

AVON

CAMPAIGN 2 2024
BUY YOUR PREVIEW
PRODUCTS IN
C26 & C1 ORDERS

what's new



TRY A SERUM

see what your skin care's been missing

+ FREE GIFT see inside



why a serum?

A serum can **boost the benefits of anti-aging regimens.** It's lightweight, ideal for layering under day and night creams. Its more easily absorbed, smaller molecules deliver a **high concentration of active ingredients** to target specific concerns.

Check out these **new serums from Avon Solutions in the Brochure!**

Skin will look softer and smoother.

KEY INGREDIENTS:
snow mushroom extract, panthenol (pro-vitamin B5), hyaluronic acid

NEW

Avon Solutions Nurtura Serum

With skin-nourishing ingredients known to help combat dryness and flakiness, and help hydrate. 1 fl. oz. reg. \$16

Brochure Price: \$12.99



You'll see an improvement in dark spots, with a more even skin tone.

KEY INGREDIENTS:
alpha arbutin, niacinamide (vitamin B3), licorice extract

NEW

Avon Solutions Banishing Serum

An intensive serum with ingredients known to help improve the appearance of dark spots and uneven skin tone. 1 fl. oz. reg. \$16
Brochure Price: \$12.99

Skin will appear plumper, firmer, with less noticeable fine lines.

KEY INGREDIENTS: vegan collagen, pomegranate extract, peptides, tocopherol (vitamin E)

NEW

**Avon Solutions
Dramatic Firming
Serum**

This moisturizing serum contains effective anti-aging ingredients that help promote a more youthful appearance.

1 fl. oz.

reg. \$16

Brochure

Price: \$12.99

The complementing serums
are the perfect add-on
to your customer's Avon
Solutions Cream purchase!



**Avon
Solutions
Dramatic
Firming
Cream**
reg. \$14
**Brochure
Price: \$9.99**



**Avon
Solutions
Banishing
Cream Skin
Discoloration
Improver**
reg. \$14
**Brochure
Price: \$9.99**



**Avon
Solutions
Nurtura
Replenishing
Cream**
reg. \$14
**Brochure
Price: \$9.99**

BROCHURE OFFER:

free

AVON SOLUTIONS NURTURA REPLENISHING CREAM WITH ANY \$30 SKIN CARE PURCHASE FROM SELECT PAGES. **\$14 VALUE.** LIMITED QUANTITIES.

WHAT'S NEW

101

For details about
Commission
Levels go to:
Avon.com →
Seller Central →
Commissions
and Sales Levels.

don't miss out!

EXCLUSIVE OFFERS JUST FOR YOU

The following
offers and
bundles feature
your customers'
favorites with
amazing savings.
It's a great way
to help you
reach President's
Club or your
next President's
Recognition
Program title!

ALL BUNDLES
ARE LIMITED
QUANTITIES.





fmg GLOKOLOR Hybrid Face Primer
 1 fl. oz. reg. \$24 212-485
BROCHURE PRICE: \$20
YOUR COST: \$12
 No Limit Offers. No Commission.



fmg GLOKOLOR Hybrid Face Mist
 2.7 fl. oz. reg. \$24 211-929
BROCHURE PRICE: \$20
YOUR COST: \$12
 No Limit Offers. No Commission.



fmg GLOKOLOR Lip Serum Pencil
 .06 oz. net wt. reg. \$20 211-914
BROCHURE PRICE: \$16
YOUR COST: \$9.60
 No Limit Offers. No Commission.



					
Taupe 743-302	Espresso 743-924	Buff 743-250	Rosewood 743-499	Blush 743-795	Berry 743-690
					
Smokeshow 744-017	Mauve 743-431	Moss 743-943	PeriWink 744-002	Azure 743-939	Aubergine 743-962

fmg CathyCat Shadow Gaze Matte Color Stick .0476 oz. net wt. reg. \$19
BROCHURE PRICE: \$14.99 YOUR COST: \$8.99
 No Limit Offers. No Commission.



					
					
					
Enchanted Eyes 183-140			Essential Eyes 183-245		

fmg Cashmere Eyeshadow Palette .63 oz. total net wt. reg. \$40
BROCHURE PRICE: \$33 YOUR COST: \$19.80
 No Limit Offers. No Commission.



fmg Glimmer Eyeshadow Quad
 .21 oz. total net wt. reg. \$15
BROCHURE PRICE: \$11.99 YOUR COST: \$7.19
 No Limit Offers. No Commission.

						
MATTE Calypso 201-678	MATTE Tigress 202-268	MATTE Bombshell 201-663	MATTE Icon 202-272	MULTI Goddess 190-793	MULTI Muse 183-560	MULTI Minx 189-918
						
MULTI Maven 189-903	MULTI Siren 190-960	MULTI Mistress 184-423	MULTI Temptress 188-180	MULTI Idol 189-922	MULTI Vixen 190-865	MULTI Darling 183-632

ANEW EYE AND SERUMS

Anew Platinum Age Delay Serum
1 fl. oz. reg. \$45
395-605

Anew Ultimate Supreme Eye Balm
0.1 oz. net wt. reg. \$45
395-533

Anew Ultimate Night Repair Serum
1 fl. oz. reg. \$45
395-586

Anew Platinum Sculpting Body Serum
6.7 fl. oz. reg. \$45
395-700

PRICE FOR EACH: \$24.29
Award Sales[†]: \$24.29
C: \$18.22 P: \$17 PRP: \$14.57
Full Commission. No Demo Limit.



ANEW EYE, NECK & NIGHT CREAMS

Anew Ultimate Multi-Performance Night Cream
1.7 oz. net wt. reg. \$42
395-390

Anew Ultimate Multi-Performance Eye System
Cream, .5 oz. net wt.; Elixir, .09 oz. net wt. reg. \$42
395-419

Anew Platinum Firm and Sculpt Cream for Neck and Chest
1.7 oz. net wt. reg. \$42
395-476

Anew Platinum Night Cream
1.7 oz. net wt. reg. \$42
395-313

Anew Platinum Eye & Lip Cream
Dual applicator. .5 oz. net wt. reg. \$42
742-511

PRICE FOR EACH: \$25.19
Award Sales[†]: \$25.19
C: \$18.89 P: \$17.63 PRP: \$15.11
Full Commission. No Demo Limit.



ANEW ULTIMATE SUPREME FAVORITES

Anew Ultimate Supreme Advanced Performance Crème
1.7 oz. net wt. reg. \$60
395-461

Anew Ultimate Supreme Dual Elixir
Serum/Oil, .67 fl. oz. each. reg. \$60
395-529

PRICE FOR EACH: \$35.09
Award Sales[†]: \$35.09
C: \$26.32 P: \$24.56 PRP: \$21.05
Full Commission. No Demo Limit.



WHAT'S NEW OFFER:

free

AVON SOLUTIONS NURTURA
REPLENISHING CREAM (1.7 FL. OZ.)
WITH ANY SKIN CARE BUNDLE
PURCHASE FROM PAGES 6-7.
\$14 VALUE
LIMITED QUANTITIES.

BROCHURE OFFER:

FREE with any \$30 skin care
purchase from select pages.



REGIMEN ENHANCEMENTS SET

Anew Platinum Eye & Lip Cream
Dual applicator.
.5 oz. net wt.

Anew Platinum Age Delay Serum
1 fl. oz.

**Anew Hydra Fusion
Cleansing Micellar Water**
10.1 fl. oz.

3-PIECE SET
BROCHURE PRICE: \$34.99

YOUR COST: \$20.99

Award Sales[†]: \$20.99

\$101 VALUE

277-720

No Limit Offer. No Commission.



CLEANSE & MOISTURIZE SET

Anew Ultimate Multi-Performance Eye System
Cream, .5 oz. net wt. Elixir, .09 oz. net wt.

Anew Ultimate Multi-Performance Night Cream
1.7 oz. net wt.

**Rice Water Bright Rice Bran Gentle
Exfoliating Cleanser**
10.1 fl. oz.

3-PIECE SET
BROCHURE PRICE: \$34.99

YOUR COST: \$20.99

Award Sales[†]: \$20.99

OVER \$99 VALUE

277-700

No Limit Offer. No Commission.



HYDRA FUSION SET

Anew Hydra Fusion De-Puffing Eye Serum
.5 fl. oz.

Anew Hydra Fusion 1.5% Hyaluronic Acid Serum
1 fl. oz.

Anew Hydra Fusion Gel Cream
1.7 oz. net wt.

3-PIECE SET

BROCHURE PRICE: \$40.99

YOUR COST: \$24.59

Award Sales[†]: \$24.59

\$112 VALUE

277-825

No Limit Offer. No Commission.



BUNDLES
ON PAGES 6-7
ARE FEATURED IN
THE BROCHURE

CLEANSE, POLISH, FIRM SET

**Rice Water Bright Foaming
Cleanser** 10.1 fl. oz.

**Isa Knox Anew Clinical
Collagen Booster Firming Cream**
1.7 fl. oz.

**Isa Knox Anew Clinical
Collagen Booster Microneedling Polisher**
1.7 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$40.99

YOUR COST: \$24.59

Award Sales[†]: \$24.59

\$92 VALUE

277-830

No Limit Offer. No Commission.



WHAT'S NEW OFFER:

free

SKIN SO SOFT
ORIGINAL SHOWER
GEL (5 FL. OZ.) AND
HAND CREAM
(3.4 FL. OZ.) WITH
ANY BODY CARE
BUNDLE PURCHASE
FROM PAGES 8-9.
\$13 VALUE
LIMITED
QUANTITIES.

BROCHURE OFFER:

FREE with any \$25
body care purchase
from select pages.



COZY VANILLA & COCONUT SET

**Cozy Vanilla & Coconut
Hand Soap**
10.1 fl. oz.

**Cozy Vanilla & Coconut
Hand Cream**
2.5 fl. oz.

**Cozy Vanilla
& Coconut Body Lotion**
8 fl. oz.

3-PIECE SET
BROCHURE PRICE: \$13.99

YOUR COST: \$8.39

Award Sales[†]: \$8.39

OVER \$36 VALUE

744-772

No Limit Offer.

No Commission.



MOISTURE THERAPY BALANCE + SOOTHE SET

Moisture Therapy Balance + Soothe Body Wash
13.2 fl. oz.

Moisture Therapy Balance + Soothe Body Lotion
13.2 fl. oz.

Exfoliation Mitt
Microfiber jacquard, with nylon spandex cuff.

3-PIECE SET
BROCHURE PRICE: \$33.99

YOUR COST: \$20.39

Award Sales[†]: \$20.39

\$59 VALUE

014-314

No Limit Offer. No Commission.



FOOT WORKS SET

Foot Works Deodorizing Spray
3.5 oz. net wt.

Foot Works Overnight Renewing Cream
3.4 fl. oz.

Foot Works Pedicure Kit
Case, 3½" L x 4¾" W.

3-PIECE SET
BROCHURE PRICE: \$16.99

YOUR COST: \$8.39

Award Sales[†]: \$8.39

\$30 VALUE

863-271

No Limit Offer. No Commission.



BUNDLES

ON PAGES 8-9
ARE FEATURED IN
THE BROCHURE

SKIN SO SOFT SOFT & SENSUAL SET

Soft & Sensual Shower Gel
5 fl. oz.

Soft & Sensual Bath Oil
16.9 fl. oz.

Soft & Sensual Body Lotion
11.8 fl. oz.

3-PIECE SET
BROCHURE PRICE: \$20.99

YOUR COST: \$12.59

Award Sales[†]: \$12.59

\$43 VALUE

008-422

No Limit Offer.

No Commission.



TIMELESS SET

soft floral

Cologne

Cardamom, jasmine and patchouli. 1.7 fl. oz.

Hand Cream 2.5 fl. oz.

Perfumed Skin Softener 5 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$13.99

YOUR COST: \$8.39

Award Sales[†]: \$8.39

\$32 VALUE

387-964

No Limit Offer. No Commission.



NIGHT MAGIC SET

woody floral

Cologne

Neroli, jasmine and musk.
1.7 fl. oz.

Hand Cream

2.5 fl. oz.

Perfumed Skin Softener

5 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$13.99

YOUR COST: \$8.39

Award Sales[†]: \$8.39

\$32 VALUE

387-983

No Limit Offer. No Commission.





BUNDLES
ON PAGES 10-11
ARE FEATURED IN
THE BROCHURE

RARE PEARLS SET

soft floral

Eau de Parfum

Magnolia, white pepper
and rosewood. 1.7 fl. oz.

Body Lotion

6.7 fl. oz.

Hand Cream

2.5 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$20.99

YOUR COST: \$12.59

Award Sales[†]: \$12.59

\$42 VALUE

485-568

No Limit Offer. No Commission.



FAR AWAY SET

amber floral

Eau de Parfum

Freesia, jasmine and amber. 1.7 fl. oz.

Body Lotion

6.7 fl. oz.

Body Scrub & Wash

6.7 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$24.99

YOUR COST: \$14.99

Award Sales[†]: \$14.99

\$47 VALUE

388-042

No Limit Offer. No Commission.



SENSES COZY VANILLA & COCONUT SET

Body Scrub
9 oz. net wt.

Body Mist
8 fl. oz.

Hand Cream
2.5 fl. oz.

3-PIECE SET: \$22.99

AWARD SALES[†]: \$22.99

C: \$17.24 P: \$16.09 PRP: \$13.79

\$46 VALUE
744-825

Full Commission.
No Demo Limit.



SENSES COZY VANILLA & COCONUT SET

Body Scrub
9 oz. net wt.

Body Mist
8 fl. oz.

Hand Soap
10.1 fl. oz.

3-PIECE SET: \$26.99

AWARD SALES[†]: \$26.99

C: \$20.24 P: \$18.89 PRP: \$16.19

OVER \$53 VALUE
744-920

Full Commission. No Demo Limit.



ADVANCE TECHNIQUES SET

360 Nourish with Moroccan Argan Oil
Leave-In Treatment
2 fl. oz.

2 Daily Shine
2-in-1 Shampoo & Conditioners
Each, 11.8 fl. oz.

3-PIECE SET: \$16.99

AWARD SALES[†]: \$16.99

C: \$12.74 P: \$11.89 PRP: \$10.19

\$38 VALUE
337-619

Full Commission. No Demo Limit.



SKIN SO SOFT RADIANT MOISTURE SET

Hand Cream
3.4 fl. oz.

Bonus-Size Bath Oil
25 fl. oz.

Bonus-Size Shower Gel
33.8 fl. oz.

3-PIECE SET: \$28.99

AWARD SALES[†]: \$28.99

C: \$21.74 P: \$20.29 PRP: \$17.39

\$53 VALUE
744-787

Full Commission.
No Demo Limit.



SKIN SO SOFT FOR ACNE-PRONE SKIN SET

Exfoliating Body Wash
10.1 fl. oz.

Foaming Cleanser (For Face)
5 fl. oz.

Soothing Spot Gel (For Face)
.5 fl. oz.

3-PIECE SET: \$17.99

AWARD SALES[†]: \$17.99

C: \$13.49 P: \$12.59 PRP: \$10.79

\$55 VALUE
745-229

Full Commission.
No Demo Limit.



CHI® ESSENTIALS REVIVE AND DR. GROOT SET

CHI® Essentials Revive Keratin + Bonding
Restoring Shampoo
12 fl. oz.

CHI® Essentials Revive Keratin + Bonding
Restoring Conditioner
12 fl. oz.

Dr. Groot Premium
Scalp Cleansing Brush

3-PIECE SET: \$26.99

AWARD SALES[†]: \$26.99

C: \$20.24 P: \$18.89 PRP: \$16.19

\$69 VALUE
337-570

Full Commission. No Demo Limit.



OUT for Now...See What's IN!

The products on the left are currently unavailable, but not to worry—check out these great recommendations for alternative picks your customers will love!

OUT	IN
 Moisture Therapy Intensive Healing & Repair Moisturizing Lip Treatment Balm reg. \$2	 Skin So Soft Supreme Nourishment Tropical Coconut Lip Balm reg. \$2
 Moisture Therapy Bonus-Size Daily Skin Defense Body Lotion reg. \$18	 Moisture Therapy Balance + Soothe Body Lotion reg. \$20
 Skin So Soft Supreme Nourishment Bonus-Size Body Lotion reg. \$23	 Moisture Therapy Balance + Soothe Body Lotion reg. \$20
 Skin So Soft Original Bonus-Size Body Lotion reg. \$23	 Moisture Therapy Balance + Soothe Body Lotion reg. \$20
 Skin So Soft Original Body Lotion reg. \$11	 The Face Shop Jeju Aloe Hand & Body Lotion reg. \$12
 Senses Cozy Vanilla & Coconut Hand Soap reg. \$13.99	 Skin So Soft Soft & Sensual Beauty Bar Soap reg. \$4.50

OUT	IN
 Senses Cozy Vanilla & Coconut Body Lotion reg. \$17	 Avon Aromatherapy Body Lotion Sleep Tight Zzz reg. \$17
 Skin So Soft Original Bonus-Size Shower Gel reg. \$18	 Skin So Soft Original Shower Gel reg. \$8
 Senses Orange & Honeysuckle Bubble Bath reg. \$11	 Senses Sensitive Skin Bubble Bath reg. \$11
 Avon Solutions Nurtura Replenishing Cream reg. \$14	 Avon Solutions Banishing Cream Skin Discoloration Improver reg. \$14
 Anew Vitamin C Brightening Serum reg. \$44	 Farm Rx Pineapple Plus Brightening Jelly Serum reg. \$44
 Anew Ultimate Multi-Performance Eye System reg. \$42	 Isa Knox Anew Clinical Collagen Booster Eye Lift Pro Dual Eye System reg. \$40
 Anew Ultimate Multi-Performance Night Cream reg. \$42	 Anew Ultimate Supreme Advanced Performance Crème reg. \$40

HEART TO HEART

THE
CAN'T-MISS
BROCHURE
BACK COVER
OFFER



ONLY
\$5.99
WITH ANY \$15
BROCHURE PURCHASE

**Stainless Steel Valentine's
Two-Pair Earring Pack***

Two pairs of stainless steel studs with CZ stones.
Each pair, approx. 1/2" L; 1-carat total
weight equivalent. Pierced. Comes in a gift box.
\$9.99 if purchased separately

LIMITED QUANTITIES.

*Stainless Steel Valentine's Two-Pair Earring Pack purchase does not qualify
toward this or any other offer and is available in this Brochure only.

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