

AVON

CAMPAIGN 11 2023  
BUY YOUR PREVIEW  
PRODUCTS IN  
C9 & C10 ORDERS

# what's new



**+FREE  
GIFTS**  
see inside

## juice up your radiance!

# WHAT'S NEW 101

## BIG NEWS!

You can now purchase all the front cover feature products in *What's New*, even if they are not new! They will be available for purchase at 40% off the Brochure prices. This will help you promote key collections to customers and have product on hand for instant sales.



- This is your opportunity to buy new products ("Preview Products") in advance of the Brochure.
- You can buy 10 of everything!
- The pricing for Contender (with \$40+ in Campaign sales), Premier and President's Recognition Program is shown in *What's New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

### WHAT'S NEW GLOSSARY

#### CONTENDER (C):

A Representative with Award Sales up to \$4,999 per year.

#### PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year.

#### PRESIDENT'S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year.

### PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What's New*. For each item, you can purchase up to ten—to try, to showcase and to sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase ten of each shade.

### PREVIEW PRODUCT DISCOUNT:

**Your *What's New* discount is based on your Commission Level.**

For details about Commission Levels go to: [Avon.com](http://Avon.com) > Seller Central > Commissions and Sales Levels.

### REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/Jewelry	Fashion/Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

**GET READY!** Buy C11 Preview Products with your C9 and C10 orders. Order C11 Brochures when placing your C9 product orders.

### PRESIDENT'S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/Jewelry	Fashion/Home
President's Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President's Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%



Get your  
summer glow on.  
Bring out your  
natural radiance all  
summer long.

WHAT'S NEW OFFER

**FREE**



**Vitamin C  
Antioxidant  
Lip Treatment**  
(.13 oz. net wt.) and  
**Try-It-Size Vitamin C  
Brightening Serum**  
(.23 fl. oz.) with any \$12  
purchase, pages 4-12.

**BROCHURE OFFER**

FREE with any  
\$20 purchase from  
select pages.

Sold separately, page 8.  
Limited quantities.



NEW

#### **Anew Vitamin C Glow Body Scrub**

Sugar-based formula, with pineapple and papaya enzymes and coffee seed extract, exfoliates dry, dull skin, while a blend of sunflower seed oil and sweet almond oil replenishes moisture.

9 oz. net wt. **283-808**

reg. **\$36**

**YOUR COST: \$11.99**

## **what's in it**

**Vitamin C**, an antioxidant known to neutralize skin-damaging free radicals and even skin tone.

**Exfoliating sugar crystals** physically slough away dead skin.

**Bromelain and papain fruit enzymes** derived from pineapple and papaya help chemically exfoliate.

**Sunflower seed oil and sweet almond oil**, rich in vitamins, help skin retain moisture.

**Coffea arabica seed extract** helps enhance skin renewal.

**For All  
Representatives  
40% Off  
Brochure Prices  
Guaranteed!**

No Limit. No Commission.  
Pages 4-12.



# buff

Reveal soft, glowing skin with this invigorating vitamin C body scrub infused with pineapple and papaya.



**FREE** Vitamin C Antioxidant Lip Treatment and Try-It-Size Vitamin C Brightening Serum with any \$12 purchase, pages 4-12. Limited quantities.



# for a good-to-glow skin care routine

Share this suggested face and body regimen featuring product recommendations from **Anew Vitamin C, Hydra Fusion and Isa Knox Anew Solaire** (available on pages 4-13) to help keep your customers glowing, hydrated and protected with SPF!

<div>1</div> <div>CLEANSE</div> <div>Choice of:</div>	<div></div> <div><div></div><div>Rice Water Bright Facial Cleansing Oil or Lotion—followed by Rice Water Bright Foaming or Exfoliating Cleanser (if double cleansing)</div></div> <div><div></div><div>Hydra Fusion Cleansing Micellar Water (can use alone or with a cleanser, especially for additional makeup removal)</div></div>		
<div>2</div> <div>TREAT</div> <div>Can use one or multiple treatments</div>	<div><div></div><div>Vitamin C Brightening Serum (AM)</div></div> <div><div></div><div>Isa Knox Anew Clinical Line Eraser with Retinol [1.0%] Advanced Retinol Serum (PM)</div></div> <div><div></div><div>Hydra Fusion 1.5% Hyaluronic Acid Serum</div></div>		
<div>3</div> <div>MOISTURIZE</div>	<div><div>FACE</div><div><div></div><div>Vitamin C Illuminating Priming Moisturizer (moisture + prime in 1 step!)</div></div><div><div></div><div><div>NEW</div><div>Solaire Everyday Mineral Face Protection Cream Broad Spectrum SPF 50 (AM)</div></div><div>OR</div><div><div></div><div>Solaire Everyday Face Protection Lotion Broad Spectrum SPF 50 Sunscreen (AM— SPF is the last step of your routine)</div></div></div><div><div><div></div><div>Hydra Fusion Gel Cream (PM)</div></div><div>OR</div><div><div></div><div>Vitamin C Overnight Radiant Mask (PM)</div></div></div></div>	<div><div>LIPS + EYES</div><div><div></div><div>Vitamin C Antioxidant Lip Treatment (AM)</div></div><div><div></div><div>Vitamin C Overnight Lip Mask (PM)</div></div><div><div></div><div>Hydra Fusion De-Puffing Eye Serum</div></div><div>OR</div><div><div></div><div>Vitamin C Brightening Eye Cream</div></div></div>	<div><div>BODY</div><div><div></div><div><div>NEW</div><div>Vitamin C Glow Body Scrub</div></div></div><div><div><div></div><div><div>NEW</div><div>Vitamin C Nourishing Body Butter</div></div></div><div>OR</div><div><div></div><div>Vitamin C Dry Body Oil</div></div></div><div><div><div></div><div>Solaire Active Face &amp; Body Protection Lotion Broad Spectrum SPF 50 Sunscreen (layer or use alone for SPF)</div></div><div><div></div><div>Vitamin C Illuminating Body Serum (you can apply after SPF for a gorgeous glow!)</div></div></div></div>



## Plus, check out more resources

**Jeannine Whitver** (our skin care and beauty guru!) will be hosting a Masterclass about Vitamin C, SPF and more—for you and your customers. Customers can shop the products too! Check [avon.com](https://www.avon.com) for details.

NEW

This nutrient-rich  
hydrator helps skin  
feel smoother and  
silkier all over.

# nourish



**FREE** Vitamin C Antioxidant Lip Treatment and Try-It-Size Vitamin C  
Brightening Serum with any \$12 purchase, pages 4-12. Limited quantities.

**For All  
Representatives  
40% Off  
Brochure Prices  
Guaranteed!**

No Limit. No Commission.  
Pages 4-12.

ANEW  
VITAMIN  
C  
230 ml / 7.8 fl. oz. U.S.

NOURISHING  
BODY BUTTER  
BEURRE NOURRISSANT  
POUR LE CORPS

**Anew Vitamin C  
Nourishing Body Butter**  
With hydrating shea  
butter and sodium PCA,  
enriched with niacinamide,  
helps restore radiance  
with vitamins C and E to  
defend against free radical  
damage. Uplifting fruity-  
floral and citrus scent.  
7.8 fl. oz. **904-330**  
**reg. \$32**  
**YOUR COST: \$10.79**

## what's in it

**Vitamin C**, an antioxidant known to neutralize skin-damaging free radicals and even skin tone.

**Shea butter** soothes skin and is rich in antioxidants.

**Sodium PCA**, found naturally in skin, is known to help restore and maintain skin's protective barrier.

**Niacinamide** helps visibly improve uneven skin tone, soften fine lines and wrinkles, and diminish dullness.

**Sunflower seed oil** helps skin retain moisture.

**Vitamin E** is an antioxidant that helps fight free radical damage and helps strengthen skin's protective barrier to prevent moisture loss.

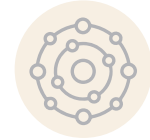
## the outlook is bright!



### VITAMIN C,

a powerful antioxidant, has a wide variety of uses in the body—one of which is to help slow down or prevent cell damage.

Topical vitamin C helps recover vitality in skin that's become dull over time through the natural aging process or by external factors that can cause free radical damage.



### FREE RADICALS...

what's that? Pollution, sun exposure, even lack of sleep can increase the number of free radicals which oxidize cells on a daily basis (ultimately leading to the weakening of collagen—no thanks!). An easy solve is to use topical vitamin C, which can help neutralize free radicals.



### PACKED WITH BENEFITS!

Topical vitamin C helps address:

- Lack of radiance/brightness
- Uneven skin tone
- Rough, uneven texture
- Dark/brown/sun spots
- Dull skin





# brighten

Visibly boost radiance with the power of pure vitamin C.

**A. Anew Vitamin C  
Dry Body Oil**

Soothing sunflower seed and jojoba oils help keep skin feeling supple. 3.4 fl. oz. **283-459** reg. \$34  
**YOUR COST: \$11.99**

**B. Anew Vitamin C  
Illuminating Body Serum**

Light-reflecting pigments leave skin looking luminous. 6.7 fl. oz. **603-420** reg. \$34  
**YOUR COST: \$11.99**

**C. Anew Vitamin C  
Overnight Lip Mask**

Leave-on lip mask with vitamin C and shea butter, leaves lips looking smoother and more supple overnight. .7 oz. net wt. **604-297** reg. \$34  
**YOUR COST: \$8.99**

**D. Anew Vitamin C  
Warming Peel**

With vitamin C flakes and natural seeds, exfoliates with a warming sensation. 3.4 fl. oz. **601-537** reg. \$27  
**YOUR COST: \$9.59**

**E. Anew Vitamin C  
Brightening Serum**

Skin is visibly energized and brightened with the power of 10% pure vitamin C. 1 fl. oz. **924-095** reg. \$44  
**YOUR COST: \$14.99**

**F. Anew Vitamin C  
Overnight Radiant Mask**

Visibly improves texture and boosts radiance. Apply after cleansing, treating and moisturizing. 1.7 fl. oz. **603-530** reg. \$36  
**YOUR COST: \$11.99**

**G. Anew Vitamin C  
Brightening Eye Cream**

Visibly reduces dark circles. Leaves under-eye area looking brighter and more even-toned. .5 fl. oz. **603-286** reg. \$34  
**YOUR COST: \$11.39**

**H. Anew Vitamin C  
Illuminating  
Priming Moisturizer**

With natural citrus extracts. Use after Brightening Serum. Wear alone or under makeup. 1.7 fl. oz. **925-900** reg. \$34  
**YOUR COST: \$11.39**

**I. Anew Vitamin C  
Antioxidant Lip Treatment**

Nourishes lips with vitamins C and E. .13 oz. net wt. **601-120** reg. \$14  
**YOUR COST: \$4.79**





**FREE** Vitamin C Antioxidant Lip Treatment and Try-It-Size Vitamin C Brightening Serum with any \$12 purchase, pages 4-12. Limited quantities.



NEW

# protect

your skin with SPF 50

**ISA KNOX ANEW SOLAIRE** has our highest SPF protection against harmful UVA and UVB rays, with hydrating panthenol, niacinamide and peony extracts to help keep skin feeling soft and smooth. Hypoallergenic. Dermatologist-tested.

**Isa Knox Anew Solaire Everyday Mineral Face Protection Cream Broad Spectrum SPF 50**

Lightweight formula with zinc oxide. Suitable for sensitive skin. Water-resistant (40 minutes). 1.7 fl. oz.

**606-103 reg. \$29  
YOUR COST: \$13.79**

**For All  
Representatives  
40% Off  
Brochure Prices  
Guaranteed!**

No Limit. No Commission.  
Pages 4-12.

**NEW**  
100% mineral  
sunscreen  
with no  
white cast!



**FREE** Vitamin C Antioxidant Lip Treatment and Try-It-Size Vitamin C Brightening Serum with any \$12 purchase, pages 4-12. Limited quantities.



# Sun Protection Q&A

## WHO NEEDS SUN PROTECTION?

In short, everyone! Anyone over the age of 6 months should use sunscreen every day, including those who tan easily and have dark skin pigmentation. Skin can be damaged by sun exposure whether or not you burn when exposed.

## WHAT HAPPENS IF I DON'T USE SPF?

The most serious risk is the potential of skin cancer. Other risks include premature aging of the skin, such as the appearance of wrinkles and dark spots.

## HOW MUCH SPF SHOULD I USE?

The Skin Cancer Foundation advises to use 2 tablespoons for your face and body.

And just for your face? .04 ounces of sunscreen. (Or two finger lengths.)

## WHEN SHOULD I USE SPF?

Every day and every season... and even indoors! Windows can allow UVA rays to pass through, so don't forget hands when driving.

Apply 30 minutes before exposure, and reapply after swimming or sweating.



## WHAT IS A MINERAL SUNSCREEN?

Often referred to as "physical sunscreen," the active ingredients (like zinc oxide) sit on skin's surface and physically help prevent UV rays from penetrating the skin. It's great for those with sensitive skin or kids, offers immediate protection (no extra time needed for absorption) and can be applied over makeup. We now have **NEW Isa Knox Anew Solaire Everyday Mineral Face Protection Cream Broad Spectrum SPF 50**, a mineral sunscreen option that's also water-resistant (for 40 minutes) and doesn't leave a white cast!

For more sun care and SPF tips, go to: <https://www.avon.com/best-spf-moisturizers>

## benefits of mineral & chemical sunscreens

Help your customers select the type of sunscreen that works best for them. Both offer great sun protection and benefits, so it all comes down to preference.

	MINERAL SUNSCREEN	CHEMICAL SUNSCREEN
Active ingredients	Minerals such as titanium dioxide or zinc oxide	UV filters such as avobenzone, homosalate or octisalate
Works by...	Blocking (forms protective barrier on skin), then reflecting UV rays away	Absorbing (by converting UV rays into non-damaging heat), then releasing it from skin
Texture	While some other brands may be thicker/heavier, ours is lightweight	Lightweight—great to layer over other skin care products and for daily use
Waiting time	Immediate protection upon application	Apply 30 minutes prior to sun exposure
Re-application	Yes	Yes
White cast	While some other brands may leave a white cast, ours does not!	No white cast



**Isa Knox Anew Solaire Everyday Face Protection Lotion Broad Spectrum SPF 50**  
Creamy lotion formula. Wear alone or under makeup. 1.7 fl. oz. **605-843**  
reg. \$29 **YOUR COST:** \$13.79



**Isa Knox Anew Solaire Active Face & Body Protection Lotion Broad Spectrum SPF 50**  
Water-light formula glides on smoothly all over face and body. 2.7 fl. oz. **606-084**  
reg. \$31 **YOUR COST:** \$14.99

# hydrate

When skin is hydrated,  
it looks plumper, softer,  
smoother and more youthful.

**For All  
Representatives  
40% Off  
Brochure Prices  
Guaranteed!**

No Limit. No Commission.  
Pages 4-12.



**A. Anew Hydra Fusion  
Daily Beauty Defense  
Broad Spectrum  
Sunscreen Lotion  
SPF 50**  
Featherlight feel.  
Use after moisturizing.  
1.7 fl. oz. **925-728**  
reg. \$34  
**YOUR COST: \$11.39**

**B. Anew Hydra Fusion  
1.5% Hyaluronic  
Acid Serum**  
With our highest  
concentration  
of hyaluronic acid.  
Skin looks instantly  
plumped. 1 fl. oz.  
**601-580**  
reg. \$44  
**YOUR COST: \$14.99**

**C. Anew Hydra Fusion  
Gel Cream**  
Skin appears  
smoother, refreshed  
and plumped with  
lasting hydration.  
1.7 oz. net wt.  
**924-755**  
reg. \$34  
**YOUR COST: \$11.39**

**D. Anew Hydra Fusion  
Cleansing  
Micellar Water**  
Gently lifts dirt, oil  
and makeup while  
boosting hydration.  
No need to rinse off.  
10.1 fl. oz.  
**924-760**  
reg. \$14  
**YOUR COST: \$5.39**



**FREE** Vitamin C Antioxidant Lip Treatment and Try-It-Size Vitamin C  
Brightening Serum with any \$12 purchase, pages 4-12. Limited quantities.



EXCLUSIVE BUNDLE OFFER

# SKIN IS IN!

Pamper, protect and prep skin for summer.



YOUR COST  
**\$34.99**  
\$186 VALUE†

## BUY

**NEW**  
Anew Vitamin C  
Nourishing  
Body Butter  
7.8 fl. oz.  
\$32 value

**NEW**  
Anew Vitamin C  
Glow Body Scrub  
9 oz. net wt.  
\$36 value

**NEW**  
Isa Knox Anew  
Solaire Everyday  
Mineral Face  
Protection Cream  
Broad Spectrum  
SPF 50 1.7 fl. oz.  
\$29 value

Isa Knox Anew  
Clinical Collagen  
Booster  
Microneedling  
Polisher  
1.7 fl. oz.  
\$34 value

## GET FREE

Skin So Soft  
Soft & Sensual  
Bath Oil  
16.9 fl. oz.  
\$24 value

Haiku Sacred Intense  
Eau de Parfum  
*fruity floral*  
Uplifting tangerine,  
rose de mai and earthy  
driftwood. 1.7 fl. oz.  
\$31 value

**Award Sales\*: \$34.99 Order Number: 210-573 No Limit Offer. No commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.

# BE A GLOW-GETTER!

*How to Use:* Dust **fmg Glimmer Powder Illuminator** along cheekbones, bridge of the nose and brow bones, plus collarbones and shoulders for an added glow. Recommended brush: **fmg Blush & Contour Brush**.

*Pro Tip:* For an even more natural look, apply the highlighter as mentioned above, and tap a damp **fmg Flawless Complexion Sponge** over application to melt the product into the skin. **fmg Glimmer Powder Illuminator** also doubles as a glowy eyeshadow.



## Why they'll love it

Regardless if they have an extensive makeup routine or not, **fmg Glimmer Powder Illuminator** in two universal shades is an easy addition that gives skin an instant luminous and natural-looking glow.

## Who's your customer

Anyone who feels like their skin looks a little lackluster or dull or is looking to enhance skin's radiance.

Anyone who contours! Make sure they have this illuminator to highlight areas for contrast from the darker shades.

## What's in it (and not)

It's infused with antioxidant vitamin E, and free from:

- Parabens
- Phthalates
- Fragrance

HIGHLIGHTER PRODUCT GUIDE		
	<b>NEW</b> <b>fmg Glimmer Powder Illuminator</b>	This finely milled powder adds a soft, lit-from-within luminosity to the skin, providing a naturally radiant finish
	<b>Colors of Love Glow Beads Illuminating Powder</b>	Unique heart-shaped illuminating beads add instant color and shimmer to the skin
	<b>Colors of Love Glow Balm Illuminating Sticks</b>	A creamy, blendable highlighter that is infused with skin-loving ingredients such as mango and shea butters and vitamins E and C
	<b>Colors of Love Kiss Me Cushion Highlighter</b>	Infused with moisturizing hyaluronic acid and comes in a convenient mess-free cushion applicator with sponge
	<b>TSPY I Want To Highlight You Liquid Highlighter</b>	Features a Solar Glow Highlighting Complex formula with moisturizing ingredients and ultra-fine pearls for a subtle dewy finish



NEW

Prosecco  
864-756

Rosé  
376-239

Subtle yet eye-catching radiance.

**fmg Glimmer Powder Illuminator**

Finely milled powder creates a multidimensional luminous glow instantly. Lightweight buildable formula with vitamin E builds and blends effortlessly, providing a naturally radiant finish. Free from parabens, phthalates and fragrance. .35 oz. net wt.

reg. \$14

now \$9.99 each

**C** \$7.49

**P** \$6.99

**PRP** \$5.99

NEW

# KICK BRASS

Visibly **repair damaged hair**. Keep it looking **vivid & brass-free** with healthy **shine**.



## WHAT'S IN IT

### VIOLET PIGMENT

helps neutralize brassy yellow and orange tones

### CAMELLIA OIL & GREEN TEA EXTRACT

help protect and define color

### HYDROLYZED KERATIN, PANTHENOL & COLLAGEN

help repair weakened and damaged hair

### HYALURONIC ACID

helps hydrate hair & scalp and reduce frizziness

### APPLE CIDER VINEGAR

helps boost radiance

## WHO'S YOUR CUSTOMER

Anyone with color-treated hair and blonde/light brown/red hair tones.



### Elastine Salon de Color Color Vibe

Non-irritating formula, suitable for any hair/scalp type.

Purple Shampoo **109-905**

Purple Conditioner **110-059**

Each, 8.4 fl. oz.

reg. \$17

now **\$13.99 each**

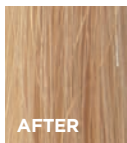
**C** \$10.49

**P** \$9.79

**PRP** \$8.39



BEFORE



AFTER



EXCLUSIVE BUNDLE OFFER

# ENHANCE, PROTECT & SHINE

For a healthy-looking, moisturized mane.

YOUR COST  
**\$15.99**  
\$61 VALUE†



## BUY

**NEW Elastine Salon de Color Color Vibe  
Purple Shampoo and Conditioner**  
Each, 8.4 fl. oz.  
**\$34 total value**

## GET FREE

**ELASTINE MOISTURE ESSENTIALS  
CERAMIDE + ARGAN OIL**

**Shine Shampoo**  
12.7 fl. oz.  
**\$9 value**

**2 Shine Conditioners**  
Each, 12.7 fl. oz.  
**\$18 total value**

**Award Sales\*: \$15.99 Order Number: 726-087 No Limit Offer. No commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.

NEW

# PASTEL PEARLS

Genuine freshwater pearls with a creamy champagne, rose and violet blush

necklace and earrings set

set of 3

**Multicolor Pearly Collection**  
Genuine freshwater accent pearls (for Necklace and Earrings Gift Set and Bracelet) with lavender, peach and ivory pearlesque beads set in goldtone.

**Necklace and Earrings Gift Set**  
16½" L with 3½" extender. Lobster closure. Pierced drops, 1" L.  
**632-846**  
reg. \$19.99  
now \$14.99 the set  
**C** \$11.24 **P** \$10.49  
**PRP** \$8.99

**Ring**  
Glass pearlesque beads with CZ accents. ¾" L.  
6 632-865  
8 632-870  
10 632-884  
reg. \$12.99 now \$9.99  
**C** \$7.49 **P** \$6.99  
**PRP** \$5.99

**Bracelet**  
3-piece set. Stretches to fit most.  
**632-850**  
reg. \$16.99  
now \$12.99 the set  
**C** \$9.74 **P** \$9.09  
**PRP** \$7.79

**WHY THEY'LL LOVE IT**  
These beauties are inspired by our best-selling Pearly Mix collection and are perfect all year round.





model is wearing Summer Vibes Collection in Warm



Neutral 634-117



Cool 634-121



Warm 634-136



9-pair earrings pack

## 3-Piece Special Offer

For all Representatives—get the Earrings Pack, plus your choice of Warm, Cool or Neutral Necklace and Bracelet, at an amazing value!

Warm 665-498

Cool 665-479

Neutral 665-521

**YOUR COST: \$15.99**

Award Sales: \$15.99\*

**No Limit Offer.**

**No commission.**

**OVER \$53 VALUE**

\*Based on the "Your Cost" price.

### Summer Vibes Collection

Multicolored beads in cool, warm or neutral tones with goldtone accents.

#### Necklace

Glass beads. 16 1/2" L with 3 1/2" extender.

reg. \$16.99

now \$12.99 each

**C** \$9.74

**P** \$9.09

**PRP** \$7.79

#### Bracelet

Stretches to fit most.

reg. \$16.99

now \$12.99 each

**C** \$9.74

**P** \$9.09

**PRP** \$7.79

#### Earrings Pack

9-pair pack with studs and hoops, approx. 3/4" L. Pierced. 634-079

reg. \$19.99

now \$14.99

the pack

**C** \$11.24

**P** \$10.49

**PRP** \$8.99



Neutral 633-072

Cool 634-064

Warm 633-087

NEW

necklace and  
earrings set

# AQUA TONES

Blue glass and genuine  
abalone bring beauty  
to ocean hues

## 3-Piece Special Offer

For all Representatives—  
get the entire Abalone  
Shell Collection at an  
amazing value! **665-392**

**YOUR COST: \$19.99**

Award Sales: \$19.99\*

**No Limit Offer.**

**No commission.**

**OVER \$69 VALUE**

\*Based on the  
"Your Cost" price.

### Abalone Shell Collection

Genuine abalone with blue and ivory beads set in silvertone.

#### Necklace and Earrings Gift Set

Longest layer: 18<sup>3</sup>/<sub>4</sub>" L; shortest  
layer: 16<sup>1</sup>/<sub>2</sub>" L with 3<sup>1</sup>/<sub>2</sub>" extender.  
Pendant, approx. 1<sup>1</sup>/<sub>2</sub>" L. Pierced  
drops, 3<sup>3</sup>/<sub>4</sub>" L. **631-361**

**reg. \$32.99 now \$24.99 the set**  
**C \$18.74 P \$17.49 PRP \$14.99**

#### Drop Earrings

1<sup>3</sup>/<sub>4</sub>" L. Pierced.

**632-683**

**reg. \$16.99**

**now \$12.99**

**C \$9.74 P \$9.09**

**PRP \$7.79**

#### Bracelet

2-layer stretch  
bracelet. One size fits  
most. **631-376**

**reg. \$19.99**

**now \$14.99**

**C \$11.24 P \$10.49**

**PRP \$8.99**



**TREND ALERT**  
These collections featuring oceanic hues mixed with neutral tones exude a calming effect and summer getaway vibes.

**Capri Glass Bead Collection**  
Mix of blue and shimmering goldtone glass beads set in goldtone.

**Necklace**  
30" L with 3 1/2" extender.  
**632-899**  
reg. \$22.99  
now \$16.99  
**C** \$12.74  
**P** \$11.89  
**PRP** \$10.19

**Earrings**  
Approx. 1 1/2" L drops. Pierced.  
**632-903**  
reg. \$12.99  
now \$9.99  
**C** \$7.49  
**P** \$6.99  
**PRP** \$5.99

**Bracelet**  
Stretches to fit most.  
**633-068**  
reg. \$16.99  
now \$12.99  
**C** \$9.74  
**P** \$9.09  
**PRP** \$7.79

**Blue Green Ombré Collection**  
Green and blue glass stones with CZ accents set in silvertone.

**Necklace**  
16 1/2" L with 3 1/2" extender. Pendant, 1" L.  
**632-698**  
reg. \$16.99  
now \$12.99  
**C** \$9.74  
**P** \$9.09  
**PRP** \$7.79

**Drop Earrings**  
1 1/4" L. Pierced.  
**632-793**  
reg. \$12.99  
now \$9.99  
**C** \$7.49  
**P** \$6.99  
**PRP** \$5.99

**Ring**  
Approx. 1/2" W.  
6 **632-808**  
8 **632-827**  
10 **632-831**  
reg. \$12.99  
now \$9.99  
**C** \$7.49  
**P** \$6.99  
**PRP** \$5.99

*just for you*

# EXCLUSIVE OFFERS

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## DON'T MISS OUT!

The following bundles feature your customers' favorites with amazing savings. It's a great way to earn additional award sales and help you reach President's Club or your next President's Recognition Program title!





YOUR COST  
**\$27.99**  
\$96 VALUE<sup>†</sup>

**MESMERIZE PLATINUM ULTIMATE**  
**woody floral**  
Crisp pear, violet and warm amber.

<b>Eau de Toilette</b>	<b>Body Moisturizer</b>
3.4 fl. oz.	6.7 fl. oz.
\$36 value	\$19 value

**Avon Exploration**  
**Eau de Toilette**  
**fresh aromatic**  
Fresh orange, silver sage and vetiver.  
2.5 fl. oz.  
\$25 value

**Studio 1886 Gentleman**  
**Aftershave Lotion**  
**woody fougère**  
Geranium, black pepper and cedarwood.  
6.7 fl. oz.  
\$16 value

**Award Sales\*:** \$27.99 **Order Number:** 391-925 **No Limit Offer. No commission.**



YOUR COST  
**\$14.99**  
\$66 VALUE<sup>†</sup>

#### AVON CLASSICS

**Dreamlife Cologne**  
**soft floral**  
Mimosa flower, aspirational rose and glowing amber.  
1.7 fl. oz.  
\$18 value

**Odyssey Cologne**  
**soft floral**  
Tuberose, ylang-ylang and warm oakmoss.  
1.7 fl. oz.  
\$18 value

**Sweet Honey Cologne**  
**soft floral**  
Lily of the valley, rose and cedarwood.  
1.7 fl. oz.  
\$18 value

**HAND CREAMS**  
Each, 2.5 fl. oz. \$12 total value

**Timeless soft floral**  
Cardamom, jasmine and patchouli.

**Night Magic woody floral**  
Neroli, jasmine and musk.

**Award Sales\*:** \$14.99 **Order Number:** 634-140 **No Limit Offer. No commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices.

EXCLUSIVE  
OFFERS



#### THE FACE SHOP RICE & CERAMIDE

**Moisturizing Cream**  
1.69 fl. oz.  
\$9.25 value

**Toner**  
5 fl. oz.  
\$8.25 value

**Emulsion**  
5 fl. oz.  
\$8.25 value

**2 Moisturizing Skin Care Sets**  
Each includes: Toner, 1.15 fl. oz.  
Emulsion, 1.15 fl. oz.  
Cream, 0.34 fl. oz.  
\$17.50 total value

**Award Sales\*: \$19.99 Order Number: 884-014 No Limit Offer. No commission.**



#### RE:TUNE INNER BEAUTY

**Be Calm**  
30 vegetarian capsules.  
\$38 value

**HydraBoost**  
30 vegetarian capsules.  
\$34 value

**Clear Complexion**  
30 capsules.  
\$36 value

**Metabolism Boost**  
60 vegetarian capsules.  
\$35 value

**Award Sales\*: \$35.99 Order Number: 665-225 No Limit Offer. No commission.**





## BUY

### BELIF

**the true cream aqua bomb aloe**  
1.69 fl. oz. \$42 value

**aqua bomb hydrating toner**  
6.75 fl. oz. \$36 value

**aqua bomb jelly cleanser**  
5.41 fl. oz. \$35 value



## GET FREE

### BELIF

**the true cream aqua bomb mini**  
.33 fl. oz. \$8.50 value

**2 the true cream aqua bomb aloe sample packs**  
6 samples total. \$2 total value

**Award Sales\*: \$39.99 Order Number: 915-520 No Limit Offer. No commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products (if applicable).



YOUR COST  
**\$22.99**  
\$79 VALUE†

## BUY

### SKIN SO SOFT

**Soft & Sensual  
Bath Oil**  
16.9 fl. oz.  
\$24 value

**Botanical  
Essence Bath Oil**  
16.2 fl. oz.  
\$31 value

## GET FREE

**3 SKIN SO SOFT SHOWER GELS**  
Each, 5 fl. oz. \$24 total value

**Original  
Soft & Sensual  
Radiant Moisture**

**Award Sales\*:** \$22.99 **Order Number:** 385-100 **No Limit Offer. No commission.**



YOUR COST  
**\$14.99**  
\$62 VALUE†

## BUY

### SKIN SO SOFT

**2 Original  
Replenishing  
Hand Creams**  
Each, 3.4 fl. oz.  
\$10 total value

**3 Soft & Sensual  
Shower Gels**  
Each, 5 fl. oz.  
\$24 total value

**2 Soft & Sensual  
Replenishing  
Hand Creams**  
Each, 3.4 fl. oz.  
\$10 total value

## GET FREE

### SKIN SO SOFT

**2 Original Beauty  
Bar Soaps**  
Each, 3.17 oz. net wt.  
\$9 total value

**2 Soft and Sensual  
Bar Soaps**  
Each, 3.17 oz. net wt.  
\$9 total value

**Award Sales\*:** \$14.99 **Order Number:** 381-440 **No Limit Offer. No commission.**





YOUR COST  
**\$19.99**  
\$84 VALUE†

## BUY

### ELASTINE HEMPHARMX

**Hydrating  
Shampoo**  
13.5 fl. oz.  
\$24 value

**Hydrating  
Conditioner**  
13.5 fl. oz.  
\$24 value

## GET FREE

### ELASTINE MOISTURE ESSENTIALS CERAMIDE + BIOTIN

**2 Volume Shampoos**  
Each, 12.7 fl. oz.  
\$18 total value

**2 Volume Conditioners**  
Each, 12.7 fl. oz.  
\$18 total value

**Award Sales\*: \$19.99 Order Number: 208-270 No Limit Offer. No commission.**



YOUR COST  
**\$22.99**  
\$83 VALUE†

## BUY

### CHI® ESSENTIALS REVIVE KERATIN + BONDING

**Restoring  
Shampoo**  
12 fl. oz.  
\$25 value

**Restoring  
Conditioner**  
12 fl. oz.  
\$25 value

## GET FREE

### ELASTINE MOISTURE ESSENTIALS ARGAN OIL

**Shine  
Shampoo**  
12.7 fl. oz.  
\$9 value

**Shine  
Conditioner**  
12.7 fl. oz.  
\$9 value

**Shine Serum**  
2.54 fl. oz.  
\$9 value

**PERIOE MICROBIOME  
Total Care  
Toothpaste**  
5.4 oz. net wt.  
\$6 value

**Award Sales\*: \$22.99 Order Number: 208-452 No Limit Offer. No commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.

## BUY

**FRESH FIJI**  
**Shoe**  
**Deodorizer**  
10.1 fl. oz.  
\$9.99 value

**2 Car Air**  
**Fresheners in**  
**Orange Blossom**  
Freshens for up to  
50 days. .17 fl. oz.  
2 1/4" diam. x 1 1/4" D.  
\$15.98 total value

**2 Car Air**  
**Fresheners in**  
**White Cotton**  
Freshens for up to  
50 days. .17 fl. oz.  
2 1/4" diam. x 1 1/4" D.  
\$15.98 total value



YOUR COST  
**\$24.99**  
OVER \$67 VALUE†

## GET FREE

**FRESH FIJI**  
**Shoe**  
**Deodorizer**  
10.1 fl. oz.  
\$9.99 value

**2 Car Air**  
**Fresheners in**  
**Orange Blossom**  
**and White Cotton**  
Each, .17 fl. oz.  
\$15.98 total value



**Award Sales\*: \$24.99 Order Number: 671-930 No Limit Offer. No commission.**



# BUY

**HOMESTAR**

**Cook Top Cleaner & Polish**  
Fresh green herbal scent. 7.7 fl. oz.  
\$12.99 value

**Rangehood & Kitchen Degreaser**  
16.2 fl. oz.  
\$13.99 value

**Cook Top & Stainless Steel Cleaning Wipes**  
50 wipes.  
\$9.99 value



# GET FREE

**Eraser Sponge 3-Pack**  
Melamine. Each, 4 1/4" L x 3" W.  
\$4.99 value



**Award Sales\*: \$14.99 Order Number: 406-695 No Limit Offer. No commission.**

\*Based on the "Your Cost" price. \*Based on Brochure regular prices. Includes value of free products.

# Bug Guard Business Builder

BUY

## 6-PIECE BOOSTER BUNDLE

your cost\*: **\$49.99** award sales\*\*: \$49.99

order number: 805-156



**2 IR3535® Expedition Aerosol Sprays SPF 28**  
Each, 4 oz. net wt.  
reg. \$20 each



**1 Picaridin Aerosol Spray**  
4 oz. net wt.  
reg. \$20



**2 IR3535® Gentle Breeze® SPF 30 Lotions**  
Each, 4 fl. oz.  
reg. \$15 each



**1 Picaridin Towelette**  
Pack of 8 in resealable bag. Each towelette, 9" L x 5½" W; .3 fl. oz.  
reg. \$16 pack of 8

## 10-PIECE BLOCKBUSTER BUNDLE

your cost\*: **\$89.99** award sales\*\*: \$89.99

order number: 806-391



**3 IR3535® Expedition Aerosol Sprays SPF 28**  
Each, 4 oz. net wt.  
reg. \$20 each



**2 Picaridin Aerosol Sprays**  
Each, 4 oz. net wt.  
reg. \$20 each














**2 IR3535® Gentle Breeze® SPF 30 Lotions**  
Each, 4 fl. oz.  
reg. \$15 each



**3 Picaridin Towelettes**  
24 towelettes total.  
Each towelette, 9" L x 5½" W; .3 fl. oz.  
reg. \$16 each pack of 8



Take advantage of these **no-limit offers** to have product on hand for instant sales! Think parents at the baseball field, pool and park.

FREE				TOTAL VALUE <sup>†</sup>	
					
<b>3 Bug Guard Cooler Tote Bags</b> Water-resistant with foam insulation. Each, 15" H x 12" W x 6" D. \$36 total value		<b>1 IR3535® Gentle Breeze® SPF 30 Lotion</b> 4 fl. oz. \$15 value		<b>1 Picaridin Towelette</b> Pack of 8 in resealable bag. Each towelette, 9" L x 5½" W; .3 fl. oz. \$16 value	<b>1 Skin So Soft Original Bonus-Size Bath Oil</b> 25 fl. oz. \$30 value
<div>Our bundles are the perfect way to have product that is ready-to-use as gifts and perks for your team or loyal customers!</div>					
					
<b>7 Bug Guard Cooler Tote Bags</b> Water-resistant with foam insulation. Each, 15" H x 12" W x 6" D. \$84 total value		<b>2 IR3535® Gentle Breeze® SPF 30 Lotions</b> Each, 4 fl. oz. \$30 total value		<b>1 Picaridin Aerosol Spray</b> 4 oz. net wt. \$20 value	
					
				<b>2 Picaridin Towelettes</b> 16 towelettes total. Each towelette, 9" L x 5½" W; .3 fl. oz. \$32 total value	<b>1 Skin So Soft Original Bonus-Size Bath Oil</b> 25 fl. oz. \$30 value
					<b>3 Skin So Soft Shower Gels in Original (2) and Soft &amp; Sensual (1)</b> Each, 5 fl. oz. \$24 total value
<div>*No Commission. **Based on the "Your Cost" price. †Based on regular prices and includes free products.</div>					

Our bundles are the perfect way to have product that is ready-to-use as gifts and perks for your team or loyal customers!

\*No Commission.  
\*\*Based on the "Your Cost" price. †Based on regular prices and includes free products.

# PREMIUM FRAGRANCE SAMPLES

Let customers experience the fragrance with vial-on-card samples. They allow for several uses, so customers can really get a “sense” of the “scent!”



## SCENT-SATIONS BUNDLE

INCLUDES **PACKS OF 5 VIAL-ON-CARD SAMPLES**: LYRD Oud Rose, Far Away Beyond Intense, Black Suede Ultimate and Wild Country. **377-240**

**20 samples total for only \$6.99**



## MAGNIFI-SCENTS BUNDLE

INCLUDES **PACKS OF 5 VIAL-ON-CARD SAMPLES**: Mesmerize Ultimate, Black Suede Ultimate, Far Away Beyond Intense and LYRD Oud Rose. **786-300**

**20 samples total for only \$6.99**

### SAMPLING TIPS

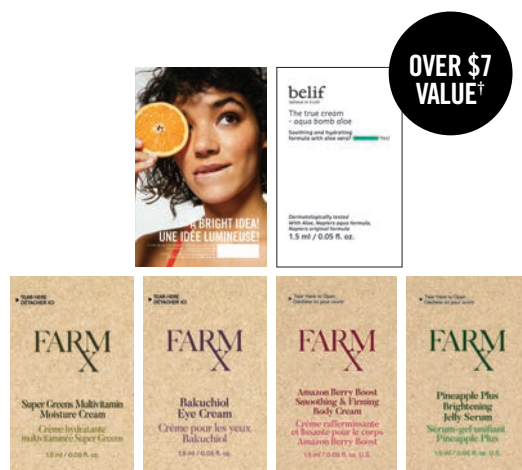
If you know your customer's note preferences, gift a fragrance sample that's in a similar family.

If she's shopping for herself, remind her that men's fragrances make great gifts and offer her a sample. Follow up for feedback and a potential order.



# PREMIUM SKIN CARE SAMPLES

When you convert a skin care sample into a full-size sale, you can really boost your overall business. Use samples to introduce customers to some of our key skin care picks.



## POWERHOUSE BUNDLE

INCLUDES: Anew Vitamin C Illuminating Priming Moisturizer (pack of 5), belif The True Cream Aqua Bomb Aloe (pack of 3), Farm Rx Super Greens Multivitamin Moisture Cream (pack of 3), Farm Rx Bakuchiol Eye Cream (pack of 3), Farm Rx Amazon Berry Boost Smoothing & Firming Body Cream (pack of 3) and Farm Rx Pineapple Plus Brightening Jelly Serum (pack of 3). **562-342**

**20 samples total for only \$2.99**



## LUXE IT UP BUNDLE

INCLUDES **PACKS OF 3** SAMPLES: Farm Rx Super Greens Multivitamin Moisture Cream, Anew Ultimate Night Repair Night Serum, Isa Knox LXNEW Platinum Sculpting Day Cream, Anew Platinum Age Delay Serum and Isa Knox LXNEW Platinum Sculpting Oil Serum.

**381-875**

**15 samples total for only 99¢**



## ANEW VITAMIN C BUNDLE

INCLUDES TRY-IT SIZES: Brightening Serum, .23 fl. oz., Illuminating Priming Moisturizer, .23 fl. oz., and Brightening Eye Cream, .10 fl. oz.

**826-783**

**3 try-it sizes for only \$2.99**

†Based on regular prices.

# LOVE AT FIRST TRY

## FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



**RÊVE EN CUBE**  
LYING ON A CLOUD  
fresh green floral  
Pack of 3 Samples  
566-109  
reg. \$4  
**NOW \$3.75**



**LYRD PEONY ROSÉ**  
soft floral  
Pack of 5 Samples  
616-263  
reg. \$4.25  
**NOW \$2.50**



**LYRD OUD ROSE**  
woody floral  
Pack of 5 Samples  
792-446  
reg. \$3  
**NOW \$1.85**



**LYRD ARTISAN CANNABIS OUD**  
fresh citrus  
Pack of 5 Samples  
954-670  
reg. \$4.25  
**NOW \$2.50**



**GINZA WISH YOU WERE HERE**  
fruity floral  
Pack of 3 Samples  
504-318  
reg. \$4.50  
**NOW \$2.90**



**FAR AWAY BEYOND INTENSE**  
amber floral  
Pack of 5 Samples  
451-207  
reg. \$2.25  
**NOW \$1.75**



**FAR AWAY BEYOND INTENSE**  
woody floral  
Pack of 5 Samples  
387-615  
reg. \$4.25  
**NOW \$2.50**



**RARE PEARLS**  
soft floral  
Pack of 5 Samples  
006-400  
reg. \$2.25  
**NOW \$1.75**



**HAIKU SACRED INTENSE**  
fruity floral  
Pack of 5 Samples  
359-764  
reg. \$4.25  
**NOW \$2.50**



**HAIKU**  
fresh green floral  
Pack of 5 Samples  
578-367  
reg. \$2.25  
**NOW \$1.75**



**IMARI AMOR**  
woody floral  
Pack of 5 Samples  
153-650  
reg. \$2.25  
**NOW \$1.75**



**MESMERIZE**  
fresh aromatic  
Pack of 5 Samples  
006-449  
reg. \$2.25  
**NOW \$1.75**



**STUDIO 1886 GENTLEMAN**  
woody fougère  
Pack of 3 Samples  
887-248  
reg. \$4.50  
**NOW \$2.75**



**WILD COUNTRY**  
fresh aromatic  
Pack of 5 Samples  
006-453  
reg. \$2.25  
**NOW \$1.75**



**MESMERIZE ULTIMATE**  
woody fougère  
Pack of 5 Samples  
436-625  
reg. \$4.25  
**NOW \$2.50**



**BLACK SUEDE**  
fresh aromatic  
Pack of 5 Samples  
006-468  
reg. \$2.25  
**NOW \$1.75**



**BLACK SUEDE ULTIMATE**  
woody fougère  
Pack of 5 Samples  
235-728  
reg. \$4.25  
**NOW \$2.50**

## MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.



**fmg Cashmere 24 Hour Foundation Sample Packs**  
3 samples per pack.  
Light-Medium **592-966**  
Medium-Tan **592-970**  
Tan-Deep **592-985**  
reg. \$4  
**NOW \$3 each pack**



**fmg Glimmer Satin Lipstick Sample Packs**  
Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks. 10 samples per pack. reg. \$22 **NOW \$3.25 each pack**

**Sample Pack #1 includes:**  
Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Fog, Thunderbird, Firebolt **235-751**

**Sample Pack #2 includes:**  
Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight **342-250**

## JEWELRY

**Bracelet Pillow**  
Black velvet-like fabric and cardboard. Imported. 3" L x 3" W. 149-230 **\$4.99**





Samples are a win-win...fun freebies for  
your customers, and potential full-size sales for you!

## FACE & BODY CARE SAMPLES

Let your customers experience the luxurious  
textures of some of our key products.



**ANEW ULTIMATE  
NIGHT REPAIR  
SERUM**  
Pack of 3 Samples  
491-866  
reg. \$2  
**NOW 75¢**



**ANEW PLATINUM  
AGE DELAY SERUM**  
Pack of 3  
Samples  
491-885  
reg. \$2  
**NOW 75¢**



**FARM RX AMAZON  
BERRY BOOST  
SMOOTHING &  
FIRMING BODY CREAM**  
Pack of 3 Samples  
506-617  
reg. \$1  
**NOW 59¢**



**FARM RX BAKUCHIOL  
CREAM**  
Pack of  
3 Samples  
792-848  
reg. \$1  
**NOW 79¢**



**FARM RX BAKUCHIOL  
EYE CREAM**  
Pack of 3 Samples  
307-689  
reg. \$1  
**NOW 79¢**



**FARM RX PINEAPPLE  
PLUS BRIGHTENING  
JELLY SERUM**  
Pack of 3 Samples  
506-530  
reg. \$1  
**NOW 59¢**



**FARM RX SUPER GREENS  
MULTIVITAMIN  
MOISTURE CREAM**  
Pack of 3 Samples  
307-913  
reg. \$1  
**NOW 59¢**



**FARM RX SUPER GREENS  
REFRESHING GEL  
CLEANSER**  
Pack of 3 Samples  
497-151  
reg. \$1  
**NOW 59¢**



**FARM RX PINEAPPLE PLUS  
INSTANT GLOW  
TONER**  
Pack of 3 Samples  
506-435  
reg. \$1  
**NOW 59¢**



**FARM RX GREEN  
GODDESS FACIAL OIL**  
Pack of 5  
Samples  
759-456  
**\$2.50**



**ISA KNOX LXNEW ULTIMATE  
DAY CREAM**  
Pack of 3 Samples  
549-596  
reg. \$1  
**NOW 69¢**



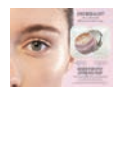
**ISA KNOX LXNEW ULTIMATE  
REJUVENATING  
SERUM**  
Pack of 3 Samples  
034-668  
reg. \$1  
**NOW 89¢**



**ISA KNOX ANEW CLINICAL LINE ERASER  
WITH RETINOL  
[1.0%] ADVANCED  
RETINOL SERUM**  
Pack of 3 Samples  
787-020 reg. \$2  
**NOW \$1.49**



**ISA KNOX ANEW CLINICAL  
COLLAGEN BOOSTER  
REJUVENATING  
SERUM AMPOULES**  
Pack of 3 Samples  
351-266 reg. \$3  
**NOW \$2.50**



**ISA KNOX CLINICAL  
COLLAGEN  
BOOSTER EYE LIFT  
PRO DUAL EYE  
SYSTEM**  
Pack of 5 Samples  
351-414 **\$3**



**ISA KNOX LXNEW PLATINUM  
SCULPTING DAY  
CREAM**  
Pack of 3 Samples  
731-690  
reg. \$1 **NOW 69¢**



**ISA KNOX LXNEW PLATINUM  
SCULPTING OIL  
SERUM**  
Pack of 3 Samples  
731-704  
reg. \$1 **NOW 89¢**



**AQUA BOMB  
ALOE**  
Pack of 3  
Samples  
994-081  
reg. \$1  
**NOW 69¢**



**MOISTURIZING  
BOMB**  
Pack of 3  
Samples  
836-575  
reg. \$1  
**NOW 69¢**



**REVITALIZE  
& REVEAL  
INTENSIVE PEEL**  
Pack of 3 Samples  
533-806  
reg. \$1  
**NOW 69¢**



**VITAMIN C  
ILLUMINATING  
PRIMING  
MOISTURIZER**  
Pack of 5 Samples  
962-709  
reg. \$2.50  
**NOW \$2.15**

Isa Knox LXNEW  
ULTIMATE  
REJUVENATING COLLECTION

# LXNEW Ultimate Collection



## Paeonol from rare peonies

Helps visibly improve the appearance of skin texture, tone and clarity.

Isa Knox LXNEW  
ULTIMATE  
REJUVENATING COLLECTION

# LXNEW Ultimate Rejuvenating Dual Night Cream

Visibly improves skin's tone, texture, clarity and wrinkles.

**96%**\*

people said skin feels  
hydrated and nourished

**90%**\*

people said it restores  
the look of skin's vitality

\*In 7 days of use, based on a consumer study.

ISA KNOX  
**LXNEW**  
ULTIMATE  
REJUVENATING DUAL NIGHT CREAM  
DOUBLE CRÈME DE NUIT RAJEUNISSANTE



This dual-formula features a volume cream with rice bran extract to help visibly plump skin and a firming cream with peptides to help skin look firmer.

What our customers say...

★★★★☆ 4.6

as of 10/18/22 on Avon.com

Lovely texture and scent.

Used a LOT of products  
through the years (50+).  
BEST product I've ever used!

In the morning my skin looks  
refreshed, smooth and dewy.  
Feels lightweight, not sticky.



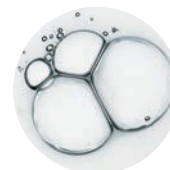
## **Macadamia Oil**

Helps protect skin to reduce  
the look of lines and wrinkles.



## **Rice Bran Extract** (antioxidant oryzanol)

Helps protect skin's natural fats  
(lipids); skin looks youthfully plumped.



## **Peptides**

Help support skin's natural renewal  
process for firmer-looking skin.

**Firming Cream**  
(white)



Isa Knox LXNEW  
PLATINUM  
SCULPTING COLLECTION



# LXNEW Platinum



## Hibiscus Flower

Contains antioxidants for visibly firmer, youthfully plumped skin.



Isa Knox LXNEW  
PLATINUM  
SCULPTING COLLECTION

# LXNEW Platinum Sculpting Night Cream

For visibly firmer, youthfully plumped skin.

**88%\***

people said skin feels  
and looks smoother,  
and is visibly improved

**100%\***

people said skin  
looks replenished

\*In 7 days of use, based on a consumer study.



This sculpting night cream, infused with firming hibiscus extract, ceramide, squalane and shea butter, visibly tightens facial contours and reduces the appearance of wrinkles for a firmer, smoother, more defined look.

What our customers say...

★★★★★ 4.6

as of 10/18/22 on Avon.com

Texture is luxurious. Smells lovely.

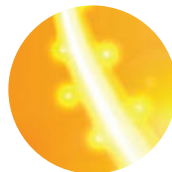
Feels wonderful on my skin.  
I feel the firming effect.

Makes my skin feel  
smoother and firmer.



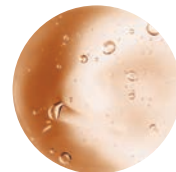
## **Hibiscus Extract**

Helps skin look firmer,  
and youthfully plumped.



## **Panthenol** (provitamin B5)

Helps improve hydration  
so skin looks smoother, softer.



## **Squalane**

Helps repair moisture barrier  
for visibly smoother skin.

# ALL SET FOR SUMMER!

THE BROCHURE  
BACK COVER FEATURE:  
**A CAN'T-MISS  
OFFER**  
FOR YOUR CUSTOMERS!

## \$73 Value!

- ❖ **Hello Summer Set**
- **Bug Guard *Plus* Cooler Tote Bag**  
Large front pocket and zippered top main compartment. Man-made materials with foam insulation. 15" H x 12" W x 6" D. Webbed 19" handles. \$12 value
- **Skin So Soft Bonus-Size Original Bath Oil**  
25 fl. oz. \$30 value
- **Bug Guard *Plus* IR3535® Gentle Breeze SPF 30 Lotion**  
4 fl. oz. \$15 value
- **Bug Guard *Plus* Picaridin Towelettes**  
Each towelette, 9" L x 5½" W. Each, .3 fl. oz. Pack of 8. \$16 value

## 4-PIECE SET ONLY \$19.99

with any \$15 purchase.  
\$73 if purchased separately.  
LIMITED QUANTITIES.

Hello Summer Set purchase does not qualify toward this or any other offer and is available in the C11 Brochure only.



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