

AVON

CAMPAIGN 10 2023  
BUY YOUR PREVIEW  
PRODUCTS IN  
C8 & C9 ORDERS

# what's new

+

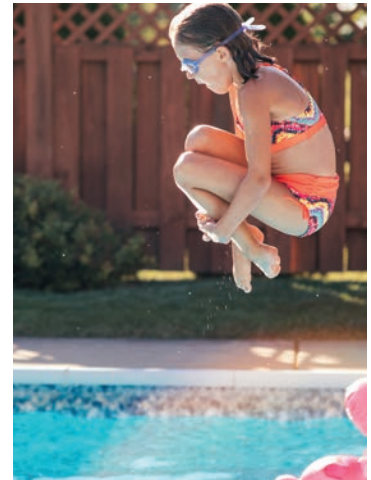
**FREE  
GIFT**

see inside

have a  
**bug-free**  
carefree summer



# WHAT'S NEW 101



- This is your opportunity to buy new products ("Preview Products") in advance of the Brochure.
- You can buy 10 of everything!
- The pricing for Contender (with \$40+ in Campaign sales), Premier and President's Recognition Program is shown in *What's New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

## WHAT'S NEW GLOSSARY

### CONTENDER (C):

A Representative with Award Sales up to \$4,999 per year.

### PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year.

### PRESIDENT'S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year.

## PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What's New*. For each item, you can purchase up to ten—to try, to showcase and to sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase ten of each shade.

## PREVIEW PRODUCT DISCOUNT:

**Your *What's New* discount is based on your Commission Level.**

For details about Commission Levels go to: [Avon.com](http://Avon.com) > Seller Central > Commissions and Sales Levels.

## REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/Jewelry	Fashion/Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

**GET READY!** Buy C10 Preview Products with your C8 and C9 orders. Order C10 Brochures when placing your C8 product orders.

## PRESIDENT'S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/Jewelry	Fashion/Home
President's Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President's Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%



## BUG GUARD SEASON IS BACK!

Our DEET-FREE repellents protect your family without chemicals that feel harsh on skin. Bug Guard repels deer ticks that may carry and transmit LYME DISEASE.



### BROCHURE OFFER:

#### **Bug Guard Plus cooler tote bag**

Large front pocket and zippered top main compartment. Man-made materials with foam insulation. 15" H x 12" W x 6" D. Webbed 19" handles. **\$12 value**

(not sold separately)  
Limited quantities.

**free** with any two Bug Guard purchases from select pages.

PLUS, check out your Business Builder offers with the free cooler tote bag, pages 8-9.





## Did you know?

DEET is a chemical that is used in bug repellent to prevent insect bites. When DEET products are left on the skin for extended periods of time, one may experience irritation, redness, rashes and swelling. While other brands may contain DEET, Avon's Skin So Soft Bug Guard DOES NOT.



## You've got them covered with Bug Guard

- ✦ Our pumps and aerosol sprays have patented time-release technology that provides long-lasting, effective protection from bugs.
- ✦ We have something for everyone in the family! Whether they're hitting the pool or out all day in the sun, we have options that offer SPF and are water-resistant. And since it's DEET-free, Bug Guard is also safe for the entire family.
- ✦ On the go or shopping for the family? Our pump sprays come in convenient TSA-friendly travel sizes and family sizes.



# Bug Guard product guide

We have formulas and forms (sprays, lotion, towelettes; family and travel sizes) for all of your customers' needs. Plus, our pumps and aerosol sprays have patented time-release technology that provides long-lasting, effective protection from bugs.

ALL  
SKIN SO SOFT  
BUG GUARD *PLUS*  
PRODUCTS ARE  
DEET-FREE

WHEN/WHERE TO USE	PRODUCTS	BENEFITS
<p><b>ALL-DAY PROTECTION</b></p> <p>Expedition provides protection with SPF for day.</p> 	 <p><b>IR3535® EXPEDITION</b> Aerosol Spray SPF 28, Family Size Pump Spray SPF 30 (also shown in regular and travel sizes)</p>	<ul style="list-style-type: none"><li>• Repels deer ticks that may carry and transmit Lyme disease for 12 hours</li><li>• Repels mosquitoes that may transmit West Nile virus for 8 hours</li><li>• Contains IR3535®, a highly effective bug repellent</li><li>• SPF 28 &amp; SPF 30</li><li>• Dermatologist-tested</li><li>• Hypoallergenic</li><li>• With vitamin E</li><li>• Light scent*</li><li>• Formula does not need to be washed off when returning from outdoors</li><li>• Protects against: mosquitoes, deer ticks, gnats, sand flies, biting midges, no-seeums</li></ul>
<p><b>DAWN &amp; DUSK</b></p> <p>Picaridin for when bugs are most active.</p> 	 <p><b>PICARIDIN</b> Aerosol Spray, Family Size Pump Spray (also shown in regular and travel sizes), Towelettes</p>	<ul style="list-style-type: none"><li>• Repels deer ticks that may carry and transmit Lyme disease for 12 hours</li><li>• Repels mosquitoes that may transmit West Nile virus: Aerosol Spray for 6 hours; Pump Spray for 8 hours</li><li>• Contains picaridin, a highly effective bug repellent</li><li>• With vitamin E and aloe<sup>†</sup></li><li>• Light scent</li><li>• Oil-free</li><li>• Protects against: mosquitoes, deer ticks, gnats, sand flies, biting midges, no-seeums, black flies</li></ul>
<p><b>SUN &amp; WATER</b></p> <p>Water-resistant protection from bugs (80 minutes) + SPF</p> 	 <p><b>IR3535® Gentle Breeze®</b> SPF 30 Lotion</p>	<ul style="list-style-type: none"><li>• Protects against mosquitoes that may carry the Zika virus</li><li>• Contains IR3535®, a highly effective bug repellent</li><li>• Nongreasy</li><li>• Dermatologist-tested</li><li>• Hypoallergenic</li><li>• PABA-free</li><li>• With vitamin E and aloe</li><li>• Formula does not need to be washed off when returning from outdoors</li><li>• Protects against: mosquitoes, deer ticks, gnats, sand flies, biting midges, no-seeums</li></ul>

\*Aerosol Spray is unscented. <sup>†</sup>Aerosol Spray does not contain aloe. Read and follow label directions and precautions.



# Bug Guard is beloved by customers!

Inspired by these testimonials? Share your own on social! And tell your customers to check out more rave reviews via your online store.



**“Living in Texas, we need Bug Guard all year round. Expedition is great because it also has SPF, so my skin is protected from sun and bugs. I’ve tried other brands and they don’t compare to Avon.”**

—ONLINE REVIEWER

**“I LOVE Gentle Breeze Lotion. It’s great for hiking. I like not having to put on sunscreen, then insect repellent on top of it. Avon is the ONLY place that has this awesome product. It’s also good for outdoor family events or festivals.”**

—ONLINE REVIEWER

**“Picaridin is my go-to insect repellent—the absolute best there is in the market. I’ve been using it for years and recommend it to all my friends and family.”**

—ONLINE REVIEWER

## COMPARE BUG GUARD WITH COMPETITORS

WHAT IT DOES	BUG GUARD EXPEDITION™ PUMP SPRAY	OFF! BOTANICALS® INSECT REPELLENT IV*	CUTTER® NATURAL INSECT REPELLENT 2*	REPEL® NATURAL INSECT REPELLENT*
Repels deer ticks that may carry and transmit Lyme disease	✓			
DEET-free	✓	✓	✓	✓
Repels mosquitoes up to 8 hours	✓			
SPF 30	✓			
No need to wash off	✓		✓	✓



# build the buzz with samples



Our Picaridin Towelettes make the perfect sampling tool!

## ALWAYS HAVE ON HAND

Keep the towelettes in your bag when you're out and about. They come in handy for a BBQ or other outdoor activities. Hand them out, and let customers experience the bug-fighting power right away!

## GAIN NEW CUSTOMERS

Looking for new Bug Guard customers? Each resealable bag holds 8 individually packaged Picaridin Towelettes. This means 8 new customers and 8 potential full-size purchases at your fingertips. All you have to do is share!

## SEASONAL ACTIVITIES

Bug Guard can be used all year round, and especially comes in handy during these spring and summer activities. Have towelettes ready to hand out for the following:

- Outdoor sports
- Picnicking
- Hiking
- Camping
- Park strolls
- Beach days

## SAMPLE AND SAY...

"I can help keep you protected from those annoying bug bites. Try this sample today as my treat... I know you'll love it! Let me text you the link to my online store, where you can check out the full collection and shop with ease. Let me know if you have questions."

## Talking points to help you get started

- ★ "Now that the weather's warmer, you should be thinking about protection from mosquitoes, ticks and other insects.

In Campaign 10, **get an exclusive cooler tote for FREE with any 2 Bug Guard purchases.** It's the perfect complement to any outdoor outing!"



- ★ "It's that time of year again! Don't let pesky bugs ruin your family fun. Protect them with Bug Guard, our **DEET-Free Repellent.**"

- ★ "Once school is out for vacation...so are the bugs! Make sure your kids are protected. We have formulas that are **water-resistant and with SPF**, perfect for the beach, pool or summer camp."



# Bug Guard Business Builder

## BUY

### 6-PIECE BOOSTER BUNDLE

your cost\*: **\$49.99** award sales\*\*: \$49.99

order number: 805-156



**2 IR3535® Expedition Aerosol Sprays SPF 28**  
Each, 4 oz. net wt.  
reg. \$20 each



**1 Picaridin Aerosol Spray**  
4 oz. net wt.  
reg. \$20



**2 IR3535® Gentle Breeze® SPF 30 Lotions**  
Each, 4 fl. oz.  
reg. \$15 each



**1 Picaridin Towelette**  
Pack of 8 in resealable bag. Each towelette, 9" L x 5½" W; .3 fl. oz.  
reg. \$16 pack of 8

### 10-PIECE BLOCKBUSTER BUNDLE

your cost\*: **\$89.99** award sales\*\*: \$89.99

order number: 806-391



**3 IR3535® Expedition Aerosol Sprays SPF 28**  
Each, 4 oz. net wt.  
reg. \$20 each



**2 Picaridin Aerosol Sprays**  
Each, 4 oz. net wt.  
reg. \$20 each













**2 IR3535® Gentle Breeze® SPF 30 Lotions**  
Each, 4 fl. oz.  
reg. \$15 each



**3 Picaridin Towelettes**  
24 towelettes total.  
Each towelette, 9" L x 5½" W; .3 fl. oz.  
reg. \$16 each pack of 8



Take advantage of these **no-limit offers** to have product on hand for instant sales! Think parents at the baseball field, pool and park.

FREE		TOTAL VALUE <sup>†</sup>
<p><b>Free gifts—mirroring the Brochure offer</b></p>  <p><b>3 Bug Guard Cooler Tote Bags</b> Water-resistant with foam insulation. Each, 15" H x 12" W x 6" D. \$36 total value</p>	<p><b>Exclusive gifts for you!</b></p>  <p><b>1 IR3535® Gentle Breeze® SPF 30 Lotions</b> 4 fl. oz. \$15 value</p>  <p><b>1 Picaridin Towelette</b> Pack of 8 in resealable bag. Each towelette, 9" L x 5½" W; .3 fl. oz. \$16 value</p>  <p><b>1 Skin So Soft Original Bonus-Size Bath Oil</b> 25 fl. oz. \$30 value</p>	<p><b>\$203</b></p>
<p><b>Free gifts—mirroring the Brochure offer</b></p>  <p><b>7 Bug Guard Cooler Tote Bags</b> Water-resistant with foam insulation. Each, 15" H x 12" W x 6" D. \$84 total value</p>	<p><b>Exclusive gifts for you!</b></p>  <p><b>2 IR3535® Gentle Breeze® SPF 30 Lotions</b> Each, 4 fl. oz. \$30 total value</p>  <p><b>1 Picaridin Aerosol Spray</b> 4 oz. net wt. \$20 value</p>  <p><b>2 Picaridin Towelettes</b> 16 towelettes total. Each towelette, 9" L x 5½" W; .3 fl. oz. \$32 total value</p>  <p><b>1 Skin So Soft Original Bonus-Size Bath Oil</b> 25 fl. oz. \$30 value</p>  <p><b>3 Skin So Soft Shower Gels in Original (2) and Soft &amp; Sensual (1)</b> Each, 5 fl. oz. \$24 total value</p>	<p><b>\$398</b></p> <p><small>*No Commission. **Based on the "Your Cost" price. †Based on regular prices and includes free products.</small></p>

NEW

introducing

# RÊVE EN CUBE

Explore an enchanting space where fantasy blooms,  
romance is uninhibited and true beauty comes to life.



**Rêve en Cube**  
**Lying on a Cloud**  
**Eau de Parfum**

*fresh green floral*

Feel like you are floating  
on a cloud where dreams  
and desires are fulfilled and  
magical notes envelop your  
senses. 3.4 fl. oz. **565-743**

reg. \$70 now \$59

**C \$44.25 P \$41.30**

**PRP \$35.40**

*Top:*  
Lemon, Mandarin,  
**Ethereal Freesia**

*Mid:*  
**Sweet Mimosa,**  
Magnolia, Jasmine,  
**Lily of the Valley**

*Dry:*  
Cedar, Musk

## fragrance selling 101

### HOST A FRAGRANCE PARTY!

- Invite top fragrance customers and new customers for an in-person or virtual event.
- Have samples on hand to build the buzz.
- Think of fun and engaging ways to bring the fragrance and notes to life through photos or props.
- Mention the amazing FREE Rêve en Cube Lying on a Cloud Mini Hand Cream offer in the Brochure.

### EMPHASIZE THE LUXURIOUS EXPERIENCE

A luxury fragrance is more than just a scent, it's about the feelings and moods it evokes. You can bring this to life through storytelling and using descriptive words to help connect the customer to the identity of the fragrance. Speak to the enchanting notes, and let them try it themselves to fully experience all the layers of the fragrance.

### SAMPLE YOUR WAY TO SALES

- Create anticipation of our new luxury fragrance by offering samples to your customers, family and friends in advance of the launch. Ask them to give their opinion on the scent. Everyone wants to be the first to try a new fragrance!
- Put a sample in every customer's order or slip it into their Brochure. Follow up in a few days to see how they liked it.



**RÊVE EN CUBE**  
**LYING ON A CLOUD**  
fresh green floral  
**Pack of 3 Samples**  
**566-109**  
reg. \$4  
**NOW \$3.75**

### USE THE FRAGRANCE

**WHEEL** on avon.com to help guide your customer on scents they may like.



# FREE

**Rêve en Cube Lying on a Cloud Mini Hand Cream** (.67 fl. oz.) with any \$25 Rêve en Cube Lying on a Cloud Eau de Parfum purchase from this page (excludes samples).  
**In Brochure:** FREE with any \$25 women's fragrance purchase. Not sold separately. Limited quantities.



# BRIGHT IDEA! Rice Water Bright cleansers, now in oil and lotion form... there's something for everyone!

## Q&A

**What are the differences between the Rice Water Bright Cleansers?**

### NEW

**Rice Water Bright Light Facial Cleansing Oil** is a comfortable, lightweight cleansing oil that removes heavier makeup quickly and effectively. Contains ingredients known to visibly brighten and moisturize.

**Rice Water Bright Cleansing Lotion** gently removes makeup and impurities, and contains rice bran oil that helps brighten skin.

**AVAILABLE IN THE BROCHURE**  
**Rice Water Bright Cleansing Foam** is a light whipped foam that removes makeup residue, while also adding moisture to skin.

**Rice Water Bright Rice Bran Gentle Exfoliating Cleanser** is a daily-use scrub that provides exfoliation benefits.

**Rice Water Bright Mild Cleansing Water** removes makeup and impurities with micelles, so no need to rinse off.

## How do I incorporate Rice Water Bright cleansers into my skin care routine?

Select a cleanser based on need or texture preference, then continue with your regimen. For an even better cleanse, start with the Cleansing Oil or Lotion, then follow with another Rice Water Bright cleanser of your choice. Proceed with the rest of your skin care regimen.

### DOUBLE CLEANSE FOR OPTIMAL RESULTS!

Start with the new Cleansing Lotion or Oil. Follow with another Rice Water Bright cleanser (details, see right).

### THE FACE SHOP

#### Rice Water Bright Light Facial Cleansing Oil

Removes every trace of makeup and gently cleanses impurities on skin. With jojoba oil and rice water extract, known to visibly brighten and moisturize skin. 5 fl. oz. **757-013**

reg. \$14 now \$11.99

**C** \$8.99

**P** \$8.39

**PRP** \$7.19

#### Rice Water Bright Facial Cleansing Lotion

With rice water and rice bran oil. Rice bran oil helps brighten skin. Gently removes makeup and impurities. 6.7 fl. oz. **757-009**

reg. \$12 now \$9.99

**C** \$7.49

**P** \$6.99

**PRP** \$5.99



### WHAT'S NEW/BROCHURE OFFER:

# FREE

**Jeju Aloe Fresh Soothing Gel** (10.1 fl. oz.) with any \$20 The Face Shop purchase (from pages 11-12 for What's New). \$8 value. Limited quantities.

NEW

# Give your hands a moment of scented bliss



## The Face Shop Daily Moment

### Vegan Hand Cream

Deeply moisturizing daily vegan hand cream with a long-lasting scent.

No artificial fragrance! Eco-friendly and vegan-certified.

Each, 1.0 fl. oz.

reg. \$4

now \$3.29 each

**C** \$2.47

**P** \$2.30

**PRP** \$1.97

#### 1—Sunrise Bedroom

Bergamot, lavender and cedarwood.

540-326

#### 2—Morning Florist

Lemon, Bulgarian rose and violet leaf.

540-345

#### 3—Noon Park

Grapefruit, hyacinth and iris.

540-350

#### 4—Sunset Rooftop

Pear, rose and patchouli.

540-550

#### 5—Midnight Street

Cassis, black currant and amber.

540-565

#### 6—Dawn Attic

Orange blossom, pimento and vetiver.

540-570



## WHAT'S NEW/BROCHURE OFFER:

# FREE

Jeju Aloe Fresh Soothing Gel (10.1 fl. oz.) with any \$20

The Face Shop purchase (from pages 11-12 for What's New).

\$8 value. Limited quantities.



# EXCLUSIVE OFFERS



YOUR COST:  
ALL 6 FOR ONLY  
**\$8.99**  
\$24 VALUE<sup>†</sup>

**NEW** The Face Shop Daily Moment Vegan Hand Cream Each, 1.0 fl. oz.

**1—Sunrise Bedroom**  
Bergamot, lavender  
and cedarwood.

**2—Morning Florist**  
Lemon, Bulgarian  
rose and violet leaf.

**3—Noon Park**  
Grapefruit,  
hyacinth and iris.

**4—Sunset Rooftop**  
Pear, rose and  
patchouli.

**5—Midnight Street**  
Cassis, black currant  
and amber.

**6—Dawn Attic**  
Orange blossom,  
pimento and vetiver.

**Award Sales\*:** \$8.99 **Order Number:** 679-046 **No Limit Offer. No Commission.**



YOUR COST  
**\$21.99**  
OVER \$56 VALUE<sup>†</sup>



## BUY

**THE FACE SHOP**

**Rice & Ceramide Moisturizing Skin Care Set** Includes:  
Toner, 1.15 fl. oz.  
Emulsion, 1.15 fl. oz.  
Cream, 0.34 fl. oz.  
\$8.75 value

**Herb Day 365 Master Blending Facial Foaming Cleanser—Aloe & Green Tea**  
5.7 fl. oz.  
\$5.25 value

**Rice Water Bright Foaming Cleanser**  
10 fl. oz.  
\$13 value

**Rice & Ceramide Moisturizing Toner**  
5 fl. oz.  
\$8.25 value

**Rice & Ceramide Moisturizing Cream**  
1.69 fl. oz.  
\$9.25 value

## GET FREE

**THE FACE SHOP**

**NEW 3 DAILY MOMENT HAND CREAMS**  
Each, 1.0 fl. oz.  
\$12 total value  
**2—Morning Florist**  
**4—Sunset Rooftop**  
**5—Midnight Street**

**Award Sales\*:** \$22.99 **Order Number:** 392-329 **No Limit Offer. No commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.

NEW

# BRIGHTEN YOUR SMILE, NATURALLY

## NEW DESIGN & NEW FLAVOR

Vegan oral care to keep your teeth  
bright and your breath fresh.



FRESH MINT  
FLAVOR



CAVITY  
PROTECTION



CLEANS AND  
WHITENS TEETH



EFFECTIVELY  
REMOVES PLAQUE  
AND STAINS



### Perioe White Action Toothpaste Fresh Mint

Fluoride-free formula  
with baking soda  
effectively cleanses,  
and helps remove  
plaque, protect from  
cavities, whiten teeth  
and naturally refresh  
breath by brushing.

5.6 oz. net wt.

**380-974**

**reg. \$2.99**

**now \$1.99**

**C \$1.49**

**P \$1.39**

**PRP \$1.19**



# EXCLUSIVE OFFERS

YOUR COST  
**\$5.99**  
OVER \$14 VALUE\*



**5 Perioe White Action Toothpastes—Fresh Mint**  
Each, 5.6 oz. net wt.

**Award Sales\*:** \$5.99 **Order Number:** 427-734 **No Limit Offer. No commission.**















YOUR COST  
**\$9.99**  
OVER \$29 VALUE\*

**10 Perioe White Action Toothpastes—Fresh Mint**  
Each, 5.6 oz. net wt.

**Award Sales\*:** \$9.99 **Order Number:** 446-656 **No Limit Offer. No commission.**

\*Based on the "Your Cost" price. \*Based on Brochure regular prices.

# Oral Care Product Finder

BRAND	PRODUCT	BENEFITS
 <p><b>REACH® &amp; LISTERINE®</b> Formulated with advanced technology that helps remove plaque between teeth and under the gum line.</p>	 <p><b>REACH® Interdental Brush</b> (Wide, Extra Tight &amp; Tight) <b>REACH® Professional Soft Picks</b></p>	<ul style="list-style-type: none"> <li>• New advanced technology helps remove plaque</li> <li>• Recommended by dental professionals</li> <li>• Soft Picks: Sturdy and easily fits between teeth. Dented handle for a better grip.</li> <li>• Interdental Brush: Helps clean hard-to-reach spots and removes up to 30% more plaque compared to brushing alone. Customized for different spaces between teeth. Specially coated wire for gum protection.</li> </ul>
	 <p><b>REACH® Waxed Floss</b> Mint &amp; Unflavored</p>	<ul style="list-style-type: none"> <li>• Cleans between teeth and under the gum line</li> <li>• Removes plaque and food particles for a clean feeling</li> <li>• Dental floss is waxed for easy use</li> <li>• Floss is designed to easily slide between teeth</li> <li>• Accepted by the American Dental Association</li> </ul>
	 <p><b>LISTERINE® Ultraclean Mint Floss</b></p>	<ul style="list-style-type: none"> <li>• Great for tight spaces and people who have dental work</li> <li>• Micro-Grooves® technology to provide greater plaque removal</li> <li>• Stretches and slides easily between teeth without shredding</li> <li>• Gentle on gums</li> <li>• Removes up to 2X more plaque and slides as easily as GLIDE® Original Mint</li> </ul>
	 <p><b>LISTERINE® Cool Mint™ Floss</b></p>	<ul style="list-style-type: none"> <li>• Removes up to 61% more plaque than GLIDE® Mint Floss</li> <li>• Designed with extra flavor for a clean, fresh-breath feeling</li> <li>• Waxed coating improves sliding, plus it's shred-resistant, soft and flexible</li> </ul>
	 <p><b>LISTERINE® Ultraclean® Access® Flosser</b></p>	<ul style="list-style-type: none"> <li>• Great for those with limited dexterity and first-time floss users</li> <li>• Easily gets to 100% of hard-to-reach places</li> <li>• Long, ergonomic handle and non-slip grip</li> </ul>
	 <p><b>LISTERINE® Ultraclean® Access® Flosser Refills</b></p>	<ul style="list-style-type: none"> <li>• Packs of 28 disposable floss head refills, in mint and unflavored</li> <li>• Easily get to 100% of hard-to-reach places with these mint-flavored floss heads</li> <li>• Features high-tenacity yarn to withstand breakage</li> <li>• For use with LISTERINE® Ultraclean® Access® Flosser</li> </ul>
 <p><b>EUTHYMOL</b> Distinctly strong flavor. Helps keep teeth and gums clean and healthy with a special blend of fluoride-free, antiseptic ingredients.</p>	 <p><b>Euthymol Toothpaste</b></p>	<ul style="list-style-type: none"> <li>• Strong unique wintergreen flavor</li> <li>• With ingredients to keep breath fresh and help remove plaque by brushing</li> <li>• 100% recyclable aluminum tube</li> <li>• Fluoride-free</li> </ul>
	 <p><b>Euthymol Toothbrush</b> Classic &amp; Regular sizes with soft bristles</p>	<ul style="list-style-type: none"> <li>• Features a specially designed triple curve:</li> <li>• Curved end near the head slides in easily and smoothly</li> <li>• Curved bristles fit gum line for more effective cleaning</li> <li>• Curved grip is comfortable and easier to hold</li> <li>• Regular size has a smaller head that reaches the back teeth for deep and full cleaning</li> <li>• Classic size has a larger head that covers 5 teeth at a time for fast and efficient cleaning</li> </ul>
	 <p><b>Euthymol Mouthwash</b></p>	<ul style="list-style-type: none"> <li>• Combats bad breath for long-lasting freshness</li> <li>• Effective formula works instantly</li> <li>• Same strong unique flavor as Euthymol Original Toothpaste</li> </ul>
	 <p><b>Euthymol Breath Spray</b></p>	<ul style="list-style-type: none"> <li>• Combats bad breath for long-lasting freshness</li> <li>• Sugar-free, no calories and non-aerosol spray</li> <li>• Same strong unique flavor as Euthymol Original Toothpaste</li> <li>• Pocket size for on-the-go and works instantly</li> </ul>



## Check out the benefits of our oral care brands

BRAND	PRODUCT	BENEFITS
<b>PERIOE WHITE ACTION</b> Vegan oral care for the entire family.	 <b>NEW</b> <b>Perioe White Action Toothpaste</b> Fresh Mint	<ul style="list-style-type: none"> <li>• Made with baking soda, it effectively cleanses, whitens teeth and naturally refreshes breath</li> <li>• Vegan and fluoride-free</li> </ul>
	 <b>Perioe White Action Toothpaste</b> Original Mint	<ul style="list-style-type: none"> <li>• Made with baking soda, it effectively cleanses, whitens teeth and naturally refreshes breath</li> <li>• Vegan and fluoride-free</li> </ul>
	 <b>Perioe White Action Toothbrush</b> Blue	<ul style="list-style-type: none"> <li>• Effectively removes plaque and surface stains</li> <li>• With easy-grip rubber pads and medium round-edge bristles for a gentle clean</li> </ul>
 <b>PERIOE THERA-WHITE</b> Highly effective whitening in super-fast time. See a dramatic difference after just 1 use.*	 <b>Perioe Thera-White Teeth Whitening Pen</b>	<ul style="list-style-type: none"> <li>• Clear gel with hydrogen peroxide and easy-to-apply silicone tip</li> <li>• Delivers immediate brightening and stain removal results</li> <li>• Convenient for on-the-go</li> </ul>
	 <b>Perioe Thera-White Dental Whitening Strips</b>	<ul style="list-style-type: none"> <li>• Whitens up to 5X, after daily use for 7 days*</li> <li>• Delivers professional-level whitening in just 30 minutes</li> <li>• Contains hydrogen peroxide, the same whitening ingredient that dentists use</li> </ul>
	 <b>Perioe Thera-White Instant Whitening LED Light System and Gel</b>	<ul style="list-style-type: none"> <li>• Deluxe, high-performance whitening system for instantly whiter teeth</li> <li>• Whitening effect from the system is 40% more than from just using the gel itself*</li> </ul>
	 <b>Perioe Thera-White 2-in-1 Whitening Toothpaste</b> Mild Mint & Cool Mint	<ul style="list-style-type: none"> <li>• Has more than 4X the whitening power than the average (non-whitening) toothpaste*</li> <li>• Includes a Booster that activates the toothpaste to remove stains and whiten teeth faster and more effectively</li> <li>• Fluoride-free</li> </ul>
<b>PERIOE HIMALAYA PINK SALT</b> With mineral-rich, natural Himalayan pink salt that effectively helps clean teeth.	 <b>Avon Perioe Himalaya Pink Salt Toothpaste</b> Ice Mint (pump & tube)	<ul style="list-style-type: none"> <li>• Pump has over 2.9X as much toothpaste as the tube</li> <li>• Vegan and fluoride-free with Himalayan pink salt</li> <li>• Refreshing ice mint flavor</li> </ul>
	 <b>Avon Perioe Himalaya Pink Salt Toothbrush</b>	<ul style="list-style-type: none"> <li>• Microfibers with natural Himalayan pink salt help keep teeth clean</li> <li>• Wider brush head for hard-to-reach areas</li> </ul>
<b>PERIOE WHITENING ESSENTIALS</b> With highly effective whitening agents to help remove stains and brighten teeth. With fluoride to help prevent cavities and strengthen teeth.	 <b>Perioe Whitening Essentials Toothpaste</b> Black Charcoal Clean Mint, Blanc Charcoal Fresh Mint and Original Cool Mint	<ul style="list-style-type: none"> <li>• Black Charcoal and Blanc Charcoal contain activated charcoal to help remove stains</li> <li>• Black Charcoal Clean Mint contains 10X more activated charcoal (compared to Blanc Charcoal)</li> </ul>
	 <b>Whitening Essentials Toothbrush Medium Blanc Charcoal</b>	<ul style="list-style-type: none"> <li>• Uniquely shaped brush</li> <li>• Infused with activated charcoal to help keep your teeth looking clean and bright</li> <li>• Extra-large head with medium bristles</li> </ul>
<b>PERIOE MICROBIOME</b> With fluoride, plus microbiome technology containing prebiotics to help maintain healthy oral care.	 <b>Perioe Microbiome Toothpaste</b> Total Care, Whitening and Sensitive	<ul style="list-style-type: none"> <li>• Microbiome are beneficial micro-flora, with prebiotics for healthy-looking teeth and gums all over</li> <li>• Toothpaste with prebiotics for optimum oral health</li> </ul>

\*Based on in vitro study of artificial teeth.

NEW

*necklace and  
earrings set*

# AMERICAN BEAUTY

catch the spirit of the red,  
white and blue and show  
off your patriotic flair

## Americana Collection

Mix of red, white and blue  
beads with goldtone and  
pearlesque accents.

### Necklace and Earrings Set

Longest layer: 18<sup>3</sup>/<sub>4</sub>" L;  
shortest layer: 16<sup>1</sup>/<sub>2</sub>" L with  
3<sup>1</sup>/<sub>2</sub>" extender. Pierced  
studs, approx. 1/4" diam.

568-685 reg. \$32.99

now \$24.99 the set

**C** \$18.74 **P** \$17.49

**PRP** \$14.99

### Hoop Earrings

1<sup>1</sup>/<sub>4</sub>" L. Pierced.

568-761 reg. \$19.99

now \$14.99

**C** \$11.24 **P** \$10.49

**PRP** \$8.99

### Bracelet Set

Set of 3. One size  
fits most. 568-757

reg. \$16.99

now \$12.99 the set

**C** \$9.74

**P** \$9.09

**PRP** \$7.79

*set of 3  
bracelets*





### Filigree Medallion Collection

Filigree detailing with CZ center stone accent.  
Available in goldtone and silvertone.

#### Necklace

16½" L with 3½" extender. Pendant, 1¾" L.

Goldtone 540-599

Silvertone 540-603

reg. \$19.99

now \$14.99 each

**C** \$11.24

**P** \$10.49

**PRP** \$8.99

#### Earrings

1½" L. Pierced.

Goldtone 540-637

Silvertone 565-648

reg. \$12.99

now \$9.99

each pair

**C** \$7.49

**P** \$6.99

**PRP** \$5.99

#### Bracelet

Stretches to fit most.

Goldtone 566-902

Silvertone 567-511

reg. \$16.99

now \$12.99 each

**C** \$9.74

**P** \$9.09

**PRP** \$7.79



NEW



STAINLESS STEEL

## precision

give him quality time with  
Boussivie watches



**Men's Earth and Sky  
Precision Watch**

Brown leatherlike strap,  
10" L. Blue dial with  
silvertone case, 42mm diam.

**568-541**

reg. \$99.99 now \$79.99

**C** \$59.99 **P** \$55.99

**PRP** \$47.99

**THE PERFECT GIFT  
FOR FATHER'S DAY!**

Features:

- Mechanical-looking dial
- Date indicator
- Water-resistant 3ATM

**A. Men's Lord's Prayer Cross Necklace**

Stainless steel necklace with blue-plated cross and Lord's Prayer.

24" L with lobster closure. Pendant, 2" L.

**567-526**

**reg. \$32.99 now \$24.99**

**C \$18.74 P \$17.49**

**PRP \$14.99**

**B. Men's Earth and Sky Necklace**

Stainless steel textured beads with genuine sodalite and tiger-eye stones mixed with glass beads. 24" L with lobster closure. **567-545**

**reg. \$24.99 now \$19.99**

**C \$14.99 P \$13.99**

**PRP \$11.99**

**C. Men's Earth and Sky Bracelet**

Stainless steel textured beads with genuine sodalite and tiger-eye stones mixed with glass beads. Stretches to fit most. **568-537**

**reg. \$22.99 now \$16.99**

**C \$12.74 P \$11.89**

**PRP \$10.19**

## 3-Piece Special Offer

For all Representatives—get the Men's Lord's Prayer Cross Necklace and the Men's Earth and Sky necklace and bracelet at an amazing value! **732-170**

**YOUR COST: \$24.99**

Award Sales: \$24.99\*

**No Limit Offer.**

**No commission.**

**OVER \$80 VALUE**

\*Based on the "Your Cost" price.

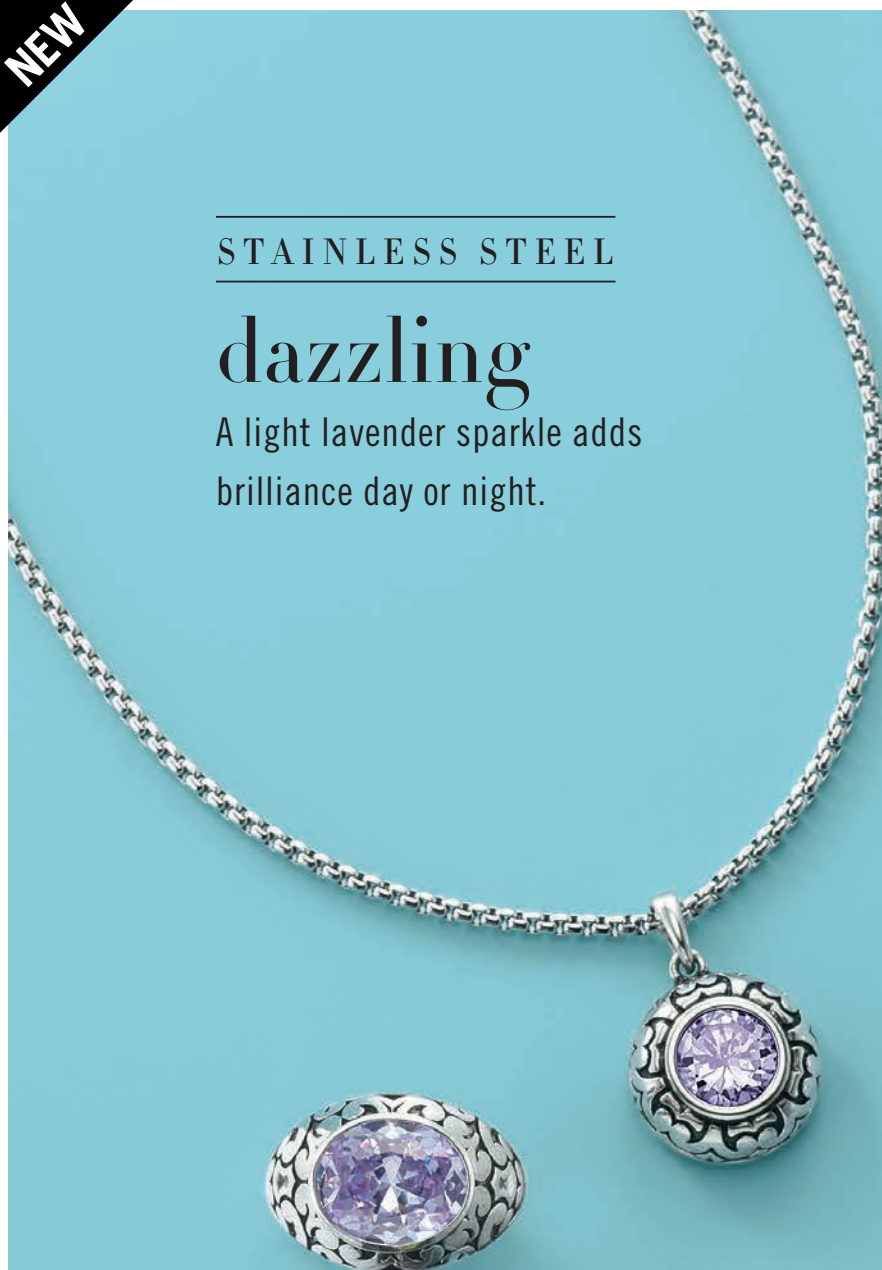


NEW

## STAINLESS STEEL

# dazzling

A light lavender sparkle adds brilliance day or night.



### DID YOU KNOW?

Amethyst is associated with a sense of healing, peace, relaxation and spiritual awareness.



### Stainless Steel Lavender Collection

Light amethyst-colored CZ stones set in stainless steel.

#### Necklace

17" L with 1" extender. Pendant, 3/4" L. Stone, 2.75 carat weight equivalent.

**567-550**

reg. \$49.99

now \$39.99

**C** \$29.99

**P** \$27.99

**PRP** \$23.99

#### Earrings

3/4" L. Stone, 1.75 total carat weight equivalent. Pierced.

**567-564**

reg. \$49.99

now \$39.99

**C** \$29.99

**P** \$27.99

**PRP** \$23.99

#### Ring

3/4" L. Stone, 5 carat weight equivalent.

Sizes:

5 **567-583** 8 **567-617**

6 **567-598** 9 **567-621**

7 **567-602** 10 **567-636**

reg. \$49.99

now \$39.99

**C** \$29.99

**P** \$27.99

**PRP** \$23.99

## 3-Piece Special Offer

For all Representatives—get the entire Stainless Steel Lavender Collection at an amazing value!

Order by ring size:

5 **735-073** 8 **737-057**

6 **736-596** 9 **739-762**

7 **736-911** 10 **751-819**

**YOUR COST: \$45.99**

Award Sales: \$45.99\*

**No Limit Offer.**

**No commission.**

**OVER \$149 VALUE**

\*Based on the "Your Cost" price.



# smoothing support

and wireless comfort

**NEW COLOR!**

Also available  
in White,  
Nude and  
Black in the  
Brochure.

❖ **Playtex® Perfectly Smooth®  
Wirefree Bra (US4707)**

Sleek seamless cups and side-smoothing wings help provide an invisible look under clothes. Cushioned Stop the Slip® straps and super-soft fabrics in wireless styling deliver total comfort. It's the perfect T-shirt bra! Back closure. Lightly lined. Nylon/spandex, polyester lining. Hand wash, line dry. Imported.

**Evening Blush:** 36-44C,D,DD.

reg. \$46 now **\$37.99**

**C** \$30.39 **P** \$30.39 **PRP** \$28.49

EVENING  
BLUSH

Order your Preview  
Product sizes on  
[avon.com](http://avon.com).

*just for you*

# EXCLUSIVE OFFERS

---

## DON'T MISS OUT!

The following bundles feature your customers' favorites with amazing savings. It's a great way to earn additional award sales and help you reach President's Club or your next President's Recognition Program title!





YOUR COST  
**\$29.99**  
 OVER \$98 VALUE†

**Far Away Infinity  
 Original Eau de Parfum  
 fruity floral**

Radiant bergamot,  
 jasmine sambac and  
 sensual sandalwood.  
 1.7 fl. oz.  
**\$25 value**

**Far Away Infinity  
 Intense Eau de Parfum  
 fruity floral**

A potent blend of  
 radiant bergamot,  
 jasmine sambac and  
 sensual sandalwood.  
 1.7 fl. oz.  
**\$30 value**

**Far Away Beyond  
 Intense Travel Spray  
 woody floral**

Jasmine, orange  
 blossom and  
 tonka bean.  
 .3 fl. oz.  
**\$16 value**

**Far Away  
 Eau de Parfum  
 amber floral**

Freesia, jasmine  
 absolute and  
 enticing amber.  
 1.7 fl. oz.  
**\$25 value**

**Far Away  
 Vial-on-Card  
 Samples  
 amber floral**

Pack of 5  
**\$2.25 value**

**Award Sales\*: \$29.99 Order Number: 466-942 No Limit Offer. No commission.**



YOUR COST  
**\$38.99**  
 OVER \$124 VALUE†

**Mesmerize  
 Platinum Ultimate  
 Eau de Toilette  
 woody floral**

Crisp pear, violet  
 and warm amber.  
 3.4 fl. oz.  
**\$36 value**

**Mesmerize Black  
 Eau de Toilette  
 woody fougère**

Pepper, addictive  
 nutmeg and  
 tonka bean.  
 3.4 fl. oz.  
**\$25 value**

**Mesmerize Ultimate  
 Eau de Toilette  
 woody fougère**

Black pepper, zesty  
 pomelo and sensual  
 patchouli. 3.4 fl. oz.  
**\$36 value**

**Mesmerize Cologne  
 fresh aromatic**

Bergamot, spicy  
 cardamom and amber.  
 3.4 fl. oz.  
**\$25 value**

**Mesmerize  
 Vial-on-Card  
 Samples  
 fresh aromatic**

Pack of 5  
**\$2.25 value**

**Award Sales\*: \$38.99 Order Number: 334-370 No Limit Offer. No commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of samples.

EXCLUSIVE  
OFFERS



YOUR COST  
**\$32.99**  
\$112 VALUE†

#### FARM RX

**Super Greens Cooling Gel**  
3.04 fl. oz.  
\$37 value

**CBD Green Goddess Facial Oil**  
No THC.  
.95 fl. oz.  
\$50 value

**Pineapple Plus & Amazon Berry Boost Trial Kit**

- Pineapple Plus Instant Glow Toner, .67 fl. oz.
  - Pineapple Plus Brightening Jelly Serum, .17 fl. oz.
  - Amazon Berry Boost Smoothing & Firming Body Cream, 1 fl. oz.
  - Bakuchiol Cream, .33 fl. oz.
- \$19 value**

**EACH PACK OF 3 FARM RX SAMPLES: \$1 value**

Pineapple Plus Brightening Jelly Serum  
Amazon Berry Boost Smoothing & Firming Body Cream  
Pineapple Plus Instant Glow Toner  
Super Greens Cooling Gel  
Super Greens Multivitamin Moisture Cream  
Bakuchiol Eye Cream

**Award Sales\*: \$32.99 Order Number: 719-222 No Limit Offer. No commission.**



YOUR COST  
**\$29.99**  
OVER \$157 VALUE†

## BUY

**Isa Knox LXNEW Clean 2-in-1 Exfoliating Cleansing Balm**  
3.5 oz. net wt.  
\$30 value

**Isa Knox LXNEW Platinum Sculpting Day Cream**  
1.7 fl. oz.  
\$50 value

**Anew Vitamin C Warming Peel**  
3.4 fl. oz.  
\$27 value

**Anew Hydra Fusion Gel Cream**  
1.7 oz. net wt.  
\$34 value

**Anew Power Serum Mini**  
.24 fl. oz.  
\$10.50 value

**Isa Knox Anew Clinical Line Eraser With Retinol [1.0%] Advanced Retinol Serum Pack of 3 Samples**  
\$2 value

**Anew Platinum Age Delay Serum Pack of 3 Samples**  
\$2 value

**Anew Ultimate Night Repair Serum Pack of 3 Samples**  
\$2 value

## GET FREE

**Award Sales\*: \$29.99 Order Number: 449-602 No Limit Offer. No commission.**





YOUR COST  
**\$27.99**  
OVER \$78 VALUE\*

#### THE FACE SHOP

<b>Rice Water Bright Mild Cleansing Water</b> 16.9 fl. oz. \$14.40 value	<b>Rice Water Bright Foaming Cleanser</b> 10 fl. oz. \$13 value	<b>Rice &amp; Ceramide Moisturizing Cream</b> 1.69 fl. oz. \$9.25 value	<b>Calendula Essential Moisture Serum</b> 1.35 fl. oz. \$13.50 value	<b>Smile Foot Mask</b> Two masks, one for each foot. \$4.79 value	<b>Rich Hand V Special Care Hand Mask</b> Two masks, one for each hand. \$4 value	<b>Jeju Aloe Fresh Soothing Gel</b> 10.1 fl. oz. \$8 value	<b>Herb Day 365 Amino Acid Facial Foaming Cleanser—Aloe</b> 5.7 fl. oz. \$11.50 value
--	---	---	--	---	---	--	---

**Award Sales\*: \$27.99 Order Number: 392-238 No Limit Offer. No commission.**



YOUR COST  
**\$16.99**  
OVER \$55 VALUE\*

## BUY

#### THE FACE SHOP JEJU ALOE FRESH

<b>Soothing Gel</b> 10.1 fl. oz. \$8 value	<b>Soothing Foam Cleanser</b> 5 fl. oz. \$11.99 value	<b>Ice Soothing Gel</b> 10.1 fl. oz. \$11 value	<b>Soothing Mist</b> 4.4 fl. oz. \$16 value
--	---	---	---

## GET FREE

#### THE FACE SHOP THE SOLUTION ADVANCED FACE MASKS

<b>Pore Care</b> .70 fl. oz. \$3 value	<b>Hydrating</b> .70 fl. oz. \$3 value	<b>Brightening</b> .70 fl. oz. \$3 value
--	--	--

**Award Sales\*: \$16.99 Order Number: 186-153 No Limit Offer. No commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.



YOUR COST  
**\$16.99**  
\$65 VALUE†

## BUY

**SKIN SO SOFT SOFT & SENSUAL**

**2 Bath Oils**  
Each, 16.9 fl. oz.  
\$48 total value

## GET FREE

**SKIN SO SOFT SOFT & SENSUAL**

**Shower Gel**  
5 fl. oz.  
\$8 value

**2 Beauty Bar Soaps**  
Each, 3.17 oz. net wt  
\$9 total value

**Award Sales\*: \$16.99 Order Number: 771-210 No Limit Offer. No commission.**



YOUR COST  
**\$24.99**  
OVER \$77 VALUE†

## BUY

**AVON SENSES**

**2 Cozy Vanilla  
& Coconut Hand Soaps**  
Each, 10.1 fl. oz.  
\$27.98 total value

**2 Sparkling Grapefruit  
& Orange Blossom  
Hand Soaps**  
Each, 10.1 fl. oz.  
\$27.98 total value

## GET FREE

**AVON SENSES**

**2 Orange & Honeysuckle  
Bubble Baths**  
Each, 24 fl. oz.  
\$22 total value

**Award Sales\*: \$24.99 Order Number: 310-199 No Limit Offer. No commission.**



YOUR COST  
**\$19.99**  
\$54 VALUE†

## BUY

### ELASTINE PROPOLITHERA DAMAGE REPAIR

**Shampoo**  
16.9 fl. oz.  
\$18 value

**Conditioner**  
16.9 fl. oz.  
\$18 value

## GET FREE

### ELASTINE PROPOLITHERA

**Hair Mask**  
10.1 fl. oz.  
\$18 value

**Award Sales\*:** \$19.99 **Order Number:** 310-347 **No Limit Offer. No commission.**



YOUR COST  
**\$22.99**  
\$84 VALUE†

## BUY

### DR. GROOT

**Scalp Fortifying  
Hair-Thickening  
Shampoo**  
13.5 fl. oz.  
\$35 value

**Premium Scalp  
Cleansing  
Brush**  
\$19 value

## GET FREE

### ELASTINE BOTANICALS

**Rosemary & Sea  
Salt Shampoo  
and Conditioner**  
Each, 6.7 fl. oz.  
\$9 total value

**Cherry Blossom &  
Hyaluronic Acid Shampoo  
and Conditioner**  
Each, 6.7 fl. oz.  
\$9 total value

### PERIOE MICROBIOME

**2 Total Care Toothpastes**  
Each, 5.4 oz. net wt.  
\$12 total value

**Award Sales\*:** \$22.99 **Order Number:** 754-143 **No Limit Offer. No commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.



EXCLUSIVE  
OFFERS



YOUR COST  
**\$29.99**  
\$80 VALUE†



#### AVON PURE

**Diffuser**  
6½" H. USB  
connection.  
**\$39 value**

**Citronella Essential Oils**  
Helps you enjoy the outdoors  
(and indoors, too). No harsh  
chemicals. .34 fl. oz.  
**\$24 value**

**Lemon Essential Oils**  
Clear the air! Clean, invigorating  
aroma freshens stale and musty  
areas. .34 fl. oz.  
**\$17 value**

**Award Sales\*: \$29.99 Order Number: 882-174 No Limit Offer. No commission.**



YOUR COST  
**\$20.99**  
OVER \$50 VALUE<sup>†</sup>

## BUY

### CUCINA ESSENTIALS

**Glass Dish Soap Bottle**  
Holds 16 fl. oz. 3" diam.  
x 8¾" H. Glass, metal.  
Imported. \$12.99 value

**Red Apple Dish Soap**  
16.6 fl. oz.  
\$8.99 value

**Red Apple Spray-On Dish Soap**  
16.9 fl. oz.  
\$9.99 value

## GET FREE

### CUCINA ESSENTIALS

**Fresh Citrus Spray-On Dish Soap**  
16.9 fl. oz.  
\$9.99 value

**Lemon Verbena Dish Soap**  
16.6 fl. oz.  
\$8.99 value

**Award Sales\*: \$20.99 Order Number: 907-286 No Limit Offer. No commission.**



YOUR COST  
**\$22.99**  
OVER \$63 VALUE<sup>†</sup>

## BUY

### FRESH FIJI

**2 Lavender Sheet Detergents**  
Each pack contains 30 sheets.  
\$39.98 total value

### FRESH FIJI

**Lavender Sheet Detergent**  
Pack of 30 sheets.  
\$19.99 value

**Hygienic Power Laundry Bar & Stain Remover**  
6.3 oz. net wt.  
\$3.49 value

**Award Sales\*: \$22.99 Order Number: 754-234 No Limit Offer. No commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.

# PREMIUM FRAGRANCE SAMPLES

Let customers experience the fragrance with vial-on-card samples. They allow for several uses, so customers can really get a “sense” of the “scent!”



## SCENT-SATIONS BUNDLE

INCLUDES **PACKS OF 5 VIAL-ON-CARD SAMPLES**: LYRD Oud Rose, Far Away Beyond Intense, Black Suede Ultimate and Mesmerize Platinum Ultimate. **761-816**

**20 samples total for only \$6.99**



## MAGNIFI-SCENTS BUNDLE

INCLUDES **PACKS OF 5 VIAL-ON-CARD SAMPLES**: Mesmerize Ultimate, Black Suede Ultimate, Far Away Beyond Intense and LYRD Oud Rose. **786-300**

**20 samples total for only \$6.99**

### SAMPLING TIPS

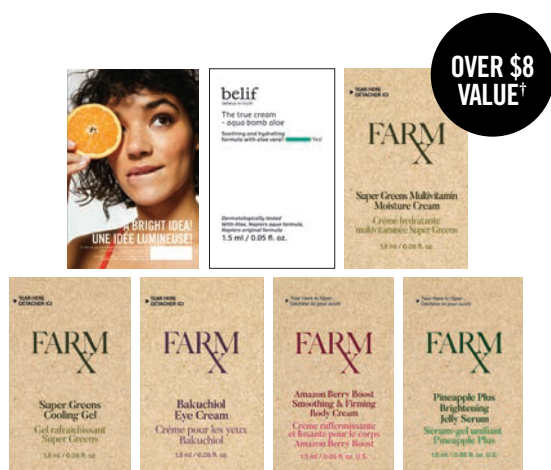
If you know your customer's note preferences, gift a fragrance sample that's in a similar family.

If she's shopping for herself, remind her that men's fragrances make great gifts and offer her a sample. Follow up for feedback and a potential order.



# PREMIUM SKIN CARE SAMPLES

When you convert a skin care sample into a full-size sale, you can really boost your overall business. Use samples to introduce customers to some of our key skin care picks.



## POWERHOUSE BUNDLE

INCLUDES **PACKS OF 3** SAMPLES: Anew Vitamin C Illuminating Priming Moisturizer (pack of 5), belif The True Cream Aqua Bomb Aloe, Farm Rx Super Greens Multivitamin Moisture Cream, Farm Rx Super Greens Cooling Gel, Farm Rx Bakuchiol Eye Cream, Farm Rx Amazon Berry Boost Smoothing & Firming Body Cream and Farm Rx Pineapple Plus Brightening Jelly Serum. **476-639**

**23 samples total for only \$3.99**



## LUXE IT UP BUNDLE

INCLUDES **PACKS OF 3** SAMPLES: Isa Knox LXNEW Clinical Booster Pore Perfector, Isa Knox LXNEW Clinical Booster Moisture Lock, Anew Ultimate Night Repair Serum, Farm Rx Super Greens Multivitamin Moisture Cream, Isa Knox LXNEW Platinum Sculpting Day Cream, Anew Platinum Age Delay Serum and Isa Knox LXNEW Platinum Sculpting Oil Serum. **478-612**

**21 samples total for only \$1.99**



## ANEW VITAMIN C BUNDLE

INCLUDES TRY-IT SIZES: Brightening Serum, .23 fl. oz., Illuminating Priming Moisturizer, .23 fl. oz., and Brightening Eye Cream, .10 fl. oz.

**826-783**

**3 try-it sizes for only \$2.99**

†Based on regular prices.

# LOVE AT FIRST TRY

## FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



**RÊVE EN CUBE**  
LYING ON A CLOUD  
fresh green floral  
Pack of 5 Samples  
566-109  
reg. \$4  
**NOW \$3.75**



**LYRD PEONY ROSÉ**  
soft floral  
Pack of 5 Samples  
616-263  
reg. \$4.25  
**NOW \$2.50**



**LYRD OUD ROSE**  
woody floral  
Pack of 5 Samples  
792-446  
reg. \$3  
**NOW \$1.85**



**LYRD ARTISAN CANNABIS OUD**  
fresh citrus  
Pack of 5 Samples  
954-670  
reg. \$4.25  
**NOW \$2.50**



**GINZA WISH YOU WERE HERE**  
fruity floral  
Pack of 3 Samples  
504-318  
reg. \$4.50  
**NOW \$2.90**



**FAR AWAY BEYOND INTENSE**  
woody floral  
Pack of 5 Samples  
451-207  
reg. \$2.25  
**NOW \$1.75**



**FAR AWAY BEYOND INTENSE**  
woody floral  
Pack of 5 Samples  
387-615  
reg. \$4.25  
**NOW \$2.50**



**RARE PEARLS**  
soft floral  
Pack of 5 Samples  
006-400  
reg. \$2.25  
**NOW \$1.75**



**HAIKU SACRED INTENSE**  
fruity floral  
Pack of 5 Samples  
359-764  
reg. \$4.25  
**NOW \$2.50**



**HAIKU**  
fresh green floral  
Pack of 5 Samples  
578-367  
reg. \$2.25  
**NOW \$1.75**



**IMARI AMOR**  
woody floral  
Pack of 5 Samples  
153-650  
reg. \$2.25  
**NOW \$1.75**



**MESMERIZE**  
fresh aromatic  
Pack of 5 Samples  
006-449  
reg. \$2.25  
**NOW \$1.75**



**STUDIO 1886 GENTLEMAN**  
woody fougère  
Pack of 3 Samples  
887-248  
reg. \$4.50  
**NOW \$2.75**



**MESMERIZE PLATINUM ULTIMATE**  
woody floral  
Pack of 5 Samples  
897-006  
reg. \$4.25  
**NOW \$2.50**



**MESMERIZE ULTIMATE**  
woody fougère  
Pack of 5 Samples  
436-625  
reg. \$4.25  
**NOW \$2.50**



**BLACK SUEDE**  
fresh aromatic  
Pack of 5 Samples  
006-468  
reg. \$2.25  
**NOW \$1.75**



**BLACK SUEDE ULTIMATE**  
woody fougère  
Pack of 5 Samples  
235-728  
reg. \$4.25  
**NOW \$2.50**



**WILD COUNTRY**  
fresh aromatic  
Pack of 5 Samples  
006-453  
reg. \$2.25  
**NOW \$1.75**

## MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.



**fmg Cashmere 24 Hour Foundation Sample Packs**  
3 samples per pack.  
Light-Medium **592-966**  
Medium-Tan **592-970**  
Tan-Deep **592-985**  
reg. \$4  
**NOW \$3 each pack**



**fmg Glimmer Satin Lipstick Sample Packs**  
Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks. 10 samples per pack. reg. \$22 **NOW \$3.25 each pack**

**Sample Pack #1 includes:**  
Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Fog, Thunderbird, Firebolt **235-751**

**Sample Pack #2 includes:**  
Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight **342-250**

## JEWELRY

**Bracelet Pillow**  
Black velvet-like fabric and cardboard. Imported. 3" L x 3" W. **149-230 \$4.99**



Samples are a win-win...fun freebies for  
your customers, and potential full-size sales for you!

## FACE & BODY CARE SAMPLES

Let your customers experience the luxurious  
textures of some of our key products.



**ANEW ULTIMATE  
NIGHT REPAIR  
SERUM**  
Pack of 3 Samples  
491-866  
reg. \$2  
**NOW 75¢**



**ANEW PLATINUM  
AGE DELAY SERUM**  
Pack of 3  
Samples  
491-885  
reg. \$2  
**NOW 75¢**



**FARM RX AMAZON  
BERRY BOOST  
SMOOTHING &  
FIRMING BODY CREAM**  
Pack of 3 Samples  
506-617  
reg. \$1  
**NOW 59¢**



**FARM RX  
BAKUCHIOL  
CREAM**  
Pack of  
3 Samples  
792-848  
reg. \$1  
**NOW 79¢**



**FARM RX  
BAKUCHIOL  
EYE CREAM**  
Pack of 3 Samples  
307-689  
reg. \$1  
**NOW 79¢**



**FARM RX  
PINEAPPLE  
PLUS BRIGHTENING  
JELLY SERUM**  
Pack of 3 Samples  
506-530  
reg. \$1  
**NOW 59¢**



**FARM RX  
SUPER GREENS  
MULTIVITAMIN  
MOISTURE CREAM**  
Pack of 3 Samples  
307-913  
reg. \$1  
**NOW 59¢**



**FARM RX  
SUPER GREENS  
COOLING GEL**  
Pack of  
3 Samples  
976-830  
reg. \$1  
**NOW 59¢**



**FARM RX  
SUPER GREENS  
REFRESHING GEL  
CLEANSER**  
Pack of 3 Samples  
497-151  
reg. \$1  
**NOW 59¢**



**FARM RX  
PINEAPPLE PLUS  
INSTANT GLOW  
TONER**  
Pack of 3 Samples  
506-435  
reg. \$1  
**NOW 59¢**



**FARM RX GREEN  
GODDESS FACIAL OIL**  
Pack of 5  
Samples  
759-456  
**\$2.50**



**ISA KNOX  
ANEW LX ULTIMATE  
DAY CREAM**  
Pack of 3 Samples  
549-596  
reg. \$1  
**NOW 69¢**



**ISA KNOX  
ANEW LX ULTIMATE  
REJUVENATING  
SERUM**  
Pack of 3 Samples  
034-668  
reg. \$1  
**NOW 89¢**



**ISA KNOX ANEW  
CLINICAL LINE ERASER  
WITH RETINOL  
[1.0%] ADVANCED  
RETINOL SERUM**  
Pack of 3 Samples  
787-020 reg. \$2  
**NOW \$1.49**



**ISA KNOX  
ANEW CLINICAL  
COLLAGEN BOOSTER  
REJUVENATING  
SERUM AMPOULES**  
Pack of 3 Samples  
351-266 reg. \$3  
**NOW \$2.50**



**ISA KNOX LXNEW  
PLATINUM  
SCULPTING DAY  
CREAM**  
Pack of 3 Samples  
731-690  
reg. \$1 **NOW 69¢**



**ISA KNOX LXNEW  
PLATINUM  
SCULPTING OIL  
SERUM**  
Pack of 3 Samples  
731-704  
reg. \$1 **NOW 89¢**



**ISA KNOX CLINICAL  
COLLAGEN  
BOOSTER EYE LIFT  
PRO DUAL EYE  
SYSTEM**  
Pack of 5 Samples  
351-414 **\$3**



**ISA KNOX LXNEW  
CLINICAL BOOSTER  
MICROBIOME  
BALANCE**  
Pack of 3 Samples  
318-625 reg. \$1  
**NOW 69¢**



**ISA KNOX LXNEW  
CLINICAL BOOSTER  
MOISTURE LOCK**  
Pack of 3 Samples  
318-644  
reg. \$1  
**NOW 69¢**



**ISA KNOX LXNEW  
CLINICAL BOOSTER  
PORE PERFECTOR**  
Pack of 3 Samples  
318-549  
reg. \$1  
**NOW 69¢**



**AQUA BOMB  
ALOE**  
Pack of 3  
Samples  
994-081  
reg. \$1  
**NOW 69¢**



**MOISTURIZING  
BOMB**  
Pack of 3  
Samples  
836-575  
reg. \$1  
**NOW 69¢**



**VITAMIN C  
ILLUMINATING  
PRIMING  
MOISTURIZER**  
Pack of 5 Samples  
962-709  
reg. \$2.50  
**NOW \$2.15**



**REVITALIZE  
& REVEAL  
INTENSIVE PEEL**  
Pack of 3 Samples  
533-806  
reg. \$1  
**NOW 69¢**



Isa Knox LXNEW  
ULTIMATE  
REJUVENATING COLLECTION

# LXNEW Ultimate Collection



## Paeonol from rare peonies

Helps visibly improve the appearance of skin texture, tone and clarity.

Isa Knox LXNEW  
ULTIMATE  
REJUVENATING COLLECTION

# LXNEW Ultimate Rejuvenating Dual Night Cream

Visibly improves skin's tone, texture, clarity and wrinkles.

**96%**\*

people said skin feels  
hydrated and nourished

**90%**\*

people said it restores  
the look of skin's vitality

\*In 7 days of use, based on a consumer study.

ISA KNOX  
**LXNEW**  
ULTIMATE  
REJUVENATING DUAL NIGHT CREAM  
DOUBLE CRÈME DE NUIT RAJEUNISSANTE



This dual-formula features a volume cream with rice bran extract to help visibly plump skin and a firming cream with peptides to help skin look firmer.

What our customers say...

★★★★☆ **4.6**  
as of 10/18/22 on Avon.com

Lovely texture and scent.

Used a LOT of products  
through the years (50+).  
BEST product I've ever used!

In the morning my skin looks  
refreshed, smooth and dewy.  
Feels lightweight, not sticky.



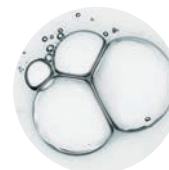
## **Macadamia Oil**

Helps protect skin to reduce  
the look of lines and wrinkles



## **Rice Bran Extract** (antioxidant oryzanol)

Helps protect skin's natural fats  
(lipids); skin looks youthfully plumped.



## **Peptides**

Help support skin's natural renewal  
process for firmer-looking skin.

**Firming Cream**  
(white)



Isa Knox LXNEW  
PLATINUM  
SCULPTING COLLECTION



# LXNEW Platinum



## Hibiscus Flower

Contains antioxidants for visibly firmer, youthfully plumped skin.



Isa Knox LXNEW  
PLATINUM  
SCULPTING COLLECTION

# LXNEW Platinum Sculpting Night Cream

For visibly firmer, youthfully plumped skin.

**88%\***

people said skin feels  
and looks smoother,  
and is visibly improved

**100%\***

people said skin  
looks replenished

\*In 7 days of use, based on a consumer study.



This sculpting night cream, infused with firming hibiscus extract, ceramide, squalane and shea butter, visibly tightens facial contours and reduces the appearance of wrinkles for a firmer, smoother, more defined look.

What our customers say...

★★★★★ 4.6

as of 10/18/22 on Avon.com

Texture is luxurious. Smells lovely.

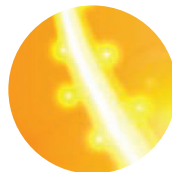
Feels wonderful on my skin.  
I feel the firming effect.

Makes my skin feel  
smoother and firmer.



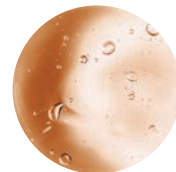
## **Hibiscus Extract**

Helps skin look firmer,  
and youthfully plumped.



## **Panthenol** (provitamin B5)

Helps improve hydration  
so skin looks smoother, softer.



## **Squalane**

Helps repair moisture barrier  
for visibly smoother skin.

# THE WOW DEAL

## 5-PIECE SET

**YOUR COST: \$24**  
**CUSTOMER PRICE: \$40**  
**\$155 VALUE\***  
**AWARD SALES: \$24\***

**755-063**

**No limit offer.** No commission.

\*Based on the "Your Cost" price.  
 \*Based on Brochure regular prices.

Feel refreshed and beautiful  
 with smooth skin, silky hair  
 and shimmering scent.

### COLLECTION INCLUDES:

**Rare Amethyst  
 Eau de Parfum**  
 1.7 fl. oz.  
 \$25 value

**Isa Knox LXNEW  
 Platinum Sculpting  
 Day Cream Broad  
 Spectrum SPF 30**  
 1.7 fl. oz.  
 \$50 value

**Isa Knox LXNEW  
 Clinical Booster  
 Pore Perfector**  
 1 fl. oz.  
 \$40 value

**Elastine  
 PropoliThera  
 Damage Repair  
 Conditioner**  
 16.9 fl. oz.  
 \$18 value

**Elastine  
 PropoliThera  
 Serum Treatment**  
 7.8 fl. oz.  
 \$22 value

**A  
 CAN'T-MISS  
 BACK COVER  
 OFFER**  
 FOR YOU & YOUR  
 CUSTOMERS!



Follow our social media channels:

Facebook.com: Avon  
 YouTube.com: Avon

Instagram: @AvonInsider  
 Twitter: @AvonInsider  
 TikTok: @AvonInsider

Connect with other Representatives:

Facebook.com: AvonUSARepresentatives  
 YouTube.com: AvonUSAREps



8 88761 65700 4

© 2023 The Avon Company 59111-9