

AVON

CAMPAIGN 25 2022
BUY YOUR PREVIEW
PRODUCTS IN
C23 & C24 ORDERS

what's new

step up your
**HOLIDAY
SPARKLE**





WHAT'S NEW *101*

- ▶ This is your opportunity to buy new products ("Preview Products") in advance of the Brochure.
- ▶ You can buy 2 of everything!
- ▶ The pricing for Contender (with \$40+ in Campaign sales), Premier and President's Recognition Program is shown in *What's New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

WHAT'S NEW GLOSSARY

CONTENDER (C):

A Representative with Award Sales up to \$4,999 per year.

PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year.

PRESIDENT'S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year.

PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What's New*. For each item, you can purchase up to two: one for you to try, and one to showcase or sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase two of each shade.

PREVIEW PRODUCT DISCOUNT:

Your *What's New* discount is based on your Commission Level.

For details about Commission Levels go to: Avon.com > Seller Central > Commissions and Sales Levels.

REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/ Jewelry	Fashion/ Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

GET READY! Buy C25 Preview Products with your C23 and C24 orders. Order C25 Brochures when placing your C23 product orders.

PRESIDENT'S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/ Jewelry	Fashion/ Home
President's Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President's Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%

NEW

EXCLUSIVE COLLECTION OFFER

For all Representatives—
get all three colors
in your choice of size at
a can't-miss value!

**Metallic Foil Ballet
Slipper Collection**

Includes Red, Green
and Ivory.

Order by size:

S(5-6) **635-682** M(7-8) **635-773**

L(9-10) **636-162** XL(11-12) **636-708**

YOUR COST: \$34.99

Award Sales: \$34.99*

No Limit Offer.

OVER \$71 VALUE

NEW

DAZZLING COMFORT



Red

S(5-6) **610-887**
M(7-8) **610-963**
L(9-10) **611-534**
XL(11-12) **611-572**

Green

S(5-6) **610-007**
M(7-8) **610-538**
L(9-10) **610-868**
XL(11-12) **610-872**

Ivory

S(5-6) **614-552**
M(7-8) **614-571**
L(9-10) **614-586**
XL(11-12) **614-590**

❖ Metallic Foil Ballet Slipper

Faux-fur ballet slippers with metallic foil dots and bow trim on front. Man-made materials. Imported.

reg. \$23.99 now **\$17.99** each pair

C \$14.39 P \$14.39 PRP \$13.49

NEW! LIMITED EDITION

twinkle, twinkle



❖ **Glitter Moccasin Slipper**

Multicolored glitter moccasin with faux-fur lining and pink bow detail on front. Man-made materials. Imported.

6M 614-605

7M 614-677

8M 614-681

9M 614-696

10M 614-700

11M 614-920

reg. \$39.99

now \$29.99

C \$23.99

P \$23.99

PRP \$22.49

NEW! LIMITED EDITION

HOLIDAY TREASURE



Exclusive Collection Offer

For all Representatives—
get all 3 hoops at an
amazing value!

3-Piece Collection:
includes Pink, Grey
and Purple Hoops
636-880

YOUR COST: \$14.99

Award Sales: \$14.99*

No Limit Offer.

OVER \$59 VALUE

Bejeweled Colorful Collection

Multicolor stones set in silvertone and goldtone.

Hoops

2" diam. Pierced.

Pink/Goldtone **618-304**

Grey/Silvertone **618-323**

Purple/Silvertone **618-338**

reg. \$19.99 now **\$14.99 each**

C \$11.24 P \$10.49 PRP \$8.99

Cuff Bracelet

Stretches to fit most.

Pink/Goldtone **618-342**

Grey/Silvertone **618-778**

Purple/Silvertone **618-892**

reg. \$19.99 now **\$14.99 each**

C \$11.24 P \$10.49 PRP \$8.99

NEW

Glamorous Green Collection

The look of emeralds with clear stone accents set in silvertone.

3-Piece Gift Set

Necklace, 16½" L with 3" extender; pendant, approx. 1¼" L. Pierced earrings, approx. ¼" diam. Ring, approx. ½" diam.

Order by ring size:

6 **614-940**

8 **615-123**

10 **615-817**

reg. \$22.99

now \$16.99 the set

C \$12.74

P \$11.89

PRP \$10.19

Tennis Bracelet

7½" L with removable clasp.

617-183

reg. \$16.99

now \$12.99

C \$9.74

P \$9.09

PRP \$7.79

necklace, earrings
and ring set



NEW! LIMITED EDITION

LETTERS TO SANTA



**Initial Beaded
Stretch Bracelet**

Silvertone beaded
bracelet with sparkling
letter charm and
silvertone heart charm.
One size fits most.

reg. \$16.99

now \$12.99 each

C \$9.74

P \$9.09

PRP \$7.79



NEW



**Glitter Snowglobe
Watches**

Leatherlike strap,
9" L. Silver-tone case
with stone bezels,
35mm diam.

Red 624-177

Black 624-181

Purple 624-105

reg. \$49.99

now \$39.99 each

C \$29.99

P \$27.99

PRP \$23.99

NEW! LIMITED EDITION

**Positive Vibes
Necklace and Bracelet
Gift Set**

Colored beads with
engraved metal
charms. Necklace,
16½" L with 3½"
extender. Bracelet
stretches to fit most.

Glow/Goldtone **617-790**

Faith/Silvertone **617-987**

Love/Rose Goldtone

618-228

reg. \$19.99

now \$14.99 each set

C \$11.24

P \$10.49

PRP \$8.99

gifts that charm

NEW

Exclusive Collection Offer

For all Representatives—
get all 4 pieces at an
amazing value!

4-Piece Collection:

Order by ring size:

6 638-313 8 638-366 10 639-085

YOUR COST: \$19.99

Award Sales: \$19.99*

No Limit Offer.

OVER \$70 VALUE

Antiqued Statement Collection

The look of sapphires set in hematite-colored metal.

Necklace
16½" L with
3½" extender.
622-758
reg. \$24.99
now \$19.99
C \$14.99
P \$13.99
PRP \$11.99

Earrings
1½" L pierced
drops.
622-762
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

**Stretch
Bracelet**
One size
fits most.
622-777
reg. \$19.99
now \$14.99
C \$11.24
P \$10.49
PRP \$8.99

Ring
Sizes:
6 **622-820**
8 **622-853**
10 **622-872**
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

NEW! LIMITED EDITION

Multi Pavé Collection
Multicolor pavé stones
set in goldtone.

Pendant Necklace
16½" L with 3½"
extender. Pendant,
1½" L.
623-166
reg. \$16.99
now \$12.99
C \$9.74
P \$9.09
PRP \$7.79

Huggie Earrings
¾" diam.
623-458
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

Ring
Sizes:
6 **623-572**
8 **623-989**
10 **624-033**
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

NEW

Sterling Silver SENTIMENTS

Set in genuine .925 sterling silver.

Sterling Silver Collection

CZ stones set in genuine sterling silver.

CZ Accent Cross Necklace

17" L with 1" extender.
Pendant, 1 1/4" L. **627-229**

reg. \$74.99

now \$59.99

C \$44.99

P \$41.99

PRP \$35.99

CZ Circle Necklace

17" L with 1" extender.

Pendant, 1/2" diam. **627-070**

reg. \$69.99

now \$54.99

C \$41.24

P \$38.49

PRP \$32.99

Engagement Ring

1.5 carat weight equivalent.

Sizes:

5 **624-220** 8 **624-712**

6 **624-234** 9 **624-731**

7 **624-469** 10 **624-765**

reg. \$64.99

now \$49.99

C \$37.49

P \$34.99

PRP \$29.99

Wedding Band

Sizes:

5 **624-784** 8 **625-317**

6 **625-030** 9 **625-470**

7 **625-059** 10 **627-066**

reg. \$49.99

now \$39.99

C \$29.99

P \$27.99

PRP \$23.99



HIS
• genuine
gold plating
HERS
• genuine
diamond
accents and
rose gold
plating

His World Map Watch

Boussivie Precision
watch with genuine
gold plating. 3ATM
water-resistant.

Brown leatherlike
strap, 10" L. Dial
with luminous dots,
40mm diam. case.

622-891

reg. \$114.99

now \$89.99

C \$67.49

P \$62.99

PRP \$53.99

Hers Diamond Accent Watch

Boussivie Precision
watch with genuine
diamond accent,
CZ bezel stones
and rose gold
plating. 3ATM
water-resistant.

8" L with 34mm
diam. case.

622-906

reg. \$114.99

now \$89.99

C \$67.49

P \$62.99

PRP \$53.99

NEW! LIMITED EDITION

glimmer all the way!



fmg Glimmer Bejeweled Mega Palette

Two-tiered mega palette with array of eyeshadows, highlighters, blushes and contour. Highly pigmented, multi-finish shades, infused with nourishing vitamin E, glide on smoothly and blend evenly for a beautiful color payoff, perfect for all your holiday parties! Comes in gift box.

Includes:

20 eyeshadows, .53 oz. total net wt. Two highlighters, .11 oz. total net wt.
Two blushes, .11 oz. total net wt. Contour Duo, .12 oz. total net wt. **631-084**
reg. \$45 now \$21 **C** \$15.75 **P** \$14.70 **PRP** \$12.60

NEW

A KISS OF COLOR

Sheer hint of tint for a soft luminous glow.



For cheeks and lips.

fmg Glimmer

Be Blushed Cheek Color

Creamy moisturizing formula glides on smoothly without streaking for a natural flush of color. Buildable coverage. Soft dewy finish. With skin-nourishing vitamin E for antioxidant benefits. Free from parabens, phthalates and fragrance. .14 oz. net wt.

reg. \$14 now \$10.99 each

C \$8.24 **P** \$7.69 **PRP** \$6.59



Blushing Nude 629-475	Golden Rose 627-400	Icy Petal 629-460	Tropical Peach 630-676	Crushed Berry 630-551
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Pro Tips

Pair **fmg Glimmer Be Blushed Cheek Color** with the **fmg Blush & Contour Brush** or **Avon Pro Flawless Makeup Applicator** for easy and seamless application.



Layer **fmg Glimmer Powder Blush** over **fmg Glimmer Be Blushed Cheek Color** for even longer wear and greater dimension.



Get the Look Application Tips

Contoured: Stack complementary blush shades for a fresh and softly defined look.

Sunkissed: Apply blush on upper cheeks and across the nose. **Lifted:** Apply blush along the height of the cheekbones, going upward toward the temples.

NEW

MAKEUP, *organized!*



All your tools at the ready!

fmg Vanity Organizer

Makeup-theme print. Four compartments with two removable inside dividers, three outer pockets and lattice elastic straps. Folds up for easy storage. 9½" L x 6" W x 5" H. Polyester. Imported. **305-762**

reg. \$30 now **\$22.99**

C \$17.24 **P** \$16.09 **PRP** \$13.79

WHY THEY'LL LOVE IT

The ultimate space saver for their vanity, bathroom drawers or dresser table.

No product gets left behind! They can have all their favorites organized and front and center.

Customizable for their needs, from makeup, to skin care, to fragrance.

A time saver for a faster, more efficient morning beauty routine.

PRO TIPS

Ask your customer if they have beauty products in their drawers that they forget to use. Odds are...it's a yes. Offer this vanity organizer as the perfect solution.

Get creative! Suggest turning the organizing slots into a makeup advent calendar for a personalized gift, or using the organizer as a "stocking" to hold stocking stuffer gifts for a makeup lover.

\$145
TOTAL VALUE†

EXCLUSIVE OFFER

LUXE LIPS & CHEEKS

9-PIECE BUNDLE

BUY

**fmg Glimmer
Lipliner in Au
Naturel and
Simply Spice**
Each, .01 oz.
net wt.
\$18 total value

**fmg Glimmer
Satin Lipstick
in Windstorm**
.10 oz. net wt.
\$11 value

**fmg Glimmer
Lip Glaze in
Shine**
.3 fl. oz.
\$11 value

**Birthday Balm Lip
Crayon in Birthday
Post, Birthday Suit
and Surprise!**
Each, .1 oz. net wt.
\$36 total value

**fmg Cashmere
Lipcream Matte in
Nude Pink**
.11 oz. net wt.
\$22 value

**fmg Colors of LOVE
Glow Balm Duo
Illuminating Stick in
Heartthrob**
.28 oz. total net wt.
\$20 value



GET FREE

**fmg Colors of LOVE
Kiss Me
Cushion
Highlighter
in Golden Lily**
.28 oz. net wt.
\$27 value



Your Cost:
\$44.12

Award Sales:
\$44.12*

Order number:
631-998

No Limit Offer.











*Includes value of
free product. *Based on
Brochure Special Prices.

Glimmer Product Guide

PRODUCT	FACE		LIP					
								
	NEW! GLIMMER BE BLUSHED CHEEK COLOR 5 Shades	GLIMMER POWDER BLUSH 3 Shades	GLIMMER LIP POLISH Colorless	GLIMMER LIP CONDITIONER 1 Universal Shade	GLIMMER LIP PLUMPER 1 Universal Shade	GLIMMER SATIN LIPSTICK 30 Shades	GLIMMER LIP GLAZE 8 Shades	GLIMMER LIPLINER 12 Shades
	For use on cheeks and lips. Creamy moisturizing formula glides on smoothly without streaking for a natural flush of color. Buildable coverage. Soft dewy finish.	Richly pigmented, silky pressed powder hugs cheeks. Weightless formula with ultra-fine pearl for added dimension. Buildable coverage and soft matte finish.	Sugar-based formula gently buffs away dry, flaky skin for softer, smoother lips. Helps polish and prep lips for effortless lip color application.	Preps and primes your lips. Wear alone for a perfectly moisturized pout, or layer other lip products over it for improved wear and application. The buttery smooth texture offers superior comfort, and the nourishing ingredients care for your lips.	Moisturizing gloss delivers a dimensional wet-shine finish, and plumps lips without the stinging like some other lip plumpers.	The lightweight, creamy, smooth formula provides a soft satin finish with rich, comfortable color. Buildable medium-to-full coverage.	Drenches lips in eye-catching shine, glimmering color and instant moisture. The smooth, lip-hugging texture provides hours of wear without feathering. Non-sticky formula offers buildable color, sheer-to-medium coverage and a lustrous glossy finish.	Long-wearing lipliner is formulated with rich pigments to provide vivid color with every line. Creamy formula glides on with precision and dries to a matte finish.
	<ul style="list-style-type: none">• With skin-nourishing vitamin E for antioxidant benefits	<ul style="list-style-type: none">• Vitamin E helps nourish skin and provides antioxidant benefits	<ul style="list-style-type: none">• Vitamin E and squalane help moisturize• Blueberry and strawberry extracts and raspberry leave lips feeling supple	<ul style="list-style-type: none">• Vitamin E helps to moisturize, soothe and heal lips• Jojoba seed & sunflower seed oils help protect against free radicals• Mango seed butter, rich in fatty acids, provides moisturizing benefits	<ul style="list-style-type: none">• Volulip™ formula visibly plumps pout, softens and moisturizes lips• Vitamin E provides antioxidant benefits	<ul style="list-style-type: none">• Pomegranate extract provides antioxidant benefits	<ul style="list-style-type: none">• Castor seed oil boosts hydration• Vitamin E provides antioxidant benefits	<ul style="list-style-type: none">• Super-precise application for high-definition, sculpted lip looks• Prevents feathering and prolongs lipstick wear• Long-wearing formula stays all day

From luxe lips to enticing eyes, help your customers enhance their favorite features with these Glimmer must-haves.

EYE

									
GLIMMER EYE-SHADOW QUAD 10 Quad Shades	GLIMMER-SHADOW 14 Shades	GLIMMER LONGWEAR GEL EYESHADOW 4 Shades	GLIMMER LONGWEAR GEL EYELINER 4 Shades	GLIMMER ALWAYS ON POINT EYELINER 2 Shades	GLIMMER LIQUID EYELINER 1 Shade	GLIMMER CREAM EYELINER 5 Shades	GLIMMER WATERPROOF EYELINER 7 Shades	GLIMMER DIAMOND EYELINER 9 Shades	GLIMMER BROW DEFINER 6 Shades
<p>Long-wearing, creamy powder formula hugs eyelids for all-day wear. Each quad features a variety of finishes—matte, satin and shimmer—in complementary colors to create looks with ease. Rich pigment payoff with just a single swipe.</p>	<p>The buildable, silky cream formula goes on effortlessly to create stunning looks that last all day. Available in 3 unique finishes—shimmer, glitter and matte sateen—for a variety of long-wearing, water-resistant, crease-proof looks.</p>	<p>Features delicate delicate pearls that capture and reflect light for lids that look shimmery all day and night. The long-wearing, creamy, weightless formula glides on smoothly with richly pigmented color and a vibrant finish.</p>	<p>This richly pigmented gel eyeliner provides a creamy line of high-performance color that wears all day and dries to an intense matte finish.</p>	<p>This customer favorite now features a built-in sharpener for a consistently perfect point!</p>	<p>Long-wearing with rich black pigments to provide vivid, opaque color that stays all day. Smudge-, transfer- and waterproof formula dries to a smooth matte finish.</p>	<p>Creamy and smooth, it glides on effortlessly for all-day, comfortable wear. Rich pigments provide vivid color with a subtle sheen finish.</p>	<p>Water- and sweat-proof formula glides on smoothly for all-day, comfortable wear. Rich pigments provide vivid color that won't smudge or transfer.</p>	<p>Features finely milled pearls that provide dimension and deliver a subtle sparkle to amp up any eye look.</p>	<p>Smudge-, transfer- and waterproof brow pencil. The slim, tapered tip creates the appearance of actual brow hair for natural-looking, perfectly defined eyebrows.</p>
<ul style="list-style-type: none"> Specifically curated shade families enhance a variety of eye colors Buildable, medium-to-full coverage 	<ul style="list-style-type: none"> Blends easily and dries down smoothly No fallout, stay-all-day shadow 	<ul style="list-style-type: none"> Can be used as a base to increase the intensity of eyeshadows layered on top Crease- and smudge-proof Fade-resistant 	<ul style="list-style-type: none"> Full, opaque coverage Smudge- and flake-proof Fade-resistant Versatile formula doubles as an eyeshadow base to boost colors layered on top 	<ul style="list-style-type: none"> Smudge- and water-proof Creamy, smooth formula stays color-true all day 	<ul style="list-style-type: none"> Quick-drying formula with precision application Rich black pigment delivers vivid impact with one swipe 	<ul style="list-style-type: none"> Creamy, smooth, glide-on color Long-wearing, all-day comfortable wear Fade-resistant Comes off easily with soap and water or makeup remover 			<ul style="list-style-type: none"> Castor oil helps nourish brows and aids in hair growth Coconut oil helps brow hair and skin feel soft and smooth

IMARI AMOR

the first blush of love

BOTH ARE AVAILABLE IN THE BROCHURE!

Imari Amor
Eau de Parfum
woody floral
1.7 fl. oz. reg. \$25
Brochure Price: \$17.99

Travel Spray
.3 fl. oz. reg. \$14
Brochure Price: \$9.99

Top: Mandarin, **Black
Currant**, Green Notes, Lychee

Mid: Rose, Jasmine,
Neroli, Ylang-Ylang,
Precious Orris

Dry: Patchouli, Sandalwood,
Warm Musk, Amber



SPRITZ YOUR WAY TO BIGGER SALES WITH THE TRAVEL SIZE!

Giftable

It's a thoughtful way to thank your most loyal customers for their orders. It also makes an easy stocking stuffer gift for fragrance lovers.

Handy Demo Tool

This is a great way for you to let customers experience our newest scent, Imari Amor.

Test Drive

Before They Buy

For customers that are not quite ready to purchase the full size, encourage them to buy the travel size at a lower price. It's an easy way to test out the scent for a few weeks. Follow up to see how the trial period went and if they'd like to purchase the full size.



NEW

MESMERIZE

CAPTIVATE AT A SINGLE GLANCE

A hypnotic fragrance collection with bold notes and precious ingredients for a luxe feel that lasts.



Mesmerize Platinum Ultimate
woody floral
Magnetic and intoxicating.
Be drawn in by an alluring
blend of crisp pear, violet
and warm amber.

Body Wash
820-971

Body Moisturizer
820-986

FOR EACH: 6.7 fl. oz.
reg. \$19.99 now **\$14.99 each**
C \$11.24 P \$10.49 PRP \$8.99

**AVAILABLE IN
THE BROCHURE!**
Mesmerize Platinum Ultimate
Eau de Toilette
3.4 fl. oz. reg. \$36
Brochure Price: \$27.99

FIND THEIR NEW SIGNATURE...

Help customers find the fragrances that best speak to them with this easy-to-use fragrance wheel! Download the tool from AVON U on avon.com, and print and share with your customers.



PREMIUM VIAL-ON-CARD BUNDLES

Featuring key fragrance samples. The deluxe vials allow for several applications, which not only makes a great introduction to the scent, but also a nice thank-you gift for your customer's order. Remember to follow up!



FOR HER

Includes: Rare Platinum Intense (pack of 5), Far Away (pack of 5), LYRD Oud Rose (pack of 5) and LYRD Bouquet de Freesia (pack of 5). **549-801**

20 samples total for only \$6.99



FOR HIM

Includes: Wild Country (pack of 5), Mesmerize Ultimate (pack of 5), Mesmerize (pack of 5), Mesmerize Platinum Ultimate (pack of 5) and Black Suede Ultimate (pack of 5). **626-275**

25 samples total for only \$8.99

SAMPLING TIPS

Present the sample as a gift! You can say: "Along with your order, I wanted to gift you something special to use this weekend."

Talk about how and where to apply the sample, and don't forget to follow up! The best time is after the first weekend you gave it to your customer. Happy sampling!

EXCLUSIVE OFFER

FRAGRANCE FAVES 3-PIECE BUNDLE

BUY

Imari Eau de Toilette

amber floral

Italian bergamot, tempting
jasmine and amber. 1.7 fl. oz.

\$25 value

Haiku Intense Eau de Parfum

fresh green floral

Japanese yuzu, muguet and
blonde woods. 1.7 fl. oz.

\$30 value

Far Away Eau de Parfum

amber floral

Freesia, jasmine absolute
and enticing amber. 1.7 fl. oz.

\$25 value



GET FREE

Imari Amor Eau de Parfum

woody floral

Black currant, precious orris and
warm musk. 1.7 fl. oz. **\$25 value**

Haiku Eau de Parfum

fresh green floral

Japanese yuzu, muguet
and blonde woods. 1.7 fl. oz.

\$25 value

Pack of 5 Imari Amor

Vial-on-Card samples
\$2.25 value

Pack of 5 Haiku Sacred Intense

Vial-on-Card samples
\$4.25 value



Your Cost:

C \$45.73

P \$42.68

PRP \$36.58

Award Sales:

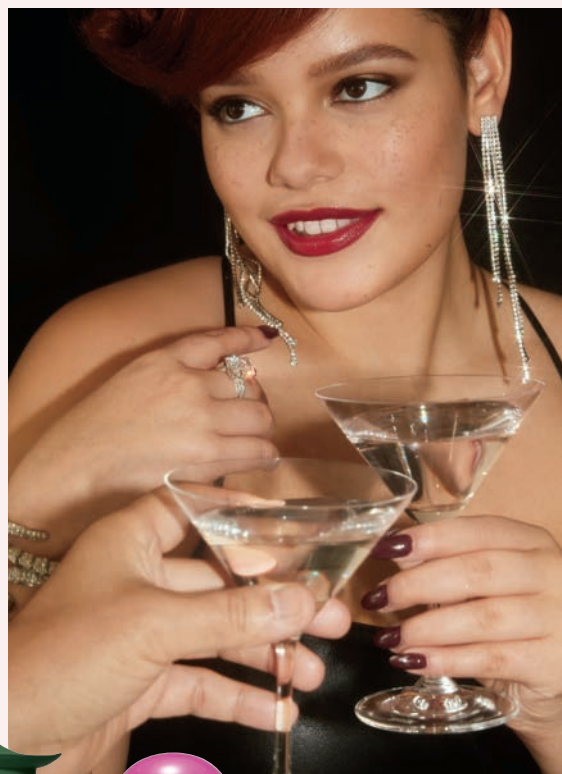
\$130*

Order number:

817-319

*Based on Brochure
Special Prices.

*Includes value of
free products.



EXCLUSIVE OFFER

SKIN CARE ESSENTIALS 3-PIECE BUNDLE

OVER
\$142
TOTAL VALUE†

BUY

**Isa Knox LXNEW
Clinical Booster
Microbiome Balance**
1 fl. oz.
\$40 value

**Anew Vitamin C
Dry Body Oil**
3.4 fl. oz.
\$34 value

**Anew Hydra Fusion
Daily Beauty Defense
Broad Spectrum Sunscreen
Lotion SPF 50**
1.7 fl. oz. **\$34 value**



GET FREE

**Dr.Belmeur Cica
Moisturizing Lip Balm**
.14 oz. net wt.
\$14 value

**2 belif The True Cream
Moisturizing Bomb
Try-it Sizes**
Each, .33 fl. oz.
\$16.80 total value

**4 Farm Rx Super Greens
Cooling Gel Samples
(each, pack of 3)
\$4 total value**



Your Cost:
C \$46.48
P \$43.38
PRP \$37.18

Award Sales:
\$61.97*

Order number:
096-664

*Based on Brochure
Special Prices.

†Includes value of
free products.

THE WOW DEAL

ENJOY A “WOW”-WORTHY COLLECTION AT AN EXCLUSIVE PRICE, JUST FOR YOU!

This must-have beauty collection valued at \$172 **is a no-limit offer available to all Representatives at only \$30 Your Cost and Award Sales of \$30!** It's designed to help you on your way to Premier Level, President's Club or beyond! Check out the handy calculator on Avon U, which will show you how to reach your goals by selling this collection, and look out for more Wow offers in *What's New*.



Get That Glow from Head to Toe

Exfoliate and moisturize the skin on your face and body while you enhance your luxurious locks and reveal a new youthful-looking glow all over. Finish with a shimmering fragrance to enhance your radiant aura.

Rare Gold Original Eau de Parfum *amber floral*

Opulent notes of mandarin zest, ylang-ylang and golden amber.
1.7 fl. oz. **\$25 value**

Farm Rx Bakuchiol Serum
Vegan alternative to retinol. Targets fine lines and wrinkles and dullness without irritation.
1.01 fl. oz. **\$44 value**

Isa Knox Anew Clinical Collagen Booster Microneedling Polisher

At-home skin-resurfacing alternative to micro-dermabrasion and micro-needling procedures.
1.7 fl. oz. **\$34 value**

Isa Knox Anew Clinical Revitalize & Reveal Resurfacing Lotion for Body
AHA exfoliating formula. Moisturizes with shea butter. Helps visibly smooth rough, bumpy and crepey skin. 5 fl. oz. **\$34 value**

Skin So Soft Comforting Shea Creamy Body Wash
Gently cleanses.
11.8 fl. oz. **\$11 value**

Foot Works Lavender Softening Balm
For spot softening. With vitamin E, jojoba oil, cocoa butter and shea butter. 1.7 oz. net wt. **\$6 value**

Elastine Moisture Essentials Shine Shampoo
With argan oil and ceramide. Helps moisturize and reduce split ends. Keeps locks looking shiny and smooth. 12.7 fl. oz. **\$9 value**

Elastine Moisture Essentials Shine Conditioner
With argan oil and ceramide. Helps moisturize and reduce split ends. Keeps locks looking shiny and smooth. 12.7 fl. oz. **\$9 value**

YOUR COST: All 8 for \$30 • **CUSTOMER PRICE:** All 8 for \$50 • **AWARD SALES:** \$30 • **996-342**
NO LIMIT TO THIS OFFER (you can buy as many collections as you'd like)



CANCUN

DESTINATION
AVON 2022



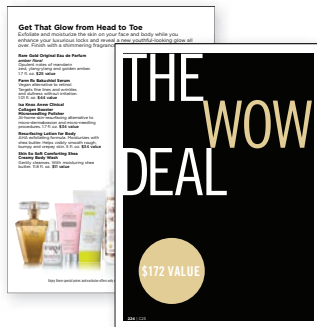
READY, JET SET, GO!

The incentive period for Destination Avon ends Campaign 26. Check your tracker in the incentive hub of avon.com to see where you are, and come up with a plan to help you reach for the beach! Here's how:

Let's say you need to achieve over \$2,500 in sales by Campaign 26. Take advantage of...

1 AVON LIVE SHOPPING

Invite 10 customers to shop the specials from our Avon Live Shopping events.
10 ORDERS X \$144 = \$1,440
(The average order from an Avon Live Shopping event is \$144 using the coupon code.*)



2 WOW DEALS

Promote the WOW DEALS in the Brochure. They're an incredible value and make great holiday gifts. (Brochure price: \$50.)
15 WOW DEALS X \$50 = \$750
(Calculation does not apply to *What's New* Wow Deal purchases.)

3 FUNDRAISING OPPORTUNITIES

This is the season for giving and giving back. Ask customers to support your Slippers for Seniors cause by purchasing a pair of slippers for \$16.99 to donate to a senior community in need.
20 SLIPPERS X 16.99 = \$340



For a grand total of \$2,530!

QUICK TIPS TO BOOST SALES AND MEET YOUR GOAL

- Holiday shopping usually comes from a separate budget. If your customers are buying gifts, remind them of their daily essentials. If they are buying their go-to essentials, ask them about their holiday gifting list!
- Let your customers know that you have a goal and are striving to achieve an incentive.
- Always be ready to recommend a special offer or suggest \$5-and-under items for stocking stuffers.

*Based on average order sales using coupon codes from January-June '22 Avon Live Shopping events.

BUY 1, GET 2 FREE

WHILE SUPPLIES LAST

FACE & BODY CARE SAMPLES

Let your customers experience the luxurious textures of some of our key products.



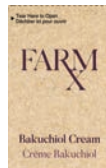
ANEW ULTIMATE NIGHT REPAIR NIGHT SERUM
Pack of 3 Samples
491-866
reg. \$2
NOW 75¢



ANEW PLATINUM AGE DELAY SERUM
Pack of 3 Samples
491-885
reg. \$2
NOW 75¢



FARM RX AMAZON BERRY BOOST SMOOTHING & FIRMING BODY CREAM
Pack of 3 Samples
506-617
reg. \$1
NOW 59¢



FARM RX BAKUCHIOL CREAM
Pack of 3 Samples
792-848
reg. \$1
NOW 79¢



FARM RX BAKUCHIOL EYE CREAM
Pack of 3 Samples
307-689
reg. \$1
NOW 79¢



FARM RX SUPER GREENS MULTIVITAMIN MOISTURE CREAM
Pack of 3 Samples
307-913
reg. \$1
NOW 59¢



FARM RX SUPER GREENS COOLING GEL
Pack of 3 Samples
976-830
reg. \$1
NOW 59¢



FARM RX SUPER GREENS REFRESHING GEL CLEANSER
Pack of 3 Samples
497-151
reg. \$1
NOW 59¢



FARM RX PINEAPPLE PLUS INSTANT GLOW TONER
Pack of 3 Samples
506-435
reg. \$1
NOW 59¢



FARM RX PINEAPPLE PLUS BRIGHTENING JELLY SERUM
Pack of 3 Samples
506-530
reg. \$1
NOW 59¢



FARM RX GREEN GODDESS FACIAL OIL
Pack of 5 Samples
759-456
reg. \$2.50
NOW \$2.15



ISA KNOX LXNEW PLATINUM SCULPTING DAY CREAM
Pack of 3 Samples
731-690
reg. \$1
NOW 69¢



ISA KNOX LXNEW PLATINUM SCULPTING NIGHT CREAM
Pack of 3 Samples
731-685
reg. \$1
NOW 69¢



ISA KNOX LXNEW PLATINUM SCULPTING EYE CREAM
Pack of 3 Samples
731-723
reg. \$1
NOW 69¢



ISA KNOX LXNEW PLATINUM SCULPTING OIL SERUM
Pack of 3 Samples
731-704
reg. \$1
NOW 89¢



ISA KNOX LXNEW CLINICAL BOOSTER MICROBIOME BALANCE
Pack of 3 Samples
318-625
reg. \$1
NOW 69¢



ISA KNOX LXNEW CLINICAL BOOSTER MOISTURE LOCK
Pack of 3 Samples
318-644
reg. \$1
NOW 69¢



ISA KNOX LXNEW CLINICAL BOOSTER PORE PERFECTOR
Pack of 3 Samples
318-549
reg. \$1
NOW 69¢



ANEW ULTIMATE SUPREME DUAL ELIXIR
Pack of 5 Samples
669-694
reg. \$2.50
NOW 69¢



THE TRUE SERUM REVITALIZING
Pack of 3 Samples
577-868
reg. \$1
NOW 69¢



ANEW VITAMIN C OVERNIGHT RADIANT MASK
Pack of 3 Samples
993-927
reg. \$2
NOW 79¢



VITAMIN C ILLUMINATING BODY SERUM
Pack of 3 Samples
695-652
reg. \$2
NOW 79¢



VITAMIN C ILLUMINATING PRIMING MOISTURIZER
Pack of 5 Samples
962-709
reg. \$2.50
NOW \$2.15



ISA KNOX ANEW LX ULTIMATE REJUVENATING SERUM
Pack of 3 Samples
034-668
reg. \$1
NOW 89¢



THE TRUE SERUM RESURFACING
Pack of 3 Samples
578-386
reg. \$1
NOW 69¢



REVITALIZE & REVEAL INTENSIVE PEEL
Pack of 3 Samples
533-806
reg. \$1
NOW 69¢



POWER SERUM
Pack of 5 Samples
105-159
reg. \$2.50
NOW \$2



PHYSIOGEL DAILY MOISTURE THERAPY FACIAL CREAM
Pack of 3 Samples
353-819
reg. \$1.50
NOW 69¢



ISA KNOX ANEW LX ULTIMATE DAY CREAM
Pack of 3 Samples
549-596
reg. \$1
NOW 89¢



ISA KNOX CLINICAL COLLAGEN BOOSTER EYE LIFT PRO DUAL EYE SYSTEM
Pack of 5 Samples
351-414
\$93



AQUA BOMB ALOE
Pack of 3 Samples
994-081
reg. \$1
NOW 69¢



MOISTURIZING BOMB
Pack of 3 Samples
836-575
reg. \$1
NOW 69¢



MISSION LUXEREVE EYE CREAM
Pack of 3 Samples
000-269
reg. \$2
NOW \$1.20



ISA KNOX ANEW CLINICAL COLLAGEN BOOSTER REJUVENATING SERUM AMPOULES
Pack of 3 Samples
351-266
reg. \$3
NOW \$2.50

Get 3 of the same sample packs* for the price of one...
a win-win for you and your customers!

FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



LYRD OUD ROSE
woody floral
Pack of 5 Samples
792-446
reg. \$3
NOW \$1.85



LYRD BOUQUET DE FREESIA
soft floral
Pack of 5 Samples
359-563
reg. \$3
NOW \$1.85



LYRD PEONY ROSÉ
soft floral
Pack of 5 Samples
616-263
reg. \$4.25
NOW \$2.50



FAR AWAY
amber floral
Pack of 5 Samples
451-207
reg. \$2.25
NOW \$1.75



FAR AWAY BEYOND INTENSE
woody floral
Pack of 5 Samples
387-615
reg. \$4.25
NOW \$2.50



LYRD ARTISAN SANTAL MUSK
woody floral
Pack of 5 Samples
830-232
reg. \$4.25
NOW \$2.50



LYRD ARTISAN CHERRY VETIVER
amber floral
Pack of 5 Samples
828-590
reg. \$4.25
NOW \$2.50



RARE PLATINUM INTENSE
amber floral
Pack of 5 Samples
359-750
reg. \$4.25
NOW \$2.50



STUDIO 1886 GILDED
soft floral
Pack of 5 Samples
890-020
reg. \$4.25
NOW \$2.50



GINZA WISH YOU WERE HERE
fruity floral
Pack of 5 Samples
504-318
reg. \$4.50
NOW \$2.90



GINZA ALWAYS BESIDE YOU
soft floral
Pack of 3 Samples
139-820
reg. \$4.50
NOW \$2.90



MESMERIZE PLATINUM ULTIMATE
woody floral
Pack of 5 Samples
897-006
reg. \$4.25
NOW \$2.50



STUDIO 1886 LEGENDARY
woody fougère
Pack of 5 Samples
398-657
reg. \$4.25
NOW \$2.50



MESMERIZE ULTIMATE
woody fougère
Pack of 5 Samples
436-625
reg. \$4.25
NOW \$2.50



WILD COUNTRY
fresh aromatic
Pack of 5 Samples
006-453
reg. \$2.25
NOW \$1.75



MESMERIZE
fresh aromatic
Pack of 5 Samples
006-449
reg. \$2.25
NOW \$1.75



BLACK SUEDE
fresh aromatic
Pack of 5 Samples
006-468
reg. \$2.25
NOW \$1.75



BLACK SUEDE ULTIMATE
woody fougère
Pack of 5 Samples
235-728
reg. \$4.25
NOW \$2.50

MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.



NEW! fmg Cashmere 24 Hour Foundation Sample Packs
3 samples per pack.
Light-Medium **592-966**
Medium-Tan **592-970**
Tan-Deep **592-985**
reg. \$4
NOW \$3 each pack



Love at 1st Lash Mini Mascara
Blackest Black.
.135 fl. oz.
594-060
reg. \$6
NOW \$3



fmg Glimmer Satin Lipstick Sample Packs
Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks. 10 samples per pack. reg. \$22 **NOW \$3.25 each pack**

Sample Pack #1 includes:
Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Fog, Thunderbird, Firebolt
235-751



Sample Pack #2 includes:
Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight
342-250

JEWELRY

Bracelet Pillow
Black velvet-like fabric and cardboard. Imported. 3" L x 3" W.
149-230 \$4.99



get holiday-playlist ready!

Introducing LG TONE Free T60Q Earbuds

LG TONE Free T60Q Earbuds

Includes 2 earbuds, charging case, extra ear-gels and USB Type C charging cable. Imported.

Features:

- **Meridian Technology.** Rich and clear, high-quality balanced sound.
- **Enhanced Active Noise Cancellation.** Perfect for reducing background noise.
- **True Bluetooth Wireless.** Google and Siri voice-command compatible.
- **TV Remote Control Function** with voice command.
- **IPX4 Water- and Sweat-Resistant**.**
- **3-Mic Design.** Delivers clear calls everywhere you are.
- **UVnano+ Charging Case** kills 99.9% of bacteria*.

reg. \$179.99

Brochure Price: \$149.99

While supplies last.

*Independent testing shows the UVnano charging case kills 99.9% of bacteria on the earbuds in five minutes while charging. The UV LED function works only when the charging case is connected to the power cable. **IPX4 Water Resistance: Earbuds tested under controlled laboratory conditions with an IPX4 rating. Resistant to splashed water. Dry before using. Do not charge while wet. Case has not been tested for IPX4. Charging case is not water-resistant.

THE
BROCHURE
BACK
COVER
FEATURE!



UVnano

AVON x LG
Life's Good

Follow our social media channels:

- Facebook.com: Avon
- YouTube.com: Avon

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- Twitter: @AvonInsider
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- YouTube.com: AvonUSAREps

