

AVON

CAMPAIGN 20 2022
BUY YOUR PREVIEW
PRODUCTS IN
C18 & C19 ORDERS

what's new

**NEW fmg
Cashmere Cushion
Foundation
+ FREE GIFT**

LUXURY
IN THE SHADE OF YOU.





WHAT'S NEW *101*

- This is your opportunity to buy new products ("Preview Products") in advance of the Brochure.
- You can buy 2 of everything!
- The pricing for Contender (with \$40+ in Campaign sales), Premier and President's Recognition Program is shown in *What's New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

WHAT'S NEW GLOSSARY

CONTENDER (C):

A Representative with Award Sales up to \$4,999 per year.

PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year.

PRESIDENT'S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year.

PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What's New*. For each item, you can purchase up to two: one for you to try, and one to showcase or sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase two of each shade.

PREVIEW PRODUCT DISCOUNT:

Your *What's New* discount is based on your Commission Level.

For details about Commission Levels go to: Avon.com > Seller Central > Commissions and Sales Levels.

REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/Jewelry	Fashion/Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

GET READY! Buy C20 Preview Products with your C18 and C19 orders. Order C20 Brochures when placing your C18 product orders.

PRESIDENT'S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/Jewelry	Fashion/Home
President's Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President's Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%



*your guide to a
flawless face*


For gorgeous, cashmere-soft skin, start with our new fmg Cashmere foundation (see pages 4-7). Then, luxe up lips and eyes with fmg Cashmere favorites (see pages 8-9).



FREE

What's New Offer: Isa Knox LXNEW Clinical Booster Moisture Lock with your fmg Cashmere Cushion Foundation purchase, page 5. \$40 VALUE! 1 fl. oz.

Brochure Offer: FREE with any \$30 makeup purchase from select pages.
LIMITED QUANTITIES

-  W215
429-263
-  W225
429-369
-  C215
429-388
-  N225
429-450
-  N235
429-464
-  C225
429-479
-  W235
429-483
-  W245
429-589
-  N245
429-593
-  W255
429-608
-  N255
429-665
-  W265
429-775
-  W275
429-780
-  N265
429-794
-  W285
429-809
-  N275
429-813



help them find their perfect shade!

Tell your customers to “try it on” with our digital Try-It-On tool on avon.com. Plus, check out the Undertone & Shade Finder guide on page 7.



FREE Isa Knox LXNEW Clinical Booster Moisture Lock with your fmg Cashmere Cushion purchase, page 5. \$40 value. 1 fl. oz. Limited quantities.

NEW

**fmg Cashmere
Cushion Foundation**

Enriched with soothing calendula extract, moisturizing squalane and skin-brightening niacinamide. Lightweight, breathable formula applies evenly, helping to cover the look of imperfections with buildable velvety-soft matte color. Light-to-medium coverage. Includes sponge puff applicator. Free from parabens, phthalates and fragrance. .42 oz net wt. reg. \$27

now \$24.50

C \$18.38

P \$17.15

PRP \$14.70

Available in Cool (C),
Neutral (N) and
Warm (W) undertones.

PRO TIPS:

A cushion foundation might be new to some customers, so talk about the benefits. It takes the guesswork out of how much product to use (see application tips on page 6) and is great for on the go!

This is a great way to reach out to your skin care customers for a cross-selling opportunity. Start the conversation by saying something like:

"I know you love your skin care...and I think you'll love this too!"

Try our Cashmere Cushion Foundation; it features skin-loving moisturizing and brightening ingredients."

SOFT AS CASHMERE

Nourishing and exquisite, indulge in the luxury of Cashmere Cushion Foundation.



Face Time...with fmg Cashmere Cushion Foundation

Take her look to the next level

1

Complete the look with our other cushion formulas

fmg Colors of LOVE Cushion Bronzer, Blush, and Highlighter



2

Set the look

fmg Match Set Finishing Powder or Match Set Finishing Powder To Go

3

Seal the look with a kiss

fmg Cashmere Lipcream



Application Tips

- ▶ Press the center of sponge twice onto the cushion to grab an optimal amount of product and avoid picking up excess.
- ▶ When applying, begin by tapping the sponge from center of face and blend outward for a more even application.
- ▶ Press and dab into the skin while moving outward (do not rub into the skin). This will evenly distribute the formula and prevent any streaks.
- ▶ Reverse the sponge every so often to get an even distribution of formula from every use.

fmg Cashmere Cushion Foundation contains good-for-skin ingredients: soothing *calendula extract* and skin-brightening *niacinamide*.

Undertone & Shade Finder Guide

Our new foundation is available to “try on” via the Virtual Try-On tool on [avon.com](https://www.avon.com).

1. Find your undertone

	COOL	NEUTRAL	WARM
VEIN COLOR*	Purple or blue	Blue or green	Green or olive
JEWELRY PREFERENCE	Platinum, silver	Silver, gold	Gold, rose gold

*Check the back of your hand or inner wrist for your vein color. If you're unsure of your undertone, choose a neutral shade within your skin tone range from the chart below.

2. Find your fmg Cashmere Cushion Foundation shade

Identify your skin tone range (light, medium, tan or deep), then the undertone description that best matches you.



LIGHT	MEDIUM	TAN	DEEP
W215 Warm: Fair with rich yellow undertone	N235 Neutral: Light with yellow undertone	N245 Neutral: Medium with gold/peach undertone	W275 Warm: Warm deep with peach undertone
W225 Warm: Light with peach undertone	C225 Cool: Light medium with pinkish undertone	W255 Warm: Medium warm olive undertone	N265 Neutral: Deep neutral with red undertone
C215 Cool: Light with rosy undertone	W235 Warm: Medium with golden peach undertone	N255 Neutral: Medium neutral with golden undertone	W285 Warm: Warm deep with soft red undertone
N225 Neutral: Light with peach undertone	W245 Warm: Light warm olive (yellowish) undertone	W265 Warm: Tan with peach undertone	N275 Neutral: Deep neutral with soft red undertone

3. Find your fmg Cashmere 24 Hour Concealer shade







The perfect add-on for the finishing touch!

LIGHT	MEDIUM	TAN	DEEP
SUGAR Warm: Fair with peachy undertone	TART Warm Olive: Light medium with warm olive undertone	WAFFLE Warm: Tan with warm peach undertone	TRES LECHES Neutral: Deep with a slight golden undertone
MOCHI Neutral: Fair with yellowish undertone	PARFAIT Warm: Medium with rich peach undertone		TOFFEE Warm: Deep with yellowish undertone
CHEESECAKE Cool: Fair with pinkish undertone		BISCUIT Warm Olive: Tan with olive/yellowish undertone	CUPCAKE Neutral: Deepest with neutral undertone
MACAROON Neutral: Light with yellowish undertone	BUTTERSCOTCH Warm: Medium with warm peach undertone		

Cashmere Product Guide

FACE					
 <p>NEW! CASHMERE CUSHION FOUNDATION</p> <p>16 Shades</p>	 <p>CASHMERE 24 HOUR FOUNDATION</p> <p>30 Shades</p>	 <p>CASHMERE 24 HOUR CONCEALER</p> <p>12 Shades</p>	 <p>CASHMERE COMPACT POWDER FOUNDATION</p> <p>18 Shades</p>	 <p>CASHMERE EYELASH PRIMER</p> <p>1 Universal Shade</p>	 <p>CASHMERE UNDER EYE PRIMER</p> <p>1 Universal Shade (brightening)</p>
<p>Capture cashmere-soft skin with this luxurious cushion foundation. The featherlight, breathable formula applies evenly, masking imperfections with buildable soft velvet color.</p>	<p>24 hours of comfortable, breathable wear. This liquid foundation blurs pores and fine lines for complexion perfection.</p>	<p>Richly pigmented concealer provides 24 hours of full matte coverage.</p>	<p>Powdered luxury. Create a flawless, silky-smooth complexion with this weightless 2-in-1 wet/dry foundation, featuring a luxurious formula with a long-lasting soft-focus matte finish.</p>	<p>Prep your eyelashes with this luxurious primer infused with lash-building ingredients that visibly lengthen and boost volume. The nourishing formula helps keep lashes looking healthy and strong, maximizing the performance of any mascara.</p>	<p>Pamper and prep the delicate under-eye area. Diminish the appearance of darkness and puffiness while priming skin for flawless makeup application. Nourish and visibly brighten while helping concealer adhere to skin for flawless, all day wear.</p>
<p>Ingredients:</p> <p>Soothing calendula extract</p> <p>Skin-brightening niacinamide</p>	<p>Ingredients:</p> <p>With antioxidant botanical extracts, artichoke and butterfly lavender (non-GMO)</p>	<p>Ingredients:</p> <p>With antioxidant barley extract and vitamin E, it nourishes skin while giving a flawless appearance</p>	<p>Ingredients:</p> <p>Collagen to keep skin looking supple and fresh</p> <p>Antioxidant lavender oil and artichoke and chamomile extracts</p> <p>Amino-acid-coated pigments control shine and visibly smooth skin</p>	<p>Ingredients:</p> <p>Biotin</p> <p>Collagen</p> <p>These lash-building ingredients nourish for a strong and healthier appearance</p>	<p>Ingredients:</p> <p>Caffeine and green tea extract help to diminish the appearance of darkness and puffiness</p> <p>Vegan collagen helps to diminish signs of aging</p>

From complexion perfection to luxe lips and eyes,
give customers the full Cashmere experience.

EYE			LIP		
 <p>CASHMERE ULTIMATE VOLUME MASCARA</p> <p>1 Rich Black Shade</p>	 <p>CASHMERE 24 HR CREAM EYELINER</p> <p>4 Shades</p>	 <p>CASHMERE EYESHADOW PALETTE</p> <p>2 Nine-Shade Palettes</p>	 <p>CASHMERE ROUGE LACQUER</p> <p>6 Shades</p>	 <p>CASHMERE LIPCREAM SATIN & MATTE</p> <p>18 Shades (9 Satin/9 Matte)</p>	 <p>CASHMERE ESSENCE LIPCREAM</p> <p>10 Shades</p>
<p>High-volume mascara delivers a full panoramic look with rich black pigments and stunning definition. Extreme staying power with easy removal, but won't smudge or transfer during wear.</p>	<p>Unique eyeliners in decadant shades of black with subtle jewel-toned hues. Delivers comfortable 24-hour, waterproof wear. The soft, highly pigmented formula glides on smoothly and leaves a matte finish.</p>	<p>Each luxurious palette contains matte, satin and shimmer finishes to create a multitude of eye looks. The highly pigmented formula glides on and blends easily for crease- and smudge-proof wear.</p>	<p>Dual-ended: the ultra-longwearing, highly pigmented liquid lipstick has a high-shine finish and the nourishing top coat locks in pigment and creates unparalleled shine. Apply the color to your desired intensity, let dry and then seal with the clear top coat. Transfer-, smudge- and feather-proof.</p>	<p>Caress lips in luxury with this lightweight, soft and comfortable formula, complete with rich vivid pigments for hours of kissable wear.</p>	<p>Melting balm-like texture glides on effortlessly, wrapping lips in luscious, opulent shine and comfort.</p>
<p>Ingredients:</p> <p>Biotin and collagen to help strengthen and condition lashes</p> <p>Olive-derived wax and synthetic beeswax provides a smooth texture</p> <p>Carnauba wax provides lengthening and volumizing effect</p>	<p>Ingredients:</p> <p>Vegan</p>	<p>Ingredients:</p> <p>Vegan</p> <p>Talc-, paraben- and fragrance-free</p>	<p>Ingredients:</p> <p>Vegan and paraben-free</p>	<p>Ingredients:</p> <p>Blend of vitamins C and E, avocado and coconut oils, and shea butter to moisturize lips</p>	<p>Ingredients:</p> <p>BioRetinol Complex improves lip hydration and protection</p> <p>Antioxidant vitamin E and meadowfoam seed oil</p> <p>Ginseng cell extract helps prevent free radical formation on lips</p>

\$135
TOTAL VALUE†

EXCLUSIVE OFFER

ENTICING EYES 8-PIECE BUNDLE

BUY

fmg Glimmershadow Liquid Eyeshadow in Pink Topaz
.07 fl. oz.
\$12 value

LOVE at 1st Lash Waterproof Mascara
Blackest Black,
.3 fl. oz.
\$15 value

fmg Eyeshadow Blending Brush
6" L.
\$14 value

fmg Precision Eye Brush
5/4" L.
\$14 value

fmg Colors of LOVE Hi-Brow Sculpting Brow Gel
Universal Love (clear), .11 fl. oz.
\$17 value

fmg Glimmer Longwear Gel Eyeliner in Tornado
.21 oz. net wt.
\$12 value

fmg Glimmer Longwear Gel Eyeshadow in Firefly
.21 oz. net wt.
\$12 value

fmg Glimmer Eyeshadow Quad in Maven
.21 oz. total net wt.
\$15 value



GET FREE

VDL Expert Color Primer for Eyes in Original
.22 oz. net wt.
\$24 value



Your Cost:
\$37.35

Award Sales*:
\$37.35

Order number:
162-464

*Includes value of free product.

EXCLUSIVE OFFER

FRAGRANCE FAVES BUNDLE

Features 3 signature scents,
plus samples!



OVER
\$85
TOTAL VALUE^{††}



Rare Pearls Eau de Parfum, plus Pack of 5 Vial-on-Card Samples
warm & dreamy
Shimmering magnolia, white pepper and creamy rosewood. 1.7 fl. oz. **\$25 value**



Far Away Eau de Parfum
warm & exotic
Freesia, jasmine absolute and enticing amber. 1.7 fl. oz. **\$25 value**



Haiku Eau de Parfum
fresh & clean
Japanese yuzu, delicate muguet and blonde woods. 1.7 fl. oz. **\$25 value**



Rare Pearls Platinum Intense Pack of 5 Vial-on-Card Samples
warm & dreamy
Iris, warm ambrette, smooth vetiver.

Haiku Sacred Intense Pack of 5 Vial-on-Card Samples
fresh & clean
Uplifting tangerine, rose de mai, driftwood.

Your Cost: \$27.99

Award Sales*: \$27.99

Order Number: 982-593

^{††}Includes value of samples.

NEW

Dry, sensitive skin? Take care of it on the go.

With clinically proven moisturization, Physiogel Hypoallergenic Daily Moisture Therapy helps strengthen your moisture barrier so skin feels less dry and sensitive.



Physiogel Hypoallergenic Daily Moisture Therapy Travel Kit

Three essentials for
on the go in a convenient
plastic bag. Includes:

- Dermo-Cleanser, 1.69 fl. oz.
- Facial Lotion, 1.69 fl. oz.
- Facial Cream, 1.01 fl. oz.

No fragrances, preservatives
or colorants.

412-075 reg. \$31

now \$24.99 3-piece kit

C \$18.74

P \$17.49

PRP \$14.99







TRIPLE ACTION
Repair • Restore • Hydrate

PHYSIOGEL PRODUCT GUIDE




Experience breakthrough care for dry, sensitive skin with our Physiogel Hypoallergenic collections. Dermatologist-recommended worldwide.

With Biomimic Technology that helps restore lipids naturally found in skin to visibly reduce dryness.

DAILY MOISTURE THERAPY FOR DRY AND SENSITIVE SKIN

PRODUCT						
	DERMO-CLEANSER FOR FACE 5 fl. oz.	FACE MASK .91 fl. oz.; pack of 5 sheet masks	FACIAL LOTION 6.7 fl. oz.	FACIAL CREAM 5.1 fl. oz.	INTENSIVE CREAM FOR FACE 5.1 fl. oz.	BODY LOTION 6.7 fl. oz.
SKIN TYPE	Dry, Normal, Sensitive	Dry, Normal, Sensitive	Dry, Normal, Sensitive	Dry, Sensitive	Very Dry, Sensitive	Dry, Normal, Sensitive
BENEFITS	Mild and gentle, soap-free facial cleanser PH-balanced Helps replenish the skin's moisture barrier	Moisturizing sheet mask for instant hydration With panthenol to help improve the look of elasticity With ceramide and squalane to help support skin's moisture barrier	Lightweight, quickly absorbed lotion with the feel of a light emulsion cream Triple-action formula instantly hydrates Clinically proven to strengthen and replenish skin's moisture barrier	Rich daily cream for long-lasting moisturization Triple-action formula instantly hydrates Clinically proven to strengthen and replenish skin's moisture barrier	Rich daily facial cream provides long-lasting, intensive moisturization Works instantly to relieve very dry and sensitive skin Triple-action hydrating formula	Lightweight, quickly absorbed daily body lotion Triple-action hydrating formula Clinically proven to strengthen and replenish skin's moisture barrier
FORMULATED WITHOUT FRAGRANCES, COLORANTS, MINERAL OILS, ANIMAL ORIGIN INGREDIENTS						

CALMING RELIEF A.I. FOR ITCHY, RED, DRY, IRRITATED SKIN

PRODUCT			
	FACE MASK .91 fl. oz.; pack of 5 sheet masks	LOTION FOR FACE 6.7 fl. oz.	CREAM FOR FACE 3.3 fl. oz.
SKIN TYPE	Itchy, Red, Dry, Sensitive	Itchy, Red, Sensitive	Itchy, Red, Dry, Sensitive
BENEFITS	Soothing sheet mask helps skin feel less dry and irritated With panthenol to help hydrate and improve the look of elasticity With ceramide and squalane to help support skin's moisture barrier With antioxidants to help protect skin from environmental irritants	Daily lightweight facial lotion for instant and long-lasting, soothing relief of redness and itching associated with dry skin Triple-relief formula for anti-dryness, anti-itchiness and anti-irritation	Rich daily facial cream soothes red, itchy skin associated with dryness with instant and long-lasting relief Triple-relief formula for anti-dryness, anti-itchiness and anti-irritation
FORMULATED WITHOUT FRAGRANCES, COLORANTS, MINERAL OILS, ANIMAL ORIGIN INGREDIENTS			

keep hair clean, conditioned...and luxuriously scented



Love Me
Jasmine and
ylang-ylang.
566-477



Fresh Citrus
Lime, mandarin
and basil.
566-663



Pure Breeze
White rose and
Bulgarian rose.
566-515

ELASTINE PERFUME 2-IN-1 SHAMPOO

Turn your morning shower to a sense-awakening session. Moisturizes hair while controlling oil-derived odors. Free of sulfates and parabens. Suitable for daily use. Each, 8.45 fl. oz. reg. \$16 **now \$12.99 each**
C \$9.74 P \$9.09 PRP \$7.79

NEW



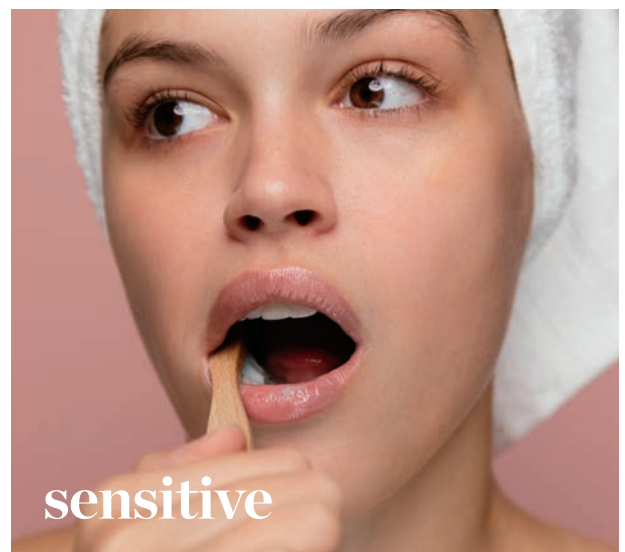
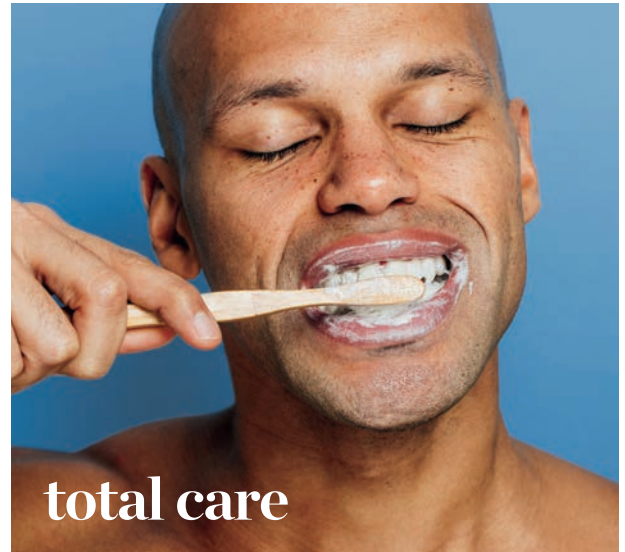
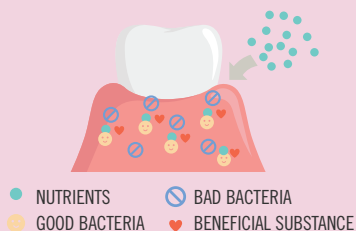
NEW

introducing
PERIOE
MICROBIOME
to help support healthy oral care

Microbiome are **beneficial micro-flora**, with prebiotics, that create a protective layer throughout the body, helping to keep skin and teeth looking healthy all over. Brushing can help wipe out “bad bacteria” that hides in gum tissue, but toothpaste with prebiotics can help tip the balance in favor of “good bacteria” to support optimum oral health.

DID YOU KNOW

Your mouth is home to the second-largest amount of microbiome in the body, second only to the gut. Being the gate, oral microbiome is related to overall health.



Perioe Microbiome Toothpaste

With fluoride, plus microbiome technology containing prebiotics to help maintain a healthy oral care balance.



Total Care

Helps fight plaque and cavities, and promotes fresh breath. With charcoal and propolis extract. Strong Mint flavor. 5.4 oz. net wt.

533-366 reg. \$6

now \$4.99

C \$3.74

P \$3.49

PRP \$2.99



Whitening

Helps remove stains and brighten smile while fighting cavities. With charcoal and lemon extract. Cool Mint flavor. 4.1 oz. net wt.

533-390 reg. \$7

now \$5.99

C \$4.49

P \$4.19

PRP \$3.59



Sensitive

Helps soothe sensitive teeth and fight cavities. With charcoal and propolis extract. Clean Mint flavor. 3.5 oz. net wt.

480-073 reg. \$11












now \$8.99

C \$6.74

P \$6.29

PRP \$5.39

ORAL CARE PRODUCT FINDER

BRAND	PRODUCT	BENEFITS
 <p>REACH® & LISTERINE®</p> <p>Formulated with advanced technology that helps remove plaque between teeth and under the gum line.</p>	 <p>REACH® Waxed Floss Mint & Unflavored</p>	<ul style="list-style-type: none"> • Cleans between teeth and under the gum line • Removes plaque and food particles for a clean feeling • Dental floss is waxed for easy use • Floss is designed to easily slide between teeth • Accepted by the American Dental Association
	 <p>LISTERINE® Ultraclean Mint Floss</p>	<ul style="list-style-type: none"> • Great for tight spaces and people who have dental work • Micro Grooves technology to provide greater plaque removal • Stretches and slides easily between teeth without shredding • Gentle on gums • Removes up to 2X more plaque and slides as easily as GLIDE® Original Mint
	 <p>LISTERINE® Cool Mint™ Floss</p>	<ul style="list-style-type: none"> • Removes up to 61% more plaque than GLIDE® Mint Floss • Designed with extra flavor for a clean, fresh-breath feeling • Waxed coating improves sliding, plus it's shred-resistant, soft and flexible
	 <p>LISTERINE® Ultraclean® Access® Flosser</p>	<ul style="list-style-type: none"> • Great for those with limited dexterity and first-time floss users • Easily gets to 100% of HARD TO REACH PLACES® • Long, ergonomic handle and non-slip grip
	 <p>LISTERINE® Ultraclean® Access® Flosser Refills</p>	<ul style="list-style-type: none"> • Packs of 28 disposable floss head refills, in mint and unflavored • Easily get to 100% of hard-to-reach places with these mint-flavored floss heads • Featured high-tenacity yarn to withstand breakage • For use with LISTERINE® Ultraclean® Access® Flosser
 <p>EUTHYMOL</p> <p>Distinctly strong flavor. Helps keep teeth and gums clean and healthy with a special blend of fluoride-free, antiseptic ingredients.</p>	 <p>Euthymol Toothpaste</p>	<ul style="list-style-type: none"> • Strong unique wintergreen flavor • With antiseptic ingredients to keep breath fresh and help remove plaque • 100% recyclable aluminum tube • Fluoride-free
	 <p>Euthymol Toothbrush Classic & Regular sizes with soft bristles</p>	<ul style="list-style-type: none"> • Features a specially designed triple curve: • Curved end near the head slides in easily and smoothly • Curved bristles fit gum line for more effective cleaning • Curved grip is comfortable and easier to hold • Regular size has a smaller head that reaches the back teeth for deep and full cleaning • Classic size has a larger head that covers 5 teeth at a time for fast and efficient cleaning
	 <p>Euthymol Mouthwash</p>	<ul style="list-style-type: none"> • Combats bad breath for long-lasting freshness • Effective formula works instantly • Same strong unique flavor as Euthymol Original Toothpaste
	 <p>Euthymol Breath Spray</p>	<ul style="list-style-type: none"> • Combats bad breath for long-lasting freshness • Sugar-free, no calories and non-aerosol spray • Same strong unique flavor as Euthymol Original Toothpaste • Pocket size for on-the-go and works instantly

Check out the benefits of our oral care brands

BRAND	PRODUCT	BENEFITS
 <p>PERIOE THERA-WHITE</p> <p>Highly effective whitening in super-fast time. See a dramatic difference after just 1 use.*</p>	 <p>Perioe Thera-White Teeth Whitening Pen</p>	<ul style="list-style-type: none"> • Clear gel with hydrogen peroxide and easy-to-apply silicone tip • Delivers immediate brightening and stain removal results • Convenient for on-the-go
	 <p>Perioe Thera-White Dental Whitening Strips</p>	<ul style="list-style-type: none"> • Whitens up to 5X, after daily use for 7 days* • Delivers professional-level whitening in just 30 minutes • Contains hydrogen peroxide, the same whitening ingredient that dentists use
	 <p>Perioe Thera-White Instant Whitening LED Light System and Gel</p>	<ul style="list-style-type: none"> • Deluxe, high-performance whitening system for instantly whiter teeth • Whitening effect from the system is 40% more than from just using the gel itself*
	 <p>Perioe Thera-White 2-in-1 Whitening Toothpaste Mild Mint & Cool Mint</p>	<ul style="list-style-type: none"> • Has more than 4X the whitening power than the average (non-whitening) toothpaste* • Includes a Booster that activates the toothpaste to remove stains and whiten teeth faster and more effectively • Fluoride-free
<p>PERIOE MICROBIOME</p> <p>With fluoride, plus microbiome technology containing prebiotics</p>	 <p>NEW! Perioe Microbiome Toothpaste</p>	<ul style="list-style-type: none"> • Total Care helps fight plaque and cavities. With charcoal and propolis extract. • Whitening helps remove stains and fight cavities. With charcoal and lemon extract. • Sensitive helps soothe sensitivity and fight cavities. With charcoal and propolis extract.
<p>PERIOE HIMALAYA PINK SALT</p> <p>With mineral-rich, natural Himalayan pink salt that effectively helps clean teeth.</p>	 <p>Avon Perioe Himalaya Pink Salt Toothpaste Ice Mint (pump & tube)</p>	<ul style="list-style-type: none"> • Pump has over 2.9X as much toothpaste as the tube • Vegan and fluoride-free with Himalayan pink salt • Refreshing ice mint flavor
	 <p>Avon Perioe Himalaya Pink Salt Toothbrush</p>	<ul style="list-style-type: none"> • Microfibers with natural Himalayan pink salt help keep teeth clean • Wider brush head for hard-to-reach areas
<p>PERIOE WHITENING ESSENTIALS</p> <p>With highly effective whitening agents to help remove stains and brighten teeth. With fluoride to help prevent cavities and strengthen teeth.</p>	 <p>Perioe Whitening Essentials Toothpaste Black Charcoal Clean Mint, Blanc Charcoal Fresh Mint and Original Cool Mint</p>	<ul style="list-style-type: none"> • Black Charcoal and Blanc Charcoal contain activated charcoal to help remove stains • Black Charcoal Clean Mint contains 10X more activated charcoal (compared to Blanc Charcoal)
	 <p>Whitening Essentials Toothbrush Medium Blanc Charcoal</p>	<ul style="list-style-type: none"> • Uniquely shaped brush • Infused with activated charcoal to help keep your teeth looking clean and bright • Extra-large head with medium bristles
<p>PERIOE WHITE ACTION</p> <p>Vegan oral care for the entire family.</p>	 <p>Perioe White Action Toothpaste Original Mint & Strong Mint</p>	<ul style="list-style-type: none"> • Made with baking soda, it effectively cleanses, whitens teeth and naturally refreshes breath • Vegan and fluoride-free
	 <p>Perioe White Action Toothbrush Blue & Green</p>	<ul style="list-style-type: none"> • Effectively removes plaque and surface stains • With easy-grip rubber pads and medium round-edge bristles for a gentle clean

NEW

FALL FOR PAVÉ

Colored stones in autumnal jewel-tone colors create a rich, warm collection.



Autumn Pavé Collection

Multicolored glass stones set in goldtone.

Necklace

16½" L with
3½" extender.
Pendant, 1" L.

431-590

reg. \$19.99

now \$14.99

C \$11.24

P \$10.49

PRP \$8.99

Huggie Earrings

¾" diam.
Pierced.

431-604

reg. \$10.99

now \$8.99

C \$6.74

P \$6.29

PRP \$5.39

Ring

½" L.

Sizes:

6 **431-619**

8 **432-323**

10 **432-395**

reg. \$10.99

now \$8.99

C \$6.74

P \$6.29

PRP \$5.39

Flexible Cuff Bracelet

One size
fits most.

433-224

reg. \$19.99

now \$14.99

C \$11.24

P \$10.49

PRP \$8.99

Autumnal Charms Collection

Earrings Pack

Set of 3 pierced studs. Motif charm, approx. 1/4" L.
reg. \$12.99 **now \$9.99 each pack**

C \$7.49 **P** \$6.99 **PRP** \$5.99



Owl/Silvertone
438-431



Pumpkin/Goldtone
438-800



Leaf/Rose Goldtone
438-522

3-pair packs



Owl/Brown Cord/
Silvertone
438-211



Leaf/Red Cord/
Rose Goldtone
438-298



Pumpkin/Light
Brown Cord/
Goldtone
438-264

Cord Bracelet

Pull-through closure. One size fits most. Motif charm, approx. 1/2" L. reg. \$16.99
now \$12.99 each

C \$9.74

P \$9.09

PRP \$7.79

Exclusive Collection Offer

Only for Representatives—
get all 3 necklaces at a
can't-miss price!

566-568

YOUR COST: \$12.99

Award Sales: \$12.99*

OVER \$50 VALUE



Owl/Silvertone
438-063



Pumpkin/Goldtone
438-207



Leaf/Rose Goldtone
438-097

Pendant Necklace

16 1/2" L with 3 1/2" extender. Pendant, approx. 1" L.
reg. \$16.99 **now \$12.99 each**

C \$9.74 **P** \$9.09 **PRP** \$7.79

NEW

JEWELRY TRENDS SPOTTED

Sharpen your instincts for animal-inspired jewelry.



necklace and earring set

genuine mother-of-pearl



Alluring Animal Shell Collection
Animal-print patterned shells with goldtone.

Necklace and Earrings Gift Set
Chain, 16 1/2" L with 3 1/2" extender. Mother-of-pearl pendant, approx. 2 1/2" L. Pierced drops, 1 1/2" L.
434-072
reg. \$29.99
now \$22.99
the set
C \$17.24
P \$16.09
PRP \$13.79

Ring
1" diam with CZ accents.
Sizes:
6 **434-163**
8 **434-240**
10 **434-383**
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

Coil Bracelet
Brown leatherlike cord with lobster closure. One size fits most.
435-174
reg. \$19.99
now \$14.99
C \$11.24
P \$10.49
PRP \$8.99

Watch
Animal-print strap, 9" L. Jet black dial, 30mm diam.
437-526
reg. \$47.99
now \$37.99
the set
C \$28.49
P \$26.59
PRP \$22.79

Jet beads, smoky
glass and reflective
hematite mingle
for dark glamour.



**Metallic
Monochrome
Collection**
Black and
hematite-colored
beads and
glass beads with
silvery accents.

Layered Necklace
32" L with 3/2" extender; 28" L (shortest layer). Lobster closure.
433-239
reg. \$34.99
now \$26.99
C \$20.24
P \$18.89
PRP \$16.19

Ring
1" W.
Sizes:
6 **433-573**
8 **433-698**
10 **433-846**
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

Earrings
Pierced drops, 1/4" L.
433-315
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

**Stretch
Bracelet**
Stretches to fit most.
434-068
reg. \$12.99
now \$9.99
C \$7.49
P \$6.99
PRP \$5.99

NEW

TEXTURAL SHINE

A modern collection of sculptural and hammered metal.



Sculptural Silvertone Collection

Silvertone with textured hammered finish.

Necklace and Earrings Set

Chain, 16½" L with 3½" extender. Pierced earrings, approx. 1" L.

430-919
reg. \$24.99
now \$19.99 the set
C \$14.99
P \$13.99
PRP \$11.99

Bracelet

One size fits most.

431-040
reg. \$16.99
now \$12.99
C \$9.74
P \$9.09
PRP \$7.79

Ring

Sizes:

6 **431-001**
8 **431-016**
10 **431-020**
reg. \$10.99
now \$8.99
C \$6.74
P \$6.29
PRP \$5.39

Hammered Watch

Hinged closure.

One size fits most.

Case, 27mm x 33mm. **438-044**
reg. \$53.99
now \$42.99
C \$32.24
P \$30.09
PRP \$25.79



Exclusive Collection Offer

Only for Representatives:
Get 8 key pieces
from our new collections
at a great value!

**Metallic Monochrome
Layered Necklace
and Stretch Bracelet**
See page 23 for details

**Alluring Animal
Shell Necklace and
Earrings Gift Set**
See page 22 for details

**Autumn Pavé Necklace
and Huggie Earrings**
See page 20 for details

**Sculptural
Silvertone Necklace
and Earrings Set**
See page 24 for details

905-704

Your Cost:
\$34.99

Award Sales:
\$34.99*

Over \$133 Value



NEW

STUDIO
1886

fall fashion field guide

❖ Plaid Button-Down Shirt

Button-front plaid shirt with pockets, shirttail hem and long sleeves with tab details. 100% polyester. Center back length: 27½" on medium; 28½" on 1X. Machine wash, line dry. Imported.

XS(0-2) **345-450**

S(4-6) **345-465**

M(8-10) **345-470**

L(12-14) **349-274**

XL(16) **349-293**

1X(18W-20W) **349-346**

2X(22W-24W) **350-073**

3X(26W-28W) **350-107**

reg. \$45.99

now \$35.99

C \$28.79

P \$28.79

PRP \$26.99

Get ready for fall. Keep an eye open for changing colors, cozy textures and cooler silhouettes. It's time for prints, plaids and comfort. Autumn is in the air.



❖ **Cold Shoulder Grommet Top**

Blue long-sleeve top with cuffs, cold shoulder with grommet details and boat neckline. Polyester/rayon/spandex. Center back length: 23½" on medium; 25½" on 1X. Machine wash, dry flat. Imported

XS(0-2) 289-844	XL(16) 309-830
S(4-6) 308-943	1X(18W-20W) 310-351
M(8-10) 309-146	2X(22W-24W) 313-331
L(12-14) 309-681	3X(26W-28W) 345-431

reg. \$42.99

now \$32.99

C \$26.39

P \$26.39

PRP \$24.74

NEW



follow
your
instincts

Model is wearing Z-Pack
Crew-Neck Pocket Tees and
Z-Pack Everyday Leggings,
available in the Brochure.

❖ Open-Front Printed Cardigan

Long, open-front cardigan in animal print with $\frac{3}{4}$ -length sleeves. Polyester/spandex. Center back length: 37" on medium; 39" on 1X. Machine wash, line dry. Imported.

XS(0-2) **361-320**
S(4-6) **362-308**
M(8-10) **391-356**
L(12-14) **394-867**
XL(16) **395-055**
1X(18W-20W) **395-060**
2X(22W-24W) **395-074**
3X(26W-28W) **395-571**
reg. \$56.99
now \$44.99

C \$35.99
P \$35.99
PRP \$33.74

❖ Long-Sleeve Top with Lace Insets

Rose-colored top with ruffle detail neckline. Button closure on back of neck. Lace insets on upper part of sleeves with elastic cuffs. Body: 100% polyester. Lace: nylon/spandex. Center back length: 25 $\frac{1}{2}$ " on medium; 27 $\frac{1}{2}$ " on 1X. Machine wash, line dry. Imported.

XS(0-2) **287-420**
S(4-6) **287-435**
M(8-10) **287-469**
L(12-14) **287-473**
XL(16) **289-610**
1X(18W-20W) **289-624**
2X(22W-24W) **289-662**
3X(26W-28W) **289-715**
reg. \$49.99
now \$39.99

C \$31.99
P \$31.99
PRP \$29.99

❖ Mixed Print Dress

Printed dress with elastic neckline and $\frac{3}{4}$ -length sleeves with elastic cuffs. Smocked waist with decorative tie on front. 100% rayon. Center back length: 35 $\frac{1}{2}$ " on medium; 37" on 1X. Machine wash, line dry. Imported.

XS(0-2) **350-126**
S(4-6) **350-130**
M(8-10) **350-145**
L(12-14) **350-150**
XL(16) **350-198**
1X(18W-20W) **350-217**
2X(22W-24W) **350-221**
3X(26W-28W) **350-236**
reg. \$59.99
now \$47.99

C \$38.39
P \$38.39
PRP \$35.99

We love fall's muted tones, rich patterns and flowy fits.



Model is wearing High
Waist Thigh Shaper,
available in the Brochure.



Model is wearing Fall
4-Pack Pocket Tees sold
on page 30.



2 - PACK



❖ Plaid Zip-Front Jacket

Cozy plaid jacket with front zipper, long sleeves and standing collar. Fully lined: 100% polyester. Body: Cotton/polyester/acrylic/nylon. Center back length: 26" on medium; 27½" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **350-240**

S(4-6) **350-255**

M(8-10) **351-065**

L(12-14) **351-543**

XL(16) **356-579**

1X(18W-20W) **356-894**

2X(22W-24W) **356-913**

3X(26W-28W) **358-457**

reg. \$71.99

now \$56.99

C \$45.59

P \$45.59

PRP \$42.74

❖ 2-Pack Cutout Tunics

Includes cinnamon and grey long-sleeve tunics with neckline cutouts and shirttail hem. Polyester/rayon/spandex. Center back length: 28" on medium; 30" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **426-780**

S(4-6) **426-795**

M(8-10) **426-800**

L(12-14) **426-910**

XL(16) **426-924**

1X(18W-20W) **429-096**

2X(22W-24W) **429-100**

3X(26W-28W) **429-172**

reg. \$56.99

now \$44.99 the pack

C \$35.99

P \$35.99

PRP \$33.74

Four-pack of tees full of fall flair



NEW

warm up to knits

❖ 2-Piece Waffle-Knit Set

Olive green waffle-knit top with long sleeves, draped neckline and drawstring detail. Matching jogger-style pant with side seam pockets, elastic waist and drawstring. Polyester/spandex. Center back length on top: 26" on medium; 28" on 1X. Inseam, 27" on medium; 27½" on 1X. Machine wash, dry flat. Imported.

XS(0-2) **397-631**

S(4-6) **397-775**

M(8-10) **398-240**

L(12-14) **398-604**

XL(16) **398-638**

1X(18W-20W) **399-581**

2X(22W-24W) **426-465**

3X(26W-28W) **426-757**

reg. \$64.99

now **\$49.99 the set**

C \$39.99

P \$39.99

PRP \$37.49

ADJUSTABLE
COLLAR

2-PIECE
SET

Model is wearing Racerback Comfort Support Bra, available in the Brochure.

Model is wearing Glitter Star Sneaker, sold on page 32.

NEW

Step into a new look this season



❖ Embossed Loafer

Black embossed flat loafers with goldtone buckle. Wavy cushion insole for comfort. Man-made materials. Imported. Half sizes, order up.

6M 260-288 7M 260-292 8M 260-527
9M 260-550 10M 267-450 11M 268-126
reg. \$44.99 **now \$34.99**
C \$27.99 **P** \$27.99 **PRP** \$26.24

❖ Glitter Star Sneaker

White lace-up sneaker with studded star and gold glitter accents. Man-made materials. Imported. Half sizes, order up.

6M 259-861 7M 259-880 8M 259-895
9M 259-929 10M 259-952 11M 260-273
reg. \$42.99 **now \$32.99**
C \$26.39 **P** \$26.39 **PRP** \$24.74

❖ Sherpa-Trim Sneaker with Zipper Detail

Tan lace-up sneaker with faux-sherpa trim and functional side zipper. Man-made materials. Imported. Half sizes, order up.

6M 271-956 7M 272-068 8M 286-864
9M 286-879 10M 286-898 11M 287-048
reg. \$42.99 **now \$32.99**
C \$26.39 **P** \$26.39 **PRP** \$24.74



EXCLUSIVE OFFER

Fall for Cozy Tops!

2 - PACK



4 - PACK



Bundle Includes:

Cold Shoulder Grommet Top
\$42.99 value

2-Pack Cutout Tunics
\$56.99 value

Fall 4-Pack Pocket Tees
\$49.99 value

See pages 27-30 for
product details.

Order bundle by size:

XS(0-2) 421-721	XL(16) 422-675
S(4-6) 421-774	1X(18W-20W) 422-728
M(8-10) 422-197	2X(22W-24W) 422-751
L(12-14) 422-273	3X(26W-28W) 423-079

Your Cost: All 7 Tops
for Only **\$59.99**

Award Sales: **\$59.99***

Over \$149 Value

NEW

EXCLUSIVE OFFER

PET CARE BUNDLE

OVER
\$70
VALUE†

Your Cost: \$24.99 Award Sales*: \$24.99 Order Number: 299-124



BUY

- ❖ Sirius Groom Pet Grooming Mist, 5 fl. oz., \$12.99 value
- ❖ Sirius Groom Shampoo and Conditioner for Dogs in Baby Powder, Each, 16.2 fl. oz., \$29.98 total value
- ❖ Sirius Groom Pet Odor Eliminator, For fabric and carpet use only, do not spray on pets., 13.5 fl. oz., \$12.99 value

GET
FREE

- ❖ Sirius Groom Shampoo for Dogs in Lovely Berry, 16.2 fl. oz., \$14.99



NEW!

no rinsing necessary!

- ❖ **Sirius Groom Pet Grooming Mist**
Softens, soothes and hydrates your pet's skin and coat for instant freshness. Perfect for in-between washes. Moisturizing formula with centella asiatica, rosemary, oatmeal and provitamin B5. Long-lasting baby powder scent. Gentle and effective for all breeds. 5 fl. oz. 230-726 reg. \$12.99 now \$9.99
C \$7.99 **P** \$7.99 **PRP** \$7.49



PREMIUM VIAL-ON-CARD BUNDLES

Featuring key fragrance samples. The deluxe vials allow for several applications, which not only makes a great introduction to the scent, but also a nice thank-you gift for your customer's order. Remember to follow up!



3-PIECE BUNDLE

Includes: Rare Platinum Intense (pack of 5), LYRD Peony Rosé (pack of 5) and Far Away Beyond Intense (pack of 5). **883-701**

15 samples total for only \$5.29



4-PIECE BUNDLE

Includes: Rare Platinum Intense (pack of 5), LYRD Peony Rosé (pack of 5), Far Away Beyond Intense (pack of 5) and Ginza Stefany In My Arms (pack of 3). **394-852**

18 samples total for only \$6.99

SAMPLING TIPS

Present the sample as a gift! You can say: "Along with your order, I wanted to gift you something special to use this weekend."

Talk about how and where to apply the sample, and don't forget to follow up! The best time is after the first weekend you gave it to your customer. Happy sampling!

**Based on regular prices.

BUY 1, GET 2 FREE

WHILE SUPPLIES LAST

FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



LYRD BOUQUET DE FREESIA
(fresh & clean)
Pack of 5 Samples
359-563
reg. \$3
NOW \$1.85



LYRD PEONY ROSÉ
(fresh & clean)
Pack of 5 Samples
616-263
reg. \$4.25
NOW \$2.50



HAIKU
(fresh & clean)
Pack of 5 Samples
578-367
reg. \$2.25
NOW \$1.75



IMARI AMOR
(warm & dreamy)
Pack of 5 Samples
153-650
reg. \$2.25
NOW \$1.75



LYRD OUD ROSE
(warm & indulgent)
Pack of 5 Samples
792-446
reg. \$3
NOW \$1.85



FAR AWAY BEYOND INTENSE
(warm & exotic)
Pack of 5 Samples
387-615
reg. \$4.25
NOW \$2.50



RARE PEARLS
(warm & dreamy)
Pack of 5 Samples
006-400
reg. \$2.25
NOW \$1.75



RARE PLATINUM INTENSE
(warm & dreamy)
Pack of 5 Samples
359-750
reg. \$4.25
NOW \$2.50



HAIKU SACRED INTENSE
(fresh & clean)
Pack of 5 Samples
359-764
reg. \$4.25
NOW \$2.50



FAR AWAY
(warm & exotic)
Pack of 5 Samples
451-207
reg. \$2.25
NOW \$1.75



GINZA WISH YOU WERE HERE
(fresh & clean)
Pack of 3 Samples
504-318
reg. \$4.50
NOW \$2.90



GINZA ALWAYS BESIDE YOU
(warm & exotic)
Pack of 3 Samples
139-820
reg. \$4.50
NOW \$2.90



GINZA IN MY ARMS
(fresh & sweet)
Pack of 3 Samples
139-801
reg. \$4.50
NOW \$2.90



LYRD ARTISAN SANTAL MUSK
(warm & exotic)
Pack of 5 Samples
830-232
reg. \$4.25
NOW \$2.50



LYRD ARTISAN CHERRY VETIVER
(warm & indulgent)
Pack of 5 Samples
828-590
reg. \$4.25
NOW \$2.50



STUDIO 1886 GILDED
(fresh & vibrant)
Pack of 5 Samples
890-020
reg. \$4.25
NOW \$2.50



MESMERIZE
(warm & intoxicating)
Pack of 5 Samples
006-449
reg. \$2.25
NOW \$1.75



MESMERIZE ULTIMATE
(warm & intoxicating)
Pack of 5 Samples
436-625
reg. \$4.25
NOW \$2.50



MESMERIZE PLATINUM ULTIMATE
(warm & comforting)
Pack of 5 Samples
897-006
reg. \$4.25
NOW \$2.50



STUDIO 1886 LEGENDARY
(fresh & aromatic)
Pack of 5 Samples
398-657
reg. \$4.25
NOW \$2.50



WILD COUNTRY
(fresh & aromatic)
Pack of 5 Samples
006-453
reg. \$2.25
NOW \$1.75



BLACK SUEDE
(fresh & aromatic)
Pack of 5 Samples
006-468
reg. \$2.25
NOW \$1.75



BLACK SUEDE ULTIMATE
(fresh & aromatic)
Pack of 5 Samples
235-728
reg. \$4.25
NOW \$2.50

MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.



NEW! fmg Cashmere 24 Hour Foundation Sample Packs
3 samples per pack.
Light-Medium 592-966
Medium-Tan 592-970
Tan-Deep 592-985
reg. \$4
NOW \$3 each pack



Love at 1st Lash Mini Mascara
Blackest Black.
.135 fl. oz.
594-060
reg. \$6
NOW \$3



fmg Glimmer Satin Lipstick Sample Packs
Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks. 10 samples per pack. reg. \$22 **NOW \$3.25 each pack**

Sample Pack #1 includes:
Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Fog, Thunderbird, Firebolt
235-751



Sample Pack #2 includes:
Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight
342-250



JEWELRY

Bracelet Pillow
Black velvet-like fabric and cardboard. Imported. 3" L x 3" W.
149-230 **\$4.99**

Get 3 of the same sample packs* for the price of one...
a win-win for you and your customers!

FACE & BODY CARE SAMPLES

Let your customers experience the luxurious textures of some of our key products.



ANEW ULTIMATE SUPREME DUAL ELIXIR
Pack of 5 Samples
669-694
\$2.50



ISA KNOX LXNEW CLINICAL BOOSTER MICROBIOME BALANCE
Pack of 3 Samples
318-625 reg. \$1
NOW 69¢



ISA KNOX LXNEW CLINICAL BOOSTER MOISTURE LOCK
Pack of 3 Samples
318-644
reg. \$1
NOW 69¢



ISA KNOX LXNEW CLINICAL BOOSTER PORE PERFECTOR
Pack of 3 Samples
318-549
reg. \$1
NOW 69¢



FARM RX BAKUCHIOL CREAM
Pack of 3 Samples
792-848
reg. \$1
NOW 79¢



FARM RX BAKUCHIOL EYE CREAM
Pack of 3 Samples
307-689
reg. \$1
NOW 79¢



FARM RX SUPER GREENS MULTIVITAMIN MOISTURE CREAM
Pack of 3 Samples
307-913
reg. \$1
NOW 59¢



FARM RX SUPER GREENS COOLING GEL
Pack of 3 Samples
307-693
reg. \$1
NOW 59¢



FARM RX SUPER GREENS REFRESHING GEL CLEANSER
Pack of 3 Samples
497-151
reg. \$1
NOW 59¢



ISA KNOX LXNEW PLATINUM SCULPTING DAY CREAM
Pack of 3 Samples
731-690
reg. \$1
NOW 69¢



ISA KNOX LXNEW PLATINUM SCULPTING NIGHT CREAM
Pack of 3 Samples
731-685
reg. \$1
NOW 69¢



ISA KNOX LXNEW PLATINUM SCULPTING EYE CREAM
Pack of 3 Samples
731-723
reg. \$1
NOW 69¢



ISA KNOX LXNEW PLATINUM SCULPTING OIL SERUM
Pack of 3 Samples
731-704
reg. \$1
NOW 89¢



THE TRUE SERUM REVITALIZING
Pack of 3 Samples
577-868
reg. \$1
NOW 69¢



AQUA BOMB ALOE
Pack of 3 Samples
994-081
reg. \$1
NOW 69¢



AQUA BOMB
Pack of 3 Samples
836-560
reg. \$1
NOW 69¢



MOISTURIZING BOMB
Pack of 3 Samples
836-575
reg. \$1
NOW 69¢



ISA KNOX ANEW LX ULTIMATE REJUVENATING SERUM
Pack of 3 Samples
148-779
reg. \$1
NOW 89¢



THE TRUE SERUM RESURFACING
Pack of 3 Samples
578-386
reg. \$1
NOW 69¢



VITAMIN C OVERNIGHT RADIANT MASK
Pack of 3 Samples
993-927
reg. \$2
NOW 79¢



VITAMIN C ILLUMINATING BODY SERUM
Pack of 3 Samples
695-652
reg. \$2
NOW 79¢



VITAMIN C ILLUMINATING PRIMING MOISTURIZER
Pack of 5 Samples
962-709
reg. \$2.50
NOW \$2.15



ISA KNOX ANEW LX ULTIMATE DAY CREAM
Pack of 3 Samples
148-491
reg. \$1
NOW 69¢



ISA KNOX CLINICAL COLLAGEN BOOSTER EYE LIFT PRO DUAL EYE SYSTEM
Pack of 5 Samples
351-414
\$3



REVITALIZE & REVEAL INTENSIVE PEEL
Pack of 3 Samples
533-806
reg. \$1
NOW 69¢



POWER SERUM
Pack of 5 Samples
105-159
reg. \$2.50
NOW \$2



PHYSIOGEL DAILY MOISTURE THERAPY FACIAL CREAM
Pack of 3 Samples
353-819
reg. \$1.50
NOW 69¢



GREEN GODDESS FACIAL OIL
Pack of 5 Samples
211-000
\$2.50



MISSION LUXEREVE EYE CREAM
Pack of 3 Samples
000-269
reg. \$2
NOW \$1.20



MISSION LUXEREVE
Pack of 4 Samples (2 Cream & 2 Serum samples)
969-464
reg. \$8.50
NOW \$6.50



MISSION LUXEREVE ESSENCE
Pack of 3 Samples
258-129
reg. \$2
NOW \$1.20



ISA KNOX ANEW CLINICAL COLLAGEN BOOSTER REJUVENATING SERUM AMPOULES
Pack of 3 Samples
351-266 reg. \$3
NOW \$2.50



#NAKEDPROOF FIRMING CREAM
Pack of 5 Samples
024-622
reg. \$3
NOW \$1.75



#NAKEDPROOF ANTI-CELLULITE GEL Pack of 5 Samples
378-925
reg. \$3
NOW \$1.75

You've
Got This!

It's Time to Achieve!

Achieve your next Sales Level by Campaign 21, and lock in your earnings for the holiday selling season! The cycle ends in C2, 2023, but the sooner you achieve, the sooner you'll start earning more! (Your earnings at the close of C21—September 27, 2022—will determine your title and commissions for the remainder of 2022, or until you achieve your next sales level.)

What's your end-of-year goal?

What would you like to achieve? How much do you want to earn by the end of 2022?

Move up and earn more!

Grow your personal sales, achieve a new Sales Title and start earning higher commissions with your sales! When you achieve Premier level (\$5,000 in annual cycle award sales), you'll start earning extra perks and guaranteed commissions of 30% on Beauty and Jewelry and 20% on Fashion and Home.

When your annual cycle award sales reach \$10,000, you become a member of Avon's President's Recognition Program! You'll earn higher guaranteed commissions starting at 40% on Beauty and Jewelry and 25% on Fashion and Home.

Get all the details in our 2022 Compensation Guide on Avon.com

Make your plan

Go to: Avon.com > Dashboard to find your current sales and incentives trackers to help you calculate the sales needed to reach your goals.

New level sales goal

—

My current sales

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Sales needed to
achieve new level

Sales needed to
achieve new level

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Remaining campaigns
in the cycle

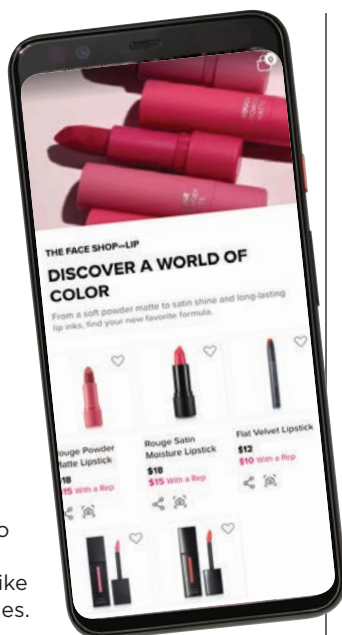
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Sales needed
per campaign

Ways to Sell More

1 Invite new customers to shop your Avon store

Target groups of people by focusing on their interests (beauty trends, home products, etc.). Encourage referrals by handing out 2 samples to your customers, one for them to try and one to share! Create group-selling opportunities like online and home parties.



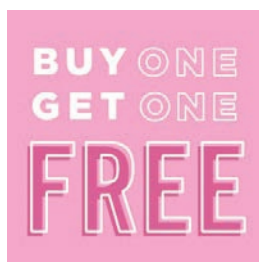
2 Stay engaged with your customers so that they shop more often

Keep them up to date with Special Offers, Flash Sales and the latest products. Invite them to Avon Live Shopping events. Keep track of their purchases for replenishment and recommendation opportunities.



3 Inspire your customers to buy more of what they need from you

The better you know your customers, the easier it is to recommend products! Use techniques like "Linked-selling," "Cross-category selling" and "Up-selling." (Learn more about these techniques on Avon U.) Take advantage of gift with purchase offers and under \$5 items for easy add-ons!



4 Be in the know!

Great resources are just a click away on avon.com. Tune in to the A-List every month, reference the Quarterly Planning Workbook, join our Avon Representatives Social Selling Facebook group, and get the scoop on more helpful selling tips with the Avon U Selling Series!



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