

AVON

CAMPAIGN 7 2023

BUY YOUR PREVIEW
PRODUCTS IN
C5 & C6 ORDERS

What's new

RETURN TO BALI

YOUR FAVE SUMMER SCENT
IS BACK FOR GOOD!

+

WOW BEAUTY
SALE! 50% OFF,
in the Brochure

+

Special Gift,
details inside



WHAT'S NEW 101

WOW BEAUTY SALE ALERT!

For one campaign only...customers can **SAVE 50%** on our top beauty faves! Let them know to look for specially marked prices throughout the **C7 Brochure**, and remind them to act fast, as these in-demand products won't last. At our lowest prices ever, this is the perfect opportunity for them to try (and love) our best beauty brands and products.



- This is your opportunity to buy new products ("Preview Products") in advance of the Brochure.
- You can buy 10 of everything!
- The pricing for Contender (with \$40+ in Campaign sales), Premier and President's Recognition Program is shown in *What's New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

WHAT'S NEW GLOSSARY

CONTENDER (C):

A Representative with Award Sales up to \$4,999 per year.

PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year.

PRESIDENT'S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year.

PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What's New*. For each item, you can purchase up to ten—to try, to showcase and to sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase ten of each shade.

PREVIEW PRODUCT DISCOUNT:

Your *What's New* discount is based on your Commission Level.

For details about Commission Levels go to: Avon.com > Seller Central > Commissions and Sales Levels.

REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/Jewelry	Fashion/Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

GET READY! Buy C7 Preview Products with your C5 and C6 orders. Order C7 Brochures when placing your C5 product orders.

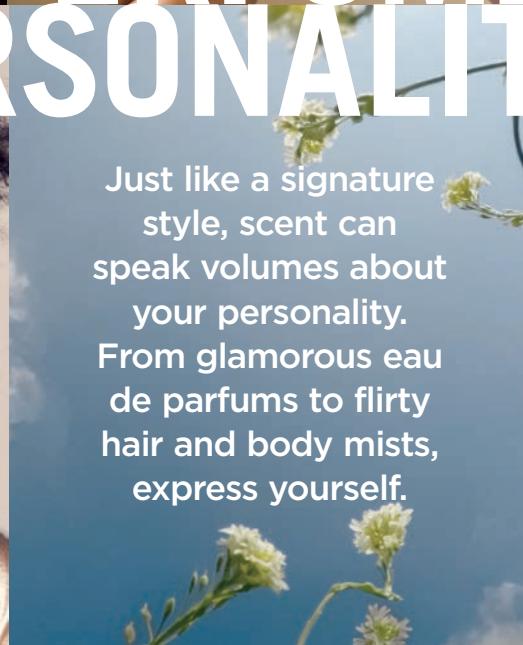
PRESIDENT'S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/Jewelry	Fashion/Home
President's Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President's Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%



PERFUME PERSONALITIES

Just like a signature style, scent can speak volumes about your personality. From glamorous eau de parfums to flirty hair and body mists, express yourself.



WHAT'S NEW OFFER:

FREE

Imari Amor Eau de Parfum
with any two Far Away Bali
purchases from page 5.

\$25 value!

BROCHURE OFFER:

FREE

Imari Amor Eau de Parfum
with any two fragrance
purchases from select pages.

LIMITED QUANTITIES

NEW

THE EXOTIC WANDERER

Wanderlust personified, always looking for something new and finding passion in a tropical paradise.



Great Mother's Day gift!

Far Away Bali
Eau de Parfum
fruity floral
1.7 fl. oz. **319-583**
reg. \$25

NOW \$11

Marked down from \$18.99
in this What's New only!
C \$8.25 P \$7.70
PRP \$6.60

Top: Acai Berry,
Japanese Plum,
Sparkling Grapefruit

Mid: Water Lily,
Salted Tuberose,
Honeysuckle

Dry: Sacred Woods,
Musk, **Golden Amber**



FREE

Imari Amor Eau de Parfum
with any two Far Away Bali purchases from this page.
\$25 value. Limited quantities

SCENT-SATIONS BUSINESS BUILDER

BUY



NEW **Far Away Bali**
Eau de Parfum
fruity floral
Sparkling grapefruit,
salted tuberose and
golden amber.
1.7 fl. oz. **\$25 value**

Rare Pearls
Eau de Parfum
soft floral
Shimmering magnolia,
white pepper and
creamy rosewood.
1.7 fl. oz. **\$25 value**

Rare Gold
Eau de Parfum
amber floral
Mandarin zest,
ylang-ylang and
golden amber.
1.7 fl. oz. **\$25 value**

Haiku Intense
Eau de Parfum
fresh green floral
A potent blend of
Japanese yuzu,
muguet and blonde
woods. 1.7 fl. oz.
\$31 value

Take your business to the next level with this no-limit offer featuring the new Far Away Bali, plus premium scents and tried-and-true favorites. Start taking pre-orders today!

FREE



Haiku Eau de Parfum
fresh green floral
Japanese yuzu,
muguet and blonde
woods. 1.7 fl. oz.
\$25 value

Isa Knox
LXNEW Ultimate
Rejuvenating
Day Cream
1.7 fl. oz.
\$50 value

2 Imari Amor
Eau de Parfums
woody floral
Black currant, precious
orris and warm musk.
Each, 1.7 fl. oz.
\$50 total value

Imari Amor
Vial-on-Card
Samples
Pack of 5
\$2.25 value

Award Sales*: \$49 Order Number: 951-102 No Limit Offer.

*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products and samples.

FAR AWAY BALI IS HERE TO STAY!

You asked, we listened...this beauty is back by popular demand!

CONNECT WITH CUSTOMERS

Far Away Bali was introduced as a limited-edition fragrance last year, so some customers may not have had the chance to experience it.

- Reach out to customers who purchased the fragrance last year and let them know it's back!
- Ask your Far Away Bali customers for referrals for friends who might be interested in the scent.
- Now is a good time to plan ahead and secure a replenishment order so you have the scent on hand for pre- (and instant) orders.

START THE CONVERSATION

Talk about Far Away Bali as a "destination" fragrance, and make it intriguing!

- "By overwhelming demand, Far Away Bali is back for good!"
- When you pass out a sample, say "Here is your ticket to Bali!"
- "Transport yourself to your next favorite vacation destination with Far Away Bali."

SHOWCASE THE NOTES

When selling fragrance virtually, bring the notes to life with props or photos.



Sparkling
Grapefruit



Salted
Tuberose



Warm
Golden
Amber

CREATE A LIVE TESTIMONY

Make a video to showcase your reactions to the fragrance live. Be descriptive with your experience, like a destination that the fragrance transports you to (or a personal story) and the fragrance notes.



Promoting a fragrance in-person & virtually

IN PERSON

You can showcase the scent while you talk about it. Your customer can experience the bottle and scent up close and interact with it.

BOTH IN PERSON & VIRTUAL

This is your chance to make the fragrance matchmaking process more personal by asking questions and exploring their needs.

VIRTUAL

Elevate the experience with stories and emotional responses. Include your own testimonial or online reviews (powerful tools to bring the scent to life).



FRAGRANCE SELLING 101

ASK QUESTIONS

to get a sense of what they're looking for:

- Are you looking for a daytime or nighttime fragrance?
- Are you looking for something for everyday wear or for special occasions?
- What fragrance notes do you like?
- Do you prefer warm, fresh, floral scents?

USE THE FRAGRANCE WHEEL

(see page 11) to help guide your customer.

HOST A FRAGRANCE PARTY

- Invite top fragrance customers and new customers for an in-person or virtual event.
- Have samples on hand to build the buzz.
- Think of fun and engaging ways to bring the fragrance to life. For example, help create a sensorial experience by bringing the fragrance notes to life with props like mandarin oranges, wood, etc.

Maximize your impact with samples

Elevate your sample by presenting it as a gift with their order and not just an add-on after a sale. Vial-on-cards are also premium samples, so let your customer know that she can get several uses out of it to really experience the scent.

Give direction as to when, where and how to use their fragrance sample. For instance, applying to pulse points to wear for an evening out.

Be strategic in the way you follow up, like checking in one weekend after your interaction. Why one weekend? Because odds are, if you showed when, where and how to use the sample, then most likely she used it that weekend!

Far Away Bali vial-on-card samples

will be available for purchase starting in C17 What's New.

FRAGRANCE BRANDS TOP PICKS

These fragrances are all available in the Brochure, and any two purchases count toward the **FREE Imari Amor Eau de Parfum** offer. Use this guide and the **Fragrance Finder** tool (right) to help your customers find the perfect scents to fit their perfume personalities.

FAR AWAY a wanderlust for the exotic...



HAIKU a sense of harmony & elegance...



RARE a treasure beyond compare...



IMARI embrace your desire...



FIND THEIR NEW SIGNATURE

Help customers find the fragrances that best speak to them with this easy-to-use fragrance wheel. Download the tool from AVON U on avon.com, and print and share with your customers.



NEW

SPOT ON!

Neutralize unevenness, brighten and color correct with one swipe!

Help your fave concealer work harder and better! Layer over correcting stick for a flawless, even complexion.



Camouflage imperfections

fmf Match Wand Correcting Stick

Minimize skin concerns without creasing or caking! With shea butter and vitamin E. Free from parabens, phthalates and sulfates. .21 oz. net wt.

reg. \$16 now \$12.99

C \$9.74 P \$9.09 PRP \$7.79

Available in 3 shades to neutralize redness, dark marks and brighten the skin

SHERBET: neutralizes dark circles and marks
256-346

GELATO: brightens dullness **256-308**

PISTACHIO: neutralizes redness **256-255**



COLOR CORRECTING 101

HOW IT WORKS

Color correcting works by offsetting a color through color neutralization. For instance, opposite colors on the color wheel cancel one another out when combined.

Color correcting helps to offset discoloration that may show through your makeup, especially if it's lightweight coverage or sheer.

USAGE

Dab your desired **fmf Match Wand Correcting Stick** onto your face to target imperfections, even out skin tone and correct color concerns (see face chart, below). Blend out the color corrector using the **fmf Complexion Blending Brush** and follow with your **foundation/concealer**.

WHERE TO APPLY



PISTACHIO (GREEN)
Apply to any areas of redness to neutralize the skin tone

Targets color concerns:
Redness around the cheeks, nose, forehead and from blemishes



GELATO (YELLOW)
Apply to under-eye area to brighten dullness

Targets color concerns:
Under-eye area that shows more blues or purples



SHERBET (TERRACOTTA)
Apply to under-eye area or any dark spots to neutralize darkness

Targets color concerns:
Under-eye area that shows more blues or dark spots

BROCHURE OFFER



FREE

fmf Glimmer Lip Polish with any two fmg Glimmer Satin Lipstick purchases from select pages. \$14 value. Limited quantities.

EXCLUSIVE OFFER

COLOR CORRECT BUNDLE

YOUR COST
\$19.99
\$69 VALUE[†]

BUY

fmg Match Wand Correcting Stick
in Pistachio, Gelato and Sherbet
Each, .21 oz. net wt. \$48 total value

GET FREE

fmg Complexion Blending Brush
6½" L. \$21 value

Award Sales*: \$19.99
Order Number: 434-398

No Limit Offer.

*Based on the "Your Cost" price. [†]Based on Brochure regular prices. Includes value of free products.



FMG MATCH PRODUCT GUIDE: CORRECT, PERFECT AND SET!

MATCH WAND CORRECTING STICK		3 shades	Color corrects to neutralize imperfections, revealing a flawless, even complexion. Wear under your favorite foundation or concealer.	Ingredients: Shea butter for moisturization, antioxidant vitamin E
MATCH CORRECTOR BRIGHTENING PERFECTOR		3 shades	Buildable sheer-to-medium coverage with a demi-matte finish. Helps reduce the look of dark circles and blemishes, and blurs imperfections. Won't settle into fine lines and pores.	Ingredients: Caffeine to help brighten, soothing marigold, antioxidant vitamin E
MATCH SET FINISHING POWDER		1 universal shade	Mineral-infused loose powder sets makeup and helps to control shine. Lightweight formula diffuses light and visibly blurs pores and fine lines. Velvety soft matte finish.	Ingredients: Talc-free
MATCH BLUR OIL CONTROL PRIMER BALM		1 universal shade	Velvety sheer, buildable formula glides effortlessly, creating an ultra-smooth, shine-free canvas. Helps reduce the look of fine lines and pores. Great for on-the-go touch-ups.	Ingredients: Antioxidant nutmeg extract, special blurring powder microspheres
MATCH PRIME FACE PERFECTOR		1 universal shade	Shine-stopping, pore-diffusing, smooths the way for flawless, all-day makeup wear. Blurs, mattifies, protects with SPF 20 and locks in makeup.	Ingredients: SPF 20, shine-defying microspheres, rose extract to visibly tighten pores, hydrating fleece flower extracts
MATCH WAND FOUNDATION STICK		14 shades	Cover + perfect + blur! Full, flexible coverage in a demi-matte finish. Conceal, contour and highlight with the easy-to-use, on-the-go wand. Helps control oil and shine.	Ingredients: Shea butter for moisturization, antioxidant vitamin E
MATCH DUST FINISHING POWDER		2 shades	Weightless loose mineral powder diffuses light, visibly blurs pores and controls shine. Silky feel with a natural glowing soft matte finish. Wear alone or to set makeup.	Ingredients: Talc-free. Mineral powder, micro-milled rose quartz, ruby and tourmaline, antioxidant green tea extract
MAGIX TINT RADIANT		9 shades	Tint + moisturize + glow: Buildable sheer-to-medium coverage with a radiant finish. Lightweight formula helps even skin tone, boost moisture and blur flaws.	Ingredients: Antioxidant botanical extracts, soothing and hydrating vitamins E and B5

NEW

FIND YOUR POWER COLOR

NEW!
Dahlia
255-430

NEW!
Aurora
256-221

NEW!
Stellar
256-069

NEW!
Honeyflower
255-555

Introducing 4 new
limited-edition
shades, perfect for a
spring refresh!

fmg Glimmer Satin Lipstick

Lightweight, smooth
and creamy formula.
Infused with antioxidant
pomegranate extract.
Buildable medium-to-
full coverage. Soft satin
finish. 10 oz. net wt.

**reg. \$11 now \$8.49
C \$6.37 P \$5.94
PRP \$5.09**

BROCHURE OFFER



FREE

fmg Glimmer Lip Polish with any two fmG Glimmer Satin
Lipstick purchases from select pages. \$14 value.
Limited quantities.

EXCLUSIVE OFFER

PREP, COLOR & SHINE LIP BUNDLE



YOUR COST
\$19.99
\$69 VALUE[†]



BUY

FMG GLIMMER SATIN LIPSTICK IN 4 NEW SHADES:
Aurora, Dahlia, Stellar and Honeyflower
Each, .10 oz. net wt.
\$44 total value

GET FREE

fmg Glimmer
Lip Polish
.35 oz. net wt.
\$14 value
fmg Glimmer
Lip Glaze in
Shine
.3 fl. oz.
\$11 value

Award Sales*: \$19.99 **Order Number:** 417-445 **No Limit Offer.**

*Based on the "Your Cost" price. [†]Based on Brochure regular prices. Includes value of free products.

Lip Guide

There's something for everyone! Help your customers find the lip products to fit their needs with this easy-to-use guide.



LIP PREP



FMG GLIMMER LIP POLISH

BENEFIT: Gently buffs and smooths dry, flaky lips to prep for any lip color



FMG GLIMMER LIP CONDITIONER

FORM: Lip Balm

FINISH: Soft Satin

BENEFIT: Buttery smooth formula nourishes and conditions for smoother lip application. Can also be worn alone.

EXPRESSIVE SHADE RANGE



FMG GLIMMER SATIN LIPSTICK

FORM: Lipstick

FINISH: Creamy Satin

BENEFIT: Enriched with pomegranate extract that provides antioxidant benefits

ANTI-AGING



FMG CASHMERE ESSENCE LIPCREAM

FORM: Lipstick

FINISH: Opulent High-Shine

BENEFIT: A blend of anti-aging ingredients, including Bio-Retinol complex, ginseng cell extract, meadowfoam seed oil and vitamin E

STAYING POWER



MATTITUDE SOFT MATTE LIQUID LIP

FORM: Liquid Lipstick

FINISH: Soft Matte

BENEFIT: Infused with vitamin E & poppy seed oil



FMG CASHMERE LIPCREAM - MATTE

FORM: Lipstick

FINISH: Plush Matte

BENEFIT: Infused with vitamins C & E, shea butter, coconut & avocado oils



FMG CASHMERE ROUGE LACQUER

FORM: Stain & Lip Gloss (dual ended)

FINISH: Ultra Shine

BENEFIT: Full-coverage color dries quickly without feathering. High-performance all-day wear.



TPSY FOREVER LIP MARKER

FORM: Lip Stain

FINISH: Weightless Matte

BENEFIT: Hydrating formula stays on all day. Unique marker design provides easy application and a vibrant, juicy look.

SHEER / NATURAL



FMG GLIMMER LIP PLUMPER

FORM: Lip Gloss

FINISH: Plumping Shine

BENEFIT: Plumps lips without pain or stinging. Exclusive Volulip™ formula visibly plumps, softens and moisturizes lips.



TPSY DRUNK SHINY LIP OIL

FORM: Lip Oil

FINISH: High Shine

BENEFIT: Infused with jojoba and argan oils, the formula deeply moisturizes lips while adding a tint of shiny color without stickiness



BIRTHDAY BALM LIP CRAYON

FORM: Balm Lip Crayon

FINISH: Smooth Satin

BENEFIT: Butter-soft balm infused with shea butter delivers a hint of color and shine in nude tones



GLIMMER LIP GLAZE

FORM: Lip Gloss

FINISH: High Shine

BENEFIT: Non-sticky, sheer-to-medium-coverage gloss with a lustrous, glimmering finish that doesn't feather

NEW

smooth away the look of wrinkles on the go

for face
& neck



**Isa Knox LXNEW
Ultimate Rejuvenating
Multi-Balm Stick**

With peony extract, plus a firming complex featuring castor oil, moringa and argan oil. Pop it in your purse, and apply to eye area, forehead and neck, or anywhere you want extra care. Skin feels moisturized and looks smoother with a healthy glow on the go.

.24 fl. oz. **261-102**

reg. \$24

now \$19.99

C \$14.99

P \$13.99

PRP \$11.99



BROCHURE OFFER

FREE

Anew Power Serum (1 fl. oz.) with any \$40 skin care purchase from select pages. \$45 value.
Limited quantities.

EXCLUSIVE OFFER

ISA KNOX TOP PICKS BUNDLE



YOUR COST
\$54.99
\$193 VALUE[†]



Isa Knox LXNEW

Ultimate Rejuvenating Multi-Balm Stick .24 fl. oz. \$24 value	Ultimate Rejuvenating Day Cream 1.7 fl. oz. \$50 value	Ultimate Rejuvenating Night Cream 1.7 fl. oz. \$50 value	Platinum Sculpting Day Cream Mini .5 fl. oz. \$15 value	Platinum Sculpting Day Cream 1.7 fl. oz. \$50 value	Platinum Sculpting Eye Cream Pack of 3 Samples \$1 value	Platinum Sculpting Oil Serum Pack of 3 Samples \$1 value	Ultimate Rejuvenating Serum Pack of 3 Samples \$1 value	Ultimate Day Cream Pack of 3 Samples \$1 value
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Award Sales*: \$54.99 **Order Number: 902-652** No Limit Offer.

*Based on the "Your Cost" price. [†]Based on Brochure regular prices. Includes value of samples.

NEW

SPRING ROSES

jewelry with a blush...plus
genuine rose quartz

necklace
and
earrings
set



Blushing Goddess Collection
Faux stones, glass beads and
genuine rose quartz accents in a
goldtone setting.

Long Necklace & Earrings Gift Set

Two-strand necklace,
29" L with 3½" extender. Pierced
earrings, 1" L.

254-912

reg. \$39.99

now \$29.99 the set

C \$22.49

P \$20.99

PRP \$17.99

Statement Ring

Oval, approx. ¾" L.

Sizes:

6 **254-946**

8 **254-950**

10 **254-965**

reg. \$12.99

now \$9.99

C \$7.49

P \$6.99

PRP \$5.99

Stretch Bracelet Set

Two bracelets,
stretches to fit most.

254-927

reg. \$16.99

now \$12.99 the set

C \$9.74

P \$9.09

PRP \$7.79

set of 2
bracelets





STYLING TIP

Rose goldtone is so versatile and looks beautiful mixed with other metals. Add dimension to your look by layering with your favorite silvertone and goldtone pieces.

3-Piece Special Offer

For all Representatives—get the entire Multi-Layer Chains and Disc Collection at an amazing value!

256-752

YOUR COST: \$16.99 Award Sales: \$16.99*
No Limit Offer.

OVER \$59 VALUE

*Based on the "Your Cost" price.

Multi-Layer Chains and Disc Collection

Layers of chains with charms set in rose goldtone.

Necklace
16½" L with
3½" extender.
254-970
reg. \$22.99
now \$16.99
C \$12.74
P \$11.89
PRP \$10.19

Bracelet
7½" L with
1" extender.
254-999
reg. \$16.99
now \$12.99
C \$9.74
P \$9.09
PRP \$7.79

Rose Goldtone
Hoops and Studs Earring Pack
Pack of 8. Hoops, approx. 1" L.
Pierced. **254-984**
reg. \$19.99
now \$14.99 the pack
C \$11.24
P \$10.49
PRP \$8.99



NEW

INDIVIDUAL STYLE

birthstone-colored bracelets
make a personal statement

Birthstone Stretch Cuff Bracelet

Glass stones in birthstone
colors. One size fits most.

reg. \$19.99

now \$14.99

C \$11.24

P \$10.49

PRP \$8.99



January
Garnet Colored
255-005



February
Amethyst Colored
255-010



March
Aquamarine Colored
255-024



April
Diamond Colored
255-062



May
Emerald Colored
255-081



June
Alexandrite Colored
255-096



July
Ruby Colored
255-115



August
Peridot Colored
255-120



September
Sapphire Colored
255-134



October
Pink Tourmaline
Colored
255-191



November
Citrine Colored
255-230



December
Blue Topaz Colored
255-263

LEAVES OF LAVENDER

sparkling with sophistication
and natural elegance

3-Piece Special Offer

For all Representatives—
get the Lavender Leaf
Necklace, Earrings and
Bracelet at an amazing
value! **257-103**

YOUR COST: \$14.99

Award Sales: \$14.99*

No Limit Offer.

OVER \$52 VALUE

*Based on the
"Your Cost" price.

Lavender Leaf Collection

Purple glass and faux stones set in silvertone.

Choker Necklace
16½" L with 3½"
extender.

255-297
reg. \$22.99
now \$16.99
C \$12.74
P \$11.89
PRP \$10.19

**Crawler
Earrings**
1" L.
Pierced.

255-301
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

Tennis Bracelet
7¾" L.
255-354
reg. \$16.99
now \$12.99

C \$9.74
P \$9.09
PRP \$7.79

**Statement
Ring**
Approx. ½" L.
6 255-369
8 255-407
10 255-411

reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

just for you

EXCLUSIVE OFFERS

DON'T MISS OUT!

The following bundles feature your customers' favorites with amazing savings. It's a great way to earn additional award sales and help you reach President's Club or your next President's Recognition Program title!

YOUR COST
\$29.99
\$138 VALUE†



FARM RX

Bakuchiol Serum
1 fl. oz.
\$44 value

CBD Green Goddess Facial Oil
No THC. .95 fl. oz.
\$50 value

Bakuchiol Eye Cream
1 fl. oz.
\$37 value

EACH PACK OF 3 FARM RX SAMPLES: \$1 value

Super Greens Multivitamin Moisture Cream
Super Greens Cooling Gel
Bakuchiol Eye Cream
Pineapple Plus Brightening Jelly Serum
Amazon Berry Boost Smoothing & Firming Body Cream
Pineapple Plus Instant Glow Toner
Bakuchiol Cream

Award Sales*: \$29.99 **Order Number:** 892-702 **No Limit Offer.**

YOUR COST
\$19.99
\$54 VALUE†



THE FACE SHOP THE SOLUTION ADVANCED MASKS

Hydrating
Single-use mask, .70 fl. oz.
\$3 value

Nourishing
Single-use mask, .70 fl. oz.
\$3 value

Brightening
Single-use mask, .70 fl. oz.
\$3 value

Pore Care
Single-use mask, .70 fl. oz.
\$3 value

ISA KNOX LXNEW CLEAN

Nourishing Cream Cleanser
2-in-1 Exfoliating Cleansing Balm
3.5 fl. oz.
\$30 value

Award Sales*: \$19.99 **Order Number:** 237-147 **No Limit Offer.**

*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of samples (if applicable).



YOUR COST
\$25.99
OVER \$77 VALUE†

THE FACE SHOP JEJU ALOE FRESH

Soothing Gel	Soothing Mist	Soothing Foam Cleanser
10.1 fl. oz.	4.4 fl. oz.	
\$8 value	\$16 value	5 fl. oz. \$11.99 value

BELIF

The True Cream Aqua Bomb Aloe
1.69 fl. oz. \$42 value

Award Sales*: \$25.99 **Order Number:** 409-182 **No Limit Offer.**



YOUR COST
\$16.99
OVER \$48 VALUE†

RICE & CERAMIDE

Moisturizing Skin Care Set
Includes:
Toner, 1.15 fl. oz.
Emulsion, 1.15 fl. oz.
Cream, 0.34 fl. oz.
\$8.75 value

THE FACE SHOP CALENDULA ESSENTIAL MOISTURE

Serum	Eye Cream	Cream
1.35 fl. oz. \$13.50 value	.67 fl. oz. \$12.50 value	1.69 fl. oz. \$13.50 value

Award Sales*: \$16.99 **Order Number:** 414-609 **No Limit Offer.**



YOUR COST
\$29.99
\$84 VALUE[†]



AVON PURE ESSENTIAL OILS

Happiness .34 fl. oz. \$21 value	Eucalyptus .34 fl. oz. \$21 value	Breathe .34 fl. oz. \$18 value	De-Stress .34 fl. oz. \$24 value
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Award Sales*: \$29.99 **Order Number:** 248-193 **No Limit Offer.**



YOUR COST
\$30
\$145 VALUE[†]

ANEW ULTIMATE SUPREME

Advanced Performance Crème 1.7 oz. net wt. \$60 value	Dual Elixir Serum/Oil, .67 fl. oz. each \$60 value
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RE:TUNE INNER BEAUTY

Restful Sleep
60 vegetarian capsules.
\$25 value

Award Sales*: \$30 **Order Number:** 233-180 **No Limit Offer.**

*Based on the "Your Cost" price. [†]Based on Brochure regular prices.



BUY

AVON SENSES COZY VANILLA & COCONUT

Comforting vanilla, creamy coconut and calming chamomile.

Hand Soap
10.1 fl. oz.
\$13.99 value

Body Mist
8 fl. oz.
\$18 value

Body Scrub
9 oz. net wt.
\$22 value

YOUR COST
\$22.99
OVER \$77 VALUE†



GET FREE

4 Hand Creams
Each, 2.5 fl. oz.
\$24 total value

Award Sales*: \$22.99 **Order Number: 257-854** **No Limit Offer.**



BUY

2 Veilment Macadamia Oil Revitalizing Body Mousse
Each, 6.7 oz. net wt.
\$48 total value



GET FREE

5 Strawberry Veilment Care Lip Balms
Each, .14 oz. net wt.
\$10 total value

YOUR COST
\$19.99
\$68 VALUE†

Award Sales*: \$19.99 **Order Number: 257-323** **No Limit Offer.**



BUY

ELASTINE PERFUME 2-IN-1 SHAMPOO

2 Pure Breeze

White rose and Bulgarian rose. Each, 8.45 fl. oz.
\$32 total value

2 Fresh Citrus

Lime, mandarin and basil. Each, 8.45 fl. oz.
\$32 total value



GET FREE

ELASTINE PROPOLITHERA

Hair Oil Serum

5.7 fl. oz.
\$18 value

Volumizing Mousse

5 fl. oz.
\$19 value

Hair Mask

10.1 fl. oz.
\$18 value

YOUR COST
\$31.99
\$119 VALUE†

Award Sales*: \$31.99 **Order Number:** 770-032 **No Limit Offer.**



BUY

DR. GROOT

Scalp Fortifying Hair-Thickening Shampoo
13.5 fl. oz.
\$35 value

Premium Scalp Cleansing Brush
\$19 value



GET FREE

ELASTINE HEMPHARMX

Shampoo and Conditioner
Each, 13.5 fl. oz.
\$48 total value

YOUR COST
\$25.99
\$102 VALUE†

Award Sales*: \$25.99 **Order Number:** 258-789 **No Limit Offer.**

*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.

BUY

FRESH FIJI

**2 Sheet
Detergent Packs
in Fresh Cotton**
Each, 30 sheets.
\$39.98 total
value

**2 Hygienic
Power
Laundry
Detergents**
Each, 33.8 fl.
oz./25 loads.
\$17.98 total
value



YOUR COST
\$29.99
OVER \$65 VALUE†



GET FREE

**Fresh Fiji
Car Air
Freshener in
White Cotton**
Freshens
for up to 50
days. .17 fl. oz.
\$7.99 value



Award Sales*: \$29.99 Order Number: 544-871 No Limit Offer.

BUY

CUCINA ESSENTIALS

Dish Soap in Lemon Verbena
16.6 fl. oz.
\$8.99 value

Spray-On Dish Soap in Fresh Citrus
16.9 fl. oz.
\$9.99 value

Multi-Purpose Wipes
60 sheets.
\$8.99 value



GET FREE

Fruits and Passion Cucina Sea Salt and Amalfi Lemon Hand Soap
13.5 fl. oz.
\$19 value



Award Sales*: \$16.99 **Order Number: 537-983** **No Limit Offer.**

*Based on the "Your Cost" price. [†]Based on Brochure regular prices. Includes value of free products (if applicable).

PREMIUM FRAGRANCE SAMPLES

Let customers experience the fragrance with vial-on-card samples. They allow for several uses, so customers can really get a “sense” of the “scent”!

**\$17
VALUE†**



SCENT-SATIONS BUNDLE

INCLUDES **PACKS OF 5** VIAL-ON-CARD SAMPLES: LYRD Peony Rosé, Far Away Beyond Intense, Black Suede Ultimate and Mesmerize Platinum Ultimate. **708-119**

20 samples total for only \$6.99

**\$17
VALUE†**



MAGNIFI-SCENTS BUNDLE

INCLUDES **PACKS OF 5** VIAL-ON-CARD SAMPLES: Mesmerize Ultimate, Black Suede Ultimate, Far Away Beyond Intense and Studio 1886 Legendary. **709-870**

20 samples total for only \$6.99

SAMPLING TIPS

If you know your customer's note preferences, gift a fragrance sample that's in a similar family.

If she's shopping for herself, remind her that men's fragrances make great gifts and offer her a sample. Follow up for feedback and a potential order.

PREMIUM SKIN CARE SAMPLES

When you convert a skin care sample into a full-size sale, you can really boost your overall business. Use samples to introduce customers to some of our key skin care picks.

**\$7
VALUE[†]**



POWERHOUSE BUNDLE

INCLUDES **PACKS OF 3** SAMPLES: Anew Vitamin C Illuminating Body Serum, belif The True Cream Aqua Bomb Aloe, Farm Rx Super Greens Multivitamin Moisture Cream, Farm Rx Super Greens Cooling Gel, Isa Knox LXNEW Platinum Sculpting Day Cream and Isa Knox Anew LX Ultimate Rejuvenating Serum. **939-238**

18 samples total for only \$1.99

**\$9
VALUE[†]**



LUXE IT UP BUNDLE

INCLUDES **PACKS OF 3** SAMPLES: Anew Platinum Age Delay Serum, Mission Luxereve Eye Cream, Farm Rx Super Greens Multivitamin Moisture Cream, Farm Rx Super Greens Cooling Gel, Anew Ultimate Night Repair Serum and Isa Knox Anew LX Ultimate Rejuvenating Day Cream. **039-617**

18 samples total for only \$1.99

SAMPLING TIPS

If your customer is placing a makeup or skin care order, present a skin care sample as a thank-you gift.

Don't forget to follow up! The best time is after the first weekend you gave it to your customer. Ask how she liked the texture and what she thought of the product.

LOVE AT FIRST TRY

Samples are a win-win...fun freebies for your customers, and potential full-size sales for you!

FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



GINZA WISH YOU WERE HERE
fruity floral
Pack of 3 Samples
504-318
reg. \$4.50
NOW \$2.90



IMARI AMOR
woody floral
Pack of 5 Samples
153-650
reg. \$2.25
NOW \$1.75



LYRD PEONY ROSÉ
soft floral
Pack of 5 Samples
616-263
reg. \$4.25
NOW \$2.50



LYRD OUD ROSE
woody floral
Pack of 5 Samples
792-446
reg. \$3
NOW \$1.85



FAR AWAY
amber floral
Pack of 5 Samples
451-207
reg. \$2.25
NOW \$1.75



FAR AWAY BEYOND INTENSE
woody floral
Pack of 5 Samples
387-615
reg. \$4.25
NOW \$2.50



LYRD ARTISAN SANTAL MUSK
woody floral
Pack of 5 Samples
830-232
reg. \$4.25
NOW \$2.50



LYRD ARTISAN CHERRY VETIVER
amber floral
Pack of 5 Samples
828-590
reg. \$4.25
NOW \$2.50



LYRD ARTISAN CANNABIS OUD
fresh citrus
Pack of 5 Samples
954-670
reg. \$4.25
NOW \$2.50



RARE PLATINUM INTENSE
amber floral
Pack of 5 Samples
359-750
reg. \$4.25
NOW \$2.50



RARE PEARLS
soft floral
Pack of 5 Samples
006-400
reg. \$2.25
NOW \$1.75



HAIKU SACRED INTENSE
fruity floral
Pack of 5 Samples
359-764
reg. \$4.25
NOW \$2.50



HAIKU
fresh green floral
Pack of 5 Samples
578-367
reg. \$2.25
NOW \$1.75



MESMERIZE
fresh aromatic
Pack of 5 Samples
006-449
reg. \$2.25
NOW \$1.75



STUDIO 1886 LEGENDARY
woody fougère
Pack of 5 Samples
398-657
reg. \$4.25
NOW \$2.50



STUDIO 1886 GENTLEMAN
woody fougère
Pack of 3 Samples
887-248
reg. \$4.50
NOW \$2.75



BLACK SUEDE
fresh aromatic
Pack of 5 Samples
006-468
reg. \$2.25
NOW \$1.75



BLACK SUEDE ULTIMATE
woody fougère
Pack of 5 Samples
235-728
reg. \$4.25
NOW \$2.50



WILD COUNTRY
fresh aromatic
Pack of 5 Samples
006-453
reg. \$2.25
NOW \$1.75



MESMERIZE PLATINUM ULTIMATE
woody floral
Pack of 5 Samples
897-006
reg. \$4.25
NOW \$2.50



MESMERIZE ULTIMATE
woody fougère
Pack of 5 Samples
436-625
reg. \$4.25
NOW \$2.50

MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.



fmG Cashmere 24 Hour Foundation Sample Packs
3 samples per pack.
Light-Medium 592-966
Medium-Tan 592-970
Tan-Deep 592-985
reg. \$4
NOW \$3 each pack



fmG Glimmer Satin Lipstick Sample Packs
Total 0.212 oz. net wt.; equivalent to over 2 full-size fmG Glimmer Satin Lipsticks. 10 samples per pack. reg. \$22 **NOW \$3.25 each pack**

Sample Pack #1 includes:
Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Fog, Thunderbird, Firebolt 235-751

Sample Pack #2 includes:
Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight 342-250

JEWELRY

Bracelet Pillow
Black velvet-like fabric and cardboard.
Imported. 3" L x 3" W.
149-230 **\$4.99**



FACE & BODY CARE SAMPLES

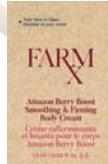
Let your customers experience the luxurious textures of some of our key products.



**ANEW ULTIMATE
NIGHT REPAIR
SERUM**
Pack of 3 Samples
491-866
reg. \$2
NOW 75¢



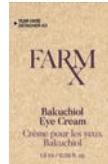
**ANEW PLATINUM
AGE DELAY SERUM**
Pack of 3
Samples
491-885
reg. \$2
NOW 75¢



**FARM RX AMAZON
BERRY BOOST
SMOOTHING &
FIRMING BODY CREAM**
Pack of 3 Samples
506-617
reg. \$1
NOW 59¢



**FARM RX
BAKUCHIOL
CREAM**
Pack of
3 Samples
792-848
reg. \$1
NOW 79¢



**FARM RX
BAKUCHIOL
EYE CREAM**
Pack of 3 Samples
307-689
reg. \$1
NOW 79¢



**FARM RX
PINEAPPLE
PLUS BRIGHTENING
JELLY SERUM**
Pack of 3 Samples
506-530
reg. \$1
NOW 59¢



**FARM RX
SUPER GREENS
MULTIVITAMIN
MOISTURE CREAM**
Pack of 3 Samples
307-913
reg. \$1
NOW 59¢



**FARM RX
SUPER GREENS
COOLING GEL**
Pack of
3 Samples
976-830
reg. \$1
NOW 59¢



**FARM RX
SUPER GREENS
REFRESHING GEL
CLEANSER**
Pack of 3 Samples
497-151
reg. \$1
NOW 59¢



**FARM RX
PINEAPPLE PLUS
INSTANT GLOW
TONER**
Pack of 3 Samples
506-435
reg. \$1
NOW 59¢



**FARM RX GREEN
GODDESS FACIAL OIL**
Pack of 5
Samples
759-456
\$2.50



**ISA KNOX
LXNEW ULTIMATE
DAY CREAM**
Pack of 3 Samples
549-596
reg. \$1
NOW 69¢



**ISA KNOX
LXNEW ULTIMATE
REJUVENATING
SERUM**
Pack of 3 Samples
034-668
reg. \$1
NOW 89¢



**ISA KNOX ANEW
CLINICAL LINE ERASER
WITH RETINOL
[1.0%] ADVANCED
RETINOL SERUM**
Pack of 3 Samples
787-020 reg. \$2
NOW \$1.49



**ISA KNOX
ANEW CLINICAL
COLLAGEN BOOSTER
REJUVENATING
SERUM AMPOULES**
Pack of 3 Samples
351-266 reg. \$3
NOW \$2.50



**ISA KNOX CLINICAL
COLLAGEN
BOOSTER EYE LIFT
PRO DUAL EYE
SYSTEM**
Pack of 5 Samples
351-414 **\$3**



**ISA KNOX LXNEW
CLINICAL BOOSTER
MICROBIOME
BALANCE**
Pack of 3 Samples
318-625 reg. \$1
NOW 69¢



**ISA KNOX LXNEW
PLATINUM
SCULPTING DAY
CREAM**
Pack of 3 Samples
731-690
reg. \$1 **NOW 69¢**



**ISA KNOX LXNEW
PLATINUM
SCULPTING EYE
CREAM**
Pack of 3 Samples
731-723
reg. \$1 **NOW 69¢**



**ISA KNOX LXNEW
PLATINUM
SCULPTING OIL
SERUM**
Pack of 3 Samples
731-704
reg. \$1 **NOW 89¢**



**ISA KNOX LXNEW
CLINICAL BOOSTER
MOISTURE LOCK**
Pack of 3 Samples
318-644
reg. \$1
NOW 69¢



**ISA KNOX LXNEW
CLINICAL BOOSTER
PORE PERFECTOR**
Pack of 3 Samples
318-549
reg. \$1
NOW 69¢



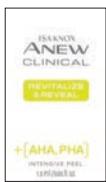
**AQUA BOMB
ALOE**
Pack of 3
Samples
994-081
reg. \$1
NOW 69¢



**MOISTURIZING
BOMB**
Pack of 3
Samples
836-575
reg. \$1
NOW 69¢



**MISSION LUXEREVE
EYE CREAM**
Pack of 3 Samples
000-269
reg. \$2
NOW \$1.20



**REVITALIZE
& REVEAL
INTENSIVE PEEL**
Pack of 3 Samples
533-806
reg. \$1
NOW 69¢



**POWER
SERUM**
Pack of 5
Samples
105-159
reg. \$2.50
NOW \$2



**VITAMIN C
ILLUMINATING
BODY SERUM**
Pack of 3 Samples
695-652
reg. \$2
NOW 79¢



**VITAMIN C
ILLUMINATING
PRIMING
MOISTURIZER**
Pack of 5 Samples
962-709
reg. \$2.50
NOW \$2.15

Isa Knox LXNEW
ULTIMATE
REJUVENATING COLLECTION

LXNEW Ultimate Collection



Paeonol from rare peonies

Helps visibly improve the appearance
of skin texture, tone and clarity.

Isa Knox LXNEW
ULTIMATE
REJUVENATING COLLECTION

LXNEW Ultimate Rejuvenating Dual Night Cream

Visibly improves skin's tone, texture, clarity and wrinkles.



This dual-formula features a volume cream with rice bran extract to help visibly plump skin and a firming cream with peptides to help skin look firmer.



Macadamia oil

Helps protect skin to reduce the look of lines and wrinkles



Rice Bran Extract (antioxidant oryzanol)

Helps protect skin's natural fats (lipids); skin looks youthfully plumped.

96%*

people said skin feels hydrated and nourished

90%*

people said it restores the look of skin's vitality

*In 7 days of use, based on a consumer study.

What our customers say...

★★★★★ 4.6

as of 10/18/22 on Avon.com

Lovely texture and scent.

Used a LOT of products through the years (50+).
BEST product I've ever used!

In the morning my skin looks refreshed, smooth and dewy.
Feels lightweight, not sticky.



**Firming Cream
(white)**

Peptides

Help support skin's natural renewal process for firmer-looking skin.

Isa Knox LXNEW
PLATINUM
SCULPTING COLLECTION



LXNEW Platinum



Hibiscus Flower

Contains antioxidants for visibly
firmer, youthfully plumped skin.

Isa Knox LXNEW
PLATINUM
SCULPTING COLLECTION

LXNEW Platinum Sculpting Night Cream

For visibly firmer, youthfully plumped skin.



This sculpting night cream, infused with firming hibiscus extract, ceramide, squalane and shea butter, visibly tightens facial contours and reduces the appearance of wrinkles for a firmer, smoother, more defined look.

88%*
people said skin feels
and looks smoother,
and is visibly improved

100%*
people said skin
looks replenished

*In 7 days of use, based on a consumer study.

What our customers say...



as of 10/18/22 on Avon.com

Texture is luxurious. Smells lovely.

Feels wonderful on my skin.
I feel the firming effect.

Makes my skin feel
smoother and firmer.



Hibiscus extract

Helps skin look firmer,
and youthfully plumped.



Panthenol (provitamin B5)

Helps improve hydration
so skin looks smoother, softer.



Squalane

Helps repair moisture barrier
for visibly smoother skin.

THE WOW DEAL

6-PIECE SET

YOUR COST: \$24
CUSTOMER PRICE: \$40
\$156 VALUE[†]
AWARD SALES: \$24*

678-293
No limit offer.

*Based on the "Your Cost" price.
†Based on Brochure regular prices.

VISIBLY SMOOTH
WRINKLES,
LUXE UP YOUR
LOCKS, SOFTEN
SKIN AND FEEL
REFRESHED
ALL OVER.



COLLECTION INCLUDES:

Jumbo-Size Anew Ultimate Multi-Performance Day Cream Broad Spectrum SPF 25 2.6 oz. net wt. \$52 value	Bonus-Size Skin So Soft Soft & Sensual Bath Oil 25 fl. oz. \$30 value	Elastine Moisture Essentials Volume Shampoo 12.7 fl. oz. \$9 value
Anew Clinical Line Eraser with Retinol Treatment 1 fl. oz. \$45 value	Senses Cucumber Melon Bubble Bath 24 fl. oz. \$11 value	Elastine Moisture Essentials Volume Conditioner 12.7 fl. oz. \$9 value

A
CAN'T-MISS
BACK COVER
OFFER
FOR YOU & YOUR
CUSTOMERS!

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[YouTube.com: Avon](#)

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 Twitter: @AvonInsider
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 YouTube.com: AvonUSAReps

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