix of studs and hoops. One pair of hoops with removable charms. Largest pair, under 1" L. Pierced. 643-596 reg. \$22.99

Brochure Price: \$16.99 the set Award Sales[†]: \$16.99 the set C: \$12.74 P: \$11.89 PRP: \$10.19





NEW

Purple Majesty Bead Collection

Purple faceted glass beads with acrylic beads set in silvertone.

Layered Necklace

4-layer necklace. 161/2" L with $3\frac{1}{2}$ " extender.

643-816 reg. \$24.99

Brochure Price: \$19.99 Award Sales[†]: \$19.99 C: \$14.99

P: \$13.99 PRP: \$11.99 **Drop Earrings**

With CZ accents. Pierced drops, 2" L. 643-945

reg. \$16.99 **Brochure Price: \$12.99**

Award Sales[†]: \$12.99 C: \$9.74

P: \$9.09 PRP: \$7.79 **Bypass Ring**

Genuine amethyst stone and epoxy stone.

6 644-042

8 644-148 10 **652-180**

reg. \$12.99 Brochure Price: \$9.99

Award Sales[†]: \$9.99 C: \$7.49 P: \$6.99 PRP: \$5.99





NEW

Always Faithful Gift Set

Includes two necklaces and three pairs of studs. Necklaces: cross pendant with pavé stones; teardrop pendant with a clear stone and silvertone stone charm. Studs include silvertone, clear and pavé cross. Necklaces, 16%" L with 3%" extender and 18" L with 3%" extender. Pierced studs, under %" L. reg. \$19.99

Brochure Price: \$14.99 each set Award Sales[†]: \$14.99 each set C: \$11.24 P: \$10.49 PRP: \$8.99

NEW

Alluring Flower 3-Piece Set

Goldtone with flower castings in crystal and hematite-colored faceted stones. Necklace, 16½" L with 3½" extender. Pierced drops, approx. 1½" L. Bracelet, 7½" L with 1" extender. 652-654

reg. \$39.99

Brochure Price: \$29.99 the set Award Sales[†]: \$29.99 the set C: \$22.49 P: \$20.99 PRP: \$17.99





❖ Grommet 2-Piece Set

Navy set. Top with metal grommet detail and raglanstyle sleeves. Pants with side inseam pockets and elastic waist. Polyester/spandex. Center back length: 251/2" on M; 27" on 1X. Inseam: 281/2" on all sizes. Machine wash, line dry. Imported. XS(0-2) 676-946

S[4-6] **676-950** M(8-10) 676-970 L[12-14] 677-813 XL[16] 678-016

1X(18W-20W) 678-480 2X(22W-24W) 679-581 3X(26W-28W) 680-050

reg. \$56.99

Brochure Price: \$44.99 the set Award Sales[†]: \$44.99 the set C: \$35.99 P: \$35.99 PRP: \$33.74





Surplice Wrap Blouse

Turquoise green surplice wrap blouse with poet-sleeve detail at wrist. Polyester/spandex. Center back length: 25" on M; 27" on 1X. Machine wash, line

XS(0-2) **654-733** S(4-6) **654-915** M(8-10) **654-920** L[12-14] 654-934 XL[16] 656-004 1X(18W-20W) 656-129 2X(22W-24W) 656-190 3X(26W-28W) 656-463

Brochure Price: \$32.99 Award Sales[†]: \$32.99 C: \$26.39 P: \$26.39 PRP: \$24.74





NEW

❖ Plaid Shirt

Relaxed plaid printed shirt with front half-button placket. Polyester/spandex. Center back length: 28" on M; 29½" on 1X. Machine wash, line dry. Imported. reg. \$42.99

Brochure Price: \$32.99 Award Sales[†]: \$32.99 C: \$26.39 P: \$26.39 PRP: \$24.74

XS(0-2) 670-637 S(4-6) 670-675 M(8-10) 671-394 L[12-14) 672-204 XL(16) 672-811 X(18W-20W) 672-845 2X(22W-24W) 673-822 3X(26W-28W) 673-435



NEW

❖ Poncho

Berry-colored poncho with collar, front side pockets and contrast trim detail. Body: polyester/viscose. Ribbed trim: viscose/polyester/spandex. Center back length: 25" on S/M; 26" on 1X/3X. Machine wash and dry. Imported. S/M 683-212 L/XL 683-231 1X/3X 683-246 reg. \$56.99

Brochure Price: \$44.99 Award Sales[†]: \$44.99 C: \$35.99 P: \$35.99 PRP: \$33.74

RELAXED

GEAR UP WITH AVON

Exclusive AVON tees, hoodies and more, only available here and avon.com. Wear it, share it, and show off your AVON pride.





♦ Unisex Bold

Avon Hoodie Black pullover hoodie with drawstring, kangaroo pocket and black and pink logo. Cotton/polyester. Center back length: 271/2" on L. Machine wash and dry. Imported. S 741-443 M 741-481 L 741-500 XL 741-568 XXL **741-921** XXXL **742-708** XXXXL **742-712** reg. \$46.99 Special Price: \$36.99

Special Price: \$36.99 Award Sales[†]: \$36.99 C: \$29.59 P: \$29.59

P: \$29.59 PRP: \$27.74



Unisex Avon Long T-Shirt

Grey crew-neck shirt with long sleeves and pink and silver logo. 100% cotton. Center back length: 29" on L. Machine wash and dry. Imported. S 750-520 M 750-641 L 750-645 XL 750-698 XXL 750-702 XXXL 750-740 XXXXL 750-789 reg. \$32.99

Special Price: \$24.99 Award Sales[†]: \$24.99 C: \$19.99 P: \$19.99

Award Sales C: \$19.99 P: \$19.99 PRP: \$18.74





Unisex Anew T-Shirt

White crew-neck tee with short sleeves and silver screen logo. 100% cotton. Center back length: 29" on L. Machine wash and dry. Imported. S **750-903** M 750-918 **∠ 750-922** XL 750-937 XXL 750-941 XXXL 750-960 XXXXL 750-994 reg. \$28.99

XXXL 750-960 XXXXL 750-994 reg. \$28.99 Special Price: \$21.99 Award Sales[†]: \$21.99 C: \$17.59 P: \$17.59 PRP: \$16.49





Unisex Multicolor Avon T-Shirt

Navy crew-neck tee with short sleeves and multicolor logo. 100% cotton. Center back length: 29" on L. Machine wash and dry. Imported. S 747-422 M 747-437 **∠ 748-979** XL **748-983** XXL **749-717** XXXL **750-243** XXXXL 750-258 reg. \$28.99 Special Price: \$21.99

Award Sales[†]: \$21.99 C: \$17.59 P: \$17.59 PRP: \$16.49

love at first try

Samples are a win-win...fun freebies for your customers, and potential full-size sales for you.

FRAGRANCE VIAL-ON-CARD SAMPLES



FAR AWAY BALI fruity floral Pack of 5 Samples 269-653 reg. \$3 NOW \$2.25



HAIKU fresh green floral Pack of 5 Samples 578-367 reg. \$3 NOW \$2.25



FAR AWAY amber floral Pack of 5 Samples 451-207 reg. \$3 NOW \$2.25



RARE PEARLS soft floral Pack of 5 Samples 006-400 reg. \$3 NOW \$2.25



MESMERIZE fresh aromatic Pack of 5 Samples 006-449 reg. \$3 NOW \$2.25



WILD COUNTRY fresh aromatic Pack of 5 Samples 006-453 reg. \$3 NOW \$2.25



BLACK SUEDE fresh aromatic Pack of 5 Samples 006-468 reg. \$3 NOW \$2.25

SKIN CARE SAMPLES



Anew Platinum Age Delay Serum Pack of 3 Samples 539-220 reg. \$2 NOW 75¢



Isa Knox Anew Clinical Revitalize & Reveal Intensive Peel Pack of 3 Samples 539-130 reg. \$1 NOW 69¢



Isa Knox Anew Clinical Line Eraser with Retinol [1.0%] Advanced Retinol Serum Pack of 3 Samples 547-373 reg. \$3 NOW \$2



Anew Ultimate
Night Repair Serum
Pack of 3 Samples
539-197
reg. \$2
NOW 75¢



Farm RX Green Goddess Facial Oil Pack of 5 Samples 714-728 \$2.50



Beyond Glow 4-Strip Sample
Includes 2 Snail Mucin Complex + Niacinamide
Serum Samples and 2 Snail Mucin Complex
+ Panthenol Cream Samples. Each, .1 fl. oz.
464-127 reg. \$2 NOW \$1.25

MAKEUP SAMPLES



fmg GLOKOLOR Hybrid Face Primer Mini .17 fl. oz. 928-598 reg. \$4.50 NOW \$1.99





fmg Glimmer Satin Lipstick 10 Samples Per Pack. Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks. reg. \$5 NOW \$3.25 EACH PACK Sample Pack #1 includes: Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Windstorm, Wildflower, Celestial. 053-025 Sample Pack #2 includes: Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight. 342-250

HAIR CARE SAMPLES



Organist Rosemary Mint Hair Regimen 3-Pack Sample Includes 1 Strengthening Shampoo and 1 Conditioner sample, each, .27 fl. oz., and 1 Hair Strengthening Oil sample, .2 fl. oz. 504-671 reg. \$2 NOW: \$1.25



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