

# WHAT'S NEW 101

### **BIG NEWS!**

You can now purchase all products featured on the cover and the front section of *What's New,* even if the products are not new! If the products are not new, they will be available for purchase at 40% off the Brochure prices. This will help you promote key collections to customers and have product on hand for instant sales.



- ▶ This is your opportunity to buy new products ("Preview Products") in advance of the Brochure.
- ➤ You can buy 10 of everything!
- ▶ The pricing for Contender (with \$40+ in Campaign sales), Premier and President's Recognition Program is shown in What's New. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

### WHAT'S NEW GLOSSARY

### **CONTENDER (C):**

A Representative with Award Sales up to \$4,999 per year.

### PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year.

### PRESIDENT'S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year.

### PRODUCT ORDERING GUIDELINES:

All of our new products are featured in What's New. For each item, you can purchase up to ten—to try, to showcase and to sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase ten of each shade.

### PREVIEW PRODUCT DISCOUNT: Your *What's New* discount is based on your Commission Level.

For details about Commission Levels go to: Avon.com > Seller Central > Commissions and Sales Levels.

### REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/ Jewelry	Fashion/ Home
Contender	\$0-\$39.99		0%	0%
Contender	\$40.00 +		25%	20%
Premier	No minimum	\$5,000	30%	20%

**GET READY!** Buy C5 Preview Products with your C3 and C4 orders. Order C5 Brochures when placing your C3 product orders.

### PRESIDENT'S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/ Jewelry	Fashion/ Home
President's Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President's Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%

# hand pick their regimen

**LXNEW Ultimate** or **Platinum**? Choose what works for your customer at every step.





# cleanse for a fresh start

oily to normal skin

Isa Knox LXNEW Clean Soothing Whipped Oil Cleanser

With ingredients derived from coconut. Helps to eliminate impurities and excess oil without leaving any residue. Soothes with aloe. 5 fl. oz. 288-374 reg. \$16 YOUR COST: \$7.79

normal, dry and combination skin

Isa Knox LXNEW Clean

Balancing Gel Cleanser Gel to foam. With ingredients derived from coconut. Helps to gently remove oil and impurities while rebalancing skin. 5 fl. oz. 288-355 reg. \$12 YOUR COST: \$5.99 normal, dry, oily and combination skin

Isa Knox LXNEW Clean 2-in-1 Exfoliating Cleansing Balm

With bamboo stem powder. Melts away makeup and impurities. Use with included spatula. 3.5 oz. net wt. 287-602 reg. \$30 YOUR COST: \$14.99 normal to dry skin Isa Knox LXNEW Clean

Nourishing
Cream Cleanser

With rosemary and soapwort extracts. Gently removes impurities and makeup while restoring moisture. 5 fl. oz. 287-440 reg. \$12

**287-440** reg. \$12 YOUR COST: \$5.99 For All
Representatives
40% off
Brochure Prices
Guaranteed!
No Limit.
Pages 4-10.

### Think you're too busy

in the AM (or too tired in the PM) to wash your face? Think again...of all the pore-clogging dirt, oil and bacteria that accumulate during the day and overnight.



### **Cleansing Brush**

Includes one brush head. Requires two AA batteries (not included). **286-223** 

reg. \$47

**YOUR COST: \$17.39** 

### **Cleansing Brush Refills**

Contains two brush heads. **290-419** reg. \$18

YOUR COST: \$7.19

\*Based on a clinical study with





# 1 treat with a serum

Serums target **specific concerns** with **concentrated ingredients.** Lightweight to layer under moisturizers.





# 2 moisturize day & night

Day creams help seal in hydration during the day. Rich night creams help nourish skin with extra anti-aging ingredients while skin repairs itself at night.





### Isa Knox LXNEW Ultimate Rejuvenating

Dual Night Cream
Two-step cream infused with macadamia oil. Volume Cream with rice bran extract to help visibly plump skin. Firming Cream with peptides to support production of collagen and elastin. Each, .85 fl. oz. 287-177 reg. \$50

YOUR COST: \$23.99

### Isa Knox LXNEW Platinum Sculpting Night Cream

With ceramide, squalane and shea butter. Skin looks firmer, smoother, more defined. 1.7 fl. oz. 288-503 reg. \$50 YOUR COST: \$23.99









# 4 complete their regimen





Isa Knox LXNEW Ultimate Rejuvenating Day Cream
With any \$19 purchase pages 4.10 in the initial contents.

With any \$18 purchase, pages 4-10. Limited quantities.

**EXCLUSIVE OFFER** 

# BEAUTY HITS BUNDLE









### BUY

Isa Knox LXNEW Platinum Sculpting Day Cream 1.7 fl. oz. \$50 value Isa Knox LXNEW Ultimate Rejuvenating Day Cream 1.7 fl. oz. \$50 value Isa Knox Anew Clinical Collagen Booster Microneedling Polisher 1.7 fl. oz. \$34 value Skin So Soft
Original
Bath Oil
16.9 fl. oz.
\$24 value
Skin So Soft
Ultima
Supre
Eye B

Anew
Ultimate
Supreme
Eye Balm
0.1 oz. net wt.
\$45 value

### **GET FREE**

Haiku Eau de Parfum fresh green floral Japanese yuzu, muguet and blonde woods. 1.7 fl. oz. \$25 value Anew Platinum Age Delay Serum Pack of 3 Samples \$2 value

Anew Ultimate Night Repair Night Serum Pack of 3 Samples \$2 value

Award Sales\*: \$37.99 Order Number: 076-014 No Limit Offer.

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of samples and free product.

# skin care brand finder

	LACK OF RADIANCE	DEHYDRATION	FINE LINES/ WRINKLES	MULTIPLE SIGNS OF AGING	SAGGING SKIN
CLASSIC  For healthy-looking beautiful skin at any age  Tried-and-true effective formulas	RICE WATER BRIGHT	HYDRA FUSION POWER SERUM	ULTIMATE PLATINUM	ULTIMATE	PLATINUM
PREMIUM  Specialized formulas that address specific concerns  Innovative components  Premium ingredients  Unique textures	VITAMIN C LXNEW CLEAN BELIF	BELIF DR.BELMEUR JEJU ALOE	ULTIMATE SUPREME	ULTIMATE SUPREME	DR.BELMEUR
PRESTIGE  Concentrated, clinically proven formulas  State-of-the-art technologies  Naturally derived ingredients*  Sustainable packaging	CLINICAL *FARM RX	*FARM RX CLINICAL	CLINICAL *FARM RX LX ULTIMATE	LXNEW ULTIMATE CLINICAL *FARM RX	CLINICAL LXNEW PLATINUM
Exclusive formulas Luxurious textures Unique ingredients with patented technologies Exquisite packaging		MISSION LUXEREVE	MISSION LUXEREVE	MISSION LUXEREVE	MISSION LUXEREVE

A quick, at-a-glance way to help your customer meet her needs! Refer to these recommendations to identify the brands that will work for her, then use the Brochure to pick out products for her regimen.

ROUGH/ UNEVEN TEXTURE	VISIBLE PORES	SENSITIVITY	REDNESS	DARK CIRCLES	DARK SPOTS/ PIGMENTATION	BLEMISHES
RICE WATER BRIGHT		SKINVINCIBLE HYDRA FUSION			ULTIMATE  ULTIMATE	
LXNEW CLEAN VITAMIN C BELIF	BELIF DR.BELMEUR	PHYSIOGEL DR.BELMEUR BELIF JEJU ALOE	PHYSIOGEL BELIF JEJU ALOE	VITAMIN C	VITAMIN C	DR.BELMEUR LXNEW CLEAN
CLINICAL	den newton er rote of	*FARM RX	*FARM RX	FARM RX CLINICAL	CLINICAL	CLINICAL *FARM RX





### get (un)ready to sell!

### find your target customer:

- Eco-conscious customers and anyone looking for more sustainable products.
- Anyone looking to remove makeup and/or exfoliate skin.

# start the conversation: "What do you use to remove your makeup? Try adding this eco-sustainable reusable solution that also helps exfoliate skin while removing makeup."

### highlight the benefits:

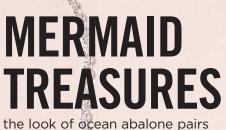
- The dual-sided cloth makes for quick and easy makeup removal so you can be "unready" for night in no time!
- The shorter fibers remove makeup, and the longer fibers gently exfoliate the skin.

### go for add-on sales:

- If your customer orders waterproof makeup, this is the perfect addition.
- Suggest buying one for each day of the week, then simply throwing them all in the washing machine at the end of the week.
- Add on to any makeup sale item, and offer as a quick option for removing makeup.

### beauty tools guide

PRODUCT	PURPOSE
NEW fmg Unready Makeup Remover Cloth	Dual-sided reusable cloth removes makeup quickly and helps exfoliate skin.
fmg Oil Rewind Roller Ball	Reusable volcanic roller helps to absorb excess oil without disturbing makeup, leaving skin with a light matte finish.
fmg Express Makeup Brush Wash	Cleans makeup brushes in an instant. The convenient no-rinse makeup brush cleanser gently removes dirt and oil, and dries instantly. The alcohol-free formula contains soothing ingredients.
fmg Eyeshadow Blending Brush	Features a soft, domed crease brush on one end and a flattened, all-over eyeshadow brush on the other to apply and buff eyeshadow.
fmg Precision Eye Brush	Features a pointed pencil brush on one end and an angled eyeliner brush on the other to highlight or add depth and dimension to eyes.
fmg Complexion Blending Brush	Features a dense, rounded buffing foundation brush on one end and a precise rounded concealer brush on the other to create a flawless canvas.
fmg Blush & Contour Brush	Features a fluffy angled contour brush on one end and a tapered, oval blush brush on the other to add color and dimension to the face.
fmg Kabuki Brush	Designed with soft, angled bristles, this retractable multi-use kabuki brush effortlessly blends pressed or loose powder formulas for smooth and even application.
fmg Flawless Complexion Sponge	The fmg Flawless Complexion Sponge is a soft multi-use makeup sponge that transforms the face. This reusable sponge is activated by water and flawlessly blends all complexion makeup.
Daily Beauty Tools Tweezer	An essential for your daily routine. Help remove unwanted facial hair with these stainless steel tweezers.
Daily Beauty Tools Scrunchie Band	Keep your face hair-free while cleansing your face, applying a mask or taking a shower with this soft hair band.
fmg Vanity Organizer	Minimize clutter and arrange your space with the fmg Vanity Organizer! Features multiple interior and exterior storage compartments.



serenely with lavender hues



9-pair pack





TRENDING SHADES Lavender is a key color for the year. Along with touches of serene green tones, this collection exudes a sense of calmness and cheerfulness.

### **Abalone Mix Collection**

A mix of lavender, green, white and pink epoxy stones set in silvertone.

Bib-style necklace.  $16^{1/2}$ " L with  $3^{1/2}$ " extender. 579-894 reg. \$32.99 now \$24.99 C \$18.74 P \$17.49 PRP \$14.99

Necklace

Faux-Abalone Inlay Cuff Watch One size fits most. 23mm x 24mm case. 582-184 reg. \$64.99 now \$49.99 C \$37.49 P \$34.99

PRP \$29.99

9-piece pack with studs and 1" L drops. Pierced. 579-909 reg. \$22.99 now \$16.99 C \$12.74 P \$11.89 PRP \$10.19

**Earrings Pack** 

Ring Approx. 3/4" L. Sizes: 6 580-420 8 582-127 10 **582-165** reg. \$12.99 now \$9.99 C \$7.49 P \$6.99 PRP \$5.99

# 4-Piece Special Offer

For all Representativesget the entire Abalone Mix Collection at an amazing value! Order by ring size: 6 **586-543** 8 **587-353** 10 **587-497** 

**YOUR COST: \$36.99** Award Sales: \$36.99\* No Limit Offer. **OVER \$133 VALUE** 



### 3-Piece Special Offer

For all Representatives get the 3 Springtime Bracelets at a great value! 588-130

YOUR COST: \$14.99 Award Sales: \$14.99\* No Limit Offer. OVER \$50 VALUE

### READY, SET, SPRING!

Butterflies, dragonflies and flowers are primed to be popular motifs for the season. And our personalization collections are always a hit with customers.

### **Springtime Collection**

Stretches to fit most.

Set in silvertone.

### Bracelet

Flower/Genuine Rose Quartz 584-340 Butterfly/Genuine Dyed Quartz 584-335 Dragonfly/Genuine Amazonite 584-320 reg. \$16.99 now \$12.99 each

C \$9.74 P \$9.09 PRP \$7.79

### Watch

Leatherlike strap, 9" L. Watercoloreffect case, 33mm diam. Green 584-354 Pink 584-369 Blue 585-202 reg. \$44.99 now \$34.99 each C \$26.24 P \$24.49 PRP \$20.99



## **SOFT SEA SHADES**

the look of sea glass imparts a tranquil vibe

**Cool Pastels** Collection Mix of green and blue stones and beads set in goldtone.

Necklace & Earrings Gift Set now \$9.99 161/2" L with 31/2" extender. Pierced drops,

579-469 reg. \$39.99 now \$29.99 the set

C \$22.49 P \$20.99 PRP \$17.99 Statement Ring

Approx. 1/2" L. Sizes: 6 **579-822** 8 **579-837** 10 579-841 reg. \$12.99

**C** \$7.49 P \$6.99 PRP \$5.99

Stretch **Bracelet Set** Set of 3. Stretches to fit most.

reg. \$19.99 now \$14.99 C \$11.24 P \$10.49 PRP \$8.99

579-511



















❖ Multifunctional 6-in-1 Can, Jar, Bottle Opener Six openers in one handy device! Opens can leaving no sharp edges. Durable and compact for easy storage. Great for camping and traveling. 8" L x 2½" W x 2" H. ABS, stainless steel. Imported. **577-906** 

reg. \$25.99 now \$19.99 C \$15.99 P \$15.99 PRP \$14.99



### \* Flexible Cutting Board Set

Color-coded flexible cutting mats. Easy to curl, roll, clean and store. Texture-gripped bottom prevents slipping on countertops. Perfectly sized for the home chef. 15" L x 11<sup>3</sup>/<sub>4</sub>" W. Plastic. Imported. **563-870** 

reg. \$12.99 now \$9.99 4-piece set

C \$7.99 P \$7.99 PRP \$7.49



### **❖ 3-Piece Peeler Set**

Y-peeler with anti-slip ergonomic handle, suitable for right or left hand. Three different blades, perfect for every peeling job! Stackable for easy storage and safety. 5" L. Plastic, stainless steel. Imported. **563-884** 

reg. \$16.99 now \$12.99 3-piece set C \$10.39 P \$10.39 PRP \$9.74



### ❖ 12-Piece Knife Set

Non-stick color coating for easy slicing. Comes with protective sheaths. Plastic, TPR, stainless steel. Imported. 564-292

reg. \$39.99 now \$29.99 12-piece set C \$23.99 P \$23.99 PRP \$22.49

### Includes:

8" bread knife

8" carving knife

8" chef knife 5" utility knife 31/2" paring knife Kitchen scissors



### Clip-On Dip Holder Set

Mini clip-on side bowls. Soft grip material securely clings onto rim of plate. Use with guacamole, salsa, dressings and dips. Works on most plates, including paper plates. Fun, bright colors. Stacks to store. 3" L x 2" W x 13/8" H. Holds 1.69 fl. oz. Plastic. Imported. 570-199

reg. \$16.99 now \$12.99 4-piece set C \$10.39 P \$10.39 PRP \$9.74



### **Silicone Pot Holders and Trivets**

Protect your hands, pans and countertops from heat and water damage with honeycomb-design pot holders and trivets. Corner hole for hanging storage. Can also be used as a coaster, drying mat, jar opener and more! Includes two square trivets, each 31/3" sq., and two round trivets, each 3" diam. Flexible and durable silicone. Imported. **570-021** 

reg. \$25.99 now \$19.99 4-piece set C \$15.99 P \$15.99 PRP \$14.99





Dutch oven pot not available.



### **❖ Ice Cube Trays With Storage Container**

Four stackable trays with storage bin and lid. Lid keeps ice fresh and sanitary by preventing

ice from absorbing freezer odors. Easy filling and transporting without

spilling with higher edge design. Smooth surface makes it easy to clean!  $11^{1}/_{4}$ " L x  $6^{3}/_{4}$ " W x  $4^{1}/_{3}$ " H. Plastic, silicone. Imported.

578-056 reg. \$39.99

now \$29.99 6-piece set

C \$23.99

P \$23.99

PRP \$22.49





### ❖ Bread Keeper

Nesting lid locks out air to keep bread fresh longer and protects it from getting crushed. Easily holds a standard-size loaf as well as sandwich rolls and hot dog and hamburger buns. 13<sup>5</sup>/<sub>8</sub>" L x 4<sup>1</sup>/<sub>4</sub>" W x

51/4" H. Plastic. Imported. 578-060

reg. \$32.99 now \$24.99

2-piece set C \$19.99

P \$19.99

PRP \$18.74





### **❖ Egg Storage Container**

Stackable container and lid holds 14 eggs. Helps preserve eggs' freshness. Safe and durable.

Cold-resistant. 145/8" L x 41/2" W x 3" H. Acrylic. Imported.

571-730

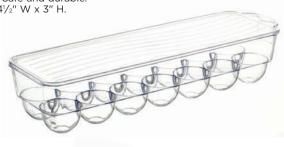
reg. \$22.99

now \$16.99

2-piece set

C \$13.59

P \$13.59 PRP \$12.74





### **♦ Oven Drip Liner**

Keeps oven free of baked-on spills. Fits most standard-sized electric ovens and can be trimmed for a custom fit. A better alternative to aluminum foil and baking sheets.  $18^{1}/_{8}$ " L x  $13^{3}/_{8}$ " W. Durable non-stick

material. Imported. 575-133

reg. \$12.99

now \$9.99

C \$7.99

**P** \$7.99 PRP \$7.49







### Silicone Scouring Flower

Double-sided non-abrasive bristles help scrub and clean dishes easily yet gently to not scratch pots and pans. Features a hanging loop and suction cup for easy storage and quick drying. Approx. 51/2" diam. Silicone. Imported. **565-542** 

reg. \$9.99 now \$7.99 C \$6.39 P \$6.39 PRP \$5.99



### ❖ Sponge Holder

Adjustable holder forms to your sink for a customizable space-saving solution. Provides a clean, dry place to store sponge when not in use. Non-slip elastic creates a snug fit around faucet. Perforated base improves drainage and prevents moisture buildup. 101/4" L x 41/4" W. TPR. Imported. 568-996

reg. \$16.99 now \$12.99
C \$10.39 P \$10.39 PRP \$9.74







### **❖ Cutlery Brush**

Just add dish soap and water, a little push and pull, and cutlery is clean! Nonscratch bristles. Removable brush can be used on veggies and fruit. Includes strong non-budge suction cup to attach to sink for easy access. 41/4" L x 21/2" W x 13/4" H. Plastic, PVC. Imported. **577-891** 

reg. \$12.99 now \$9.99 C \$7.99 P \$7.99 PRP \$7.49



### **❖ Sliding Storage Tray**

Pull-out drawer organizer can be mounted on either side of the cabinet or under sink to expand a small space for extra storage.  $14^5/8$ " L x 6" W x  $4^3/8$ " H.

Plastic. Imported. 565-523 reg. \$25.99 now \$19.99

C \$15.99 P \$15.99 PRP \$14.99



Pops up to expand. Collapses for space-saving storage!



### **\*** Collapsible Food Container Set

Round silicone food containers can be collapsed to half of their original height for maximum space saving. Fits into almost all kitchen pantry compartments or any cabinet. Three convenient sizes (with lids): small:  $4^3/4''$  diam. x 3" H; medium:  $5^5/8''$  diam. x 3" H; large:  $6^3/8''$  diam. x 3" H. Plastic, silicone. Imported. **570-222** 

reg. \$32.99 now \$24.99 6-piece set C \$19.99 P \$19.99 PRP \$18.74





### **❖ Appliance Sliding Tray**

No more lifting! Slide out for use... slide in to store. Perfect for countertop coffee makers, blenders and other small appliances. Non-slip pad top.  $11^7/8^{\prime\prime}$  L x  $8^1/2^{\prime\prime}$  W. Plastic. Imported. **566-549** 

reg. \$25.99 now \$19.99

C \$15.99 P \$15.99 PRP \$14.99



### \* Collapsible Book and Tablet Stand

Recipe book or tablet stand conveniently folds down flat when not in use. Adjustable. 73/4" L x 81/4" W. Iron, wood. Imported. 565-538

reg. \$25.99 now \$19.99

C \$15.99 P \$15.99 PRP \$14.99

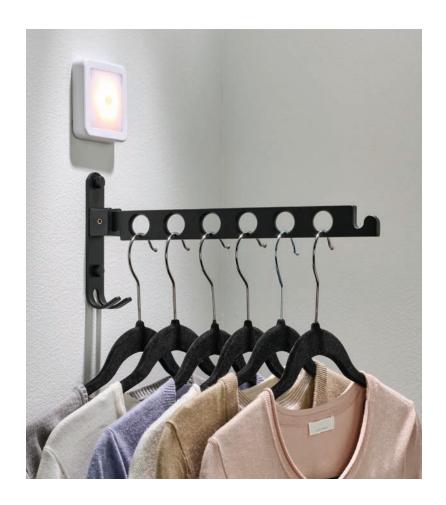
# corral your clutter



### \* Wall-Mounted Hanger Holder

Perfect for hanging coats, scarves, towels, bags, suits, flowerpots, bird feeders and more. Indoor/outdoor use. End hooks. Foldable arm.  $12^1/4^1$  L x  $5^1/2^1$  W x  $1^1/8^1$  D. Includes bracket and wall mounting screws. Metal. Imported. **565-519** 

reg. \$32.99 now \$24.99 C \$19.99 P \$19.99 PRP \$18.74





### Motion Sensor Light

Compact and portable. Ideal for anywhere you need extra light like kitchen, bedroom, hallway, stairs, basement, attic, garage, laundry area, under cabinet, closet, cupboard, drawer, safe box, mailbox, etc. Includes two double-sided adhesives for easy installation. Takes three AAA batteries (not included). 31/8" sq. Plastic. LED lights. Imported.

570-170 reg. \$25.99 now \$19.99 2-piece set **C** \$15.99 **P** \$15.99 **P** \$14.99



### \* Two-Tier Trinket Tray

The perfect catch-all for jewelry, car keys, makeup, small office supplies and more. Top tier:  $5^3/8^{\prime\prime}$  diam. x  $1^1/8^{\prime\prime}$  H. Bottom tier:  $7^7/8^{\prime\prime}$  diam. x  $1^1/4^{\prime\prime}$  H. Total height:  $6^3/4^{\prime\prime}$  H. Iron. Imported. **570-131** 

reg. \$32.99 now \$24.99 C \$19.99 P \$19.99 PRP \$18.74



### **❖ Desk Planter With Stand**

Enhance your counter space with a plant pal. Planter:  $4^7/8''$  diam. x  $3^7/2''$  H. Holds approx. 20 oz. Stand: 6'' L x 4'' W x  $7^1/8''$  H. Ceramic, iron. Imported. **570-040** 

reg. \$32.99 now \$24.99 C \$19.99 P \$19.99 PRP \$18.74





### ❖ Mesh Laundry Bags

Protect clothes during washing. Cellular mesh structure makes detergent and water and air flow through bag easily for optimal rinsing and drying. Great for using as travel organizers. Includes cylinder bag ( $6^3/4''$  diam. x 6'' H), large mesh bag (19'' L x  $15^3/4''$  W) and small mesh bag ( $15^3/8''$  L x  $11^3/4''$  W). Polyester. Imported. **565-490** 

reg. \$16.99 now \$12.99 3-piece set C \$10.39 P \$10.39 PRP \$9.74



### \* Hairstyling Tool Protective Mat

Heat-resistant mat protects any surface from damage by hot tools. Use as a pouch to store curling or flat irons immediately after use. Ideal for home, work, travel, storage, hair salons and hairstylists on the go.  $11^{1}/8^{\prime\prime}$  L x  $5^{1}/8^{\prime\prime}$  W. Silicone. Imported. 570-127

reg. \$16.99 now \$12.99 C \$10.39 P \$10.39 PRP \$9.74

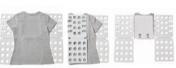


### **❖ 3-Tier Drying Surface**

Three-tier drying surface that can be hung over any shower or closet rod. Folds flat for compact storage. 29" L x 181/4" W x 281/8" H. Plastic, polyester. Imported.

565-504 reg. \$25.99 now \$19.99 C \$15.99 P \$15.99 PRP \$14.99





### Shirt Folding Board

Make folding fun and efficient! Suitable for long-sleeve and T-shirts, shorts, skirts and more. Folds for easy storage. 25" L x  $11^3/4''$  W (folded). Plastic. Imported. 565-193

reg. \$25.99 now \$19.99 C \$15.99 P \$15.99 PRP \$14.99

# spring fashion exclusives

Only available here, the C5-8 Avon Living Flyer and avon.com.





### **❖ Printed Tie-Back**

**Detail Dress** Round neckline, long flutter sleeves, cutout on back with tie detail. 100% rayon. Center back length: 36" on medium; 38" on 1X. Machine wash, line dry. Imported. XS(0-2) **562-672** S(4-6) **562-888** M(8-10) **562-930** L(12-14) **562-945** XL(16) **562-950** 1X(18W-20W) **562-964** 2X(22W-24W) **562-998** 3X(26W-28W) **563-224** reg. \$49.99 now \$39.99 C \$31.99 P \$31.99 PRP \$29.99





### **❖ Printed Godet Detail Top**

Round neckline, above-elbow sleeves with cuff, godet insets. Polyester with spandex. Čenter back length: 24" on medium; 26" on 1X. Machine wash, line dry. Imported. XS(0-2) **563-740** S(4-6) **563-755** M(8-10) **563-760** L(12-14) **563-808** XL(16) **563-831** 1X(18W-20W) **563-846** 2X(22W-24W) **563-850** 3X(26W-28W) 563-865

reg. \$44.99 now \$34.99 C \$27.99 P \$27.99 PRP \$26.24





### ❖ V-Neck Ruffle

Sleeve Top V-neckline, long sleeves with ruffle detail and button closure on cuff. 100% polyester. Center back length: 24" on medium; 26" on 1X. Machine wash, line dry. Imported. XS(0-2) **563-243** S(4-6) **563-258** 

M(8-10) 563-368 L(12-14) **563-501** XL(16) **563-630** 1X(18W-20W) **563-664** 2X(22W-24W) **563-679** 3X(26W-28W) 563-736

reg. \$46.99 now \$36.99 **C** \$29.59 P \$29.59 PRP \$27.74





just for you

# EXCLUSIVE OFFERS

### **DON'T MISS OUT!**

The following bundles feature your customers' favorites with amazing savings. It's a great way to earn additional award sales and help you reach President's Club or your next President's Recognition Program title!



FAR AWAY
INTENSE
Eau de Parfum
amber floral
A potent blend of

A potent blend of freesia, jasmine absolute and enticing amber.
1.7 fl. oz.
\$30 value

FAR AWAY INFINITY Eau de Parfum fruity floral

Bergamot, jasmine sambac and sensual sandalwood. 1.7 fl. oz. \$25 value FAR AWAY Hair & Body Mist amber floral

Freesia, jasmine absolute and enticing amber. 3.25 fl. oz. \$16 value

FAR AWAY
Eau de Parfum
amber floral
Freesia, jasmine

absolute and enticing amber. 1.7 fl. oz. \$25 value

FAR AWAY Vial-on-Card Samples amber floral Pack of 5 \$2.25 value

Award Sales\*: \$35.99 Order Number: 311-984 No Limit Offer.



RARE GOLD Eau de Parfum amber floral

Mandarin zest, ylang-ylang and golden amber. 1.7 fl. oz. \$25 value RARE AMETHYST Eau de Parfum fruity floral Plum, violet and

rich sandalwood. 1.7 fl. oz. \$25 value RARE PLATINUM INTENSE Eau de Parfum *amber floral* 

A potent blend of iris, warm ambrette and smooth vetiver.
1.7 fl. oz.
\$30 value

RARE PEARLS
Body Lotion
soft floral

Shimmering magnolia, white pepper and creamy rosewood. 6.7 fl. oz. **\$10 value**  RARE PEARLS Deodorant Stick soft floral

Shimmering magnolia, white pepper and creamy rosewood. 1 oz. net wt. \$12 value RARE PEARLS Vial-on-Card Samples soft floral Pack of 5 \$2.25 value

Award Sales\*: \$35.99 Order Number: 759-399 No Limit Offer.

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of samples.







### BUY

**MOISTURE THERAPY +BALANCE AND SOOTHE** 

Body Wash
13.2 fl. oz.
13.2 fl. oz.
13.2 fl. oz.
13.2 fl. oz.
25 value

### GET FREE

Elastine Perfume 2-In-1 Shampoo in Pure Breeze White rose and Bulgarian rose. 8.45 fl. oz. \$16 value 4 Moisture Therapy Intensive Healing & Repair Hand Creams Each, 4.2 fl. oz. \$24 total value

Award Sales\*: \$19.99 Order Number: 755-939 No Limit Offer.



\$10.99 \$60 VALUE\*

**YOUR COST** 

\$88 VALUE†

10 Moisture Therapy Intensive Healing & Repair Hand Creams Each, 4.2 fl. oz. \$60 total value

Award Sales\*: \$10.99 Order Number: 756-089 No Limit Offer.



### **BUY**

### **AVON SENSES COZY VANILLA & COCONUT**

Comforting vanilla, creamy coconut and calming chamomile.

2 Body Mists
Each, 8 fl. oz.
\$36 total value

Body Scrub
9 oz. net wt.
\$22 value



### GET FREE

### **AVON SENSES VANILLA**

Vanilla Cream Bubble Bath 24 fl. oz. \$11 value 2 Silky Vanilla Hydrating Shower Gels Each, 5 fl. oz.

\$12 total value

Award Sales\*: \$24.99 Order Number: 573-843 No Limit Offer.



### BUY

### AVON SENSES SPARKLING GRAPEFRUIT & ORANGE BLOSSOM

Zesty grapefruit, bright orange blossom, delicate honeysuckle and luscious peach.

2 Shower Gels
Each, 10 fl. oz.
\$34 total value

2 Body Lotions
Each, 8 fl. oz.
\$34 total value



### **GET FREE**

### **AVON SENSES FRESH BERGAMOT & WILD MINT**

Dewy flowers mixed with spicy bergamot, clean wild mint and luminous solar musk.

 Shower Gel
 2 Body Lotions
 2 Hand Creams

 10 fl. oz.
 Each, 8 fl. oz.
 Each, 2.5 fl. oz.

 \$17 value
 \$34 total value
 \$12 total value

Award Sales\*: \$26.99 Order Number: 757-472 No Limit Offer.



ELASTINE PROPOLITHERA Volumizing Shampoo and Conditioner Each, 16.9 fl. oz. \$36 total value



### GET FREE

2 Skin So Soft Original Replenishing Hand Creams Each, 3.4 fl. oz. \$10 total value

ELASTINE BOTANICALS Rosemary & Sea Salt Volumizing Shampoo and Conditioner Each, 6.7 fl. oz. \$9 total value

2 Skin So Soft Original Beauty Bar Soaps Each, 3.17 oz. net wt. \$9 total value



Award Sales\*: \$21.99 Order Number: 563-057 No Limit Offer.



### BUY

ELASTINE HEMPHARMX Hydrating Shampoo and Conditioner Each, 13.5 fl. oz. \$48 total value



### GET FREE

Skin So Soft Radiant Moisture Bonus-Size Bath Oil 25 fl. oz. \$30 value SKIN SO SOFT ORIGINAL
Shower Gel Beauty Bar Soap
5 fl. oz. 3.17 oz. net wt.
\$8 value \$4.50 value

YOUR COST

\$74 VALUE

Award Sales\*: \$21.99 Order Number: 755-886 No Limit Offer.



### **BUY**

CHI® ESSENTIALS REVIVE KERATIN + BONDING Restoring Shampoo and Conditioner Each, 12 fl. oz. \$50 total value



### FT FRFF

Avon Senses Hydrating Shower Gels in Blushing Cherry Blossom, Juicy Pomegranate & Mango, Silky Vanilla and Fresh Cucumber & Melon Each, 5 fl. oz. \$24 total value

Award Sales\*: \$21.99 Order Number: 761-471 No Limit Offer.

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products (if applicable).

### BUY

Skin So Soft Bonus-Size Bath Oils in Radiant Moisture and Original Each, 25 fl. oz. \$60 total value

Skin So Soft Botanical Essence Bath Oil 16.2 fl. oz. \$31 value

# SKIN SOFT RADIANT MOISTURE BATH OIL HUILE DE BAIN 759 ml 25 floz.





YOUR COST

PJZ.JJ OVER \$142 VALUE<sup>†</sup>

### GET FREE

SKIN SO SOFT 2 Original Shower Gels Each, 5 fl. oz. \$16 total value

2 Soft & Sensual Shower Gels Each, 5 fl. oz. \$16 total value

**3 Original Lip Balms** Each, .14 oz. net wt. **\$6 total value** 

**3 Original Beauty Bar Soaps**Each, 3.17 oz. net wt. **\$13.50 total value** 





Award Sales\*: \$32.99 Order Number: 753-587 No Limit Offer.



## GET FREE

fmg Makeup Remover Wipes 24 wipes. \$9 value



Award Sales\*: \$14.99 Order Number: 174-574 No Limit Offer.

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free products.

exclisive

RE:TUNE INNER BEAUTY

Hair, Skin & Nail Health 60 tablets. \$42 value

Hunger Block 60 vegetarian capsules. \$31 value

Metabolism Boost 60 vegetarian capsules. \$35 value







YOUR COST

\$108 VALUE

Award Sales\*: \$25 Order Number: 378-318 No Limit Offer.



Award Sales\*: \$29.99 Order Number: 206-502 No Limit Offer.





## BUY

Isa Knox LXNEW Clean Nourishing Solaire Active Cream Cleanser 5 fl. oz. \$12 value

Isa Knox Anew Face & Body **Protection Lotion Broad Spectrum SPF 50** 2.7 fl. oz. \$31 value

belif the true cream moisturizing bomb 1.68 fl. oz. \$42 value

Jeju Aloe Fresh Ice Soothing Face Mask .77 oz. net wt.

\$4.20 value

Anew Vitamin C Dry Body Oil 3.4 fl. oz. \$34 value

**Avon Care** Silicone Glove **Protective** Hand Cream \$1 value 3.4 fl. oz. \$6 value

belif Aqua Bomb Aloe Pack of 3 Samples

Vitamin C Illuminating **Priming** Moisturizer Pack of 5 Samples \$2.50 value

Award Sales\*: \$39.99 Order Number: 381-420 No Limit Offer.



YOUR COST \$159 VALUE



## BUY

Farm Rx **Amazon Berry Boost Smoothing** & Firming **Body Cream** 5 fl. oz. \$25 value

Farm Rx Green **Goddess Facial** Oil (100mg CBD) No THC. .95 fl. oz. \$50 value

**Pineapple** Plus **Brightening** Jelly Serum 1 fl. oz. \$44 value

**Bakuchiol Eve Cream** 1 fl. oz. \$37 value

Farm Rx Bakuchiol Eye Cream Pack of 3 Samples \$1 value

Farm Rx Super Greens Multivitamin Moisture Cream Pack of 3 Samples \$1 value

belif **Aqua Bomb** Aloe Pack of 3 Samples \$1 value

Award Sales\*: \$35.99 Order Number: 379-682 No Limit Offer.

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of free product and samples (if applicable).

# PREMIUM FRAGRANCE SAMPLES

Let customers experience the fragrance with vial-on-card samples. They allow for several uses, so customers can really get a "sense" of the "scent!"



#### FOR HER BUNDLE

INCLUDES **PACKS OF 5** VIAL-ON-CARD SAMPLES: Rare Platinum Intense, Far Away Beyond Intense, LYRD Artisan Santal Musk and LYRD Oud Rose. **484-796** 

20 samples total for only \$7.49



#### FOR HIM BUNDLE

INCLUDES **PACKS OF 5** VIAL-ON-CARD SAMPLES: Mesmerize Ultimate, Mesmerize Platinum Ultimate, Black Suede Ultimate and Studio 1886 Legendary. **011-148** 

20 samples total for only \$6.99

SAMPLING TIPS If you know your customer's note preferences, gift a fragrance sample that's in a similar family.

If she's shopping for herself, remind her that men's fragrances make great gifts and offer her a sample. Follow up for feedback and a potential order.

# PREMIUM SKIN CARE SAMPLES

When you convert a skin care sample into a full-size sale, you can really boost your overall business. Use samples to introduce customers to some of our key skin care picks.



#### **POWERHOUSE BUNDLE**

INCLUDES **PACKS OF 3** SAMPLES: Anew Vitamin C Illuminating Body Serum, belif The True Cream Aqua Bomb Aloe, Farm Rx Super Greens Multivitamin Moisture Cream, Farm Rx Super Greens Cooling Gel, Isa Knox LXNEW Platinum Sculpting Day Cream and Isa Knox Anew LX Ultimate Rejuvenating Serum. **029-552** 

18 samples total for only \$1.99



#### **LUXE IT UP BUNDLE**

INCLUDES **PACKS OF 3** SAMPLES: Anew Platinum Age Delay Serum, Mission Luxereve Eye Cream, Farm Rx Super Greens Multivitamin Moisture Cream, Farm Rx Super Greens Cooling Gel, Anew Ultimate Night Repair Night Serum and Isa Knox Anew LX Ultimate Rejuvenating Day Cream. **039-617** 

18 samples total for only \$1.99



If your customer is placing a makeup or skin care order, present a skin care sample as a thank-you gift.

Don't forget to follow up! The best time is after the first weekend you gave it to your customer. Ask how she liked the texture and what she thought of the product.

# **LOVE AT FIRST TRY**

Samples are a win-win...fun freebies for your customers, and potential full-size sales for you!

#### FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



GINZA WISH YOU WERE HERE fruity floral Pack of 3 Samples 504-318 reg. \$4.50 NOW \$2.90



IMARI AMOR woody floral Pack of 5 Samples 153-650 reg. \$2.25 NOW \$1.75



LYRD
PEONY ROSÉ
soft floral
Pack of 5 Samples
616-263
reg. \$4.25
NOW \$2.50



LYRD OUD ROSE woody floral Pack of 5 Samples 792-446 reg. \$3 NOW \$1.85



FAR AWAY amber floral Pack of 5 Samples 451-207 reg. \$2.25 NOW \$1.75



FAR AWAY BEYOND INTENSE woody floral Pack of 5 Samples 387-615 reg. \$4.25 NOW \$2.50



LYRD ARTISAN SANTAL MUSK woody floral Pack of 5 Samples 830-232 reg. \$4.25 NOW \$2,50



LYRD ARTISAN CHERRY VETIVER amber floral Pack of 5 Samples 828-590 reg. \$4.25 NOW \$2.50



LYRD ARTISAN CANNABIS OUD fresh citrus Pack of 5 Samples 954-670 reg. \$4.25 NOW \$2.50



RARE PLATINUM INTENSE amber floral Pack of 5 Samples 359-750 reg. \$4.25 NOW \$2.50



RARE PEARLS soft floral Pack of 5 Samples 006-400 reg. \$2.25 NOW \$1.75



HAIKU SACRED INTENSE fruity floral Pack of 5 Samples 359-764 reg. \$4.25 NOW \$2.50



HAIKU fresh green floral Pack of 5 Samples 578-367 reg. \$2.25 NOW \$1.75



MESMERIZE fresh aromatic Pack of 5 Samples 006-449 reg. \$2.25 NOW \$1.75



STUDIO 1886 LEGENDARY woody fougère Pack of 5 Samples 398-657 reg. \$4.25 NOW \$2.50



STUDIO 1886 GENTLEMAN woody fougère Pack of 3 Samples 887-248 reg. \$4.50 NOW \$2.75



BLACK SUEDE fresh aromatic Pack of 5 Samples 006-468 reg. \$2.25 NOW \$1.75



BLACK SUEDE ULTIMATE woody fougère Pack of 5 Samples 235-728 reg. \$4.25 NOW \$2.50



WILD COUNTRY fresh aromatic Pack of 5 Samples 006-453 reg. \$2.25 NOW \$1.75



MESMERIZE PLATINUM ULTIMATE woody floral Pack of 5 Samples 897-006 reg. \$4.25 NOW \$2.50



MESMERIZE ULTIMATE woody fougère Pack of 5 Samples 436-625 reg. \$4.25 NOW \$2.50

#### MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.



fmg Cashmere 24 Hour Foundation Sample Packs

3 samples per pack. Light–Medium 592-966 Medium–Tan 592-970 Tan–Deep 592-985 reg. \$4





fmg Glimmer Satin Lipstick Sample Packs

Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks. 10 samples per pack. reg. \$22 NOW \$3.25 each pack

#### Sample Pack #1 includes: Wildrose Rose Angel Lun

Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Fog, Thunderbird, Firebolt **235-751** 

#### Sample Pack #2 includes:

Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight **342-250** 

#### JEWELRY

#### Bracelet Pillow Black velvet-like fabric and cardboard. Imported. 3" L x 3" W. 149-230 \$4.99



#### **FACE & BODY CARE SAMPLES**

Let your customers experience the luxurious textures of some of our key products.



ANEW ULTIMATE NIGHT REPAIR NIGHT SERUM Pack of 3 Samples 491-866 reg. \$2 NOW 75¢



ANEW ULTIMATE SUPREME DUAL ELIXIR Pack of 5 Samples 669-694 \$2.50



ANEW PLATINUM AGE DELAY SERUM Pack of 3 Samples 491-885 reg. \$2 NOW 75¢



FARM RX AMAZON BERRY BOOST SMOOTHING & FIRMING BODY CREAM Pack of 3 Samples 506-617 reg. \$1 NOW 59¢



FARM RX BAKUCHIOL CREAM Pack of 3 Samples 792-848 reg. \$1 NOW 79¢



FARM RX BAKUCHIOL EYE CREAM Pack of 3 Samples 307-689 reg. \$1 NOW 79¢



FARM RX SUPER GREENS MULTIVITAMIN MOISTURE CREAM Pack of 3 Samples 307-913 reg. \$1 NOW 59¢



FARM RX SUPER GREENS COOLING GEL Pack of 3 Samples 976-830 reg. \$1 NOW 59¢



FARM RX SUPER GREENS REFRESHING GEL CLEANSER Pack of 3 Samples 497-151 reg. \$1 NOW 59¢



FARM RX
PINEAPPLE PLUS
INSTANT GLOW
TONER
Pack of 3 Samples
506-435
reg. \$1
NOW 59¢



FARM RX
PINEAPPLE
PLUS BRIGHTENING
JELLY SERUM
Pack of 3 Samples
506-530
reg. \$1
NOW 59¢



ISA KNOX ANEW LX ULTIMATE DAY CREAM Pack of 3 Samples 549-596 reg. \$1 NOW 69¢



ISA KNOX ANEW LX ULTIMATE REJUVENATING SERUM Pack of 3 Samples 034-668 reg. \$1 NOW 89¢



FARM RX GREEN GODDESS FACIAL OIL Pack of 5 Samples 759-456 \$2.50



ISA KNOX ANEW CLINICAL LINE ERASER WITH RETINOL [1.0%] ADVANCED RETINOL SERUM Pack of 3 Samples 787-020 reg. \$2 NOW \$1.49



ISA KNOX LXNEW PLATINUM SCULPTING DAY CREAM Pack of 3 Samples 731-690 reg. \$1 NOW 69¢



ISA KNOX LXNEW PLATINUM SCULPTING EYE CREAM Pack of 3 Samples 731-723 reg. \$1 NOW 69¢



ISA KNOX LXNEW PLATINUM SCULPTING OIL SERUM Pack of 3 Samples 731-704 reg. \$1 NOW 89¢



ISA KNOX LXNEW CLINICAL BOOSTER MICROBIOME BALANCE Pack of 3 Samples 318-625 reg. \$1 NOW 69¢



ISA KNOX LXNEW CLINICAL BOOSTER MOISTURE LOCK Pack of 3 Samples 318-644 reg. \$1 NOW 69¢



ISA KNOX LXNEW CLINICAL BOOSTER PORE PERFECTOR Pack of 3 Samples 318-549 reg. \$1 NOW 69¢



ISA KNOX
ANEW CLINICAL
COLLAGEN BOOSTER
REJUVENATING
SERUM AMPOULES
Pack of 3 Samples
351-266 reg. \$3
NOW \$2.50



ISA KNOX CLINICAL
COLLAGEN
BOOSTER EYE LIFT
PRO DUAL EYE
SYSTEM
Pack of 5 Samples
351-414 \$3



MISSION LUXEREVE EYE CREAM Pack of 3 Samples 000-269 reg. \$2 NOW \$1.20



AQUA BOMB ALOE Pack of 3 Samples 994-081 reg. \$1 NOW 69¢



BOMB Pack of 3 Samples 836-575 reg. \$1 NOW 69¢

MOISTURIZING



REVITALIZE & REVEAL INTENSIVE PEEL Pack of 3 Samples 533-806 reg. \$1 NOW 69¢



POWER SERUM Pack of 5 Samples 105-159 reg. \$2.50 NOW \$2



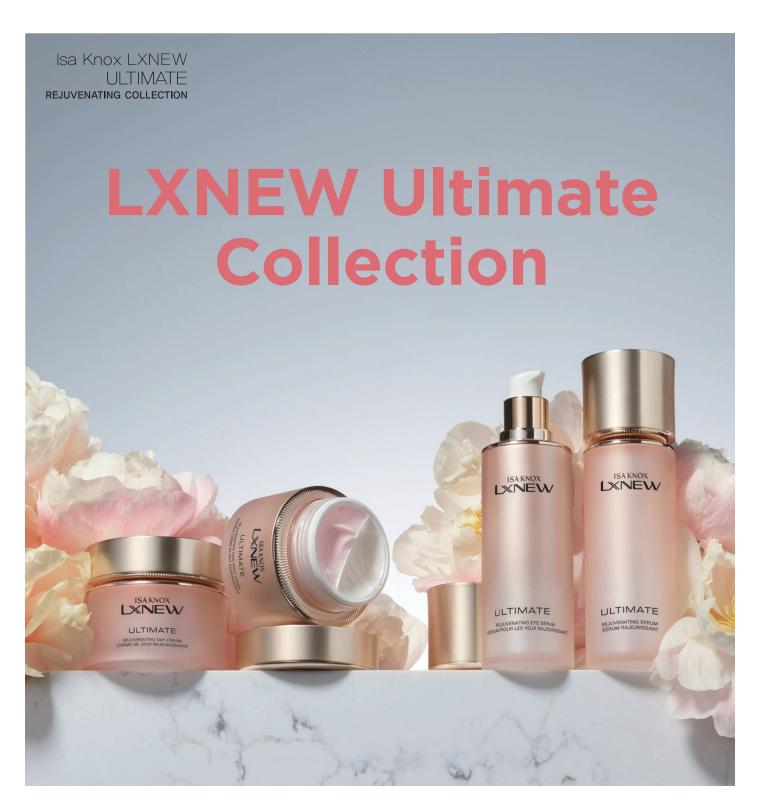
VITAMIN C ILLUMINATING BODY SERUM Pack of 3 Samples 695-652 reg. \$2 NOW 79¢



VITAMIN C ILLUMINATING PRIMING MOISTURIZER Pack of 5 Samples 962-709 reg. \$2.50 NOW \$2.15



VITAMIN C OVERNIGHT RADIANT MASK Pack of 3 Samples 993-927 reg. \$2 NOW 79¢





#### **Paeonol from rare peonies**

Helps visibly improve the appearance of skin texture, tone, and clarity.





#### Macadamia oil

Helps protect skin to reduce the look of lines and wrinkles



Volume Cream (pink)

Rice Bran Extract (antioxidant oryzanol)

Helps protect skin's natural fats (lipids); skin looks youthfully plumped.



Firming Cream (white)

#### **Peptides**

Help support skin's natural renewal process for firmer-looking skin.



# **LXNEW Platinum**



#### **Hibiscus Flower**

Contains antioxidants for visibly firmer, youthfully plumped skin.

ISA KNOX LXNEW
PLATINUM
SCULPTING COLLECTION

# LXNEW Platinum Sculpting Night Cream

For visibly firmer, youthfully plumped skin.

PLATINUM SQUENKS NIGHT SCULPTANTE CREAM DE NUT SCULPTANTE

88%\*
people said skin feels
and looks smoother,
and is visibly improved

100%\*
people said skin
looks replenished

\*In 7 days of use, based on a consumer study.

This sculpting night cream, infused with firming hibiscus extract, ceramide, squalane and shea butter, visibly tightens facial contours and reduces the appearance of wrinkles for a firmer, smoother, more defined look.

What our customers say,,,

**★★★★**★ 4.6

as of 10/18/22 on Avon.com

Texture is luxurious. Smells lovely.

Feels wonderful on my skin. I feel the firming effect.

Makes my skin feel smoother and firmer.



Hibiscus extract
Helps skin look firmer,
and youthfully plumped.



Panthenol (provitamin B5)
Helps improve hydration
so skin looks smoother, softer.



Squalane
Helps repair moisture barrier for visibly smoother skin.

# THE,

**5-PIECE SET** 

**YOUR COST: \$24** 

**CUSTOMER PRICE: \$40** 

\$136 VALUE

**AWARD SALES: \$24\*** 

075-974 No limit offer.

\*Based on the "Your Cost" price.
†Based on Brochure regular prices.

See skin that's softer and smoother with a healthy, radiant glow...all over!

#### **COLLECTION INCLUDES:**

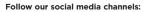
Farm Rx **Green Goddess** Facial Oil (100mg CBD) .95 fl. oz. \$50 value Isa Knox **Anew Vitamin C** Dry Body Oll 3.4 fl. oz. \$34 value

**Skin So Soft Original Bath Oil** 16.9 fl. oz. \$24 value Skin So Soft Soft & Sensual **Gelled Body Oil** 6.76 fl. oz. \$13 value

**Skin So Soft Supreme Nourishment Enriching Coconut Oil** Oil Body Wash 11.8 fl. oz. \$15 value









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