

AVON

CAMPAIGN 27 2022

BUY YOUR PREVIEW
PRODUCTS IN
C25 & C26 ORDERS

TWO NEW
CAMPAIGNS!

See details inside.

LAST- MINUTE GIFTS

for everyone
on your list!

what's new





WHAT'S NEW 101

- This is your opportunity to buy new products ("Preview Products") in advance of the Brochure.
- You can buy 10 of everything!
- The pricing for Contender (with \$40+ in Campaign sales), Premier and President's Recognition Program is shown in *What's New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/ Jewelry	Fashion/ Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

PRESIDENT'S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/ Jewelry	Fashion/ Home
President's Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President's Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%

WHAT'S NEW GLOSSARY

CONTENDER (C):

A Representative with Award Sales up to \$4,999 per year.

PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year.

PRESIDENT'S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year.

PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What's New*. For each item, you can purchase up to ten—to try, to showcase and to sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase ten of each shade.

PREVIEW PRODUCT DISCOUNT:

Your *What's New* discount is based on your Commission Level.

For details about Commission Levels go to: Avon.com > Seller Central > Commissions and Sales Levels.

GET READY! Buy C27 Preview Products with your C25 and C26 orders. Order C27 Brochures when placing your C25 product orders.

BREAKING NEWS

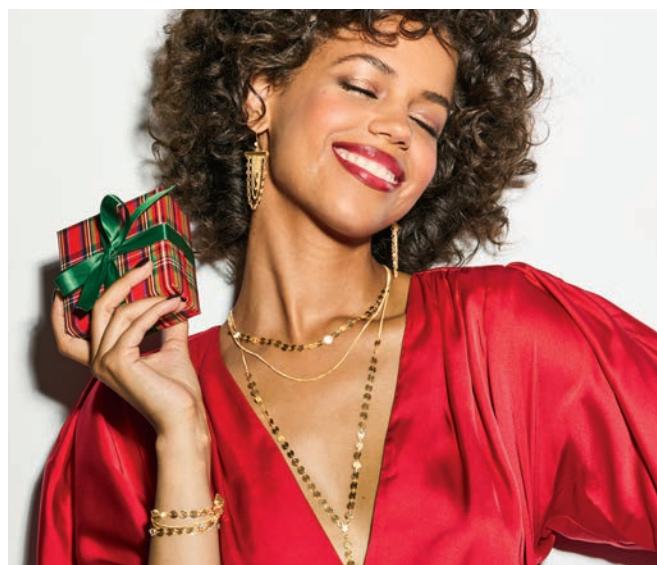
NEW CAMPAIGNS 27 & 28

AMAZING NEWS! To help simplify your business for the busy holiday period, we're excited to announce a one-time adjustment to the Campaign Calendar, adding a new Campaign 27 and Campaign 28, and starting Campaign 1 on January 4, 2023. There's nothing you need to do, simply check out the new Campaign dates!

NEW DATES!

Campaign 27: December 7–December 20
Campaign 28: December 21–January 3
Campaign 1: January 4–January 17
For more details, go to Avon.com.

PLUS...the
holidays are
almost here! And
we've got great
gifts for everyone
on their list.
See pages 4–5
for more.



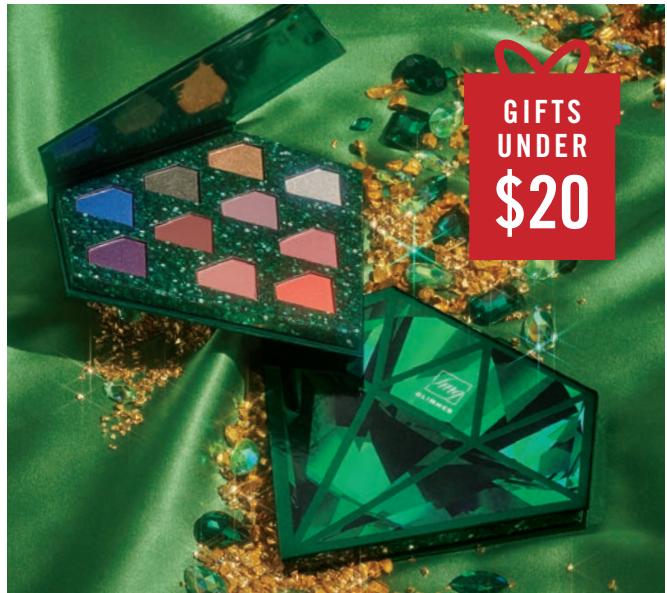
Campaign 27
orders are
deliverable by
Christmas.



GIFTING MADE EASY

There's something for everyone with great gift ideas that range from under \$5 to under \$50 and stocking stuffers for under \$2!





NEW



Exclusive Collection Offer

For all Representatives— get all 3 stretch bracelets at an amazing value!

Includes Key, Heart and Wing: **133-909**

YOUR COST: \$14.99 Award Sales: \$14.99* **No Limit Offer.**
OVER \$50 VALUE

Key to My Heart Collection

Layered sets. Key charm with blue beads/silvertone. Heart charm with purple beads/rose goldtone. Wing charm with white beads/goldtone.

Double Necklace Set
16½" L with 3½" extender.
reg. \$16.99
now **\$12.99** each set
C \$9.74 P \$9.09 PRP \$7.79

JEWELRY WITH MEANING

collections that
express your heart

Key
132-955

Wing
132-989

Heart
132-974

bracelet
sets

Stretch Bracelet Set
Stretches to fit most.

reg. \$16.99

now \$12.99 each set

C \$9.74

P \$9.09

PRP \$7.79

Exclusive Collection Offer

For all Representatives—
get all 3 pieces at
amazing value!

Gracious Grey
Collection: **293-331**

YOUR COST: \$29.99
Award Sales: \$29.99*
No Limit Offer.

OVER \$104 VALUE

necklace and
earrings set

bracelet set

Gracious Grey Collection

Layered sets with grey ribbon and beads set in silvertone.

Pavé Watch

Grey croc-leatherlike strap,
9 $\frac{1}{2}$ " L. Pavé accent case
set in silvertone, 34mm
diam. **132-830**

reg. \$49.99 **now \$39.99**

C \$29.99

P \$27.99

PRP \$23.99

Necklace and Earrings Set

4-layered necklace with
faceted beads. 16 $\frac{1}{2}$ " L
with 3 $\frac{1}{2}$ " extender. Pierced
drops, 1 $\frac{1}{4}$ ". **132-367**

reg. \$34.99

now \$26.99 each set

C \$20.24

P \$18.89

PRP \$16.19

Stretch Bracelet Set

3-layered with CZ accent
charms. Stretches to fit
most. **132-740**

reg. \$19.99 **now \$14.99**

each set

C \$11.24

P \$10.49

PRP \$8.99

NEW

Sterling STUNNERS

delicate designs accented
with subtle sparkle



Sterling Silver CZ Vine Collection

Genuine sterling silver with CZ accents.

Necklace

17" L with 1" extender.
Pendant, 1/4" L.

133-033

reg. \$69.99

now \$54.99

C \$41.24

P \$38.49

PRP \$32.99

Ring

3/4" W.

Sizes:

5 133-067 8 133-110

6 133-086 9 133-220

7 133-090 10 133-234

reg. \$69.99 **now \$54.99**

C \$41.24

P \$38.49

PRP \$32.99

NEW

TOE-RIFFIC!

Socks with stripes, solids and prints. Exclusively available here, avon.com and the C27 Good Buys flyer.



❖ **Striped Crew Socks**

Crew socks with pink, grey and white stripes. Fits shoe sizes 6-10. Polyester/cotton/rubber/spandex. Machine wash. Imported.

132-261

reg. \$10.99

now \$8.99

C \$7.19

P \$7.19

PRP \$6.74



❖ **2-Pack Space Dye Boot Socks**

Pack includes pair of light grey and dark grey boot socks with aqua trim. Fits shoe sizes 6-10. Polyester/cotton/rayon/rubber/spandex. Machine wash and dry. Imported.

132-300

reg. \$14.99

now \$11.99 the pack

C \$9.59

P \$9.59

PRP \$8.99



❖ **10-Pack Multi Ankle Socks**

Pack of 10 ankle socks in a variety of solid colors and prints. Fits shoe sizes 6-10. Polyester/spandex. Machine wash and dry. Imported.

132-333

reg. \$16.99

now \$12.99 the pack

C \$10.39

P \$10.39

PRP \$9.74

EXCLUSIVE OFFER

KNOCK THEIR SOCKS OFF

...with our new styles at a great value

YOUR COST
\$19.99
OVER \$42 VALUE



BUNDLE INCLUDES 13 PAIRS OF SOCKS:

Striped Crew Socks, 2-Pack Space Dye Boot Socks and 10-Pack Multi Ankle Socks
(for product details see page 10).

AWARD SALES*: \$19.99 ORDER NUMBER: 133-492 No Limit Offer.

just for you

EXCLUSIVE OFFERS

DON'T MISS OUT!

The following beauty and home bundles feature your customers' favorites with amazing savings. (See pages 13-26.) It's a great way to earn additional award sales and supplement your sales from holiday products. Plus, the award sales will help you reach President's Club or your next President's Recognition Program title!

BUY

AVON SENSES

Luxuriously scented, spa-inspired collections.

2 Warm Cotton Bubble Baths.

Each, 16.2 fl. oz.
\$24.98 total value

2 Creamy Coconut Hydrating Shower Gels

Each, 6.4 fl. oz.
\$10 total value



YOUR COST
\$16.99
OVER \$70 VALUE†

GET FREE

4 Skin So Soft Refreshing Lemon Shower Gels

Each, 6.4 fl. oz.
\$36 total value



Award Sales*: \$16.99 **Order Number:** 772-767 **No Limit Offer.**

BUY

PHYSIOGEL HYPOALLERGENIC

Dermatologist-recommended worldwide.

Calming Relief A.I. Lotion for Face

6.7 fl. oz.

\$42 value

Daily Moisture Therapy Body Lotion

6.7 fl. oz.

\$30 value



YOUR COST
\$29.99
\$103 VALUE†

GET FREE

Daily Moisture Therapy Travel Kit

Includes:
• Dermo-Cleanser, 1.69 fl. oz.
• Facial Lotion, 1.69 fl. oz.
• Facial Cream, 1.01 fl. oz.
\$31 value



Award Sales*: \$29.99 **Order Number:** 755-537 **No Limit Offer.**

*Based on Brochure Special Prices. †Includes value of free products.

SKIN-SOOTING BUNDLES

BUY

VEILMENT CBD

Soothing and calming body care. No THC.

Nourishing Body Cream (Tube)

6.7 fl. oz.

\$38 value

Cooling Body Roll-On Gel

2.5 fl. oz.

\$24 value



GET FREE

5 Veilment Natural Spa Black Rose Body Scrub & Cleanser Minis

Each, 1.01 fl. oz.

\$20 total value

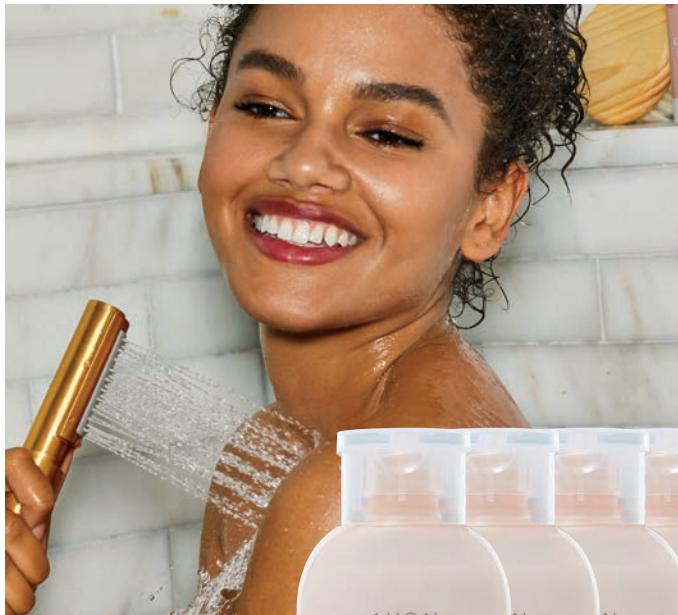
20 Veilment CBD Multi-Balm Sticks (10 in Jasmine; 10 in Geranium)

Each, .14 oz. net wt.

\$90 total value



Award Sales*: \$26.99 **Order Number:** 755-518 **No Limit Offer.**



YOUR COST
\$21.99
 OVER \$78 VALUE†

BUY

4 Avon Senses Cherry Blossom Hydrating Shower Gels

Each, 6.4 fl. oz.

\$20 total value

4 Skin So Soft Refreshing Lemon Shower Gels

Each, 6.4 fl. oz.

\$36 total value



GET FREE

Avon Senses Warm Cotton Bubble Bath

16.2 fl. oz.

\$12.49 value

2 Avon Senses Creamy Coconut

Hydrating Shower Gels

Each, 6.4 fl. oz.

\$10 total value



Award Sales*: \$21.99 Order Number: 778-310 No Limit Offer.

*Based on Brochure special prices. †Based on Brochure regular prices. Includes value of free products.

MANE EVENT BUNDLES

YOUR COST
\$21.99
\$105 VALUE†

BUY

CHI® ESSENTIALS REVIVE KERATIN + BONDING

Helps rebuild, revive and protect hair from damage with replenishing keratin and plant-based bonding agents.

Restoring Shampoo
12 fl. oz. \$25 value

**Restoring
Conditioner**
12 fl. oz. \$25 value



GET FREE

Veilment CBD Cooling Body Roll-On Gel

2.5 fl. oz. No THC. \$24 value

Veilment Hemp Seed

Oil Ultra-Nourishing

Shower Shake

10.1 fl. oz. No THC. \$23 value

2 Veilment Natural Spa

Black Rose Body Scrub

& Cleanser Minis

Each, 1.01 fl. oz. \$8 total value



Award Sales*: \$21.99 **Order Number:** 763-364 **No Limit Offer.**



BUY

ELASTINE PROPOLITHERA BEE CURLY

Moisturizing formulas with a patented technology that helps care for curly hair to create silky, super-lustrous curls even after the first use.

Shampoo
16.9 fl. oz. \$29 value
Conditioner
16.9 fl. oz. \$29 value

YOUR COST
\$25.99
\$123 VALUE[†]



GET FREE

Elastine Restore & Detox
Dry Shampoo in
Incredible Invisible
5 oz. net wt. \$19 value
Elastine CBD & Hemp
Seed Oil Cooling & Soothing
Shampoo and Conditioner
Each, 11.8 fl. oz. No THC.
\$46 total value



Award Sales*: \$25.99 **Order Number: 763-273** **No Limit Offer.**

*Based on Brochure special prices. [†]Based on Brochure regular prices. Includes value of free products.

FOR HER & FOR HIM FRAGRANCE BUNDLES

BUY

Far Away Infinity *fruity floral*

Bergamot, jasmine sambac and sandalwood.

\$25 value

Rare Gold Intense *amber floral*

Mandarin zest, ylang-ylang and golden amber.

\$30 value

Haiku

fresh green floral

Japanese yuzu, muguet and blonde woods.

\$25 value

Each Eau de Parfum,
1.7 fl. oz.



YOUR COST
\$27.99
OVER \$88 VALUE†

GET FREE

Far Away Beyond Intense Pack of 5 Vial-on-Card

Samples

\$4.25 value

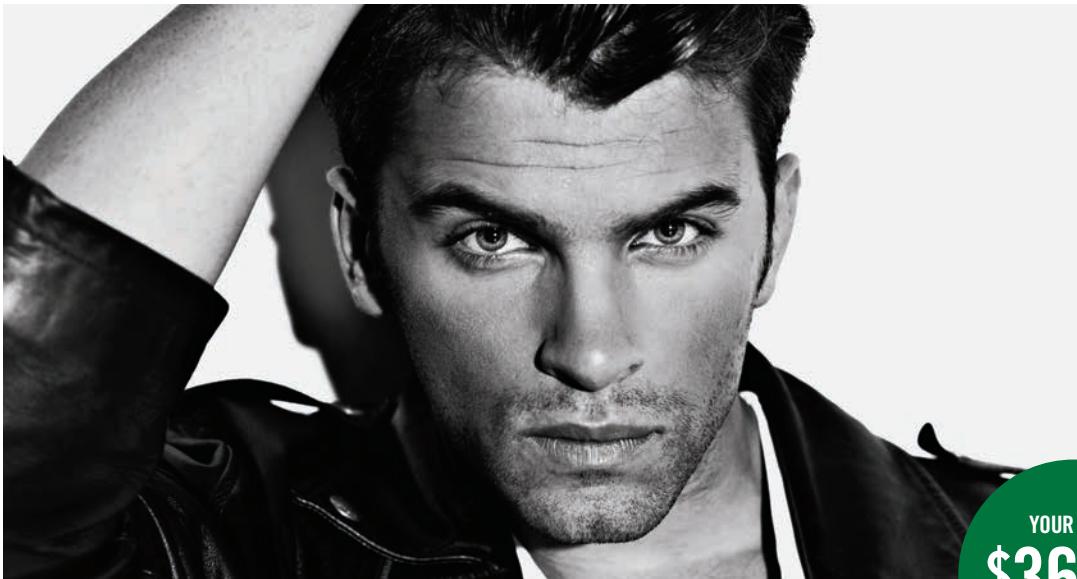
Rare Platinum Intense Pack of 5 Vial-on-Card

Samples

\$4.25 value



Award Sales*: \$27.99 **Order Number:** 323-836 **No Limit Offer.**



YOUR COST
\$36.99
OVER \$104 VALUE†

BUY

Black Suede Eau de Toilette *fresh aromatic*

Bergamot, soft leather and oak moss. 3.4 fl. oz.

\$22 value

Wild Country Cologne *fresh aromatic*

Lavender, coriander seed and sandalwood. 3 fl. oz.

\$22 value

Studio 1886 Legendary *woody fougère*

Vibrant lemon, patchouli and salted amber.

1.7 fl. oz.

\$50 value



GET FREE

Black Suede Ultimate Pack of 5 Vial-on-Card Samples \$4.25 value

Wild Country Pack of 5
Vial-on-Card Samples

\$2.25 value

Mesmerize Ultimate Pack of 5 Vial-on-Card Samples \$4.25 value



Award Sales*: \$36.99 Order Number: 324-479 No Limit Offer.

*Based on Brochure special prices. †Based on Brochure regular prices. Includes value of free products.

BEST FACE FORWARD BUNDLES

BUY

Farm Rx Pineapple Plus Brightening Jelly Serum

1 fl. oz.

\$44 value

belif Aqua Bomb Hydrating Toner

6.75 fl. oz.

\$33 value

Farm Rx CBD Green Goddess Facial Oil

.95 fl. oz. No THC.

\$50 value

(Packaging may vary.)

YOUR COST
\$39.99
OVER \$140 VALUE†



GET FREE

**BELIF
PACKS OF 3
SAMPLES**

\$1 value each pack:

**Revitalizing
Niacinamide/
Amino Acid
Solution Serum,
Aqua Bomb Aloe**

**The True Cream
Moisturizing
Bomb Mini
.33 fl. oz.
\$8.50 value**

**FARM RX
PACKS OF 3
SAMPLES**

\$1 value each pack:

**Pineapple
Plus Brightening
Jelly Serum,
Super Greens
Multivitamin
Moisture Cream,
Bakuchiol Eye
Cream**



Award Sales*: \$39.99 Order Number: 318-630 No Limit Offer.



BUY

belif Aqua Bomb Jelly Cleanser

5.41 fl. oz. \$35 value

Isa Knox Anew Clinical Collagen Booster

1.7 fl. oz. \$34 value

Isa Knox Anew Clinical Revitalize & Reveal Extra Strength Retexturizing Peel

30 fragrance-free pads.

\$40 value

Farm Rx Green Goddess Facial Oil

.95 fl. oz. No THC. \$50 value
(Packaging may vary.)



YOUR COST
\$45.99
OVER \$172 VALUE†



GET FREE

BELIF PACKS OF 3 SAMPLES

\$1 value each pack:

Revitalizing Niacinamide/ Amino Acid Solution Serum, Aqua Bomb Aloe

The True Cream
Moisturizing
Bomb Mini
.33 fl. oz.
\$8.50 value

FARM RX PACKS OF 3 SAMPLES

\$1 value

each pack: Pineapple Plus Brightening Jelly Serum, Super Greens Multivitamin Moisture Cream, Bakuchiol Eye Cream



Award Sales*: \$45.99 Order Number: 748-228 No Limit Offer.

*Based on Brochure special prices. †Based on Brochure regular prices. Includes value of free product, samples and minis.

GLAM ON THE GO MAKEUP BUNDLES

BUY

**VDL Expert Color
Primer for Eyes in
Original**

.22 oz. net wt.

\$24 value

**fmg Glimmer
Eyeshadow
Quad in Idol**

.21 oz. total net wt.
\$15 value

**fmg Eyeshadow
Blending Brush**

6" L. \$14 value

**fmg Precision
Eye Brush**

5/4" L.
\$14 value



GET FREE

**fmg CathyCat
Play All Day
Mascara**

Blackest Black,
.28 oz. net wt.
\$17 value



Award Sales*: \$21.99 **Order Number:** 322-461 **No Limit Offer.**

YOUR COST
\$23.38
\$83 VALUE[†]



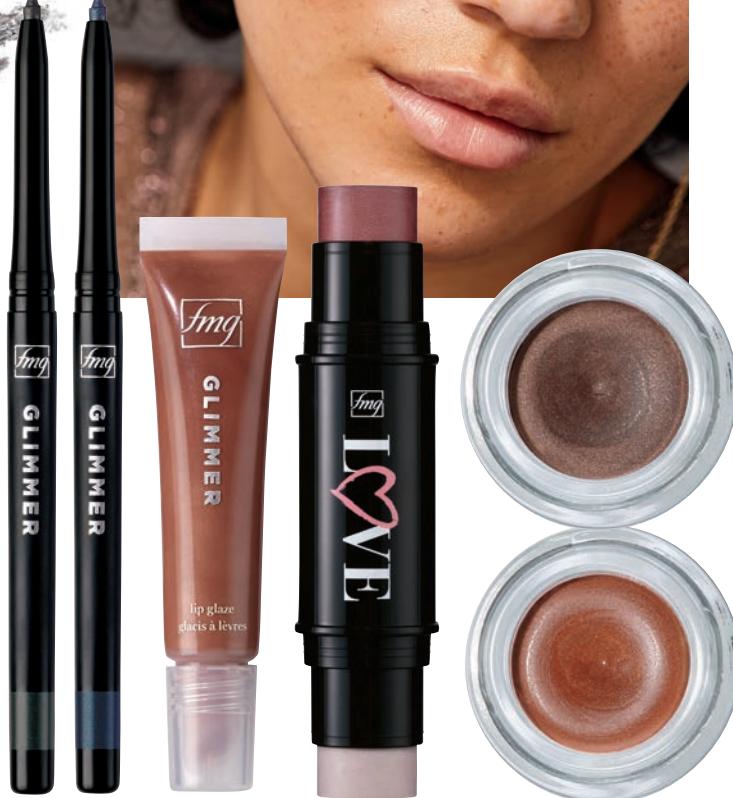
BUY

fmg Glimmer Eyeliner in Black Ice (Diamonds) and Starry Night (Cream)
Each, .01 oz. net wt. \$18 total value

fmg Glimmer Lip Glaze in Glisten .3 fl. oz. \$11 value

fmg Colors of LOVE
Glow Balm Duo Illuminating Stick in Heartthrob .28 oz. total net wt. \$20 value

fmg Glimmer Longwear Gel Eyeshadow in Bronze Butterfly and Firefly Each, .21 oz. net wt. \$24 total value



GET FREE

fmg Glimmer Gel Nail Stickers in Ultraviolet Waves 14 stickers. \$10 value



Award Sales*: \$23.38 **Order Number: 133-966** **No Limit Offer.**

*Based on Brochure special prices. [†]Based on Brochure regular prices. Includes value of free products.

THE ULTIMATE REFRESH BUNDLES

YOUR COST
\$24.99
OVER \$67 VALUE[†]

BUY

**Fresh Fiji
Shoe Deodorizer**
10.1 fl. oz.
\$9.99 value
**4 Fresh Fiji Car Air
Fresheners (2 in White
Cotton; 2 in Orange
Blossom)**
Each, .17 fl. oz.
\$31.96 total value



GET FREE

**Fresh Fiji
Shoe Deodorizer**
10.1 fl. oz.
\$9.99 value
**2 Fresh Fiji Car Air
Fresheners (1 in White
Cotton; 1 in Orange
Blossom)**
Each, .17 fl. oz.
\$15.98 total value



Award Sales*:
\$24.99

Order number:
324-718

No Limit Offer.

*Based on Brochure
Special Prices.

[†]Includes value of
free products.



YOUR COST
\$19.99
 OVER \$56 VALUE[†]

BUY

2 Cucina Essentials Dish Soap Refills in Red Apple
 Each, 32.8 fl. oz.

\$25.98 total value

Cucina Essentials Glass Dish Soap Bottle
 Holds 16 fl. oz.

Glass, metal.
\$12.99 value



GET FREE

2 Cucina Essentials Dish Soaps in Red Apple
 Each, 16.6 fl. oz.
\$17.98 total value



Award Sales*:

\$19.99

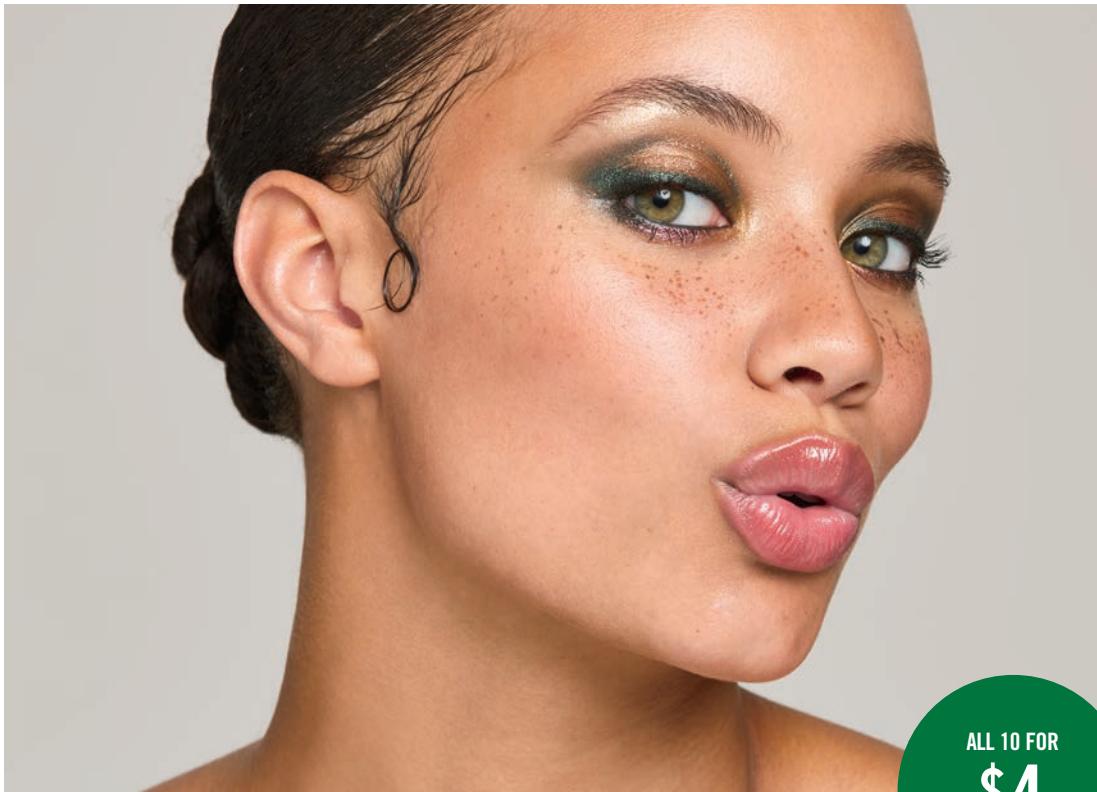
Order number:
326-290

No Limit Offer.

*Based on Brochure Special Prices.

[†]Includes value of free products.

LIP, LIP, HOORAY!



ALL 10 FOR

\$4

\$20 VALUE†



10 Avon Care Deeply Calendar Holiday Lip Balms 2023
Each, .14 oz. net wt. \$20 total value

Your Cost: \$4 Award Sales*: \$4 Order number: 736-888 No Limit Offer.

*Based on Brochure special prices. †Based on Brochure regular prices.

PREMIUM SKIN CARE SAMPLES

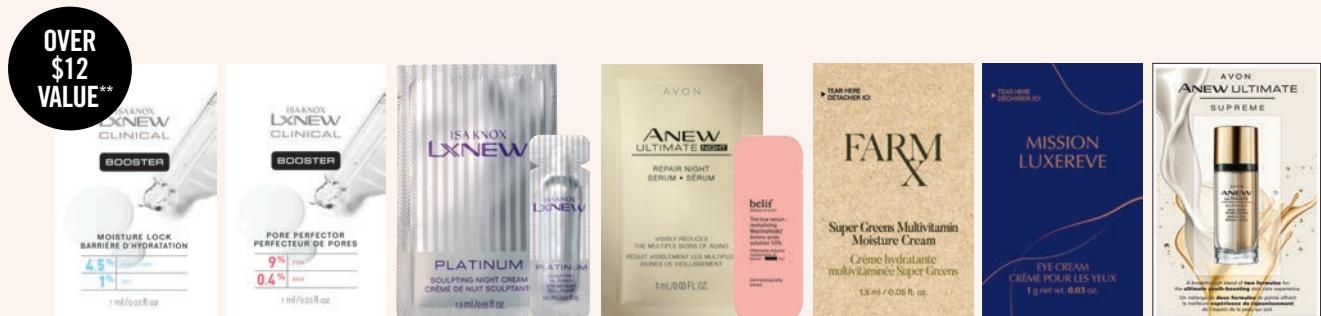
When you convert a skin care sample into a full-size sale, you can really boost your overall business. Introduce customers to some of our key skin care picks, and if they already shop Farm Rx or are interested in clean beauty, help them try out a full regimen!



FARM RX CLEAN BEAUTY BUNDLE

INCLUDES PACKS OF 3 FARM RX SAMPLES: Super Greens Multivitamin Moisture Cream, Super Greens Cooling Gel, Bakuchiol Eye Cream, Bakuchiol Cream, Pineapple Plus Brightening Jelly Serum, Pineapple Plus Instant Glow Toner, Amazon Berry Boost Smoothing & Firming Body Cream. **846-314**

21 samples total for only \$1.99



ADVANCED SKIN CARE BUNDLE

INCLUDES: Isa Knox LXNEW Clinical Booster Moisture Lock (pack of 3), Isa Knox LXNEW Clinical Booster Pore Perfector (pack of 3), Isa Knox LXNEW Platinum Sculpting Night Cream (pack of 3), Isa Knox LXNEW Platinum Sculpting Oil Serum (pack of 3), Anew Ultimate Night Repair Night Serum (pack of 3), belif Revitalizing Niacinamide/Amino Acid Solution Serum (pack of 3), Farm Rx Super Greens Multivitamin Moisture Cream (pack of 3), Mission Luxereve Eye Cream (pack of 3) and Anew Ultimate Supreme Dual Elixir (pack of 5). **852-430**

29 samples total for only \$3.99

SAMPLING TIPS

If your customer is placing a makeup or skin care order, present a skin care sample as a thank-you gift.

Don't forget to follow up! The best time is after the first weekend you gave it to your customer. Ask how she liked the texture and what she thought of the product.

LOVE AT FIRST TRY

Samples are a win-win...fun freebies for your customers, and potential full-size sales for you!

FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



LYRD OUD ROSE
woody floral
Pack of 5 Samples
792-446
reg. \$3
NOW \$1.85



LYRD PEONY ROSE
soft floral
Pack of 5 Samples
616-263
reg. \$4.25
NOW \$2.50



GINZA WISH YOU WERE HERE
fruity floral
Pack of 5 Samples
504-318
reg. \$4.50
NOW \$2.90



RARE PEARLS
soft floral
Pack of 5 Samples
006-400
reg. \$2.25
NOW \$1.75



FAR AWAY
amber floral
Pack of 5 Samples
387-615
reg. \$2.25
NOW \$1.75



BEYOND INTENSE
woody floral
Pack of 5 Samples
387-615
reg. \$4.25
NOW \$2.50



LYRD ARTISAN SANTAL MUSK
woody floral
Pack of 5 Samples
830-232
reg. \$4.25
NOW \$2.50



LYRD ARTISAN CHERRY VETIVER
amber floral
Pack of 5 Samples
828-590
reg. \$4.25
NOW \$2.50



RARE PLATINUM INTENSE
amber floral
Pack of 5 Samples
359-750
reg. \$4.25
NOW \$2.50



STUDIO 1886 GILDED
soft floral
Pack of 5 Samples
890-020
reg. \$4.25
NOW \$2.50



HAIKU SACRED INTENSE
fruity floral
Pack of 5 Samples
359-764
reg. \$4.25
NOW \$2.50



HAIKU
fresh green floral
Pack of 5
Samples
578-367
reg. \$2.25
NOW \$1.75



STUDIO 1886 LEGENDARY
woody fougère
Pack of 5 Samples
398-657
reg. \$4.25
NOW \$2.50



MESMERIZE PLATINUM ULTIMATE
woody floral
Pack of 5 Samples
897-006
reg. \$4.25
NOW \$2.50



MESMERIZE ULTIMATE
woody fougère
Pack of 5 Samples
436-625
reg. \$4.25
NOW \$2.50



WILD COUNTRY
fresh aromatic
Pack of 5 Samples
006-453
reg. \$2.25
NOW \$1.75



MESMERIZE
fresh aromatic
Pack of 5 Samples
006-449
reg. \$2.25
NOW \$1.75



BLACK SUEDE
fresh aromatic
Pack of 5 Samples
006-468
reg. \$2.25
NOW \$1.75



BLACK SUEDE ULTIMATE
woody fougère
Pack of 5 Samples
235-728
reg. \$4.25
NOW \$2.50

MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.



fm Cashmere
24 Hour Foundation
Sample Packs
3 samples per pack.
Light-Medium 592-966
Medium-Tan 592-970
Tan-Deep 592-985
reg. \$4
NOW \$3 each pack



Love at 1st Lash
Mini Mascara
Blackest Black.
.135 fl. oz.
594-060
reg. \$6
NOW \$3



fm Glimmer Satin Lipstick Sample Packs
Total 0.212 oz. net wt.; equivalent to over 2 full-size fm Glimmer Satin Lipsticks. 10 samples per pack. **reg. \$22 NOW \$3.25 each pack**

Sample Pack #1 includes:
Wildrose, Rose Angel, Luna,
Hibiscus, Sierra Sunset,
Poppy, Violet Night, Fog,
Thunderbird, Firebolt
235-751



Sample Pack #2 includes:
Eclipse, Aster, Wild Cherry,
Tulip, Constellation, Morning
Glory, Plum Blossom, Desert
Moon, Equinox, Twilight
342-250

JEWELRY

Bracelet Pillow
Black velvet-like
fabric and cardboard.
Imported. 3" L x 3" W.
149-230 \$4.99



FACE & BODY CARE SAMPLES

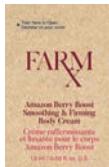
Let your customers experience the luxurious textures of some of our key products.



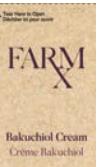
**ANEW ULTIMATE
NIGHT REPAIR
NIGHT SERUM**
Pack of 3 Samples
491-866
reg. \$2
NOW 75¢



**ANEW PLATINUM
AGE DELAY SERUM**
Pack of 3
Samples
491-885
reg. \$2
NOW 75¢



**FARM RX AMAZON
BERRY BOOST
SMOOTHING &
FIRMING BODY CREAM**
Pack of 3 Samples
506-617
reg. \$1
NOW 59¢



**FARM RX
BAKUCHIOL
CREAM**
Pack of
3 Samples
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reg. \$1
NOW 79¢



**FARM RX
BAKUCHIOL
EYE CREAM**
Pack of 3 Samples
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reg. \$1
NOW 79¢



**FARM RX
SUPER GREENS
MULTIVITAMIN
MOISTURE CREAM**
Pack of 3 Samples
307-913
reg. \$1
NOW 59¢



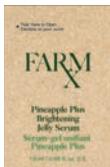
**FARM RX
SUPER GREENS
COOLING GEL**
Pack of
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reg. \$1
NOW 59¢



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Pack of 3 Samples
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Pack of 3 Samples
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Pack of 5
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**ISA KNOX LXNEW
PLATINUM
SCULPTING DAY
CREAM**
Pack of 3 Samples
731-690
reg. \$1
NOW 69¢



**ISA KNOX LXNEW
PLATINUM
SCULPTING NIGHT
CREAM**
Pack of 3 Samples
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reg. \$1
NOW 69¢



**ISA KNOX LXNEW
PLATINUM
SCULPTING EYE
CREAM**
Pack of 3 Samples
731-723
reg. \$1
NOW 69¢



**ISA KNOX LXNEW
PLATINUM
SCULPTING OIL
SERUM**
Pack of 3 Samples
731-704
reg. \$1
NOW 89¢



**ISA KNOX LXNEW
CLINICAL BOOSTER
MICROBIOME
BALANCE**
Pack of 3 Samples
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reg. \$1
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**ISA KNOX LXNEW
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Pack of 3 Samples
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**ISA KNOX LXNEW
CLINICAL BOOSTER
PORE PERFECTOR**
Pack of 3 Samples
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reg. \$1
NOW 69¢



**ANEW ULTIMATE
SUPREME
DUAL ELIXIR**
Pack of 5 Samples
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**THE TRUE SERUM
REVITALIZING**
Pack of 3
Samples
577-868
reg. \$1
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**ISA KNOX
ANEW CLINICAL
COLLAGEN BOOSTER
REJUVENATING
SERUM AMPOULES**
Pack of 3 Samples
351-266
reg. \$3
NOW \$2.50



**VITAMIN C
ILLUMINATING
BODY SERUM**
Pack of 3 Samples
695-652
reg. \$2
NOW 79¢



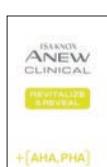
**VITAMIN C
ILLUMINATING
PRIMING
MOISTURIZER**
Pack of 5 Samples
962-709
reg. \$2.50
NOW \$2.15



**ISA KNOX
ANEW LX ULTIMATE
REJUVENATING
SERUM**
Pack of 3 Samples
034-668
reg. \$1
NOW 89¢



**THE TRUE SERUM
RESURFACING**
Pack of 3
Samples
578-386
reg. \$1
NOW 69¢



**REVITALIZE
& REVEAL
INTENSIVE PEEL**
Pack of 3 Samples
533-806
reg. \$1
NOW 69¢



**POWER
SERUM**
Pack of 5
Samples
105-159
reg. \$2.50
NOW \$2



**PHYSIOGEL
DAILY MOISTURE
THERAPY FACIAL
CREAM**
Pack of 3 Samples
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reg. \$1.50
NOW 69¢



**ISA KNOX
ANEW LX
ULTIMATE
DAY CREAM**
Pack of 3 Samples
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reg. \$1
NOW 89¢



**ISA KNOX CLINICAL
COLLAGEN BOOSTER
EYE LIFT PRO DUAL
EYE SYSTEM**
Pack of 5 Samples
351-414
\$3



**AQUA BOMB
ALOE**
Pack of 3
Samples
994-081
reg. \$1
NOW 69¢



**MOISTURIZING
BOMB**
Pack of 3
Samples
836-575
reg. \$1
NOW 69¢



**MISSION LUXEREVE
EYE CREAM**
Pack of 3 Samples
000-269
reg. \$2
NOW \$1.20





...AND TURN THEM INTO A REALITY WITH A VISION BOARD

This is the perfect time to set your intentions and goals for the new year. A vision board brings this to life by acting as a visual reminder of what you want to achieve.

WHAT IS A VISION BOARD?

It's a fun and effective way to visualize your goals for the future. You can include photos, clippings, mantras and phrases on your vision board...the sky's the limit!

WHY CREATE A VISION BOARD?

A vision board helps shape your thoughts and actions. It's a way to gain clarity and direction around where you want to go, who you want to be and what you want to achieve.

HOW TO CREATE YOUR VISION BOARD

Step 1

Gather your supplies:

- Poster board (any size)
- Variety of magazines, print materials & graphics
- Photos
- Scissors
- Glue sticks

Your vision board can also be created digitally using your photos and images found on the Internet.

Step 2

Identify and make a list of 4-6 key dreams/goals (personal and business related).

Examples: financial independence, work/family life balance, sales or leadership achievements.

Step 3

Find images that represent each goal, and glue them to your poster board. You can also include motivational quotes, words or sayings that are inspiring to you.

You can also laminate or frame your vision board to extend its durability.

Step 4

Display your vision board!

Place it where you can see it during your day, and make it your computer wallpaper and/or phone screen. Refer back to it often, especially on the days you need additional motivation. Find an "Accountability Partner" to help keep you on track towards reaching your goals.

GOAL IDEAS FOR...

A NEW REPRESENTATIVE

- ▶ Achieve Premier status
- ▶ Earn the Blast Through 2022 Incentive
- ▶ Earn the Destination Avon Incentive
- ▶ Start a building a team

ALL REPRESENTATIVES

- ▶ Achieve President's Club or reach your next President's Recognition title
- ▶ Pay off a bill
- ▶ Become a Skin Care, Fragrance or Makeup Specialist
- ▶ Become the go-to source for Avon products in my community

LEADERS

(and remember current Leaders, you can do this exercise with your TEAM!)

- ▶ Achieve my next title
- ▶ Grow my team sales
- ▶ Grow my team sizes
- ▶ Develop a new leader on my team



THE WOW DEAL

6-PIECE SET

YOUR COST: \$24
CUSTOMER PRICE: \$40
over \$137 VALUE
855-884
No limit offer.

For a radiantly lifted look, a smooth, cleansed body and refreshed hands... pamper every inch of you.



COLLECTION INCLUDES:

Veilment Natural Spa Himalayan Pink Salt Exfoliating Soap 5.3 oz. net wt.

Isa Knox LXNEW Platinum Sculpting Day Cream 1.7 fl. oz.

Isa Knox Anew Clinical Revitalize & Reveal Resurfacing Expert Smoothing Fluid 1 fl. oz.

Rice Water Bright Rice Bran Gentle Exfoliating Cleanser 10 fl. oz.

Senses Cozy Vanilla and Coconut Hand Soap 10.1 fl. oz.

Senses Cozy Vanilla and Coconut Hand Cream 2.5 fl. oz.

A CAN'T-MISS
BACK COVER
OFFER FOR
YOU & YOUR
CUSTOMERS!

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