

AVON

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PRODUCTS IN  
C3 & C4 ORDERS

# what's new

## NEXT-LEVEL SKIN CARE

how to build the  
perfect routine

+ FREE GIFT  
INSIDE





## personalize their skin care regimen

We've got **cleansers**  
**for their skin type,**  
**treatments for**  
**their specific concerns**  
**and moisturizers**  
**for their needs.**

WHAT'S NEW OFFER

# FREE

**Isa Knox LXNEW**

**Ultimate Rejuvenating Dual Night Cream**

(Volume/firming cream, each,  
.85 fl. oz.) with any \$18 skin care  
purchase from pages 4-7.

**\$50 value.** Limited quantities.

**BROCHURE OFFER**

FREE with any \$30 skin care  
purchase from select pages.





**ALL AVAILABLE IN THE BROCHURE!**  
Plus, check out great deals on moisturizers, treatments and more on pages 4–7.

**OILY TO NORMAL SKIN**

**Isa Knox LXNEW Clean Soothing Whipped Oil Cleanser**  
Helps eliminate impurities and excess oil. 5 fl. oz.  
reg. \$16  
**Brochure Price: \$12.99**

**NORMAL, DRY AND COMBINATION SKIN**

**Isa Knox LXNEW Clean Balancing Gel Cleanser**  
Gel to foam. Helps remove oil and impurities while rebalancing skin.  
5 fl. oz. reg. \$12  
**Brochure Price: \$9.99**

**NORMAL, DRY, COMBINATION, OILY SKIN**

**Isa Knox LXNEW Clean 2-in-1 Exfoliating Cleansing Balm**  
Melts away makeup and impurities. Spatula included. 3.5 oz. net wt.  
reg. \$30  
**Brochure Price: \$24.99**

**NORMAL TO DRY SKIN**

**Isa Knox LXNEW Clean Nourishing Cream Cleanser**  
Removes impurities and makeup while restoring moisture. 5 fl. oz.  
reg. \$12 **Brochure Price: \$9.99**

# cleanse

Start fresh. Cleanse AM and PM to remove impurities and allow skin to breathe and prep skin for treatments and moisturizers.

## WHAT'S NEW 101

For details about Commission Levels go to:  
Avon.com  
→ Seller Central  
→ Commissions and Sales Levels.

## don't miss out! EXCLUSIVE OFFERS JUST FOR YOU

The following offers and bundles feature your customers' favorites with amazing savings. It's a great way to help you reach President's Club or your next President's Recognition Program title!

All bundles are limited quantities.



# FREE

## Isa Knox LXNEW Ultimate Rejuvenating Dual Night Cream.

Details, page 2.

### EXCLUSIVE REPRESENTATIVE PRICING!

Pages 4-5.



## Anew Ultimate Multi-Performance Day Cream Broad Spectrum SPF 25

Smoother texture, more even tone and diminished wrinkles with firmness, elasticity and youthful volume restored.

1.7 oz. net wt. **395-351**  
reg. \$42

**Price: \$24.99**  
**Award Sales<sup>†</sup>: \$24.99**  
**C: \$18.74**  
**P: \$17.49**  
**PRP: \$14.99**

Full Commission. No Demo Limit.



## Anew Ultimate Night Repair Serum

With peptides, licorice, hyaluronic acid and niacinamide. Diminishes the appearance of fine lines and visibly improves skin tone and texture. Use PM before moisturizer. 1 fl. oz. **395-586** reg. \$45

**Price: \$23.99**  
**Award Sales<sup>†</sup>: \$23.99**  
**C: \$17.99**  
**P: \$16.79**  
**PRP: \$14.39**

Full Commission.  
No Demo Limit.



## Anew Ultimate Multi-Performance Night Cream

It works while you sleep to revive and recreate the look of youthful skin. 1.7 oz. net wt. **395-390** reg. \$42

**Price: \$24.99**  
**Award Sales<sup>†</sup>: \$24.99**  
**C: \$18.74**  
**P: \$17.49**  
**PRP: \$14.99**

Full Commission.  
No Demo Limit.



## Anew Ultimate Supreme Dual Elixir

With Black Pearl Extract and precious oils. See a dramatic difference in even advanced signs of aging. Serum/Oil, .67 fl. oz. each. **395-529** reg. \$60

**Price: \$34.99**  
**Award Sales<sup>†</sup>: \$34.99**  
**C: \$26.24**  
**P: \$24.49**  
**PRP: \$20.99**

Full Commission.  
No Demo Limit.



## Anew Ultimate Multi-Performance Eye System

Visibly smooths crow's-feet and de-puffs under-eye bags. Cream, .5 oz. net wt. Elixir, .09 oz. net wt. **395-419** reg. \$42

**Price: \$24.99**  
**Award Sales<sup>†</sup>: \$24.99**  
**C: \$18.74**  
**P: \$17.49**  
**PRP: \$14.99**

Full Commission.  
No Demo Limit.



## Anew Ultimate Supreme Advanced Performance Crème

With Black Pearl Extract, known to enhance skin's ability to retain moisture to dramatically improve the look of advanced signs of aging. 1.7 oz. net wt. **395-461** reg. \$60

**Price: \$34.99**  
**Award Sales<sup>†</sup>: \$34.99**  
**C: \$26.24**  
**P: \$24.49**  
**PRP: \$20.99**

Full Commission.  
No Demo Limit.



## Anew Ultimate Supreme Eye Balm

Moisturizing formula infused with squalane, sunflower seed oil and antioxidant vitamin E. Wear alone or under makeup. .1 oz. net wt. **395-533** reg. \$45

**Price: \$23.99**  
**Award Sales<sup>†</sup>: \$23.99**  
**C: \$17.99**  
**P: \$16.79**  
**PRP: \$14.39**

Full Commission.  
No Demo Limit.



# treat

Need to fight wrinkles? Want visibly firmer skin? Searching for a great exfoliator? Anew targets your specific concerns.

# moisturize

Moisturizers seal in hydration to keep skin looking softer and more supple so you can look youthful for years to come. Daytime moisturizers often have SPF for sun protection. Nighttime moisturizers are formulated with intense ingredients to support skin renewal while you sleep.

**Anew Platinum Day Cream  
Broad Spectrum SPF 25**  
With Radiant Microspheres to help visibly restore radiance. 1.7 oz. net wt. **395-332** reg. \$42

**Price: \$24.99**  
**Award Sales†: \$24.99**  
**C: \$18.74**  
**P: \$17.49**  
**PRP: \$14.99**

Full Commission.  
No Demo Limit.



**Anew Platinum Night Cream**  
Skin appears smoother overnight, resculpted over time. 1.7 oz. net wt. **395-313** reg. \$42

**Price: \$24.99**  
**Award Sales†: \$24.99**  
**C: \$18.74**  
**P: \$17.49**  
**PRP: \$14.99**

Full Commission.  
No Demo Limit.



**Anew Platinum Age Delay Serum**  
Visibly helps boost elasticity and lift facial contours. With niacinamide (vitamin B3) and panthenol (pro-vitamin B5), plus peptides. 1 fl. oz. **395-605** reg. \$45

**Price: \$23.99**  
**Award Sales†: \$23.99**  
**C: \$17.99**  
**P: \$16.79**  
**PRP: \$14.39**

Full Commission.  
No Demo Limit.



**Anew Platinum Sculpting Body Serum**  
With niacinamide, panthenol (pro-vitamin B5) and powerful peptides, effective anti-aging ingredients known to help boost moisture, leaving skin looking firmer, smoother and more youthful. 6.7 fl. oz. **395-700** reg. \$45

**Price: \$23.99**  
**Award Sales†: \$23.99**  
**C: \$17.99**  
**P: \$16.79**  
**PRP: \$14.39**

Full Commission.  
No Demo Limit.



**Anew Platinum Eye & Lip Cream**  
Visibly smooths and reshapes the area around eyes...and lips, too! Dual applicator. .5 oz. net wt. **395-347** reg. \$42

**Price: \$24.99**  
**Award Sales†: \$24.99**  
**C: \$18.74**  
**P: \$17.49**  
**PRP: \$14.99**

Full Commission.  
No Demo Limit.



**Anew Platinum Firm and Sculpt Cream for Neck and Chest**  
Infused with Peptide Lifting Complex. Use PM after cleansing. 1.7 oz. net wt. **395-476** reg. \$42

**Price: \$24.99**  
**Award Sales†: \$24.99**  
**C: \$18.74**  
**P: \$17.49**  
**PRP: \$14.99**

Full Commission.  
No Demo Limit.



# FREE

Isa Knox LXNEW Ultimate Rejuvenating Dual Night Cream. Details, page 2.

**40% OFF BROCHURE PRICES!**  
Pages 6-7.



## AGE-DEFY SET

Isa Knox Anew Clinical Line Eraser with Retinol Targeted Treatment .67 fl. oz.

Isa Knox LXNEW Clean Soothing Whipped Oil Cleanser 5 fl. oz.

Anew Platinum Age Delay Serum 1 fl. oz.

## 3-PIECE SET

Brochure Price: \$40.99

Your Cost: \$24.59

Award Sales<sup>†</sup>: \$24.59

\$101 value 179-064

No Limit Offer. No Commission.



## FACE AND EYES SET

Isa Knox Anew Clinical Line Eraser with Retinol Treatment  
1 oz. net wt.

Rice Water Bright Cleansing Facial Wipes  
50 sheets.

Isa Knox Anew Clinical Collagen Booster Eye Lift Pro Dual Eye System  
Upper eye gel, .33 fl. oz.  
Lower eye cream, .33 fl. oz.

## 3-PIECE SET

Brochure Price: \$40.99

Your Cost: \$24.59

Award Sales<sup>†</sup>: \$24.59

\$96 value 179-045

No Limit Offer. No Commission.



**CLEANSE, TONE, BRIGHTEN SET**

**Anew Vitamin C  
Illuminating Priming Moisturizer**  
1.7 fl. oz.

**Isa Knox LXNEW Clean  
Nourishing Cream Cleanser**  
5 fl. oz.

**Avon Solutions Banishing Cream  
Skin Discoloration Improver**  
2.5 fl. oz.

**3-PIECE SET**

**Brochure Price: \$22.99**

**Your Cost: \$13.79**

**Award Sales†: \$13.79**

**\$60 value 248-079**

No Limit Offer.

No Commission.



**BUNDLES**

**ON PAGES 6-7  
ARE FEATURED IN  
THE BROCHURE**

**FACE, LIPS AND EYES SET**

**Anew Vitamin C  
Brightening Eye Cream**  
.5 fl. oz.

**Anew Vitamin C  
Antioxidant Lip Treatment**  
.13 oz. net wt.

**Avon Solutions  
Nurtura Replenishing Cream**  
1.7 fl. oz.

**3-PIECE SET**

**Brochure Price: \$22.99**

**Your Cost: \$13.79**

**Award Sales†: \$13.79**

**\$62 value 805-338**

No Limit Offer.

No Commission.







#### WHAT'S NEW OFFER

# FREE

**Senses Lavender Garden Bubble Bath** (24 fl. oz.) with any \$15 Senses body care purchase from pages 8-9.

**\$11 value.**  
Limited quantities.

#### BROCHURE OFFER

**FREE** with any \$25 body care purchase from select pages.

**Exclusive Representative Pricing!** Pages 8-9.

#### SENSES SHOWER GELS

**Senses Shower Gel**  
Each, 5 fl. oz.

Silky Vanilla  
**601-977**

Fresh Cucumber & Melon  
**601-962**

Juicy Pomegranate & Mango  
**601-981**

Blushing Cherry Blossom  
**604-699**

reg. \$6

**Price For Each: \$2.99**  
**Award Sales<sup>†</sup>: \$2.99**  
**C: \$2.24**  
**P: \$2.09**  
**PRP: \$1.79**

Full Commission.  
No Demo Limit.







#### SENSES COZY VANILLA & COCONUT

<b>Body Scrub</b> 9 oz. net wt. <b>604-593</b> reg. \$22 <b>Price: \$16.19</b> <b>Award Sales†: \$16.19</b> <b>C: \$12.14</b> <b>P: \$11.33</b> <b>PRP: \$9.71</b>	<b>Shower Gel</b> 10 fl. oz. <b>602-610</b> reg. \$17 <b>Price: \$12.59</b> <b>Award Sales†: \$12.59</b> <b>C: \$9.44</b> <b>P: \$8.81</b> <b>PRP: \$7.55</b>	<b>Body Lotion</b> 8 fl. oz. <b>866-319</b> reg. \$17 <b>Price: \$12.59</b> <b>Award Sales†: \$12.59</b> <b>C: \$9.44</b> <b>P: \$8.81</b> <b>PRP: \$7.55</b>	<b>Body Mist</b> 8 fl. oz. <b>602-218</b> reg. \$18 <b>Price: \$13.49</b> <b>Award Sales†: \$13.49</b> <b>C: \$10.12</b> <b>P: \$9.44</b> <b>PRP: \$8.09</b>	<b>Hand Soap</b> 10.1 fl. oz. <b>602-734</b> reg. \$13.99 <b>Price: \$9.89</b> <b>Award Sales†: \$9.89</b> <b>C: \$7.42</b> <b>P: \$6.92</b> <b>PRP: \$5.93</b>	<b>Hand Cream</b> 2.5 fl. oz. <b>604-536</b> reg. \$6 <b>Price: \$4.49</b> <b>Award Sales†: \$4.49</b> <b>C: \$3.37</b> <b>P: \$3.14</b> <b>PRP: \$2.69</b>
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For Each: Full Commission. No Demo Limit.



#### SENSES SPARKLING GRAPEFRUIT & ORANGE BLOSSOM

<b>Shower Gel</b> 10. fl. oz. <b>602-036</b> reg. \$17 <b>Price: \$12.59</b> <b>Award Sales†: \$12.59</b> <b>C: \$9.44 P: \$8.81 PRP: \$7.55</b>	<b>Body Lotion</b> 8 fl. oz. <b>602-021</b> reg. \$17 <b>Price: \$12.59</b> <b>Award Sales†: \$12.59</b> <b>C: \$9.44 P: \$8.81 PRP: \$7.55</b>	<b>Body Mist</b> 8 fl. oz. <b>602-002</b> reg. \$18 <b>Price: \$13.49</b> <b>Award Sales†: \$13.49</b> <b>C: \$10.12 P: \$9.44 PRP: \$8.09</b>	<b>Hand Soap</b> 10.1 fl. oz. <b>284-986</b> reg. \$13.99 <b>Price: \$9.89</b> <b>Award Sales†: \$9.89</b> <b>C: \$7.42 P: \$6.92 PRP: \$5.93</b>	<b>Hand Cream</b> 2.5 fl. oz. <b>604-373</b> reg. \$6 <b>Price: \$4.49</b> <b>Award Sales†: \$4.49</b> <b>C: \$3.37 P: \$3.14 PRP: \$2.69</b>
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For Each: Full Commission. No Demo Limit.



#### 2-PIECE SET

**ceramide + biotin Elastine Moisture Essentials  
Volumizing Shampoo & Conditioner**

Each, 12.7 fl. oz. **\$18 total value**

**Brochure Price: \$10.99 Your Cost: \$6.59**

**Award Sales†: \$6.59**

**355-974**

No Limit Offer. No Commission.



#### 2-PIECE SET

**ceramide + argan oil Elastine Moisture Essentials Shine  
Shampoo & Conditioner**

Each, 12.7 fl. oz. **\$18 total value**

**Brochure Price: \$10.99 Your Cost: \$6.59**

**Award Sales†: \$6.59**

**356-579**

No Limit Offer. No Commission.

#### 2-PIECE SET

**Elastine Botanicals  
Rosemary  
& Sea Salt Volumizing  
Shampoo  
& Conditioner**

Each, 6.7 fl. oz.

**\$9 total value**

**Brochure Price:**

**\$5.99**

**Your Cost:**

**\$3.59**

**Award Sales†:**

**\$3.59**

**354-906**

No Limit Offer.

No Commission.



#### 2-PIECE SET

**Elastine Botanicals Cherry  
Blossom & Hyaluronic  
Acid Moisturizing Shampoo  
& Conditioner**

Each, 6.7 fl. oz.

**\$9 total value**

**Brochure Price:**

**\$5.99**

**Your Cost:**

**\$3.59**

**Award Sales†:**

**\$3.59**

**355-659**

No Limit Offer.

No Commission.



#### 2-PIECE SET

**Elastine Botanicals  
Argan & Castor Anti-Frizz  
Shampoo & Conditioner**

Each, 6.7 fl. oz.

**over \$10 total value**

**Brochure Price:**

**\$5.99**

**Your Cost:**

**\$3.59**

**Award Sales†:**

**\$3.59**

**355-898**

No Limit Offer.

No Commission.





**40% OFF**  
THE BROCHURE  
PRICES!  
PAGES 10–11.

#### SENSES VANILLA SET

**Silky Vanilla Hydrating Shower Gel**  
5 fl. oz.

**Vanilla Cream Bubble Bath**  
24 fl. oz.

**Avon Shower Brush**  
Long handle, and massage nubs.

#### 3-PIECE SET

**Brochure Price: \$14.99**

**Your Cost: \$8.99**

**Award Sales†: \$8.99**

**\$27 Value**

**631-357**

No Limit Offer.  
No Commission.



#### SKIN SO SOFT ORIGINAL SET

**Original Bath Oil**  
16.9 fl. oz.

**Original Body Lotion**  
11.8 fl. oz.

**Original Shower Gel**  
5 fl. oz.

#### 3-PIECE SET

**Brochure Price: \$20.99**

**Your Cost: \$12.59**

**Award Sales†: \$12.59**

**\$43 Value**

**052-985**

No Limit Offer.  
No Commission.







**HAIKU SET**  
fresh green floral

**Eau de Parfum**  
Yuzu, muguet and blonde woods.  
1.7 fl. oz.

**Perfumed Skin Softener**  
5 fl. oz.

**Hair & Body Mist**  
3.25 fl. oz.

**3-PIECE SET**  
**Brochure Price: \$22.99**  
**Your Cost: \$13.79**  
**Award Sales<sup>†</sup>: \$13.79**  
**\$49 value**

**393-731**

No Limit Offer.  
No Commission.



**SWEET HONESTY SET**  
soft floral

**Cologne**  
Lily of the valley,  
rose and cedarwood.  
1.7 fl. oz.

**Hand Cream**  
2.5 fl. oz.

**Perfumed Skin Softener**  
5 fl. oz.

**3-PIECE SET**  
**Brochure Price: \$13.99**  
**Your Cost: \$8.39**  
**Award Sales<sup>†</sup>: \$8.39**  
**\$32 value**

**392-549**

No Limit Offer.  
No Commission.



**40% OFF**  
THE BROCHURE  
PRICES!  
PAGES 12-13.

**BLACK SUEDE SMOOTH SET**  
fresh aromatic

**Eau de Toilette**

Bergamot, soft leather and oakmoss.  
3.4 fl. oz.

**Hair & Body Wash**

5 fl. oz.

**Deodorant Stick**

1 oz. net wt.

**3-PIECE SET**

**Brochure Price: \$17.99**

**Your Cost: \$10.79**

**Award Sales†: \$10.79**

**\$42 value**

**801-610**

No Limit Offer.

No Commission.



**WILD COUNTRY SET**  
fresh aromatic

**Cologne**

Lavender, coriander seed  
and sandalwood.  
3 fl. oz.

**Aftershave Splash**

4 fl. oz.

**Hair & Body Wash**

5 fl. oz.

**3-PIECE SET**

**Brochure Price: \$19.99**

**Your Cost: \$11.99**

**Award Sales†: \$11.99**

**\$43 value**

**505-190**

No Limit Offer.

No Commission.













# OUT for Now...See What's IN!

The products on the left are currently unavailable, but not to worry—check out these great recommendations for alternative picks your customers will love!

OUT	IN
 <p><b>Moisture Therapy Intensive Healing &amp; Repair Moisturizing Lip Treatment Balm</b> reg. \$2</p>	 <p><b>Skin So Soft Supreme Nourishment Tropical Coconut Lip Balm</b> reg. \$2</p>
 <p><b>Moisture Therapy Bonus-Size Daily Skin Defense Body Lotion</b> reg. \$18</p>	 <p><b>Moisture Therapy Balance + Soothe Body Lotion</b> reg. \$25</p>
 <p><b>Skin So Soft Supreme Nourishment Bonus-Size Body Lotion</b> reg. \$23</p>	 <p><b>Moisture Therapy Balance + Soothe Body Lotion</b> reg. \$25</p>
 <p><b>Skin So Soft Original Bonus-Size Body Lotion</b> reg. \$23</p>	 <p><b>Moisture Therapy Balance + Soothe Body Lotion</b> reg. \$25</p>
 <p><b>Skin So Soft Original Body Lotion</b> reg. \$11</p>	 <p><b>The Face Shop Jeju Aloe Hand &amp; Body Lotion</b> reg. \$12</p>
 <p><b>Senses Cozy Vanilla &amp; Coconut Hand Soap</b> reg. \$13.99</p>	 <p><b>Skin So Soft &amp; Sensual Beauty Bar Soap</b> reg. \$4.50</p>



OUT	IN
 <p><b>Senses Cozy Vanilla &amp; Coconut Body Lotion</b> reg. \$17</p>	 <p><b>Avon Aromatherapy Body Lotion Sleep Tight Zzz</b> reg. \$17</p>
 <p><b>Skin So Soft Original Bonus-Size Shower Gel</b> reg. \$18</p>	 <p><b>Skin So Soft Original Shower Gel</b> reg. \$8</p>
 <p><b>Senses Orange &amp; Honeysuckle Bubble Bath</b> reg. \$11</p>	 <p><b>Senses Sensitive Skin Bubble Bath</b> reg. \$11</p>
 <p><b>Avon Solutions Nurtura Replenishing Cream</b> reg. \$14</p>	 <p><b>Avon Solutions Banishing Cream Skin Discoloration Improver</b> reg. \$14</p>
 <p><b>Anew Vitamin C Brightening Serum</b> reg. \$44</p>	 <p><b>Farm Rx Pineapple Plus Brightening Jelly Serum</b> reg. \$44</p>
 <p><b>Anew Ultimate Multi-Performance Eye System</b> reg. \$42</p>	 <p><b>Isa Knox Anew Clinical Collagen Booster Eye Lift Pro Dual Eye System</b> reg. \$40</p>
 <p><b>Anew Ultimate Supreme Advanced Performance Night Cream</b> reg. \$42</p>	 <p><b>Anew Ultimate Supreme Advanced Performance Crème</b> reg. \$60</p>

# THE WOW DEAL

## 5-PIECE SET

**BROCHURE PRICE: \$40**

**YOUR COST: \$24**

**AWARD SALES\*: \$24**

**OVER \$117 VALUE  
802-104**

**No limit offer. No commission.**

**Anew Power Serum**

1 fl. oz. \$45 value

**Anew Vitamin C  
Brightening Eye Cream**

.5 fl. oz. \$34 value

**Rice Water Bright Rice Bran  
Gentle Exfoliating Cleanser**

10.1 fl. oz. \$15.99 value

**Senses Cozy Vanilla  
& Coconut Shower Gel**

10 fl. oz. \$17 value

**Senses Cozy Vanilla  
& Coconut Hand Cream**

2.5 fl. oz. \$6 value

PAMPER YOUR SKIN  
FROM YOUR FACE AND EYES  
TO ALL OVER YOUR BODY



THE  
CAN'T-MISS  
BROCHURE  
BACK COVER  
OFFER  
for you & your  
customers!

\*Based on the "your cost" price.

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