

AVON

CAMPAIGN 4 2024
BUY YOUR PREVIEW
PRODUCTS IN
C2 & C3 ORDERS

what's new

+SPECIAL
OFFER
DETAILS INSIDE



luxurious makeup +
age-defying skin care

NEW! FMG CASHMERE
Primers and
Concealer

a makeup skinnovation

COMPLEXION PERFECTION WITH PEPTIDES

Peptides are amino acids that are the **building blocks** needed by the skin to boost its natural renewal process for a healthier-looking complexion. Our **fmg Cashmere** primers and concealer enriched with peptides deliver **powerful skin care** to your makeup regimen, for flawless results.



WHAT'S NEW OFFER:

free

fmg Set & Fix Spray
(1.7 fl. oz.) with any \$12
makeup purchase from
page 4. \$15 value.
Limited quantities.

BROCHURE OFFER:

FREE with any \$20 makeup
purchase from select pages.

The **NEW** fmg Cashmere primers
and concealer enriched with peptides
are available in the Brochure.

NEW

fmg Cashmere Cream Concealer
Long-wearing peptide-infused formula
helps to camouflage dark circles, acne
and uneven skin tone. With hyaluronic
acid and collagen. Full-coverage. Matte
finish. Formulated without parabens,
phthalates, talc and fragrance.
.21 oz. net wt. reg. \$16
Brochure Price: \$12



WHAT'S NEW 101

For details about
Commission
Levels go to:
[Avon.com](https://www.avon.com) →
Seller Central →
Commissions
and Sales Levels.

don't miss out!
**EXCLUSIVE
OFFERS
JUST FOR
YOU**

The following
offers and
bundles feature
your customers'
favorites with
amazing savings.
It's a great way
to help you
reach President's
Club or your
next President's
Recognition
Program title!

**ALL BUNDLES
ARE LIMITED
QUANTITIES.**

NEW

**fmg Cashmere Multi-Peptide
Eyeshadow Primer**

Keeps eyeshadow in place
and intensifies the color.
Skin-loving ingredients help to
reduce the appearance of fine
lines and visibly plump and
strengthen the skin barrier.
Sheer formula with Matrixyl
3000 peptide blend,
hyaluronic acid, collagen
and panthenol. Formulated
without parabens and
talc. .31 oz. net wt.
reg. \$22
Brochure Price: \$18



NEW

**fmg Cashmere
Multi-Peptide Face Primer**

Preps skin. Revitalizing ingredients help to
smooth the appearance of fine lines and pores
and visibly plump and strengthen the skin
barrier. Sheer gel formula with Matrixyl 3000
peptide blend, hyaluronic acid, collagen and
niacinamide. Formulated without parabens, talc
and fragrance. 1 fl. oz. reg. \$23
Brochure Price: \$19



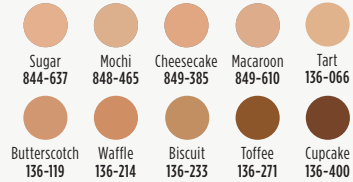
WHAT'S NEW OFFER:

free

WITH ANY \$12 MAKEUP PURCHASE
FROM PAGE 4. **\$15 VALUE**
LIMITED QUANTITIES. DETAILS, PAGE 2.

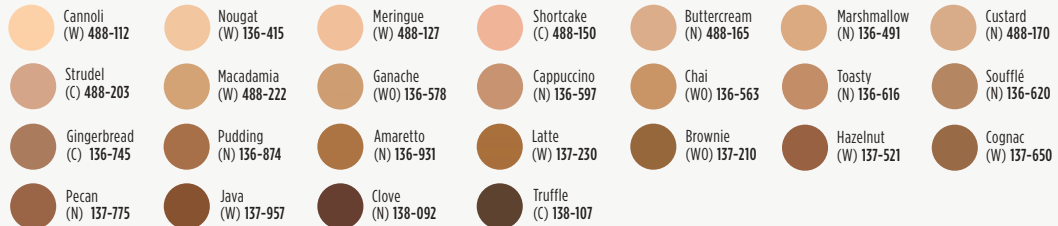
BROCHURE OFFER:

FREE with any \$20 makeup
purchase from select pages.



fmg Cashmere 24 Hour Concealer
.20 fl. oz. reg. \$22

PRICE FOR EACH: \$13.99 Award Sales[†]: \$13.99
C: \$10.49 P: \$9.79 PRP: \$8.39
Full Commission. No Demo Limit.



fmg Cashmere 24 Hour Foundation
Available in Cool (C), Neutral (N), Warm (W) and Warm Olive (WO) undertones. 1 fl. oz. reg. \$32

PRICE FOR EACH: \$19.99 Award Sales[†]: \$19.99 C: \$14.99 P: \$13.99 PRP: \$11.99
Full Commission. No Demo Limit.



fmg Cashmere Under Eye Primer
.317 oz. net wt. reg. \$24 **140-103**

PRICE: \$16.99
Award Sales[†]: \$16.99
C: \$12.74 P: \$11.89 PRP: \$10.19
Full Commission. No Demo Limit.



fmg Match Wand Correcting Stick
.21 oz. net wt. reg. \$18

PRICE FOR EACH: \$15.99
Award Sales[†]: \$15.99
C: \$11.99 P: \$11.19 PRP: \$9.59
Full Commission. No Demo Limit.



fmg Match Prime Face Perfector
1 fl. oz. reg. \$17 **150-699**

PRICE: \$14.99
Award Sales[†]: \$14.99
C: \$11.24 P: \$10.49 PRP: \$8.99
Full Commission. No Demo Limit.



fmg Match Filter Serum Tint Foundation
.31 oz. net wt. reg. \$21

PRICE FOR EACH: \$17.99 Award Sales[†]: \$17.99
C: \$13.49 P: \$12.59 PRP: \$10.79
Full Commission. No Demo Limit.



fmg Match Set Finishing Powder
.22 oz. net wt. reg. \$19 **140-099**

PRICE: \$16.99
Award Sales[†]: \$16.99
C: \$12.74 P: \$11.89 PRP: \$10.19
Full Commission. No Demo Limit.



fragrance favorites

Avon Classics
Each, 1.7 fl. oz.
reg. \$18

PRICE FOR EACH: \$10.99

Award Sales†: \$10.99

C: \$8.24 P: \$7.69 PRP: \$6.59

Full Commission. No Demo Limit.



soft floral
Dreamlife Cologne
Mimosa flower,
rose and amber.
949-068



amber floral
Candid Cologne
Bergamot,
tuberose and
patchouli.
948-755



soft floral
Odyssey Cologne
Tuberose,
ylang-ylang
and oakmoss.
948-167



woody floral
Night Magic Cologne
Neroli, jasmine
and musk.
947-065



soft floral
Sweet Honesty Cologne
Lily of the
valley, rose and
cedarwood.
948-736



soft floral
Topaze Cologne
Jasmine,
rose and
sheer musk.
948-760



soft floral
Timeless Cologne
Cardamom,
jasmine and
patchouli.
948-740



fresh green floral
Free O₂ Eau de Toilette
White peach
tea, honeysuckle
and musk.
946-968

CANDID SET

amber floral

Cologne

Bergamot, tuberose and patchouli.
1.7 fl. oz.

Perfumed Skin Softener

5 fl. oz.

2-PIECE SET

BROCHURE PRICE: \$10.99

YOUR COST: \$6.59

Award Sales[†]: \$6.59

\$26 VALUE

883-792

No Limit Offer. No Commission.



BUNDLES

ON PAGES 6-7
ARE FEATURED IN
THE BROCHURE

WHAT'S NEW OFFER:

free

WILD COUNTRY COLOGNE

(fresh aromatic, 3 fl. oz.)
with any \$18 fragrance
bundle purchase from
pages 6-7.

\$22 VALUE.

LIMITED QUANTITIES.

BROCHURE OFFER:

FREE with any \$30
fragrance purchase
from select pages.



ODYSSEY SET

soft floral

Cologne

Tuberose, ylang-ylang and oakmoss. 1.7 fl. oz.

Perfumed Skin Softener

5 fl. oz.

2-PIECE SET

BROCHURE PRICE: \$10.99

YOUR COST: \$6.59

Award Sales[†]: \$6.59

\$26 VALUE

883-041

No Limit Offer. No Commission.





**FAR AWAY
HAND & BODY SET**

amber floral

Eau de Parfum
Freesia, jasmine
and amber. 1.7 fl. oz.

Body Lotion
6.7 fl. oz.

Hand Cream
2.5 fl. oz.

3-PIECE SET
BROCHURE PRICE: \$20.99
YOUR COST: \$12.59
Award Sales[†]: \$12.59
\$42 VALUE
883-553
No Limit Offer. No Commission.

IMARI SET

amber floral

Eau de Toilette
Bergamot, jasmine and amber.
1.7 fl. oz.

**Roll-On Anti-Perspirant
Deodorant**
2.6 fl. oz.

Perfumed Skin Softener
5 fl. oz.

3-PIECE SET
BROCHURE PRICE: \$16.99
YOUR COST: \$10.19
Award Sales[†]: \$10.19
OVER \$36 VALUE
883-879
No Limit Offer. No Commission.



WHAT'S NEW OFFER:

free

**ADVANCE TECHNIQUES
360 NOURISH WITH MOROCCAN
ARGAN OIL LEAVE-IN TREATMENT**

(2 fl. oz.) with any \$15 body/hair
care purchase from pages 8-9.

\$16 VALUE.

LIMITED QUANTITIES.

BROCHURE OFFER:

FREE with any
\$25 body/hair care
purchase from
select pages.



**ELASTINE
PROPOLITHERA
DAMAGE REPAIR SET**

Shampoo 16.9 fl. oz.

Conditioner 16.9 fl. oz.

Hair Oil Serum 5.7 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$33.99

YOUR COST: \$20.39

Award Sales[†]: \$20.39

\$54 VALUE

041-360

No Limit Offer. No Commission.



ADVANCE TECHNIQUES SET

**360 Nourish with Moroccan Argan Oil
Leave-In Treatment**

2 fl. oz.

Daily Shine Dry Ends Serum

2 fl. oz.

**Daily Shine 2-in-1
Shampoo & Conditioner**

11.8 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$20.99

YOUR COST: \$12.59

Award Sales[†]: \$12.59

\$38 VALUE

764-758

No Limit Offer. No Commission.



**SKIN SO SOFT
SOFT & SENSUAL SET**

Bonus-Size Bath Oil
25 fl. oz.

Gelled Body Oil
6.76 fl. oz.

Replenishing Hand Cream
3.4 fl. oz.

**3-PIECE SET
BROCHURE PRICE:
\$23.99**

YOUR COST: \$14.39

Award Sales[†]:

\$14.39

\$48 VALUE

040-731

No Limit Offer. No Commission.



BUNDLES
ON PAGES 8-9
ARE FEATURED IN
THE BROCHURE



**SKIN SO SOFT
FOR ACNE-PRONE SKIN SET**

Foaming Cleanser 5 fl. oz.

Soothing Gel 6.1 fl. oz.

Gentle Body Wash 10.1 fl. oz.

**3-PIECE SET
BROCHURE PRICE: \$30.99
YOUR COST: \$18.59**

Award Sales[†]: \$18.59

\$57 VALUE

041-503

No Limit Offer. No Commission.



POWER UP YOUR REGIMEN SET

Isa Knox Anew Clinical Line Eraser with Retinol Targeted Treatment
.67 fl. oz.

Rice Water Bright Rice Bran Gentle Exfoliating Cleanser
10.1 fl. oz.

Anew Power Serum
1 fl. oz.

3-PIECE SET: \$49.99
AWARD SALES[†]: \$49.99
C: \$37.49 P: \$34.99 PRP: \$29.99
OVER \$100 VALUE
781-184

Full Commission. No Demo Limit.



CLEANSE, TREAT AND EYE SET

Isa Knox LXNEW Platinum Sculpting Eye Cream
.84 fl. oz.

Isa Knox Anew Clinical Revitalize & Reveal Advanced Wrinkle Corrector
1.7 fl. oz.

Rice Water Bright Cleansing Facial Wipes
50 sheets.

3-PIECE SET: \$49.99
AWARD SALES[†]: \$49.99
C: \$37.49
P: \$34.99
PRP: \$29.99

\$101 VALUE
783-483

Full Commission.
No Demo Limit.



SENSES PAMPER SET

Senses Gratitude Lavender & Cedarwood Candle
3½" H x 3" diam. 7 oz. net wt.

Senses Lavender Garden Bubble Bath
24 fl. oz.

Avon Shower Brush

3-PIECE SET: \$29.99
AWARD SALES[†]: \$29.99
C: \$22.49 P: \$20.99 PRP: \$17.99

\$44 VALUE
788-868

Full Commission.
No Demo Limit.



SKIN SO SOFT SOFT & SENSUAL SET

Beauty Bar Soap
3.17 oz. net wt..

Replenishing Hand Cream
3.4 fl. oz.

Shower Gel
5 fl. oz.

3-PIECE SET: \$10.99
AWARD SALES[†]: \$10.99
C: \$8.24 P: \$7.69 PRP: \$6.59

OVER \$17 VALUE
866-930

Full Commission. No Demo Limit.



NOURISH AND EXFOLIATE SET

Senses Gratitude Lavender & Cedarwood Bath Salts
12.5 oz. net wt.

Skin So Soft Botanical Essence Bath Oil
16.2 fl. oz.

Veilment Himalaya Pink Salt Exfoliating Soap
5.3 oz. net wt.

3-PIECE SET: \$34.99
AWARD SALES[†]: \$34.99
C: \$26.24 P: \$24.49 PRP: \$20.99

\$62 VALUE
789-223

Full Commission. No Demo Limit.





WHAT'S NEW OFFER:

free

**ANEW VITAMIN C
ANTIOXIDANT LIP
TREATMENT**
(.13 oz. net wt.) with
any skin care purchase
from pages 12-13.
\$14 VALUE.
LIMITED QUANTITIES.

BROCHURE OFFER:
FREE with any \$30
skin care purchase
from select pages.



SUPER TREATMENT SET

**Isa Knox Anew Clinical Line Eraser
with Retinol [1.0%] Advanced
Retinol Serum**
1 fl. oz.

**Isa Knox Anew Clinical
Revitalize & Reveal
Advanced Wrinkle Corrector**
1.7 fl. oz.

**Isa Knox Anew Clinical
Revitalize & Reveal Extra Strength
Retexturizing Peel** 30 pads.

3-PIECE SET
BROCHURE PRICE: \$39.99

YOUR COST: \$23.99

Award Sales[†]: \$23.99

\$130 VALUE

450-746

No Limit Offer. No Commission.



FACE & EYES SET #1

**Anew Ultimate Supreme
Eye Balm**
.1 oz. net wt.

**Anew Ultimate
Multi-Performance
Night Cream**
1.7 oz. net wt.

Anew Power Serum
1 fl. oz.

3-PIECE SET
BROCHURE PRICE: \$49.99

YOUR COST: \$29.99

Award Sales[†]: \$29.99

\$132 VALUE

452-002

No Limit Offer. No Commission.





BUNDLES
ON PAGES 12-13
ARE FEATURED IN
THE BROCHURE

FACE & EYES SET #2

Isa Knox Anew Clinical
Collagen Booster Eye Lift Pro
Dual Eye System
Gel, .33 fl. oz. Cream, .33 fl. oz.

Isa Knox Anew Clinical
Collagen Booster Microneedling
Polisher
1.7 fl. oz.

Isa Knox LXNEW Clean
Nourishing Cream Cleanser
5 fl. oz.

3-PIECE SET
BROCHURE PRICE: \$38.99
YOUR COST: \$23.39
Award Sales[†]: \$23.39

\$86 VALUE
451-250

No Limit Offer.
No Commission.



PLATINUM AGE-DEFYING SET

Anew Platinum Eye & Lip Cream
Dual applicator. .5 oz. net wt.

**Anew Platinum Firm and Sculpt Cream
for Neck and Chest**
1.7 oz. net wt.

Anew Platinum Night Cream
1.7 oz. net wt.

3-PIECE SET
BROCHURE PRICE: \$49.99
YOUR COST: \$29.99
Award Sales[†]: \$29.99

\$126 VALUE
451-848

No Limit Offer. No Commission.



OUT for Now...See What's IN!

The products on the left are currently unavailable, but not to worry—check out these great recommendations for alternative picks your customers will love!

OUT	IN
 Moisture Therapy Intensive Healing & Repair Moisturizing Lip Treatment Balm reg. \$2	 Skin So Soft Supreme Nourishment Tropical Coconut Lip Balm reg. \$2
 Moisture Therapy Bonus-Size Daily Skin Defense Body Lotion reg. \$18	 Moisture Therapy Balance + Soothe Body Lotion reg. \$25
 Skin So Soft Supreme Nourishment Bonus-Size Body Lotion reg. \$23	 Moisture Therapy Balance + Soothe Body Lotion reg. \$25
 Skin So Soft Original Bonus-Size Body Lotion reg. \$23	 Moisture Therapy Balance + Soothe Body Lotion reg. \$25
 Skin So Soft Original Body Lotion reg. \$11	 The Face Shop Jeju Aloe Hand & Body Lotion reg. \$12
 Senses Cozy Vanilla & Coconut Hand Soap reg. \$13.99	 Skin So Soft Soft & Sensual Beauty Bar Soap reg. \$4.50

OUT	IN
 Senses Cozy Vanilla & Coconut Body Lotion reg. \$17	 Avon Aromatherapy Body Lotion Sleep Tight Zzz reg. \$17
 Skin So Soft Original Bonus-Size Shower Gel reg. \$18	 Skin So Soft Original Shower Gel reg. \$8
 Senses Orange & Honeysuckle Bubble Bath reg. \$11	 Senses Sensitive Skin Bubble Bath reg. \$11
 Avon Solutions Nurtura Replenishing Cream reg. \$14	 Avon Solutions Banishing Cream Skin Discoloration Improver reg. \$14
 Anew Vitamin C Brightening Serum reg. \$44	 Farm Rx Pineapple Plus Brightening Jelly Serum reg. \$44
 Anew Ultimate Multi-Performance Eye System reg. \$42	 Isa Knox Anew Clinical Collagen Booster Eye Lift Pro Dual Eye System reg. \$40
 Anew Ultimate Multi-Performance Night Cream reg. \$42	 Anew Ultimate Supreme Advanced Performance Crème reg. \$60

THE WOW DEAL

5-PIECE SET

BROCHURE PRICE: \$40

YOUR COST: \$24

AWARD SALES*: \$24

\$139 VALUE

091-514

No limit offer. No commission.

Skin So Soft Original Bath Oil

16.9 fl. oz.

\$24 value

Moisture Therapy

Balance + Soothe Body Wash

13.2 fl. oz.

\$23 value

Isa Knox Anew Clinical Revitalize & Reveal

Resurfacing Lotion for Body

5 fl. oz.

\$34 value

Anew Platinum Sculpting Body Serum

6.7 fl. oz.

\$45 value

Avon Microbiome by Reach®

Hygiene Deodorant Stick

2.65 oz. net wt.

\$13 value



PAMPER YOUR BODY ALL OVER.
CLEANSE, EXFOLIATE, SOFTEN,
SCULPT AND REFRESH.

THE
CAN'T-MISS
BROCHURE
BACK COVER
OFFER
for you & your
customers!

*Based on the "your cost" price.

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