

AVON

CAMPAIGN 5 2024
BUY YOUR PREVIEW
PRODUCTS IN
C3 & C4 ORDERS

what's new



**NEXT-LEVEL
SKIN CARE**
how to build the
perfect routine

+ FREE GIFT
INSIDE



personalize their skin care regimen

We've got **cleansers**
for their skin type,
treatments for
their specific concerns
and **moisturizers**
for their needs.

WHAT'S NEW OFFER FREE

Isa Knox LXNEW
Ultimate Rejuvenating Dual Night Cream
(Volume/firming cream, each,
.85 fl. oz.) with any \$18 skin care
purchase from pages 4-7.
\$50 value. Limited quantities.

BROCHURE OFFER
FREE with any \$30 skin care
purchase from select pages.





ALL AVAILABLE IN THE BROCHURE!
Plus, check out great deals on moisturizers, treatments and more on pages 4-7.

OILY TO NORMAL SKIN

Isa Knox LXNEW Clean Soothing Whipped Oil Cleanser
Helps eliminate impurities and excess oil. 5 fl. oz.
reg. \$16
Brochure Price: \$12.99

NORMAL, DRY AND COMBINATION SKIN

Isa Knox LXNEW Clean Balancing Gel Cleanser
Gel to foam. Helps remove oil and impurities while rebalancing skin.
5 fl. oz. reg. \$12
Brochure Price: \$9.99

NORMAL, DRY, COMBINATION, OILY SKIN

Isa Knox LXNEW Clean 2-in-1 Exfoliating Cleansing Balm
Melts away makeup and impurities. Spatula included. 3.5 oz. net wt.
reg. \$30
Brochure Price: \$24.99

NORMAL TO DRY SKIN

Isa Knox LXNEW Clean Nourishing Cream Cleanser
Removes impurities and makeup while restoring moisture. 5 fl. oz.
reg. \$12 **Brochure Price: \$9.99**

cleanse

Start fresh. Cleanse AM and PM to remove impurities and allow skin to breathe and prep skin for treatments and moisturizers.

WHAT'S NEW

101

For details about Commission Levels go to:
Avon.com
→ Seller Central
→ Commissions and Sales Levels.

don't miss out!
EXCLUSIVE OFFERS JUST FOR YOU

The following offers and bundles feature your customers' favorites with amazing savings. It's a great way to help you reach President's Club or your next President's Recognition Program title!

All bundles are limited quantities.

FREE

Isa Knox LXNEW
Ultimate Rejuvenating
Dual Night Cream.
Details, page 2.

EXCLUSIVE
REPRESENTATIVE
PRICING!
Pages 4-5.



Anew Ultimate Night Repair Serum

With peptides, licorice, hyaluronic acid and niacinamide. Diminishes the appearance of fine lines and visibly improves skin tone and texture. Use PM before moisturizer. 1 fl. oz. **395-586** reg. \$45

Price: \$23.99
Award Sales[†]: \$23.99
C: \$17.99
P: \$16.79
PRP: \$14.39

Full Commission.
No Demo Limit.



Anew Ultimate Supreme Dual Elixir

With Black Pearl Extract and precious oils. See a dramatic difference in even advanced signs of aging. Serum/Oil, .67 fl. oz. each. **395-529** reg. \$60

Price: \$34.99
Award Sales[†]: \$34.99
C: \$26.24
P: \$24.49
PRP: \$20.99

Full Commission.
No Demo Limit.



Anew Ultimate Supreme Advanced Performance Crème

With Black Pearl Extract, known to enhance skin's ability to retain moisture to dramatically improve the look of advanced signs of aging. 1.7 oz. net wt. **395-461** reg. \$60

Price: \$34.99
Award Sales[†]: \$34.99
C: \$26.24
P: \$24.49
PRP: \$20.99

Full Commission.
No Demo Limit.



Anew Ultimate Multi-Performance Day Cream Broad Spectrum SPF 25

Smoother texture, more even tone and diminished wrinkles with firmness, elasticity and youthful volume restored. 1.7 oz. net wt. **395-351** reg. \$42

Price: \$24.99
Award Sales[†]: \$24.99
C: \$18.74
P: \$17.49
PRP: \$14.99

Full Commission. No Demo Limit.



Anew Ultimate Multi-Performance Night Cream

It works while you sleep to revive and recreate the look of youthful skin. 1.7 oz. net wt. **395-390** reg. \$42

Price: \$24.99
Award Sales[†]: \$24.99
C: \$18.74
P: \$17.49
PRP: \$14.99

Full Commission.
No Demo Limit.



Anew Ultimate Multi-Performance Eye System

Visibly smooths crow's-feet and de-puffs under-eye bags. Cream, .5 oz. net wt. Elixir, .09 oz. net wt. **395-419** reg. \$42

Price: \$24.99
Award Sales[†]: \$24.99
C: \$18.74
P: \$17.49
PRP: \$14.99

Full Commission.
No Demo Limit.



Anew Ultimate Supreme Eye Balm

Moisturizing formula infused with squalane, sunflower seed oil and antioxidant vitamin E. Wear alone or under makeup. .1 oz. net wt. **395-533** reg. \$45

Price: \$23.99
Award Sales[†]: \$23.99
C: \$17.99
P: \$16.79
PRP: \$14.39

Full Commission.
No Demo Limit.



treat

Need to fight wrinkles? Want visibly firmer skin? Searching for a great exfoliator? Anew targets your specific concerns.

moisturize

Moisturizers seal in hydration to keep skin looking softer and more supple so you can look youthful for years to come. Daytime moisturizers often have SPF for sun protection. Nighttime moisturizers are formulated with intense ingredients to support skin renewal while you sleep.

Anew Platinum Day Cream

Broad Spectrum SPF 25

With Radiescent

Microspheres to help visibly restore radiance. 1.7 oz. net wt. **395-332** reg. \$42



Price: \$24.99

Award Sales[†]: \$24.99

C: \$18.74

P: \$17.49

PRP: \$14.99

Full Commission.

No Demo Limit.

Anew Platinum Night Cream

Skin appears smoother overnight, resculpted over time. 1.7 oz. net wt.

395-313 reg. \$42



Price: \$24.99

Award Sales[†]: \$24.99

C: \$18.74

P: \$17.49

PRP: \$14.99

Full Commission.

No Demo Limit.

Anew Platinum Age Delay Serum

Visibly helps boost elasticity and lift facial contours. With niacinamide (vitamin B3) and panthenol (pro-vitamin B5), plus peptides. 1 fl. oz. **395-605** reg. \$45



Price: \$23.99

Award Sales[†]: \$23.99

C: \$17.99

P: \$16.79

PRP: \$14.39

Full Commission.

No Demo Limit.

Anew Platinum

Sculpting Body Serum

With niacinamide, panthenol (pro-vitamin B5) and powerful peptides, effective anti-aging ingredients known to help boost moisture, leaving skin looking firmer, smoother and more youthful. 6.7 fl. oz. **395-700** reg. \$45



Price: \$23.99

Award Sales[†]: \$23.99

C: \$17.99

P: \$16.79

PRP: \$14.39

Full Commission.

No Demo Limit.

Anew Platinum Eye & Lip Cream

Visibly smooths and reshapes the area around eyes...and lips, too! Dual applicator. .5 oz. net wt. **395-347** reg. \$42



Price: \$24.99

Award Sales[†]: \$24.99

C: \$18.74

P: \$17.49

PRP: \$14.99

Full Commission.

No Demo Limit.

Anew Platinum Firm and Sculpt

Cream for Neck and Chest

Infused with Peptide Lifting Complex. Use PM after cleansing. 1.7 oz. net wt.

395-476 reg. \$42



Price: \$24.99

Award Sales[†]: \$24.99

C: \$18.74

P: \$17.49

PRP: \$14.99

Full Commission.

No Demo Limit.

FREE

Isa Knox LXNEW Ultimate Rejuvenating Dual Night Cream. Details, page 2.

40% OFF BROCHURE PRICES!

Pages 6-7.



AGE-DEFY SET

Isa Knox Anew Clinical Line Eraser with Retinol Targeted Treatment .67 fl. oz.

Isa Knox LXNEW Clean Soothing Whipped Oil Cleanser 5 fl. oz.

Anew Platinum Age Delay Serum 1 fl. oz.

3-PIECE SET

Brochure Price: \$40.99

Your Cost: \$24.59

Award Sales[†]: \$24.59

\$101 value 179-064

No Limit Offer. No Commission.



FACE AND EYES SET

Isa Knox Anew Clinical Line Eraser with Retinol Treatment
1 oz. net wt.

Rice Water Bright Cleansing Facial Wipes
50 sheets.

Isa Knox Anew Clinical Collagen Booster Eye Lift Pro Dual Eye System
Upper eye gel, .33 fl. oz.
Lower eye cream, .33 fl. oz.

3-PIECE SET

Brochure Price: \$40.99

Your Cost: \$24.59

Award Sales[†]: \$24.59

\$96 value 179-045

No Limit Offer. No Commission.



BUNDLES
ON PAGES 6-7
ARE FEATURED IN
THE BROCHURE

CLEANSE, TONE, BRIGHTEN SET

Anew Vitamin C
Illuminating Priming Moisturizer
1.7 fl. oz.

Isa Knox LXNEW Clean
Nourishing Cream Cleanser
5 fl. oz.

Avon Solutions Banishing Cream
Skin Discoloration Improver
2.5 fl. oz.

3-PIECE SET

Brochure Price: \$22.99

Your Cost: \$13.79

Award Sales[†]: \$13.79

\$60 value 248-079

No Limit Offer.
No Commission.



FACE, LIPS AND EYES SET

Anew Vitamin C
Brightening Eye Cream
.5 fl. oz.

Anew Vitamin C
Antioxidant Lip Treatment
.13 oz. net wt.

Avon Solutions
Nurtura Replenishing Cream
1.7 fl. oz.

3-PIECE SET

Brochure Price: \$22.99

Your Cost: \$13.79

Award Sales[†]: \$13.79

\$62 value 805-338

No Limit Offer.
No Commission.



[†]Based on the "Your Cost" price.

C5 | 7



WHAT'S NEW OFFER
FREE

Senses Lavender Garden Bubble Bath (24 fl. oz.) with any \$15 Senses body care purchase from pages 8-9.

\$11 value.
Limited quantities.

BROCHURE OFFER
FREE with any \$25 body care purchase from select pages.

Exclusive Representative Pricing! Pages 8-9.

SENSES SHOWER GELS

Senses Shower Gel
Each, 5 fl. oz.

Silky Vanilla
601-977

Fresh Cucumber & Melon
601-962

Juicy Pomegranate & Mango
601-981

Blushing Cherry Blossom
604-699

reg. \$6

Price For Each: \$2.99

Award Sales[†]: \$2.99

C: \$2.24

P: \$2.09

PRP: \$1.79

Full Commission.
No Demo Limit.





SENSES COZY VANILLA & COCONUT

Body Scrub	Shower Gel	Body Lotion	Body Mist	Hand Soap	Hand Cream
9 oz. net wt. 604-593 reg. \$22 Price: \$16.19 Award Sales[†]: \$16.19 C: \$12.14 P: \$11.33 PRP: \$9.71	10 fl. oz. 602-610 reg. \$17 Price: \$12.59 Award Sales[†]: \$12.59 C: \$9.44 P: \$8.81 PRP: \$7.55	8 fl. oz. 866-319 reg. \$17 Price: \$12.59 Award Sales[†]: \$12.59 C: \$9.44 P: \$8.81 PRP: \$7.55	8 fl. oz. 602-218 reg. \$18 Price: \$13.49 Award Sales[†]: \$13.49 C: \$10.12 P: \$9.44 PRP: \$8.09	10.1 fl. oz. 602-734 reg. \$13.99 Price: \$9.89 Award Sales[†]: \$9.89 C: \$7.42 P: \$6.92 PRP: \$5.93	2.5 fl. oz. 604-536 reg. \$6 Price: \$4.49 Award Sales[†]: \$4.49 C: \$3.37 P: \$3.14 PRP: \$2.69

For Each: Full Commission. No Demo Limit.



SENSES SPARKLING GRAPEFRUIT & ORANGE BLOSSOM

Shower Gel 10. fl. oz. 602-036 reg. \$17 Price: \$12.59 Award Sales[†]: C: \$9.44 P: \$8.81 PRP: \$7.55
Body Lotion 8 fl. oz. 602-021 reg. \$17 Price: \$12.59 Award Sales[†]: C: \$9.44 P: \$8.81 PRP: \$7.55
Body Mist 8 fl. oz. 602-002 reg. \$18 Price: \$13.49 Award Sales[†]: C: \$10.12 P: \$9.44 PRP: \$8.09
Hand Soap 10.1 fl. oz. 284-986 reg. \$13.99 Price: \$9.89 Award Sales[†]: C: \$7.42 P: \$6.92 PRP: \$5.93
Hand Cream 2.5 fl. oz. 604-373 reg. \$6 Price: \$4.49 Award Sales[†]: C: \$3.37 P: \$3.14 PRP: \$2.69

For Each: Full Commission. No Demo Limit.



2-PIECE SET

ceramide + biotin Elastine Moisture Essentials Volumizing Shampoo & Conditioner

Each, 12.7 fl. oz. **\$18 total value**

Brochure Price: \$10.99 Your Cost: \$6.59
Award Sales[†]: \$6.59

355-974

No Limit Offer. No Commission.



2-PIECE SET

ceramide + argan oil Elastine Moisture Essentials Shine Shampoo & Conditioner

Each, 12.7 fl. oz. **\$18 total value**

Brochure Price: \$10.99 Your Cost: \$6.59
Award Sales[†]: \$6.59

356-579

No Limit Offer. No Commission.

2-PIECE SET

Elastine Botanicals Rosemary & Sea Salt Volumizing Shampoo & Conditioner

Each, 6.7 fl. oz.
\$9 total value

Brochure Price: \$5.99
Your Cost: \$3.59
Award Sales[†]: \$3.59

354-906

No Limit Offer.
No Commission.



2-PIECE SET

Elastine Botanicals Cherry Blossom & Hyaluronic Acid Moisturizing Shampoo & Conditioner

Each, 6.7 fl. oz.
\$9 total value

Brochure Price: \$5.99
Your Cost: \$3.59
Award Sales[†]: \$3.59

355-659

No Limit Offer.
No Commission.



2-PIECE SET

Elastine Botanicals Argan & Castor Anti-Frizz Shampoo & Conditioner

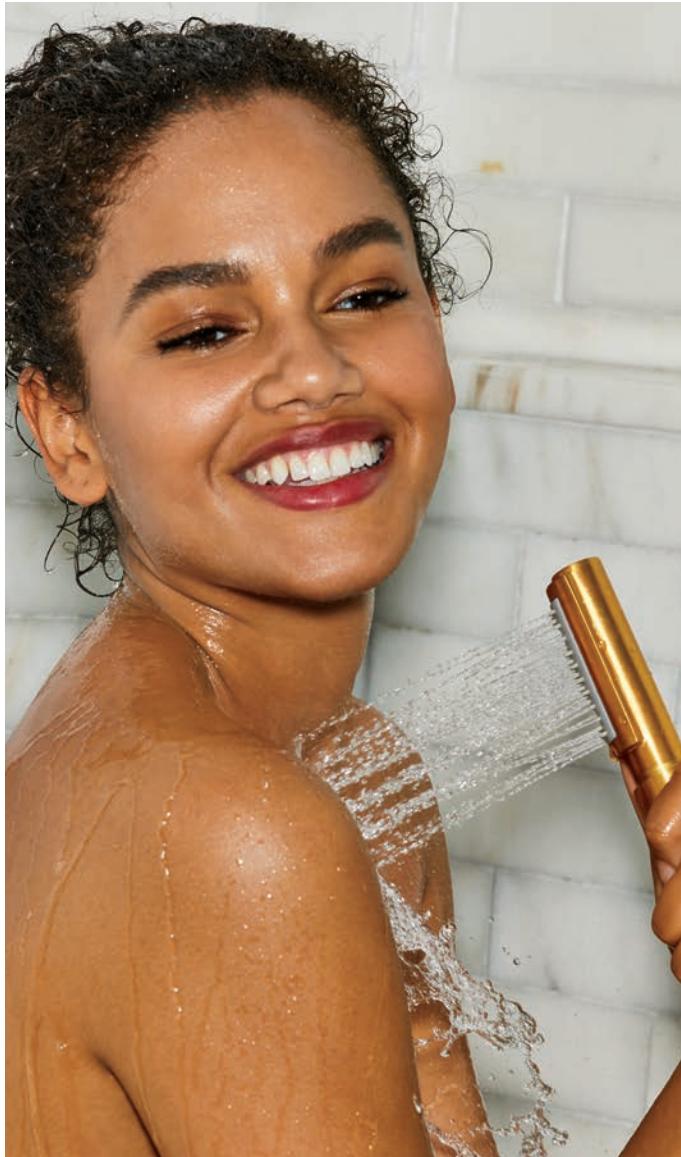
Each, 6.7 fl. oz.
over \$10 total value

Brochure Price: \$5.99
Your Cost: \$3.59
Award Sales[†]: \$3.59

355-898

No Limit Offer.
No Commission.





40% OFF
THE BROCHURE
PRICES!
PAGES 10-11.

SENSES VANILLA SET

Silky Vanilla Hydrating Shower Gel
5 fl. oz.

Vanilla Cream Bubble Bath
24 fl. oz.

Avon Shower Brush
Long handle, and massage nubs.

3-PIECE SET

Brochure Price: \$14.99
Your Cost: \$8.99
Award Sales[†]: \$8.99
\$27 Value

631-357

No Limit Offer.
No Commission.



SKIN SO SOFT ORIGINAL SET

Original Bath Oil
16.9 fl. oz.

Original Body Lotion
11.8 fl. oz.

Original Shower Gel
5 fl. oz.

3-PIECE SET
Brochure Price: \$20.99
Your Cost: \$12.59
Award Sales[†]: \$12.59
\$43 Value

052-985

No Limit Offer.
No Commission.





HAIKU SET
fresh green floral

Eau de Parfum
Yuzu, muguet and blonde woods.
1.7 fl. oz.

Perfumed Skin Softener
5 fl. oz.

Hair & Body Mist
3.25 fl. oz.

3-PIECE SET
Brochure Price: \$22.99
Your Cost: \$13.79
Award Sales[†]: \$13.79
\$49 value

393-731

No Limit Offer.
No Commission.



SWEET HONESTY SET
soft floral

Cologne
Lily of the valley,
rose and cedarwood.
1.7 fl. oz.

Hand Cream
2.5 fl. oz.

Perfumed Skin Softener
5 fl. oz.

3-PIECE SET
Brochure Price: \$13.99
Your Cost: \$8.39
Award Sales[†]: \$8.39
\$32 value

392-549

No Limit Offer.
No Commission.



40% OFF
THE BROCHURE
PRICES!
PAGES 12-13.

BLACK SUEDE SMOOTH SET
fresh aromatic

Eau de Toilette

Bergamot, soft leather and oakmoss.
3.4 fl. oz.

Hair & Body Wash

5 fl. oz.

Deodorant Stick

1 oz. net wt.

3-PIECE SET

Brochure Price: \$17.99
Your Cost: \$10.79
Award Sales[†]: \$10.79
\$42 value

801-610

No Limit Offer.
No Commission.



WILD COUNTRY SET
fresh aromatic

Cologne

Lavender, coriander seed
and sandalwood.
3 fl. oz.

Aftershave Splash

4 fl. oz.

Hair & Body Wash

5 fl. oz.

3-PIECE SET

Brochure Price: \$19.99
Your Cost: \$11.99
Award Sales[†]: \$11.99
\$43 value

505-190

No Limit Offer.
No Commission.



OUT for Now...See What's IN!

The products on the left are currently unavailable, but not to worry—check out these great recommendations for alternative picks your customers will love!

OUT	IN
	
	
	
	
	
	

THE WOW DEAL

5-PIECE SET

BROCHURE PRICE: \$40

YOUR COST: \$24

AWARD SALES*: \$24

OVER \$117 VALUE
802-104

No limit offer. No commission.

Anew Power Serum

1 fl. oz. \$45 value

Anew Vitamin C Brightening Eye Cream

.5 fl. oz. \$34 value

Rice Water Bright Rice Bran Gentle Exfoliating Cleanser

10.1 fl. oz. \$15.99 value

Senses Cozy Vanilla & Coconut Shower Gel

10 fl. oz. \$17 value

Senses Cozy Vanilla & Coconut Hand Cream

2.5 fl. oz. \$6 value

PAMPER YOUR SKIN
FROM YOUR FACE AND EYES
TO ALL OVER YOUR BODY



*Based on the "your cost" price.

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