

AVON

CAMPAIGN 26 2022  
BUY YOUR PREVIEW  
PRODUCTS IN  
C24 & C25 ORDERS

# what's new

**SPECIAL  
OFFER**

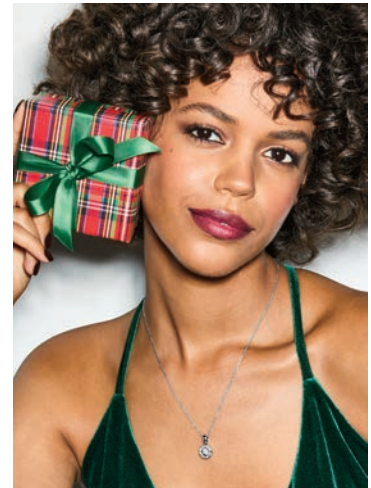
DETAILS INSIDE



make it dazzle  
with genuine  
**diamonds**



# WHAT'S NEW 101



- This is your opportunity to buy new products ("Preview Products") in advance of the Brochure.
- You can buy 2 of everything!
- The pricing for Contender (with \$40+ in Campaign sales), Premier and President's Recognition Program is shown in *What's New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

## WHAT'S NEW GLOSSARY

### CONTENDER (C):

A Representative with Award Sales up to \$4,999 per year.

### PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year.

### PRESIDENT'S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year.

## PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What's New*. For each item, you can purchase up to two: one for you to try, and one to showcase or sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase two of each shade.

## PREVIEW PRODUCT DISCOUNT:

**Your *What's New* discount is based on your Commission Level.**

For details about Commission Levels go to: [Avon.com](http://Avon.com) > Seller Central > Commissions and Sales Levels.

## REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/Jewelry	Fashion/Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

**GET READY!** Buy C26 Preview Products with your C24 and C25 orders. Order C26 Brochures when placing your C24 product orders.

## PRESIDENT'S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/Jewelry	Fashion/Home
President's Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President's Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%

NEW

# GIVE SPECTACULARLY, GIVE DIAMONDS

Brochure Offer: Get the diamond accent  
pendant necklace for **ONLY \$49.99**  
with any \$10 Brochure purchase.

Make sure  
your customers  
don't miss out on  
this spectacular  
special offer.

**Diamond Accent  
Pendant Necklace**  
Single-cut natural  
diamond with pavé  
setting. Pendant, .10  
total carat weight  
equivalent; approx.  
1/2" diam. 17" L with  
1" extender. Comes  
in an elegant black  
velvet gift box.  
**\$90** if purchased  
separately

*Comes in  
an elegant  
black velvet  
gift box.*





NEW! LIMITED EDITION

# vintage glamour



## Majestic Mauve Collection

Mauve-colored stones set in silvertone.

### Earrings

1 1/4" L.  
Pierced.

**624-990**

reg. \$10.99

now \$8.99

**C** \$6.74

**P** \$6.29

**PRP** \$5.39

### Necklace and Ring Set

16 1/2" L with 3 1/2" extender.  
Pendant, 1" L. Ring, 1/2" L.

Sizes: 6 **619-870**

8 **620-520** 10 **620-554**

reg. \$19.99

now \$14.99 the set

**C** \$11.24

**P** \$10.49

**PRP** \$8.99

### Bracelet

One size fits  
most.

**620-569**

reg. \$12.99

now \$9.99

**C** \$7.49

**P** \$6.99

**PRP** \$5.99

necklace and  
ring set



## Exclusive Collection Offer

For all Representatives—  
get all 4 pieces at an  
amazing value!

Majestic Mauve  
Collection:

Order by ring size

6 **929-800**

8 **930-537**

10 **933-775**

**YOUR COST: \$12.99**

Award Sales: \$12.99\*

**No Limit Offer.**

**OVER \$43 VALUE**



NEW

**Victorian Floral  
Collection**  
Antiqued silvertone  
with clear stone  
accents.

**Ring**  
Approx. 1/2" L.  
Sizes:  
6 649-829  
8 649-833  
10 649-848  
reg. \$12.99  
now \$9.99  
C \$7.49  
P \$6.99  
PRP \$5.99

**Choker  
Necklace**  
14 1/2" L with  
3 1/2" extender.  
649-800  
reg. \$22.99  
now \$16.99  
C \$12.74  
P \$11.89  
PRP \$10.19

**Drop Earrings**  
Approx. 1 1/4" L.  
Pierced.  
649-814  
reg. \$12.99  
now \$9.99  
C \$7.49  
P \$6.99  
PRP \$5.99



NEW! LIMITED EDITION



Model is wearing  
July Necklace  
and Earring Set



NEW

### Shaky Birthstone Necklace and Earring Set

Set in silvertone. Colored stone necklace with pavé accents. 16½" L with 3½" extender and lobster closure. Pendant, 1" diam. Matching round studs, 6mm. Pierced.

reg. \$19.99

now \$14.99 each set

**C** \$11.24 **P** \$10.49 **PRP** \$8.99



## colorful keepsakes



JANUARY  
649-852



FEBRUARY  
649-871



MARCH  
649-924



APRIL  
649-943



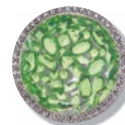
MAY  
649-962



JUNE  
649-977



JULY  
649-981



AUGUST  
649-996



SEPTEMBER  
650-006



OCTOBER  
650-010



NOVEMBER  
650-025



DECEMBER  
650-059



NEW! LIMITED EDITION

# SEASON OF MAGIC

9-pair  
earring pack

## Exclusive Collection Offer

For all Representatives—get all 3 bracelets at an amazing value!

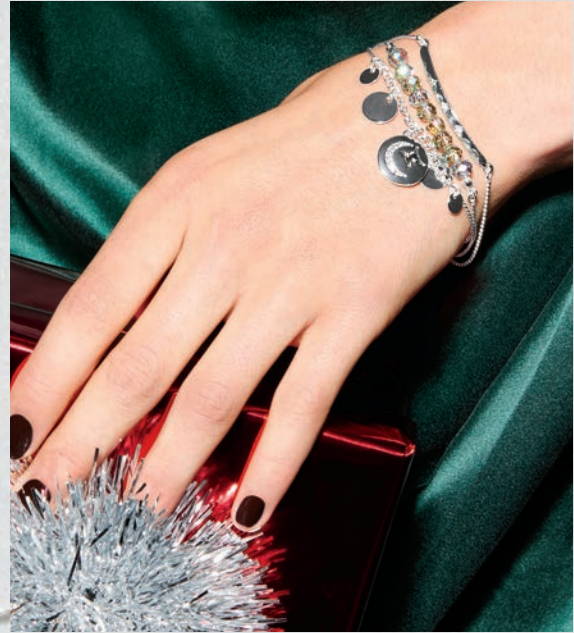
3-Piece Collection: includes Star, Moon and Evil Eye **940-333**

**YOUR COST: \$14.99** Award Sales: \$14.99\* **No Limit Offer.**

**OVER \$50 VALUE**



NEW



**Mystical Motifs  
Earring Pack**

9-pair pack.  
Silvertone, goldtone  
and rose goldtone  
with red, blue or  
clear glass stones.  
Hoops, approx.  
1" diam. Pierced.

**625-082**

reg. \$22.99

now \$16.99 the pack

**C** \$12.74

**P** \$11.89

**PRP** \$10.19

**Mystical Motifs  
Pull Cord Bracelets**

Adjusts to fit most.  
With charm and colored  
glass beads.

Star/Rose Goldtone/  
Red Beads **647-371**

Moon/Silvertone/  
Grey Beads **649-795**

Evil Eye/Goldtone/  
Blue Beads **649-776**

reg. \$16.99

now \$12.99 each

**C** \$9.74

**P** \$9.09

**PRP** \$7.79



NEW

# Sterling Silver ELEGANCE

Delicate pearls set in a silver art-deco revival design.



*genuine freshwater  
pearls*

**Sterling Silver Pearl and Stone Collection**  
Sterling silver with genuine pearls and CZ accents.

**Climber  
Earrings**  
1/2" L. Pierced.  
**834-458**  
reg. \$69.99  
now \$54.99  
C \$41.24  
P \$38.49  
PRP \$32.99

**Necklace**  
17" L with  
1" extender.  
Pendant, 1/2" L.  
**841-088**  
reg. \$74.99  
now \$59.99  
C \$44.99  
P \$41.99  
PRP \$35.99

**Ring**  
Sizes:  
5 859-215 8 859-249  
6 859-220 9 859-253  
7 859-234 10 859-268  
reg. \$69.99  
now \$54.99  
C \$41.24  
P \$38.49  
PRP \$32.99



NEW

AVON x LG  
Life's Good

# Ultrasonic. Ultra-giftable.

Power up your skin care routine with Wash POP,  
the innovative ultrasonic facial cleansing brush from LG!

355,000  
vibrations per second  
help deep clean over  
**3X better!**\*

- Visibly reduces the size of pores 2X better\*
- IPX7 waterproof (safe for shower use and under running water)
- Ergonomic design fits comfortably in your palm
- 3 levels of vibration intensity

**LG Wash POP Ultrasonic Facial Cleansing Brush**

Tapered tip for delicate areas. Suitable for all skin types. Includes portable charging base, extra cradle and USB-C charging cable. Adapter not included. Hypoallergenic silicone. 2<sup>5</sup>/<sub>8</sub>" W x 1<sup>5</sup>/<sub>8</sub>" D x 3<sup>1</sup>/<sub>8</sub>" H. Imported. **018-946**  
reg. \$199.99  
Brochure Price: \$149.99

**YOUR COST: \$90**  
No Limit Offer.

\*Versus cleansing by hand alone. Based on a clinical study with an ordinary cleanser.



**WHAT'S NEW & BROCHURE OFFER:**

**FREE**

**Rice Water Bright Foaming Cleanser**  
with LG Wash POP Ultrasonic Facial Cleansing Brush  
purchase (see this page). 10 fl. oz. **\$13 value.**  
Limited quantities.





## Next Level Cleansing

Is a cleansing tool really better than my hands?  
Here's why the answer is "yes!":

- Offers a deeper and more thorough (yet gentle) cleanse than just using your fingers or a wash cloth. The hypoallergenic silicone bristles penetrate further into the surface of your skin, getting rid of more dirt, debris and oil.
- Your skin renews itself about every 28 days; exfoliation from a cleansing brush speeds up this process.
- Exfoliation tightens skin, shrinking the appearance of pores over time.
- Using a facial brush stimulates the surface of your skin, making it more radiant and smooth.
- Facial brushes help stimulate the process of eliminating cellular waste, also known as "skin detox."
- Preps you for the rest of your skin care routine. Serums and moisturizer will be easily absorbed, so you'll see better results.

## Key Features

- Suitable for all skin types, including sensitive skin
- Tapered tip for easy cleansing of delicate curves, such as around the nose and mouth
- Waterproof: safe for shower and under running water
- Hypoallergenic silicone
- 3 levels of vibration intensity

## Usage

- Use 1X daily
- Remove all makeup
- Wet face and brush head with lukewarm water
- Apply cleanser directly to the tool; then briefly apply the tool to your palm to generate foam before using on face. TIP: Apply 2 nickel-sized dots of cleanser at the top and bottom.
- Turn on device and select intensity level
- Gently massage in an upward and outward direction over face and neck. (Avoid eye area.)
- Device will automatically shut off after 70 seconds for the perfect amount of cleansing time
- Tip can be used for hard-to-reach areas like your nasal folds
- Rinse face and brush head; pat both dry.

## Benefits

- Cleans over 3X better than hands alone\* by helping to remove blackheads, oil, dead skin and impurities
- Exfoliates over 2X better than hands alone\*
- Visibly reduces size of pores 2X better than hands alone\*

\*Versus cleansing by hand. Based on a clinical study with an ordinary cleanser.



NEW

# Power in the palm of your hand

Conveniently sized and shaped with an ergonomic design and tapered tip for the ultimate facial cleansing experience.





Comes with a charging base for portable cordless cleansing

## Who's your customer...

- **Skin Care & Beauty Lovers.** (anyone invested in taking the best care of their skin)
- **Has Blemish-Prone Skin.** Wash POP helps target white/blackheads, and helps remove excess oil, dirt and debris.
- **Makeup Lovers.** Wash POP helps to remove all makeup and impurities and clean on a deeper level without disrupting the skin's moisture barrier.
- **Wants Anti-Aging Benefits.** Wash POP helps visibly minimize pores, and prepares skin for optimal absorption of serums and moisturizers.
- **Has Sensitive Skin.** This tool is gentle enough for those who want deep cleaning without irritation.
- **Anyone Looking for a Self-Care Routine.** Wash POP delivers a gentle massage and helps with circulation. TIP: follow with a mask treatment for the ultimate pampering experience.
- **Anyone Who's Prepping for a Special Occasion.** Ensure skin has that glorious glow! Start with tool for deep, yet gentle cleansing, follow your skin care routine with a mask treatment.
- **Anyone Looking for a Luxe Holiday Gift.** Take advantage of your special pricing and unlimited offer to promote this tool to your customers. Start taking pre-orders today!

## Our cleanser picks to pair with Wash POP:

Anti-Aging	Hydration	Brightening	Breakouts	Sensitive Skin	Vegan/Clean Beauty
					
Mission Luxereve Foaming Wash	belif Aqua Bomb Jelly Cleanser	Rice Water Bright Foaming Cleanser	LXNEW Clean Balancing Gel Cleanser	Farm Rx Super Greens Cleansing Gel	Farm Rx Super Greens Cleansing Gel

These cleansers are not recommended for pairing. The ideal cleanser needs to foam for maximum benefits. Also, avoid cleansers with exfoliation benefits.

- Physiogel Hypoallergenic Daily Moisture Therapy Dermo-Cleanser for Face
- Isa Knox LXNEW Clean Nourishing Cream Cleanser
- Rice Water Bright Rice Bran Gentle Exfoliating Cleanser
- Isa Knox LXNEW Clean 2-in-1 Exfoliating Cleansing Balm





#### WHAT'S NEW & BROCHURE OFFER:

# FREE

**Rice Water Bright Foaming Cleanser**  
with LG Wash POP Ultrasonic Facial Cleansing Brush  
purchase (see page 12). 10 fl. oz. **\$13 value.**  
Limited quantities.

## Cleansing Brushes Q&A

They've been on the market for years and are still trending in the world of skin care! When it comes to exfoliating, polishing and improving your complexion, there's just no competition. Even so, there's a lot of confusion about skin-cleansing tools. Here's the 411...

### ***I have sensitive skin. So a tool will irritate my skin, right?***

This tool works on all skin types, including sensitive skin! Use a foaming cleanser you know works with your skin, and start out by testing the cleansing tool 1-2 times a week. And no need to press—the silicone bristles will do the work for you.

Also, use a good amount of cleanser (not globs, a couple of nickel-sized dots are fine!) and water on the brush head to avoid irritation.

### ***Does it spread bacteria around my face?***

No, not if you clean your brush properly after each use. Rinse it under warm water to remove dirt and makeup residue. Then, massage the bristles clockwise with clean fingers for 1 minute, switch to counterclockwise and repeat. This prevents breakout-causing bacteria from building up.

### ***I break out easily, so I should avoid this tool, right?***

A cleansing tool can actually help treat and prevent breakouts by helping to remove excess oil, which can cause blemishes. Pick a foaming cleanser that's formulated for acne-prone skin, and use the tool 2-4 times a week. If you have an active breakout, scale back until your skin heals.

### ***It's expensive...so is it worth the hype?***

A cleansing tool is an investment, but the long-term benefits are worth it. It's similar to purchasing an expensive, yet high-quality piece of clothing, which can last for years and never wear out like fast-fashion pieces. A cleansing tool delivers noticeable results, and you'll be able to use it over and over for years. There's a reason it's become a staple in skin care routines!



*just for you*

# EXCLUSIVE OFFERS

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## DON'T MISS OUT!

The following beauty and home bundles feature your customers' favorites with amazing savings. (See pages 17–26.) It's a great way to earn additional award sales and supplement your sales from holiday products. Plus, the award sales will help you reach President's Club or your next President's Recognition Program title. It also counts toward the Destination Avon Cancun incentive, which ends in Campaign 26!



**\$206**  
VALUE†

## BUY

### ISA KNOX LXNEW PLATINUM SCULPTING COLLECTION

With firming and  
moisturizing hibiscus  
extract.

#### Day Cream

1.7 fl. oz. \$50 value

#### Night Cream

1.7 fl. oz. \$50 value

#### Oil Serum

1.35 fl. oz. \$56 value



## GET FREE

#### Eye Cream

.84 fl. oz.

\$50 value



**Price: C \$93.72 P \$87.48 PRP \$74.98 Award Sales\*: \$124.97 Order Number: 805-816**  
**No Limit Offer.**

## BUY

### ANEW VITAMIN C COLLECTION

Helps reveal the look  
of radiance all over  
every inch of you.

#### Illuminating Body Serum

6.7 fl. oz.

\$34 value

#### Dry Body Oil

3.4 fl. oz.

#### \$34 value Overnight Lip Mask

.7 oz. net wt.

\$34 value



## GET FREE

#### Antioxidant Lip Treatment

.13 oz. net wt.

\$14 value

#### Illuminating Body Serum

Pack of 3

Samples

\$2 value

#### Illuminating Priming

Moisturizer

Pack of 5

Samples

\$2.50 value



**Price: C \$41.22 P \$38.48 PRP \$32.98 Award Sales\*: \$54.97 Order Number: 715-265**  
**No Limit Offer.**

\*Based on Brochure Special Prices. †Includes value of free products.



EXCLUSIVE  
OFFERS

# MUST-HAVE MAKEUP BUNDLES

TPSY raves and faves,  
plus our picks for luxe lips  
and eyes—at up to 40%  
off Brochure prices.

**\$99**  
VALUE†

## BUY

**TPSY I Want to Highlight  
You Liquid Highlighter  
in Savage Glow**

1.01 fl. oz.

\$18 value

**TPSY Forever Lip Marker in  
Sour Candy and Felt Pink**

Each, .08 fl. oz.

\$30 total value

**TPSY Brows On Fleek  
Dual Eyebrow Definer in Dark  
Mocha and Coffee Cake**

Pencil: .005 oz. net wt., each;

Gel: .09 oz. net wt., each.

\$42 total value



## GET FREE

**TPSY Tote Bag**  
\$9 value



**Your Cost:**  
**\$29.99**

**Award Sales\*:**  
**\$29.99**

**Order number:**  
**321-154**

**No Limit Offer.**

\*Based on Brochure  
Special Prices.

†Includes value of  
free product.



**\$120**  
VALUE†



## BUY

### Love at 1st Lash

#### Mini Mascara

Blackest Black, .135 fl. oz.

\$6 value

#### fmg Glimmer Lip Plumper

.3 fl. oz. \$12 value

#### fmg Glimmer Lip Glaze

##### in Sparkle

.3 fl. oz. \$11 value

#### fmg Glimmer Satin Lipstick

##### in Wildrose and Luna

Each, .10 oz. net wt.

\$22 total value

#### fmg Glimmer Longwear

##### Gel Eyeliner in Tornado and Tumbleweed

Each, .21 oz. net wt.

\$24 total value



## GET FREE

### fmg Glimmer Bejeweled Mega Palette

Includes:

- 20 Eyeshadows, .53 oz. total net wt.
- 2 Highlighters, .11 oz. total net wt.
- 2 Blushes, .11 oz. total net wt.
- Contour Duo, .12 oz. total net wt.

\$45 value



**Your Cost:**

**\$40**

**Award Sales\*:**

**\$40**

**Order number:**

**308-981**

**No Limit Offer.**

\*Based on Brochure  
Special Prices.

†Includes value of  
free product.



EXCLUSIVE  
OFFERS

# CLASSIC PICKS FOR HIM



**\$80**  
VALUE†



**Mesmerize Cologne**  
*fresh aromatic*  
Bergamot, spicy cardamom  
and amber. 3.4 fl. oz. **\$25 value**  
**Mesmerize Pack of**  
**5 Vial-on-Card Samples**  
\$2.25 value  
**Mesmerize Ultimate Pack of 5**  
**Vial-on-Card Samples**  
\$4.25 value



**Black Suede Eau de Toilette**  
*fresh aromatic*  
Bergamot, soft leather and  
oak moss. 3.4 fl. oz.  
**\$22 value**  
**Black Suede Pack of**  
**5 Vial-on-Card Samples**  
\$2.25 value



**Wild Country Cologne**  
*fresh aromatic*  
Lavender, coriander seed  
and sandalwood. 3 fl. oz.  
**\$22 value**  
**Wild Country Pack of**  
**5 Vial-on-Card Samples**  
\$2.25 value

**Your Cost: \$28.99   Award Sales\*: \$28.99   Order number: 925-182 No Limit Offer.**

\*Based on Brochure Special Prices. †Includes value of samples.

# FAR AWAY FAVES FOR HER

OVER  
**\$90**  
VALUE†



**Far Away Eau de Parfum  
amber floral**  
Freesia, jasmine absolute and  
enticing amber. 1.7 fl. oz.  
**\$25 value**  
**Far Away Pack of 5  
Vial-on-Card Samples**  
**\$2.25 value**

**Far Away Gold  
Eau de Parfum  
amber floral**  
Indian jasmine and  
Madagascar vanilla.  
1.7 fl. oz.  
**\$25 value**

**Far Away Infinity Intense  
Eau de Parfum  
fruity floral**  
A potent blend of  
bergamot, jasmine  
sambac and sandalwood.  
1.7 fl. oz.  
**\$30 value**

**2 Packs of Far Away  
Beyond Intense  
Vial-on-Card Samples  
(10 samples)  
amber floral**  
Jasmine, orange blossom  
and tonka bean.  
**\$8.50 total value**

**Your Cost: \$35.99   Award Sales\*: \$35.99   Order number: 116-258   No Limit Offer.**



EXCLUSIVE  
OFFERS

# SPA-MAZING BEAUTY BUNDLES

## BUY

**Avon Senses Peppermint  
Delights Bubble Bath**  
24 fl. oz.  
\$11 value  
**Elastine Daily  
Moisture Shampoo**  
50.7 fl. oz.  
\$18 value  
**On The Body  
English Bouquet  
Body Wash**  
32.4 fl. oz.  
\$15 value



**\$68**  
VALUE†

## GET FREE

**4 ORGANIST  
Avocado  
Moisture Body  
Washes**  
Each, 6.42 fl. oz.  
\$24 total value



**Your Cost: \$25.99   Award Sales\*: \$25.99   Order Number: 596-010   No Limit Offer.**

\*Based on Brochure special prices. †Based on Brochure regular prices. Includes value of free products.

# BUY

**4 Avon Senses  
Peppermint  
Delight  
Bubble Baths**  
Each, 24 fl. oz.  
\$44 total value



# GET FREE

**Avon Senses  
Hand Soaps  
in Sparkling  
Grapefruit &  
Orange Blossom  
and Fresh  
Bergamont &  
Wild Mint**  
Each, 10.1 fl. oz.  
\$27.98 total  
value



OVER  
**\$71**  
VALUE†

**Your Cost:** \$19.99   **Award Sales\*:** \$19.99   **Order Number:** 612-363   **No Limit Offer.**

# BUY

**Avon Senses Hand  
Soaps in Fresh  
Bergamont & Wild  
Mint, Cozy Vanilla  
& Coconut and  
Sparkling Grapefruit  
& Orange Blossom**  
Each, 10.1 fl. oz.  
\$41.97 total value



# GET FREE

**ON THE BODY  
The Natural  
Body Wash in  
Lemon Verbena**  
30.4 fl. oz.  
\$16 value  
**ORGANIST  
Avocado  
Moisture Body  
Wash**  
6.42 fl. oz.  
\$6 value



OVER  
**\$63**  
VALUE†

**Your Cost:** \$17.99   **Award Sales\*:** \$17.99   **Order Number:** 208-122   **No Limit Offer.**



EXCLUSIVE  
OFFERS

# COOL & CALM COLLECTIONS

## BUY

**Veilment CBD  
Nourishing Body Cream (Tube)**  
6.7 fl. oz. No THC.  
\$38 value  
**Veilment CBD  
Dry Body Oil**  
3.73 fl. oz. No THC.  
\$37 value



## GET FREE

**3 Veilment CBD  
Cooling Body  
Roll-On Gels**  
Each, 2.5 fl. oz. No THC.  
\$72 total value  
**10 Veilment CBD  
Multi-Balm Sticks in  
Jasmine**  
Each, .14 oz. net wt.  
No THC.  
\$45 total value  
**10 Veilment CBD  
Multi-Balm Sticks in  
Geranium**  
Each, .14 oz. net wt.  
No THC.  
\$45 total value



**\$237**  
VALUE†

**Your Cost:** \$34.99 **Award Sales\*:** \$34.99 **Order Number:** 208-395 **No Limit Offer.**

**Veilment CBD  
Dry Body Oil**  
3.73 fl. oz. No THC.  
\$37 value  
**ELASTINE CBD  
& HEMP SEED OIL  
Cooling & Soothing  
Shampoo and  
Conditioner**  
Each, 11.8 fl. oz.  
No THC.  
\$46 total value  
**Veilment CBD  
Cooling Body  
Roll-On Gel**  
2.5 fl. oz. No THC.  
\$24 value



**\$107**  
VALUE†

**Your Cost:** \$29.99 **Award Sales\*:** \$29.99 **Order Number:** 208-797 **No Limit Offer.**

\*Based on Brochure special prices. †Based on Brochure regular prices. Includes value of free products.

# HOLIDAY SPARKLE BUNDLE

OVER  
**\$131**  
VALUE†



A



B



C



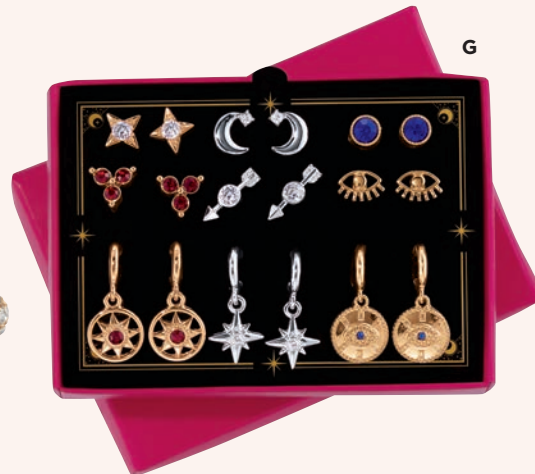
D



E



F



G

## A. Sparkly 2-Piece Necklace and Earring Gift Set

Heart/rose goldtone. With crystal-accent stones. Chain, 16½" L with 3½" extender. Matching pierced studs. **\$16.99 value**

## B. Multi Pavé Pendant Necklace

16½" L with 3½" extender. Pendant, 1½". **\$16.99 value**

**C. Bejeweled Colorful Hoops**  
Grey/silvertone. 2" diam. Pierced. **\$19.99 value**

## D. Multi-Strand Pearly and Beaded Necklace and Earring Gift Set

Layers of pearl-like beads set in silvertone. Chain lengths: 24", 28" with 3½" extender. Pierced drops. 2½" L. **\$24.99 value**

**E. Holly Jolly Earrings**  
Bell/goldtone. Approx. 1½" L. Pierced. **\$12.99 value**

**F. Holly Jolly Bracelet**  
Bell/goldtone. Stretches to fit most. **\$16.99 value**

## G. Mystical Motifs Earring Pack

9-pair pack. Silvertone, goldtone and rose goldtone with red, blue or clear glass stones. Hoops, approx. 1" diam. Pierced. **\$22.99 value**

**Your Cost:** \$29.99 **Award Sales\*:** \$29.99 **Order Number:** 097-091 **No Limit Offer.**



EXCLUSIVE  
OFFERS

OVER  
\$85  
VALUE†

# PET CARE BUNDLE

## BUY

**Sirius Groom Pet Grooming Mist**

5 fl. oz. \$12.99 value

**Sirius Groom Shampoo and Conditioner for Dogs in Baby Powder**

Each, 16.2 fl. oz.

\$29.98 total value

**Sirius Groom Pet Odor Eliminator**

For fabric and carpet use only, do not spray on pets. 13.5 fl. oz. \$12.99 value



## GET FREE

**Sirius Groom Shampoo for Dogs in Lovely Berry** 16.2 fl. oz.

\$14.99 value

**Sirius Groom Conditioner for Dogs in Lovely Berry** 16.2 fl. oz.

\$14.99 value



**Your Cost:** \$26.99 **Award Sales\*:** \$26.99 **Order Number:** 121-909 **No Limit Offer.**

\*Based on Brochure special prices. †Based on Brochure regular prices. Includes value of free products. \*\*Based on regular prices.

# PREMIUM VIAL-ON-CARD BUNDLES

Featuring key fragrance samples. The deluxe vials allow for several applications, which not only makes a great introduction to the scent, but also a nice thank-you gift for your customer's order. Remember to follow up!



## FOR HER

Includes: Rare Platinum Intense (pack of 5), Far Away (pack of 5), LYRD Oud Rose (pack of 5) and LYRD Bouquet de Freesia (pack of 5). **549-801**

**20 samples total for only \$6.99**



## FOR HIM

Includes: Wild Country (pack of 5), Mesmerize Ultimate (pack of 5), Mesmerize (pack of 5), Mesmerize Platinum Ultimate (pack of 5) and Black Suede Ultimate (pack of 5). **626-275**

**25 samples total for only \$8.99**

### SAMPLING TIPS

Present the sample as a gift! You can say: "Along with your order, I wanted to gift you something special to use this weekend."

Talk about how and where to apply the sample, and don't forget to follow up! The best time is after the first weekend you gave it to your customer. Happy sampling!





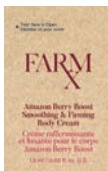































NEW! LIMITED EDITION

# BUY 1, GET 2 FREE

WHILE SUPPLIES LAST

## FACE & BODY CARE SAMPLES

Let your customers experience the luxurious textures of some of our key products.

	<b>ANEW ULTIMATE NIGHT REPAIR NIGHT SERUM</b> Pack of 3 Samples 491-866 reg. \$2 <b>NOW 75¢</b>		<b>ANEW PLATINUM AGE DELAY SERUM</b> Pack of 3 Samples 491-885 reg. \$2 <b>NOW 75¢</b>		<b>FARM RX AMAZON BERRY BOOST SMOOTHING &amp; FIRMING BODY CREAM</b> Pack of 3 Samples 506-617 reg. \$1 <b>NOW 59¢</b>		<b>FARM RX BAKUCHIOL CREAM</b> Pack of 3 Samples 792-848 reg. \$1 <b>NOW 79¢</b>		<b>FARM RX BAKUCHIOL EYE CREAM</b> Pack of 3 Samples 307-689 reg. \$1 <b>NOW 79¢</b>
	<b>FARM RX SUPER GREENS MULTIVITAMIN MOISTURE CREAM</b> Pack of 3 Samples 307-913 reg. \$1 <b>NOW 59¢</b>		<b>FARM RX SUPER GREENS COOLING GEL</b> Pack of 3 Samples 976-830 reg. \$1 <b>NOW 59¢</b>		<b>FARM RX SUPER GREENS REFRESHING GEL CLEANSER</b> Pack of 3 Samples 497-151 reg. \$1 <b>NOW 59¢</b>		<b>FARM RX PINEAPPLE PLUS INSTANT GLOW TONER</b> Pack of 3 Samples 506-435 reg. \$1 <b>NOW 59¢</b>		<b>FARM RX PINEAPPLE PLUS BRIGHTENING JELLY SERUM</b> Pack of 3 Samples 506-530 reg. \$1 <b>NOW 59¢</b>
	<b>FARM RX GREEN GODDESS FACIAL OIL</b> Pack of 5 Samples 759-456 reg. \$2.50 <b>NOW \$2.15</b>		<b>ISA KNOX LXNEW PLATINUM SCULPTING DAY CREAM</b> Pack of 3 Samples 731-690 reg. \$1 <b>NOW 69¢</b>		<b>ISA KNOX LXNEW PLATINUM SCULPTING NIGHT CREAM</b> Pack of 3 Samples 731-685 reg. \$1 <b>NOW 69¢</b>		<b>ISA KNOX LXNEW PLATINUM SCULPTING EYE CREAM</b> Pack of 3 Samples 731-723 reg. \$1 <b>NOW 69¢</b>		<b>ISA KNOX LXNEW PLATINUM SCULPTING OIL SERUM</b> Pack of 3 Samples 731-704 reg. \$1 <b>NOW 89¢</b>
	<b>ISA KNOX LXNEW CLINICAL BOOSTER MICROBIOME BALANCE</b> Pack of 3 Samples 318-625 reg. \$1 <b>NOW 69¢</b>		<b>ISA KNOX LXNEW CLINICAL BOOSTER MOISTURE LOCK</b> Pack of 3 Samples 318-644 reg. \$1 <b>NOW 69¢</b>		<b>ISA KNOX LXNEW CLINICAL BOOSTER PORE PERFECTOR</b> Pack of 3 Samples 318-549 reg. \$1 <b>NOW 69¢</b>		<b>ANEW ULTIMATE SUPREME DUAL ELIXIR</b> Pack of 5 Samples 669-694 <b>\$2.50</b>		<b>THE TRUE SERUM REVITALIZING</b> Pack of 3 Samples 577-868 reg. \$1 <b>NOW 69¢</b>
	<b>VITAMIN C OVERNIGHT RADIANT MASK</b> Pack of 3 Samples 993-927 reg. \$2 <b>NOW 79¢</b>		<b>VITAMIN C ILLUMINATING BODY SERUM</b> Pack of 3 Samples 695-652 reg. \$2 <b>NOW 79¢</b>		<b>VITAMIN C ILLUMINATING PRIMING MOISTURIZER</b> Pack of 5 Samples 962-709 reg. \$2.50 <b>NOW \$2.15</b>		<b>ANEW ULTIMATE SUPREME DUAL ELIXIR</b> Pack of 3 Samples 034-668 reg. \$1 <b>NOW 89¢</b>		<b>THE TRUE SERUM RESURFACING</b> Pack of 3 Samples 578-386 reg. \$1 <b>NOW 69¢</b>
	<b>REVITALIZE &amp; REVEAL INTENSIVE PEEL</b> Pack of 3 Samples 533-806 reg. \$1 <b>NOW 69¢</b>		<b>POWER SERUM</b> Pack of 5 Samples 105-159 reg. \$2.50 <b>NOW \$2</b>		<b>PHYSIOGEL DAILY MOISTURE THERAPY FACIAL CREAM</b> Pack of 3 Samples 353-819 reg. \$1.50 <b>NOW 69¢</b>		<b>ISA KNOX ANEW LX ULTIMATE DAY CREAM</b> Pack of 3 Samples 549-596 reg. \$1 <b>NOW 69¢</b>		<b>ISA KNOX CLINICAL COLLAGEN BOOSTER EYE LIFT PRO DUAL EYE SYSTEM</b> Pack of 5 Samples 351-414 <b>\$3</b>
	<b>AQUA BOMB ALOE</b> Pack of 3 Samples 994-081 reg. \$1 <b>NOW 69¢</b>		<b>MOISTURIZING BOMB</b> Pack of 3 Samples 836-575 reg. \$1 <b>NOW 69¢</b>		<b>MISSION LUXEREVE EYE CREAM</b> Pack of 3 Samples 000-269 reg. \$2 <b>NOW \$1.20</b>		<b>ISA KNOX ANEW CLINICAL COLLAGEN BOOSTER REJUVENATING SERUM AMPOULES</b> Pack of 3 Samples 351-266 reg. \$3 <b>NOW \$2.50</b>		

Get 3 of the same sample packs\* for the price of one...  
a win-win for you and your customers!

## FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



**LYRD OUD ROSE**  
woody floral  
Pack of 5 Samples  
792-446  
reg. \$3  
**NOW \$1.85**



**LYRD BOUQUET DE FREESIA**  
soft floral  
Pack of 5 Samples  
359-563  
reg. \$3  
**NOW \$1.85**



**LYRD PEONY ROSÉ**  
soft floral  
Pack of 5 Samples  
616-263  
reg. \$4.25  
**NOW \$2.50**



**FAR AWAY**  
amber floral  
Pack of 5 Samples  
451-207  
reg. \$2.25  
**NOW \$1.75**



**FAR AWAY BEYOND INTENSE**  
woody floral  
Pack of 5 Samples  
387-615  
reg. \$4.25  
**NOW \$2.50**



**LYRD ARTISAN SANTAL MUSK**  
woody floral  
Pack of 5 Samples  
830-232  
reg. \$4.25  
**NOW \$2.50**



**LYRD ARTISAN CHERRY VETIVER**  
amber floral  
Pack of 5 Samples  
828-590  
reg. \$4.25  
**NOW \$2.50**



**RARE PLATINUM INTENSE**  
amber floral  
Pack of 5 Samples  
359-750  
reg. \$4.25  
**NOW \$2.50**



**STUDIO 1886 GILDED**  
soft floral  
Pack of 5 Samples  
890-020  
reg. \$4.25  
**NOW \$2.50**



**GINZA WISH YOU WERE HERE**  
fruity floral  
Pack of 5 Samples  
504-318  
reg. \$4.50  
**NOW \$2.90**



**GINZA ALWAYS BESIDE YOU**  
soft floral  
Pack of 3 Samples  
139-820  
reg. \$4.50  
**NOW \$2.90**



**MESMERIZE PLATINUM ULTIMATE**  
woody floral  
Pack of 5 Samples  
897-006  
reg. \$4.25  
**NOW \$2.50**



**STUDIO 1886 LEGENDARY**  
woody fougère  
Pack of 5 Samples  
398-657  
reg. \$4.25  
**NOW \$2.50**



**MESMERIZE ULTIMATE**  
woody fougère  
Pack of 5 Samples  
436-625  
reg. \$4.25  
**NOW \$2.50**



**WILD COUNTRY**  
fresh aromatic  
Pack of 5 Samples  
006-453  
reg. \$2.25  
**NOW \$1.75**



**MESMERIZE**  
fresh aromatic  
Pack of 5 Samples  
006-449  
reg. \$2.25  
**NOW \$1.75**



**BLACK SUEDE**  
fresh aromatic  
Pack of 5 Samples  
006-468  
reg. \$2.25  
**NOW \$1.75**



**BLACK SUEDE ULTIMATE**  
woody fougère  
Pack of 5 Samples  
235-728  
reg. \$4.25  
**NOW \$2.50**

## MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.



**NEW! fmg Cashmere 24 Hour Foundation Sample Packs**  
3 samples per pack.  
Light-Medium **592-966**  
Medium-Tan **592-970**  
Tan-Deep **592-985**  
reg. \$4  
**NOW \$3 each pack**



**Love at 1st Lash Mini Mascara**  
Blackest Black.  
.135 fl. oz.  
**594-060**  
reg. \$6  
**NOW \$3**



**fmg Glimmer Satin Lipstick Sample Packs**  
Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks. 10 samples per pack. reg. \$22 **NOW \$3.25 each pack**

**Sample Pack #1 includes:**  
Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Fog, Thunderbird, Firebolt  
**235-751**



**Sample Pack #2 includes:**  
Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight  
**342-250**

## JEWELRY

**Bracelet Pillow**  
Black velvet-like fabric and cardboard. Imported. 3" L x 3" W.  
**149-230 \$4.99**







# CANCUN

DESTINATION  
AVON 2022



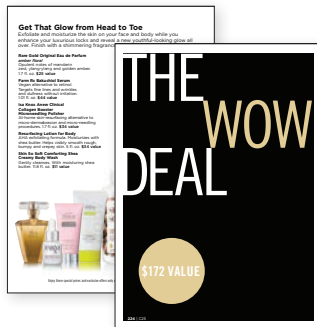
# READY, JET SET, GO!

The incentive period for Destination Avon ends Campaign 26. Check your tracker in the incentive hub of [avon.com](http://avon.com) to see where you are, and come up with a plan to help you reach for the beach! Here's how:

Let's say you need to achieve over \$2,500 in sales by Campaign 26. Take advantage of...

## 1 AVON LIVE SHOPPING

Invite 10 customers to shop the specials from our Avon Live Shopping events.  
**10 ORDERS X \$144 = \$1,440**  
(The average order from an Avon Live Shopping event is \$144 using the coupon code.\*)



## 2 WOW DEALS

Promote the WOW DEALS in the Brochure. They're an incredible value and make great holiday gifts. (Brochure price: \$50.)  
**15 WOW DEALS X \$50 = \$750**  
(Calculation does not apply to *What's New* Wow Deal purchases.)

## 3 AMAZING BUNDLE OFFERS IN WHAT'S NEW

Take advantage of the exclusive offers in this *What's New* to earn Award Sales and have product on hand for all your customers' daily and holiday beauty needs. Let them know you have their favorites—it's a great deal for them and an instant sales booster for you!



### QUICK TIPS TO BOOST SALES AND MEET YOUR GOAL

- Holiday shopping usually comes from a separate budget. If your customers are buying gifts, remind them of their daily essentials. If they are buying their go-to essentials, ask them about their holiday gifting list!
- Let your customers know that you have a goal and are striving to achieve an incentive.
- Always be ready to recommend a special offer or suggest \$5-and-under items for stocking stuffers.



THE  
BROCHURE  
BACK  
COVER  
FEATURE!

# Haiku

A sense of harmony  
& elegance.

**Haiku**  
**Eau de Parfum**  
**fresh green floral**  
Japanese yuzu,  
delicate muguet  
and blonde woods.  
1.7 fl. oz.

reg. \$25

Brochure Price:




**\$9.99**

**LOWEST  
PRICE  
THIS YEAR**





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 YouTube.com: AvonUSAReps

