AVON

CAMPAIGN 16 2024 BUY YOUR PREVIEW PRODUCTS IN C14 & C15 ORDERS

what's new

+ FREE GIFTS see inside

BONUS SIZE EVENT GO BIG. GET MORE!



WHAT'S **NEW** 101

For details about Commission Levels go to: Avon.com → Seller Central → Commissions and Sales Levels.

don't miss out!

EXCLUSIVE OFFERS JUST FOR YOU

The following offers and bundles feature your customers' favorites with amazing savings. It's a great way to help you reach President's Club or your next President's Recognition Program title!

All bundles are limited quantities.

IHINK

BIG on hydration. BIG on radiance. BIG on value.

SKIN SO SOFT

Locks in hydration during or after a bath or shower. Each, 25 fl. oz. reg. \$30

Special Price: \$21.99 Award Sales[†]: \$21.99 C: \$16.49 P: \$15.39

OriginalWith jojoba oil.
Fresh herbal scent.
844-182

Radiant Moisture With argan oil. Peony and musk scent. 535-043



Botanical Essence Bath Oil

With nourishing botanical extracts. Uplifting herbal scent. 16.2 ft. oz. reg. \$31

Special Price: \$21.99 Award Sales[†]: \$21.99 C: \$16.49 P: \$15.39 PRP: \$13.19

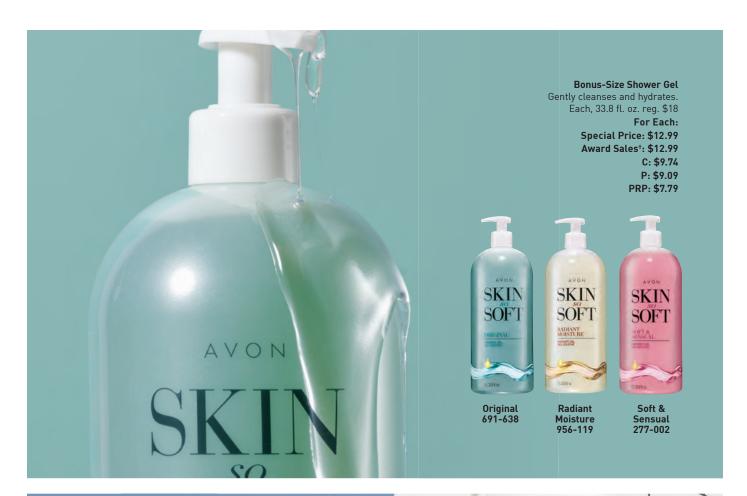


Skin So Soft Radiant Moisture Bonus-Size **Shower Gel**

PURCHASE FROM PAGES 2-6 IN THE BROCHURE). \$18 VALUE



6 ON SILKY SOFTNESS Bonus-Size Body Lotion 48-hour moisture. Each, 33.8 fl. oz. reg. \$23 For Each: Original 862-772 Special Price: \$13.99 Award Sales[†]: \$13.99 C: \$10.49 P: \$9.79 PRP: \$8.39 AVON AVON SKIN SKIN SKIN SOFT SOFT SOFT SUPREME NOURISHMENT RADIANT MOISTURE Supreme Nourishment 862-863 Soft & Radiant Sensual 862-806 Moisture 862-787 Pump sold separately in the Brochure.







Senses Bubble Bath

Up to 24 bubbly baths per bottle. Dermatologically tested. Each, 24 fl. oz. reg. \$14

FOR EACH:

Special Price: \$9.99 Award Sales[†]: \$9.99

C: \$7.49 P: \$6.99 PRP: \$5.99

Vanilla Cream 604-684

Lily & Honeysuckle Blossom 824-082

Endless Ocean 824-140

Lavender Garden

628-737

Orange & Honeysuckle 604-919

Soft Pink

604-870

Cucumber Melon

862-897

Cherry Blossom

573-016

Sensitive Skin 604-631

Senses Shower Gel

Creates a rich, creamy lather and gently cleanses. Conditions skin with moisture. Each, 5 fl. oz. reg. \$6

For Each:

Special Price: \$3.99 Award Sales[†]: \$3.99

C: \$2.99 P: \$2.79 PRP: \$2.39

Silky Vanilla 573-619

Fresh Cucumber & Melon 574-194 Juicy Pomegranate & Mango 574-744

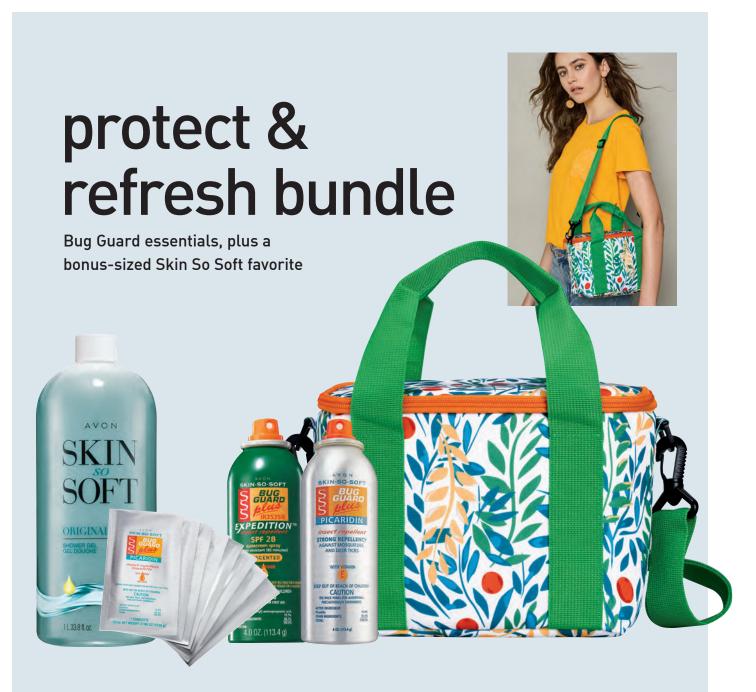
Blushing Cherry Blossom 574-543











Skin So Soft Original Bonus-Size Shower Gel 33.8 fl. oz. reg. \$18 Bug Guard Plus Picaridin Towelettes Resealable bag holds 8 packets. Each towelette, 9" L x 5½" W. Each, .3 fl. oz. reg. \$16 pack of 8 Bug Guard Plus IR3535® Expedition Aerosol Spray SPF 28

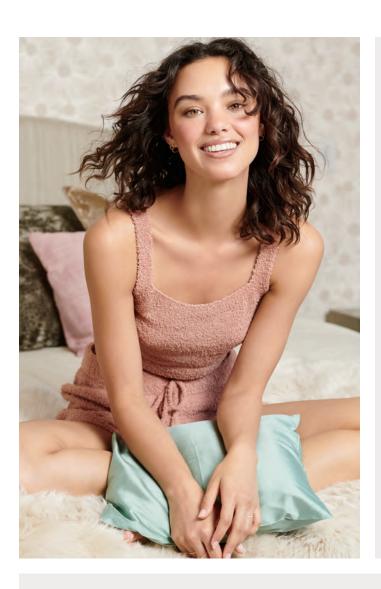
4 oz. net wt. reg. \$20 Bug Guard Plus Picaridin Aerosol Spray 4 oz. net wt. reg. \$20 (Aerosol Spray does not contain aloe.)

Bug Guard Plus Insulated Tote

Insulated water-resistant cooler tote with webbing handles, adjustable hands-free strap and zipper closure. Body: 100% polyester. Liner: 100% PEVA. 6½" H x 9" W x 5" D. Handle drop, 5½" L. Shoulder strap drop, 23" [fully extended]. Wipe clean with damp cloth. \$15 value

Special Price: ALL 5 FOR \$40

Value: \$89 Award Sales[†]: \$40 C: \$30 P: \$28 PRP: \$24 Order Number: 923-137



SKIN SO SOFT FOR ACNE-PRONE SKIN SET Foaming Cleanser 5 fl. oz. Soothing Gel 6.1 fl. oz. Gentle Body Wash 10.1 fl. oz. \$57 value 3-Piece Set **Brochure Price: \$30.99** Your Cost: \$18.59 Award Sales[†]: \$18.59 041-503 AVON SKIN SOFT SKIN SKIN SOFT SOFT

SKIN SO SOFT SOFT & SENSUAL SET

Gelled Body Oil 6.76 fl. oz.

Replenishing Hand Cream 3.4 fl. oz.

Bonus-Size Bath Oil 25 fl. oz.

\$50 value

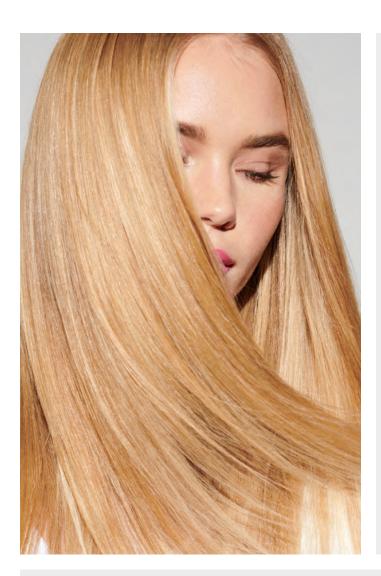
3-Piece Set

Brochure Price: \$28.99

Your Cost: \$17.39 Award Sales[†]: \$17.39

782-324





ELASTINE PROPOLITHERA DAMAGE REPAIR SET ARE FEATURED IN

THE BROCHURE

Shampoo 16.9 fl. oz.

Conditioner 16.9 fl. oz.

Hair Oil Serum 5.7 fl. oz.

\$58 value

3-Piece Set

Brochure Price: \$33.99 Your Cost: \$20.39 Award Sales[†]: \$20.39

041-360



ADVANCE TECHNIQUES SET

360 Nourish with Moroccan Argan Oil Leave-In Treatment 2 fl. oz.

Z 11. 0Z

Daily Shine Dry Ends Serum 2 fl. oz.

Daily Shine 2-in-1 Shampoo & Conditioner 11.8 fl. oz.

\$40 value

3-Piece Set

Brochure Price: \$21.99 Your Cost: \$13.19 Award Sales[†]: \$13.19

918-131





SUPER TREATMENT SET

Isa Knox Anew Clinical Revitalize & Reveal **Advanced Wrinkle Corrector**

1.7 fl. oz.

Isa Knox Anew Clinical Revitalize & Reveal Extra Strength Retexturizing Peel 30 pads.

Isa Knox Anew Clinical Line Eraser with Retinol [1.0%] Advanced Retinol Serum 1 fl. oz.

\$130 value

3-Piece Set

Brochure Price: \$39.99 Your Cost: \$23.99 Award Sales[†]: \$23.99



FACE & EYES SET #1

Anew Ultimate Supreme Eye Balm

.1 oz. net wt.

Anew Ultimate Multi-Performance Night Cream

BUNDLES

ARE FEATURED IN THE BROCHURE

1.7 oz. net wt.

Anew Power Serum 1 fl. oz.

\$132 value

3-Piece Set **Brochure Price: \$49.99** Your Cost: \$29.99 Award Sales[†]: \$29.99

452-002



FACE & EYES SET #2

Isa Knox Anew Clinical Collagen Booster Eye Lift Pro Dual Eye System Gel, .33 fl. oz. Cream, .33 fl. oz.

Isa Knox Anew Clinical Collagen Booster Microneedling Polisher 1.7 fl. oz.

Isa Knox LXNEW Clean Nourishing Cream Cleanser 5 fl. oz.

\$88 value

3-Piece Set



PLATINUM AGE-DEFYING SET

Anew Platinum Eye & Lip Cream

Dual applicator. .5 oz. net wt.

Anew Platinum Firm and Sculpt Cream for Neck and Chest 1.7 oz. net wt.

Anew Platinum Night Cream 1.7 oz. net wt.

\$126 value

3-Piece Set **Brochure Price: \$49.99**

Your Cost: \$29.99 Award Sales[†]: \$29.99

451-848







Avon Solutions Banishing Serum

An intensive serum with ingredients known to help improve the appearance of dark spots and uneven skin tone. 1 fl. oz. reg. \$16 251-708

Avon Solutions Nurtura Serum

With skin-nourishing ingredients known to help combat dryness and flakiness, and help hydrate. 1 fl. oz. reg. \$16 251-731

Avon Solutions Dramatic Firming Serum

This moisturizing serum contains effective anti-aging ingredients that help promote a more youthful appearance. 1 fl. oz. reg. \$16 251-693

FOR EACH:

Special Price: \$10.99 Award Sales[†]: \$10.99

C: \$8.24 P: \$7.69 PRP: \$6.59



Avon Solutions **Banishing Cream** Skin Discoloration Improver

Visibly improves skin tone. 1.7 fl. oz.

reg. \$14 742-454

Special Price: \$8.99 Award Sales[†]: \$8.99

C: \$6.74 P: \$6.29 PRP: \$5.39



Avon Solutions

Nurtura Replenishing Cream Adds moisture to dry skin.

1.7 fl. oz. reg. \$14 742-530

Special Price: \$8.99 Award Sales[†]: \$8.99

C: \$6.74 P: \$6.29 PRP: \$5.39



Avon Solutions Dramatic Firming Cream

Skin looks and feels smoother.

1.7 fl. oz. reg. \$14 742-526

Special Price: \$8.99 Award Sales[†]: \$8.99

C: \$6.74 P: \$6.29 PRP: \$5.39



Avon Solutions Anti-Aging Cream

Moisturizing formula works to visibly smooth the appearance of fine lines and wrinkles. 1.7 fl. oz.

reg. \$14 **742-545**

Special Price: \$8.99 Award Sales[†]: \$8.99

C: \$6.74 P: \$6.29 PRP: \$5.39







fmg Colors of **LOVE Hi-Brow** Sculpting **Brow Gel** Clear formula with aloe and hyaluronic acid. Flake-proof. Formulated without parabens, phthalates and fragrance. .11 fl. oz. 573-934 reg. \$18 Special Price: \$11.99 Award Sales[†]: \$11.99 C: \$8.99 P: \$8.39 PRP: \$7.19





Special Price: \$17 Award Sales : \$17

C: \$12.75 P: \$11.90 PRP: \$10.20





level up your lashes

Lift, lengthen and define with these mascara top picks.



P: \$8.39

PRP: \$7.19













BUNDLES IMARI SET ARE FEATURED IN THE BROCHURE

amber floral

Eau de Toilette

Bergamot, jasmine and amber. 1.7 fl. oz.

Roll-On Anti-Perspirant Deodorant 2.6 fl. oz.

Perfumed Skin Softener 5 fl. oz.

\$37 value

3-Piece Set

Brochure Price: \$18.99 Your Cost: \$11.39 Award Sales[†]: \$11.39

927-348



CANDID SET amber floral

Cologne

Bergamot, tuberose and patchouli. 1.7 fl. oz.

Perfumed Skin Softener 5 fl. oz.

\$25 value

2-Piece Set **Brochure Price: \$13.99** Your Cost: \$8.39 Award Sales[†]: \$8.39 925-474 CANDID CANDID

ODYSSEY SET soft floral

Tuberose, ylang-ylang and oakmoss. 1.7 fl. oz.

Perfumed Skin Softener 5 fl. oz.

\$25 value

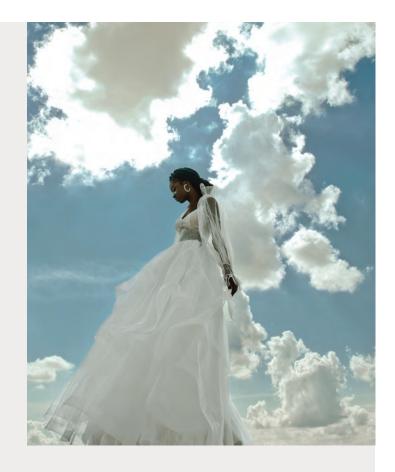
2-Piece Set **Brochure Price: \$13.99** Your Cost: \$8.39 Award Sales[†]: \$8.39 928-268 ODYSSEY

fragrance favorites

Avon Classics Each, 1.7 fl. oz. reg. \$18

FOR EACH:

Special Price: \$11.99 Award Sales[†]: \$11.99 C: \$8.99 P: \$8.39 PRP: \$7.19





soft floral Dreamlife Cologne Mimosa flower, rose and amber. 949-068



amber floral **Candid Cologne** Bergamot, tuberose and patchouli. 948-755



soft floral Odyssey Cologne Tuberose, ylang-ylang and oakmoss. 898-973



woody floral **Night Magic** Cologne Neroli, jasmine and musk. 947-065



soft floral **Sweet Honesty** Cologne Lily of the valley, rose and cedarwood. 900-372



soft floral Topaze Cologne Jasmine, rose and sheer musk. 948-760



soft floral **Timeless** Cologne Cardamom, jasmine and patchouli. 948-740



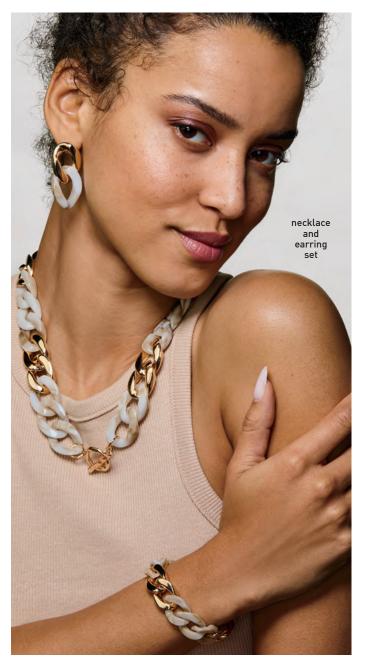
fresh green floral Free 0₂ Eau de Toilette White peach tea, honeysuckle and musk. 946-968







shining statements





NEW

Luxe Link Statement Collection

Look of marble acrylic links with goldtone toggle closure.

Necklace and Earring Set

Neckace, 20" L. Pierced drops, 1½" L. reg. \$24.99 867-190 Brochure Price: \$19.99 the set Award Sales[†]: \$19.99 the set

C: \$14.99 P: \$13.99 PRP: \$11.99

Bracelet

8¼" L. reg. \$16.99 867-262 Brochure Price: \$12.99 Award Sales': \$12.99 C: \$9.74 P: \$9.09 PRP: \$7.79

NFW

Bold Antiquity Collection

Silvertone pieces with beaded texture edge.

Necklace and Earring Set

Embossed Y-necklace, 16½" L with 3½" extender. Pendant, 1½" L. Lobster closure. Pierced drops, 1½" L. reg. \$24.99

867-281 Brochur

Brochure Price: \$19.99 Award Sales†: \$19.99

C: \$14.99 P: \$13.99 PRP: \$11.99

Layered Bracelet

Multilayered cord bracelet. 7" L with 1" extender. Lobster closure. reg. \$19.99

867-482

Brochure Price: \$14.99 Award Sales†: \$14.99

C: \$11.24 P: \$10.49 PRP: \$8.99

NEW

❖ Printed Top with Button Detail

Cross-hatch print top with round neckline and short sleeves with button detail on shoulders. Polyester/ spandex. Center back length: 22" on M; 25" on 1X. Machine wash, line dry. Imported. reg. \$39.99

Brochure Price: \$29.99 Award Sales[†]: \$29.99

C: \$23.99 P: \$23.99

PRP: \$22.49

XS(0-2) 169-990

S(4-6) **170-000**

M(8-10) 170-029

L(12-14) 170-033

XI (16) 170-052

1X(18W-20W) **170-143**

2X(22W-24W) 170-158

3X(26W-28W) 170-162

❖ Tie-Detail Maxi Skirt

Black pull-on maxi skirt with attached tie detail and elastic waistband. Polyester/spandex. Inseam: 37½" on all sizes. Machine wash and dry. Imported. reg. \$39.99

Brochure Price: \$29.99

Award Sales†: \$29.99

C: \$23.99 P: \$23.99

PRP: \$22.49

XS(0-2) **170-181**

S(4-6) **170-196**

M(8-10) 170-220

L(12-14) **170-234**

XL(16) 170-249

1X(18W-20W) **170-253**

2X(22W-24W) **170-272**

3X(26W-28W) 170-310

Casual Chain Sneaker

Black slip-on loafer sneaker with chain detail on upper. Man-made materials. Imported. reg. \$39.99

Brochure Price: \$29.99 Award Sales[†]: \$29.99

C: \$23.99

P: \$23.99

PRP: \$22.49

6 **169-693** 9 **169-784** 7 **169-712** 10 **169-799**

8 **169-765** 11 **169-803**







NEW

❖ Printed High-Low Shirt

Floral-print lightweight oversized shirt with collar with half-button placket, $\frac{3}{4}$ sleeves and high-low hem with side slits. 100% polyester. Center back length: 29½" on M; $\frac{31}{2}$ " on 1X. Machine wash and dry. Imported. reg. \$47.99

Brochure Price: \$37.99 Award Sales[†]: \$37.99

C: \$30.39 P: \$30.39 PRP: \$28.49

XS(0-2) 169-822 S(4-6) 169-856 M(8-10) 169-875 L(12-14) 169-880 XL(16) 169-909 1X(18W-20W) 169-928 2X(22W-24W) 169-932 3X(26W-28W) 169-932

NEW

❖ Lightweight Trim-Detail Pullover
Purple lightweight pullover with
V-neckline, and long sleeves with
trim detail on shoulders and bottom
of sleeves. Polyester/spandex.
Center back length: 26" on M;
28¼" on 1X. Machine wash, line dry.
Imported. reg. \$44.99

Brochure Price: \$34.99 Award Sales[†]: \$34.99

C: \$27.99 P: \$27.99 PRP: \$26.24

XS(0-2) 170-382 S(4-6) 170-397 M(8-10) 170-401 L(12-14) 170-420 XL(16) 170-469 1X(18W-20W) 170-473 2X(22W-24W) 170-507 3X(26W-28W) 170-511

love at first try

Samples are a win-win...fun freebies for your customers, and potential full-size sales for you!

FRAGRANCE VIAL-ON-CARD SAMPLES



FAR AWAY BALI fruity floral Pack of 5 Samples 269-653 reg. \$3 NOW \$2.25



HAIKU fresh green floral Pack of 5 Samples 578-367 reg. \$3 NOW \$2.25



FAR AWAY amber floral Pack of 5 Samples 451-207 reg. \$3 NOW \$2,25



RARE PEARLS soft floral Pack of 5 Samples 006-400 reg. \$3 NOW \$2.25



MESMERIZE fresh aromatic Pack of 5 Samples 006-449 reg. \$3 NOW \$2.25



WILD COUNTRY fresh aromatic Pack of 5 Samples 006-453 reg. \$3 NOW \$2.25



BLACK SUEDE fresh aromatic Pack of 5 Samples 006-468 reg. \$3 NOW \$2.25

SKIN CARE SAMPLES



Farm Rx Pineapple Plus Brightening Jelly Serum Pack of 3 Samples 715-045 reg. \$1 NOW 59¢



Isa Knox Anew Clinical Revitalize & Reveal Intensive Peel Pack of 3 Samples 539-130 reg. \$1 NOW 69¢



Isa Knox Anew Clinical Line Eraser with Retinol [1.0%] Advanced Retinol Serum Pack of 3 Samples 547-373 reg. \$3 NOW \$2



Anew Ultimate
Night Repair Serum
Pack of 3 Samples
539-197
reg. \$2
NOW 75¢



Anew Platinum
Age Delay Serum
Pack of 3 Samples
539-220
reg. \$2
NOW 75¢



Belif Aqua Bomb Aloe Pack of 3 Samples 539-273 \$2.99



Belif Moisturizing Bomb Pack of 3 Samples 539-345 \$2.99



Farm RX Green Goddess Facial Oil Pack of 5 Samples 714-728 \$2.50



Beyond Glow 4-Strip Sample

Includes 2 Snail Mucin Complex + Niacinamide Serum Samples and 2 Snail Mucin Complex + Panthenol Cream Samples. Each .1 fl. oz. 464-127 reg. \$2 NOW \$1.25

MAKEUP SAMPLES



fmg GLOKOLOR Hybrid Face Primer Mini .17 fl. oz. 928-598 reg. \$4.50 NOW \$3



fmg Cashmere
24 Hour Foundation
3 Samples Per Pack.
Light-Medium 592-966
Medium-Tan 592-970
Tan-Deep 592-985
reg. \$4
NOW \$3 EACH PACK



fmg Glimmer Satin Lipstick

10 Samples Per Pack.
Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks.
reg. \$5 NOW \$3.25 EACH PACK

Sample Pack #1 includes:

Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Windstorm, Wildflower, Celestial. **053-025**

Sample Pack #2 includes:

Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight. 342-250

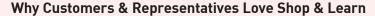
HAIR CARE SAMPLES



Organist Rosemary Mint Hair Regimen 3-Pack Sample Includes 1 Strengthening Shampoo and 1 Conditioner sample, each, .27 fl. oz., and 1 Hair Strengthening Oil sample, .2 fl. oz. 504-671 reg. \$2 NOW: \$1.25

The future of retail is here... for you and your customers!

Experience the excitement, convenience and community of **Shop & Learn** events, while expanding your reach and growing your business.



Live Demonstrations. Watch as expert-hosts showcase products realtime, providing engaging demonstrations and answering your questions instantly. It's like having a personal shopper right at your fingertips!

Stay Informed. Be the first to know about the latest product launches, trends and innovations. Arm yourself with valuable knowledge that sets you apart from the competition and positions you as a trusted beauty advisor. There are also amazing, limited-time offers that you won't find anywhere else!

Anytime, Anywhere. Whether you're at home, on the go or hanging with friends, live shopping brings the excitement of the store right to your screen on any device. Shop conveniently and securely from the comfort of your own space.

Connect & Interact. Join a vibrant community of fellow shoppers. Live Shopping isn't just about buying products—it's about connecting with others, building relationships and having memorable experiences.





Here's what Shop & Learn events can do for your business

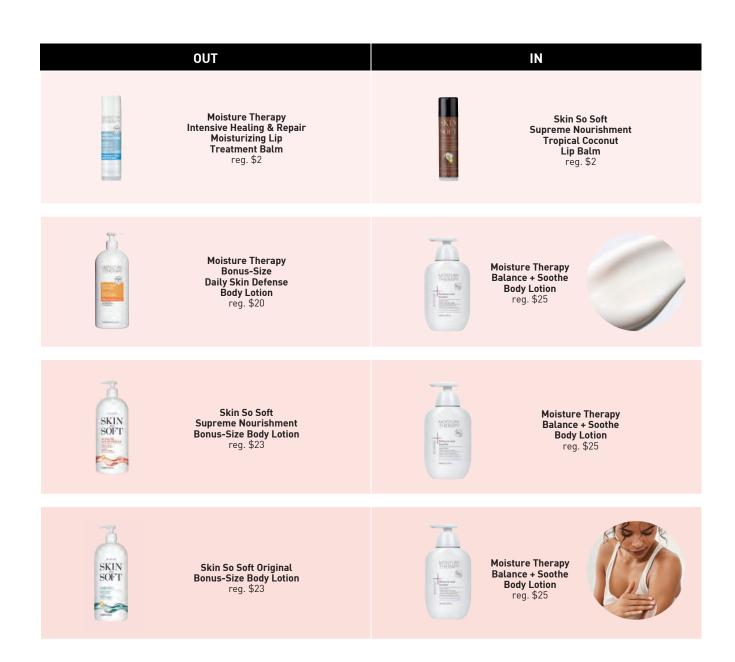
Expand Your Reach. Share with your entire network to let them see products firsthand. We do the heavy lifting of education and selling, and you reap the benefits of extra earnings and potential new customers!

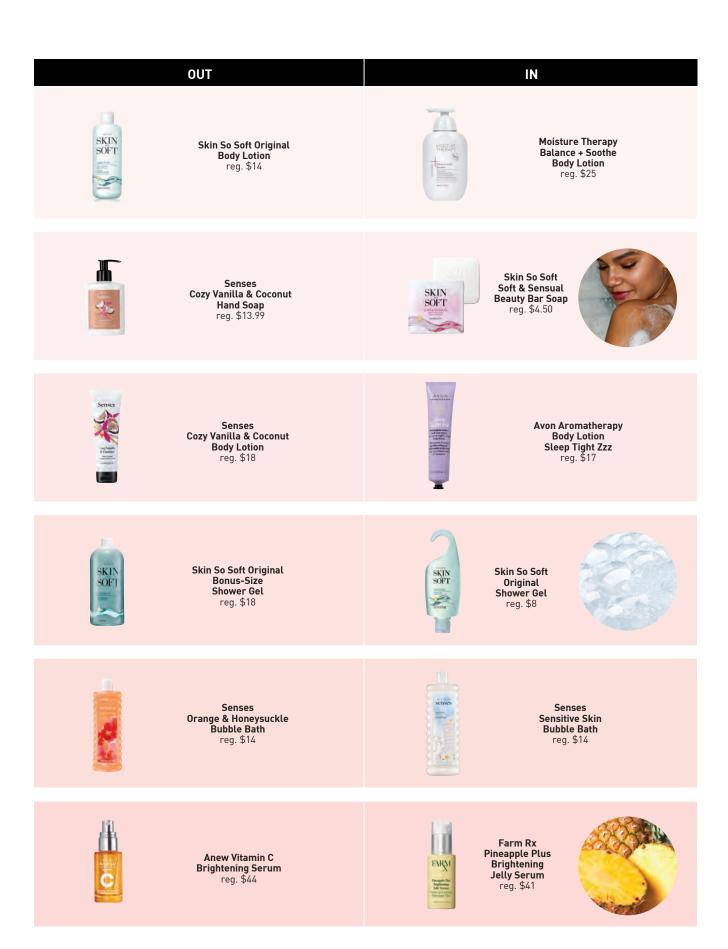
Boost Your Sales. The events help close sales real-time. Customers purchase products seamlessly and can take advantage of exclusive limited-time offers, while you watch your earnings grow!

Special Offers. Every Thursday, new Shop & Learn product offers are available for you and your customers! Look out for details via email or the Avon North America Facebook page.

OUT for Now... See What's IN!

The products on the left are currently unavailable, but not to worry—check out these great recommendations for alternative picks your customers will love!





THE DEA

***5-PIECE SET** ONLY \$40
IN THE BROCHURE

\$86 VALUE

CHECK OUT YOUR BUG GUARD BUNDLE OFFER ON PAGE 7!

Bug Guard Plus Insulated Tote

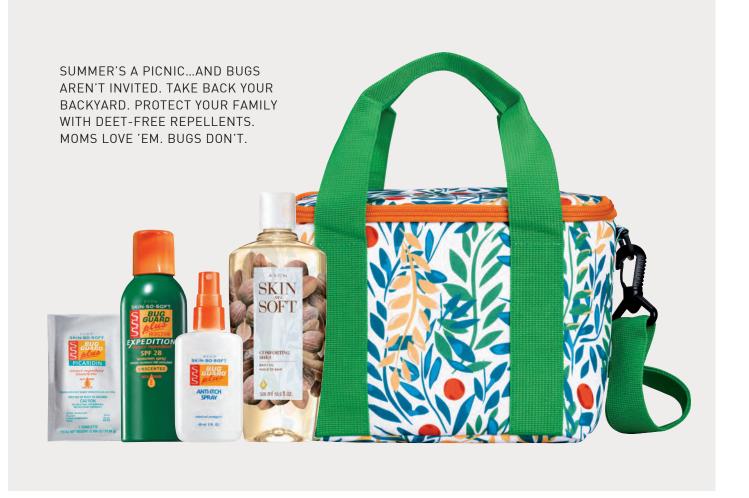
Water-resistant cooler tote. Adjustable strap. Zip close. Body: polyester. Liner: PEVA. 61/4" H x 9" W x 5" D. Handle drop, $5\frac{1}{2}$ " L. Shoulder strap drop, 23" (fully extended). \$15 value

Bug Guard Plus Picaridin Towelettes 8 packets. Each, 5" L x 5" W, .3 fl. oz. **\$16 value**

Skin So Soft Comforting Shea Bath Oil Does not repel insects. 16.9 fl. oz. **\$24 value**

Bug Guard Plus IR3535® **Expedition SPF 30 Aerosol Spray** 4 oz. net wt. **\$20 value**

Bug Guard Plus Anti-Itch Spray Does not repel insects. 2 fl. oz. \$11 value





Facebook.com/avon YouTube.com/avon



Facebook.com/avonnorthamerica

