

AVON

CAMPAIGN 18 2022  
BUY YOUR PREVIEW  
PRODUCTS IN  
C16 & C17 ORDERS

# what's new

## instant hair rehab

**REVIVE LACKLUSTER LOCKS WITH  
PRO TREATMENTS AND TOOLS**

**+**

**NEW! CHI® ESSENTIALS REVIVE  
KERATIN + BONDING COLLECTION**

**free  
gift!**

**SEE INSIDE**







# WHAT'S NEW *101*

- This is your opportunity to buy new products ("Preview Products") in advance of the Brochure.
- You can buy 2 of everything!
- The pricing for Contender (with \$40+ in Campaign sales), Premier and President's Recognition Program is shown in *What's New*. Your Preview Product Discount is based on your Commission Level (see chart below), and will be applied at checkout.

## WHAT'S NEW GLOSSARY

### CONTENDER (C):

A Representative with Award Sales up to \$4,999 per year.

### PREMIER (P):

A Representative with Award Sales of \$5,000 to \$9,999 per year.

### PRESIDENT'S RECOGNITION PROGRAM (PRP):

A Representative with Award Sales of \$10,000 or more per year.

## PRODUCT ORDERING GUIDELINES:

All of our new products are featured in *What's New*. For each item, you can purchase up to two: one for you to try, and one to showcase or sell to your customers. You can experience all of the colors, sizes and varieties. For example: if a lipstick comes in eight shades, you can purchase two of each shade.

## PREVIEW PRODUCT DISCOUNT:

**Your *What's New* discount is based on your Commission Level.**

For details about Commission Levels go to: [Avon.com](http://Avon.com) > Seller Central > Commissions and Sales Levels.

## REPRESENTATIVE LEVEL

Sales Level	Campaign Sales	Annual Sales	Beauty/Jewelry	Fashion/Home
Contender	\$0-\$39.99	—	0%	0%
Contender	\$40.00 +	—	25%	20%
Premier	No minimum	\$5,000	30%	20%

**GET READY!** Buy C18 Preview Products with your C16 and C17 orders. Order C18 Brochures when placing your C16 product orders.

## PRESIDENT'S RECOGNITION PROGRAM LEVEL

Sales Level	Annual Sales	Beauty/Jewelry	Fashion/Home
President's Club	\$10,000	40%	25%
Honor Society	\$20,000	40%	25%
Rose Circle	\$35,000	45%	25%
David H. McConnell Club	\$65,000	45%	25%
President's Council	\$110,000	45%	25%
Inner Circle	\$220,000	50%	25%



# rebuild, revive & protect

CHI® Essentials Revive  
Keratin + Bonding promotes  
stronger, healthier hair



what's new offer:

# free

two Skin So Soft Original Shower Gels (5 fl. oz.)

& one Body Lotion (limited edition, 6.7 fl. oz.)

with any two CHI® Essentials Revive Keratin + Bonding purchases  
from page 5. Limited quantities.

**Brochure Offer:** Free with any 2 hair care purchases from select pages.

Plus, get these and more freebies with your bundle offers, pages 8-9.



introducing  
CHI® Essentials Revive  
**Keratin +  
Bonding  
Collection**

Perfect for extremely damaged hair from heat (styling tools) and chemicals (perms, color).

Helps **rebuild, revive** and **protect** hair from damage with **replenishing keratin** and **plant-based bonding agents**. Dramatically improves the look of elasticity and helps **prevent breakage** while adding intense hydration to help **restore softness and shine**.





NEW



before after

### Restoring Shampoo

Cleanses, moisturizes and protects against split ends and frizz.

12 fl. oz. **821-064**

reg. \$25

now **\$19.99**

**C** \$14.99

**P** \$13.99

**PRP** \$11.99

### Restoring Conditioner

Helps restore dry, damaged and brittle hair.

12 fl. oz. **821-079**

reg. \$25

now **\$19.99**

**C** \$14.99

**P** \$13.99

**PRP** \$11.99

### Protecting Serum

Apply to damp or dry hair for smoothness and shine as a finisher and UV protectant. 3 fl. oz.

**821-083**

reg. \$42

now **\$34.99**

**C** \$26.24

**P** \$24.49

**PRP** \$20.99

**Free of sulfates and parabens.**  
**PH balanced.**  
**Color-safe.**



**free**  
**two Skin So Soft**  
**Original Shower Gels**  
**& one Body Lotion**  
with any two purchases  
from this page.  
Limited quantities.



# what is bonding technology?

The formula works deep within the hair structure to repair broken and damaged bonds, restoring hair to a healthier state. It rebuilds bonds and increases moisture and elasticity, helping to shield damaged, dry or fragile hair strands against further damage and breakage from heat, color or chemical processes.



## key ingredients:

**Bonding agents:** Our plant-based bonding agent is naturally derived (and an alternative to bonding products that are made using synthetic chemistry). It helps to repair and rebuild the protein bonds in our hair that are damaged due to chemical processes and environmental factors. Its small molecular weight allows it to deeply penetrate, helping to strengthen hair's structure.

**Keratin:** Replenishes and protects hair's natural keratin protein, dramatically improving elasticity and preventing future breakage, while adding intense hydration, softness and shine.

By using a **triple system of natural bond builders, keratin and intense moisture**, this collection helps maintain manageability, softness, smoothness, strength and shine, for luxurious-looking hair.

## who is my customer?

Anyone looking for professional-grade, at-home care to help restore damage, and keep hair strong in between lightening and chemical processes. Works with all hair types.



## PRODUCT GUIDE

# CHI® Essentials Revive Keratin + Bonding

Use all 3 products together for optimal results!

PRODUCT	HOW TO USE	BENEFITS
 <p><b>RESTORING SHAMPOO</b></p>	<p><b>Step 1:</b> Apply to wet hair.</p> <p><b>Step 2:</b> Lather and massage into hair and scalp, then rinse.</p> <p><b>Step 3:</b> Follow with the conditioner.</p>	<ul style="list-style-type: none"> <li>• Color-safe formula.</li> <li>• Gently cleanses as it nourishes, strengthens and protects against damage, split ends and frizz.</li> <li>• Hair appears shinier, softer and healthier with each use.</li> </ul>
 <p><b>RESTORING CONDITIONER</b></p>	<p><b>Step 1:</b> After shampooing, apply generously to wet hair from mid-shaft to the ends.</p> <p><b>Step 2:</b> Rinse.</p>	<ul style="list-style-type: none"> <li>• Restores dry, damaged and brittle hair to soft, healthy and shiny locks.</li> <li>• With continuous use, will improve the hair structure's integrity, protecting color from fading and preventing future damage.</li> </ul>
 <p><b>PROTECTING SERUM</b></p>	<p>Can be applied to dry or damp hair. Dispense a small amount onto palms and apply from mid-shaft to the ends. (You can use more on coarse dry hair and less on fine hair.)</p> <p>Apply to <b>damp hair for heat protection</b> from blow drying and other styling tools, or apply to <b>dry hair for smoothness and shine as a finisher and UV protectant.</b></p>	<ul style="list-style-type: none"> <li>• The lightweight oil conditions hair and restores color's vibrancy.</li> <li>• It instantly adds shine and smooths locks, while repairing and protecting the hair from exposure to the sun, heat and styling tools.</li> </ul>



## BUSINESS BUILDER

# CHI® Essentials Revive Keratin + Bonding

**BUY**



## 3-PIECE BUNDLE

**YOUR COST: \$45** AWARD SALES: \$45\*  
ORDER NUMBER: **518-492**



**CHI® Essentials Revive  
Keratin + Bonding  
Restoring Shampoo**  
12 fl. oz.  
**\$25 value**



**CHI® Essentials Revive  
Keratin + Bonding  
Restoring Conditioner**  
12 fl. oz.  
**\$25 value**



**CHI® Essentials Revive  
Keratin + Bonding  
Protecting Serum**  
3 fl. oz.  
**\$42 value**

## 6-PIECE BUNDLE

**YOUR COST: \$90** AWARD SALES: \$90\*  
ORDER NUMBER: **518-507**



**2 CHI® Essentials Revive  
Keratin + Bonding  
Restoring Shampoos**  
Each, 12 fl. oz.  
**\$50 value**



**2 CHI® Essentials Revive  
Keratin + Bonding  
Restoring Conditioners**  
Each, 12 fl. oz.  
**\$50 value**



**2 CHI® Essentials Revive  
Keratin + Bonding  
Protecting Serums**  
Each, 3 fl. oz.  
**\$84 value**

Take advantage of these offers to have the new products, the promotional freebies and other favorites on hand. Start taking pre-orders today!

FREE				TOTAL VALUE†	
					
<b>4 Skin So Soft Original Shower Gels</b> Each, 5 fl. oz. <b>\$32 value</b>		<b>2 Skin So Soft Original Body Lotions</b> Each, 6.7 fl. oz. <b>\$12 value</b>		<b>Elastine Restore &amp; Detox Dry Shampoo in Incredible Invisible</b> 5 oz. net wt. <b>\$19 value</b>	<b>Elastine Restore &amp; Detox Dry Shampoo in Enigmatic Dark</b> 5 oz. net wt. <b>\$19 value</b>
<b>\$174</b>					
					
					
<b>10 Skin So Soft Original Shower Gels</b> Each, 5 fl. oz. <b>\$80 value</b>		<b>5 Skin So Soft Original Body Lotions</b> Each, 6.7 fl. oz. <b>\$30 value</b>		<b>Skin So Soft Soft &amp; Sensual Bath Oil</b> 16.9 fl. oz. <b>\$24 value</b>	<b>Elastine Restore &amp; Detox Dry Shampoo in Incredible Invisible</b> 5 oz. net wt. <b>\$19 value</b>
<b>Elastine Restore &amp; Detox Dry Shampoo in Enigmatic Dark</b> 5 oz. net wt. <b>\$19 value</b>		<b>Elastine Restore &amp; Detox Dry Shampoo in Fearless Brunette</b> 5 oz. net wt. <b>\$19 value</b>			
<b>\$375</b>					
†Includes value of free products.					

<sup>†</sup>Based on Brochure special prices.



# hair care collection

## SHAMPOO & CONDITIONER



### NEW! CHI® ESSENTIALS REVIVE KERATIN + BONDING

Helps rebuild, revive and protect hair with keratin and bonding agents

With replenishing keratin and plant-based bonding agents, it helps prevent breakage, improve the look of elasticity and restore softness and shine.

**Restoring Shampoo:** Cleanses, moisturizes and protects against split ends and frizz. **Restoring Conditioner:** Helps restore dry, damaged and brittle hair.

**Protecting Serum:** Provides smoothness and shine.



### CHI® ESSENTIALS

A unique blend of certified organic botanicals from expert hair care leader CHI®

Show locks some love with moisturizing aloe vera, antioxidant-rich pomegranate, hibiscus (containing vitamins and amino acids) and other nutrient-rich ingredients. Sulfate- and PABA-free. **Replenishing Shampoo:** With vitamins, minerals and amino acids to help hair maintain natural oils. **Moisturizing Conditioner:** Infused with aloe to help increase elasticity.



### ELASTINE PROPOLITHERA

Rejuvenating hair care from bees enriched with moisturizing ingredients

For healthy-looking body and shine. Contains antioxidant-rich propolis (tree sap plus beeswax), honey and royal jelly to help restore moisture and natural luster. Sulfate- and paraben-free. **Volumizing Collection:**

Provides weightless volume for a fuller, thicker, stronger appearance.

**Damage Repair Collection:** Helps repair and soften damaged hair and split ends, so hair appears smooth and manageable.



### ELASTINE BOTANICALS

Natural botanical hair care with premium botanical extracts

Infused with revitalizing babassu seed oil, chamomile flower water and lemon chestnut extract, helps bring damaged hair back to life, adding dewy moisture for a smooth, natural-looking sheen. **Cherry Blossom & Hyaluronic Acid Collection:** Moisturizes dry, damaged hair. **Rosemary & Sea Salt Collection:** Helps add volume and body and promote thicker hair. **Avocado & Quinoa Collection:** Helps combat frizz and prevent breakage.



### ELASTINE CBD & HEMP SEED OIL

Visibly enhances elasticity and shine, and helps soothe scalp

Helps soothe scalp and promote healthy hair growth. **Cooling & Soothing Shampoo:** Helps soothe itchy scalp with cooling menthol. **Cooling & Soothing Conditioner:** Helps moisturize dry hair with shea butter, macadamia seed oil and panthenol (vitamin B5).



### ELASTINE HEMPARMX

With cold extracted hemp for weightless hydration that delivers full volume

Delivers weightless hydration with cold-pressed hemp seed oil, while helping strengthen, protect, volumize and moisturize hair.

**Weightless Hydration Shampoo and Conditioner:** Contain omega 3-6-9, known to help moisturize and nourish hair and prevent breakage. Vegan and silicone-free.



### ELASTINE MOISTURE ESSENTIALS VOLUME & SHINE

See healthier hair instantly with moisturizing ingredients

With richly moisturizing ceramide to help smooth and strengthen cuticles, protect hair from wear and tear and promote elasticity and shine. **Shine:** With ceramide and argan oil, helps moisturize and reduce breakage and split ends and keep locks looking shiny and smooth. **Volume:** With ceramide and biotin, helps dry, damaged hair look and feel thicker, fuller and healthier.

## COLOR



### ELASTINE SALON DE COLOR

100% gray coverage and rich, long-lasting color

The nourishing cream formula with pro-keratin, collagen and ceramides does not contain ammonia, parabens, mineral oil or benzophenone. The kit is designed to protect hair before, during and after coloring. The no-drip cream formula delivers rich and radiant color with beautifully even results. *Available in 10 shades.*



### THE FACE SHOP ROOT TOUCH-UP

Contains hair-strengthening ingredients, and disguises roots in seconds

The long-wearing powder formula covers the hairline, graying roots and even bare areas for a fuller hair look—instantly. Contains scalp-nourishing ingredients, like Ha-Soo-Oh herb, black bean and ginseng. Paraben-free. *Available in 4 shades.*

## You've got your customer's color, care and styling needs covered

### TREATMENT & STYLING



#### CHI® ESSENTIALS

Treatments that help repair and protect

**Repairing Serum:** Deeply penetrating, lightweight serum helps strengthen, moisturize and smooth hair and protect from damage. **Thermal Protecting Spray:** Helps protect from the damaging heat of styling tools and locks in moisture for frizz-free, shiny hair. **BIOSILK® SILK THERAPY® Weightless leave-in silk treatment:** Made with silk proteins to help repair, smooth and protect all hair types. Tames frizz and flyaways for silky-smooth hair with reflective shine. Helps shield from UV rays, heat and humidity.



#### ELASTINE PROPOLITHERA

Treatments that help nourish and strengthen

**Leave-in Conditioner:** Hydrates and nourishes dry hair, infusing it with rich luster. **Aloe Dual-Active Hair Serum:** Intense hydration with vitamins, minerals and other nutrients to bring damaged or chemically processed hair back to life. **Volume Spray:** Adds weightless volume and lustrous texture to thinning hair. **Volumizing Mousse:** Lightweight formula helps add lift, bounce and body. **Serum Treatment:** With moisturizing ingredients, vitamins and minerals to help restore weak, brittle hair and target areas where needed most. **Oil Serum:** Rejuvenating serum helps strengthen, protect, moisturize and smooth hair, while providing shine as you style. **Curl Cream:** Rich hydration for bouncy, defined curls. Reduces frizz for healthy-looking shine. **Mask:** Nutrient-enriched formula helps deeply nourish hair, repair damaged split ends and protect from heat. **Hair Deep Conditioning Treatment Cap:** Deep conditioning treatment for lustrous-looking shine enriched with GOLD-Polypeptide Protein Complex.



#### ELASTINE RESTORE & DETOX DRY SHAMPOO

No-rinse, leave-in shampoo...just spray, comb, style and done!

Cleanses and refreshes hair, detoxifies, enhances color and extends styling between washes. With detoxifying charcoal extract and soothing white tea powder, instantly absorbs oil, sweat and odor plus adds volume. Available in: **Incredible Invisible** (clear), **Enigmatic Dark** and **Fearless Brunette** (color-matching formulas).



#### DR. GROOT MICROBIOME SCALP FORTIFYING

Your solution to thinning hair. Healthy hair starts with a healthy scalp!

With prebiotics and para-probiotics, and natural plant-based ingredients to help soothe redness and itching, and biotin to help thicken hair. No sulfates, parabens or silicones. **Hair-Thickening Shampoo:** With coconut oil, deep cleanses while it helps moisturize dry scalp and hair. **Serum Treatment:** Helps support healthy hair roots and growth. **Exfoliating Shampoo:** With rosemary extract, gently exfoliates, helping to remove dirt and impurities. **Massaging Tonic:** With sophora root, an herb known to help support health of scalp circulation and hair growth. **Premium Scalp Cleansing Brush:** Massages the scalp, helping to remove dead skin cells and stimulate hair follicles for healthier hair.



#### ADVANCE TECHNIQUES

Targeted treatments for enhanced shine and nourishment

**Daily Shine Dry Ends Serum:** Delivers smooth, shiny hair with less frizz. Contains provitamin B. **360 Nourish With Moroccan Argan Oil Leave-In Treatment:** With argan oil, provitamin B5 and vitamin E to help nourish and smooth dry, damaged hair.



#### CHI® STYLING TOOLS

Advanced ceramic and ionic technologies that help smooth and protect from damage

**1" Volcanic Lava Ceramic Pro Spin 'n' Curl:** Creates instant silky, shiny and glamorously bouncy curls. **Advanced Ionic Compact Hair Dryer:** 1875-watt ion generator emits negative ions to reduce drying time.



#### CHI® STYLING PRODUCTS

Professional-grade styling aids that add incredible shine and control

**Styling Cream Gel:** Workable styling cream gel with a light hold that's the perfect prep for smooth blowouts. Enriched with silk. **ENVIRO 54® Natural Hold Hair Spray:** For a brushable, natural hold that's lightweight and fast-drying with no buildup. Enriched with silk to strengthen hair.



NEW

# ROSY LINKS

Oversized chains  
in rose goldtone  
make this collection  
really glow.

## Chunky Chain Rose Goldtone Collection

### Necklace

16½" L with 3½"  
extender. **825-442**

reg. \$32.99

**now \$24.99**

**C \$18.74**

**P \$17.49**

**PRP \$14.99**

# Exclusive Collection Offer

Only for Representatives—  
a total of 9 pieces at a  
can't-miss price!

Order by Ring Size:

6 **554-151**

8 **554-329**

10 **554-481**

**YOUR COST: \$24.99**

Award Sales: \$24.99\*

**OVER \$77 VALUE**



## Bracelet

7<sup>3</sup>/<sub>4</sub>" L with toggle  
closure. **825-461**

reg. \$16.99

**now \$12.99**

**C** \$9.74

**P** \$9.09

**PRP** \$7.79

## Ring

Sizes:

6 **829-065**

8 **830-668**

10 **830-672**

reg. \$10.99

**now \$8.99**

**C** \$6.74

**P** \$6.29

**PRP** \$5.39

## Earrings Pack

Six pairs of pierced  
earrings, clear stone  
accents. Includes: 1/2"  
hoop, chain-link drop  
and CZ stud earrings.

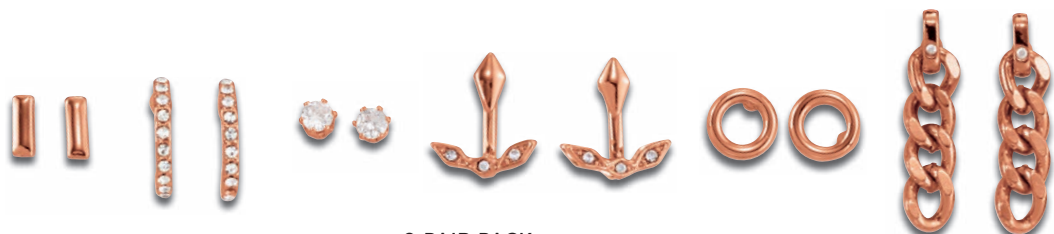
**825-457** reg. \$16.99

**now \$12.99 the pack**

**C** \$9.74

**P** \$9.09

**PRP** \$7.79



6-PAIR PACK



NEW

**Very Violet Cushion Cut Collection**  
Light amethyst-colored stones with crystal accents set in rose goldtone.

**Necklace and Ring Set**

Necklace, 16½" L with 3½" extender. Stone drop, 1". Ring, ½" stone. Order by ring size:  
6 **830-691**  
8 **830-706**  
10 **830-710**  
reg. \$22.99  
now **\$16.99**  
the set  
**C** \$12.74  
**P** \$11.89  
**PRP** \$10.19

Necklace and ring set

**Drop Earrings**  
1" drop. Pierced.

**832-474**  
reg. \$12.99  
now **\$9.99**  
**C** \$7.49  
**P** \$6.99  
**PRP** \$5.99

**Bracelet**  
7¼" L tennis bracelet with extender clasp.

**832-508**  
reg. \$16.99  
now **\$12.99**  
**C** \$9.74  
**P** \$9.09  
**PRP** \$7.79

## Exclusive Collection Offer

Only for Representatives—get all 4 pieces at a can't-miss price!

Order by Ring Size:

6 **554-807**  
8 **554-940**  
10 **554-974**

**YOUR COST: \$14.99**  
Award Sales: \$14.99\*

**OVER \$52 VALUE**

\*Based on Brochure special prices.



# stainless steel with GENUINE ABALONE

The beauty of the sea melds with the strength and luster of steel for designs that rival the finest collections.



## **Stainless Steel Abalone Leaf Collection** Genuine abalone set in stainless steel.

### **Earrings**

1½" L drop.  
Pierced.  
**825-423**  
reg. \$58.99  
**now \$44.99**  
**C \$33.74**  
**P \$31.49**  
**PRP \$26.99**

### **Necklace**

18" L with 1"  
extender. 1¼"  
drop pendant.  
**821-098**  
reg. \$49.99  
**now \$39.99**  
**C \$29.99**  
**P \$27.99**  
**PRP \$23.99**

### **Bracelet**

Includes three charms:  
1" abalone leaf, ¾"  
metal leaf. .5 carat CZ  
stone. One size fits  
most. **825-438**  
reg. \$58.99  
**now \$44.99**  
**C \$33.74**  
**P \$31.49**  
**PRP \$26.99**



# THE WOW DEAL

## ENJOY A “WOW”-WORTHY COLLECTION AT AN EXCLUSIVE PRICE, JUST FOR YOU!

This must-have beauty collection valued at \$177 **is a no-limit offer available to all Representatives at only \$30 Your Cost and Award Sales of \$30!** It's designed to help you on your way to Premier Level, President's Club or beyond! Check out the handy calculator on Avon U, which will show you how to reach your goals by selling this collection, and look out for more Wow offers in *What's New*.



YOUR COST  
**\$30**

---

VALUE  
**\$177**



## Youth Potions That Work Like Magic!

Serums and treatments that boost your moisturizing power, lift the look of your eyes, visibly diminish wrinkles and enhance the radiance of your skin and luster of your hair. See an amazing difference in one week!

### Isa Knox Anew Clinical Line Eraser with Retinol Targeted Treatment

In just one week, the look of deep lines is smoothed and resurfaced. Use PM. .67 fl. oz. \$40 value

### Anew Power Serum

Visibly improves wrinkles, radiance, firmness and texture. Use AM and PM after cleansing, as your treatment before moisturizing. 1 fl. oz. \$45 value

### Isa Knox Anew Clinical Collagen Booster Eye Lift Pro Dual Eye System

In just 7 days, eye area looks lifted, firmer and tighter. Gel, .33 fl. oz. Cream, .33 fl. oz. \$40 value

### Anew Vitamin C Illuminating Body Serum

Light-reflecting pigments leave skin looking luminous. 6.7 fl. oz. \$34 value

### Elastine PropoliThera Hair Oil Serum

Helps to strengthen, protect, moisturize and smooth hair, and to add shine while styling. 5.7 fl. oz. \$18 value

**YOUR COST:** All 5 for \$30 • **CUSTOMER PRICE:** All 5 for \$50 • **AWARD SALES:** \$30 • **922-547**  
**NO LIMIT TO THIS OFFER** (you can buy as many collections as you'd like)



EXCLUSIVE OFFER

# SUMMER GLOW BUNDLE

Features 8 pretty picks for lips, face and eyes!

VALUE: \$115\*

8-PIECE SET

YOUR COST: \$33.99

AWARD SALES:

\$33.99\*\*

170-105 (no limit)



**fmg Colors of LOVE  
Glow Balm  
Bronzing Stick in  
Heart of Gold**

Lightweight formula glides on smoothly. Creates instant radiance with a skin-loving blend of pomegranate extract, mango and shea butter, vitamins E and C, and avocado oil. .28 oz. net wt. \$16 value

**fmg Glimmer  
Lip Glaze in  
Shine and Flash**

Non-sticky creamy formula gives hours of wear without feathering. With antioxidant vitamin E. Buildable sheer-to-medium coverage with lustrous glossy finish. Each, .3 fl. oz. \$22 total value

**fmg Colors of  
LOVE Hi-Brow  
Sculpting  
Brow Gel**

Universal clear shade. Flexible, flake-proof formula. With moisturizing aloe and nourishing hyaluronic acid. Soft matte finish. Tapered micro-brush ensures precise application. \$17 value

**fmg Glimmer  
Waterproof  
Eyeliner in  
Brown  
Chocolate**

Define eyes perfectly. Long-wearing. Retractable. Smudge-, transfer-, sweat- and waterproof. .01 oz. net wt. \$9 value

**fmg Glimmer  
Longwear Gel  
Eyeshadow in  
Firefly and Bronze  
Butterfly**

Long-wearing, creamy weightless formula with delicate pearls. Seamless, buildable coverage. Crease- and smudge-proof. Fade-resistant. Each, .21 oz. net wt. \$24 total value

**fmg Colors of  
LOVE Kiss Me  
Cushion Blush  
in Orchid Kiss**

Water-based formula with hyaluronic acid instantly boosts hydration. Buildable sheer-to-medium coverage. .28 oz. net wt. \$27 value



\*Based on regular prices. \*\*Based on Brochure special prices.

# PREMIUM VIAL-ON-CARD BUNDLES

Featuring key fragrance samples. The deluxe vials allow for several applications, which not only makes a great introduction to the scent, but also a nice thank-you gift for your customer's order. Remember to follow up!



Includes: Rare Platinum Intense (pack of 5), LYRD Peony Rosé (pack of 5), Far Away Beyond Intense (pack of 5) and Ginza Stefany In My Arms (pack of 3). **394-852**

**18 samples total for only \$6.99**



Includes: Rare Platinum Intense (pack of 5), Far Away Beyond Intense (pack of 5), Haiku Sacred Intense (pack of 5) and Haiku (pack of 5). **392-132**

**20 samples total for only \$6.49**

## SAMPLING TIPS

Present the sample as a gift! You can say: "Along with your order, I wanted to gift you something special to use this weekend."

Talk about how and where to apply the sample, and don't forget to follow up! The best time is after the first weekend you gave it to your customer. Happy sampling!





EXCLUSIVE OFFER

# HOMESTAR BATHROOM & BEYOND BUNDLE

**30% OFF BROCHURE**

Help your customers streamline their routine with these powerful Homestar formulas that make cleaning easy. Take advantage of this exclusive no-limit offer at a great value—and price!

# BUY

OVER  
\$70  
VALUE†



❖ **Homestar Heavy Duty Cleaning Wipes**  
Jumbo sized for double the cleaning power in a single sheet. Fresh lemon scent. Fits Homestar Mop Stick. 50 sheets, each, 9½" x 11". **\$11.99 value**

❖ **Homestar Foaming Toilet Bowl Cleaner**  
Fights toilet rings and stains. Includes 5 pouches. 10.6 oz. total net wt. **\$12.99 value**

❖ **Homestar Floor Cleaner**  
Nozzle provides targeted application to apply directly to floor. Dries quickly for a streak-free shine. Great for laminate, sealed hardwood and sealed stone. Fresh lavender scent. 25.3 fl. oz. **\$9.99 value**

❖ **Homestar Bathroom Cleaner**  
Just spray, let sit and wipe away! Fights tough soap scum, limescale, calcium and grime. Fresh green apple scent. 25.4 fl. oz. **\$11.99 value**

# GET THESE FREE



❖ **2 Homestar Heavy Duty Cleaning Wipes**  
Each pack contains 50 sheets (9½" x 11"). **\$23.98 total value**

you pay\*:

**C \$21.59**

**P \$21.59**

**PRP \$20.24**

award sales:  
**\$26.99**

**ORDER NUMBER:  
325-274**

\*Based on Brochure special prices of \$26.99.

†Based on Brochure regular prices. Includes value of free products.





## Did you know?

DEET is a chemical that is used in bug repellent to prevent insect bites. When DEET products are left on the skin for extended periods of time, one may experience irritation, redness, rashes and swelling. While other brands may contain DEET, Avon's Skin So Soft Bug Guard DOES NOT.



## You've got them covered with Bug Guard

There's something for everyone! And since it's DEET-free, Bug Guard is safe for the entire family.

- ✦ Enjoying a day of outdoor sports? Suggest our **Expedition** collection for all-in-one protection with SPF 30.
- ✦ Relaxing outside during dawn or dusk when bugs are most active? Talk about the benefits of our **Picaridin** collection.
- ✦ Kids ready to hit the pool? Our **Gentle Breeze Lotion** is water-resistant and has SPF 30.

Check out all the details with our handy guide on page 23.

# Bug Guard Product Guide

We have formulas and forms (sprays, lotion, towelettes; family and travel sizes) for all of your customers' needs. Plus, our pumps and aerosol sprays have patented time-release technology that provides long-lasting, effective protection from bugs.

ALL  
SKIN SO SOFT  
BUG GUARD *PLUS*  
PRODUCTS ARE  
DEET-FREE

WHEN/WHERE TO USE	PRODUCTS	BENEFITS
<p><b>ALL-DAY PROTECTION</b></p> <p>Expedition provides protection with SPF for day.</p> 	 <p><b>IR3535® EXPEDITION</b> Aerosol Spray SPF 28, Family Size Pump Spray SPF 30 (also shown in regular- and travel-sizes)</p>	<ul style="list-style-type: none"><li>• Repels deer ticks that may carry and transmit Lyme disease for 12 hours</li><li>• Repels mosquitoes that may transmit West Nile virus for 8 hours</li><li>• Contains IR3535®, a highly effective bug repellent</li><li>• SPF 28 &amp; SPF 30</li><li>• Dermatologist-tested</li><li>• Hypoallergenic</li><li>• With vitamin E</li><li>• Light scent*</li><li>• Formula does not need to be washed off when returning from outdoors</li><li>• Protects against: mosquitoes, deer ticks, gnats, sand flies, biting midges, no-seeums</li></ul>
<p><b>DAWN &amp; DUSK</b></p> <p>Picaridin for when bugs are most active.</p> 	 <p><b>PICARIDIN</b> Aerosol Spray, Family Size Pump Spray (also shown in regular- and travel-sizes), Towelettes</p>	<ul style="list-style-type: none"><li>• Repels deer ticks that may carry and transmit Lyme disease for 12 hours</li><li>• Repels mosquitoes that may transmit West Nile virus for 8 hours</li><li>• Contains picaridin, a highly effective bug repellent</li><li>• With vitamin E and aloe†</li><li>• Light scent</li><li>• Oil-free</li><li>• Protects against: mosquitoes, deer ticks, gnats, sand flies, biting midges, no-seeums, black flies</li></ul>
<p><b>SUN &amp; WATER</b></p> <p>Water-resistant protection from bugs (80 minutes) + SPF</p> 	 <p><b>IR3535® Gentle Breeze®</b> SPF 30 Lotion</p>	<ul style="list-style-type: none"><li>• Protects against mosquitoes that may carry the Zika virus</li><li>• Contains IR3535®, a highly effective bug repellent</li><li>• Nongreasy</li><li>• Dermatologist-tested</li><li>• Hypoallergenic</li><li>• PABA-free</li><li>• With vitamin E and aloe</li><li>• Formula does not need to be washed off when returning from outdoors</li><li>• Protects against: mosquitoes, deer ticks, gnats, sand flies, biting midges, no-seeums</li></ul>

\*Aerosol Spray is unscented. †Aerosol Spray does not contain aloe. Read and follow label directions and precautions.



# Bug Guard Bundles

BUY



**2 IR3535®  
Gentle Breeze®  
SPF 30 Lotions**  
Each, 4 fl. oz.  
reg. \$15



**2 Picaridin Towelettes**  
Resealable bag holds 8  
packets. Each towelette,  
9" L x 5½" W. Each, .3 fl.  
oz. reg. \$16 pack of 8



**1 IR3535® Expedition  
Aerosol Spray SPF 28**  
4 oz. net wt.  
reg. \$20

## 9-PIECE BLOCKBUSTER BUNDLE

your cost: **\$60.25** award sales: \$60.25

ORDER NUMBER: **208-892**



**3 IR3535®  
Gentle Breeze®  
SPF 30 Lotions**  
Each, 4 fl. oz.  
reg. \$15



**4 Picaridin Towelettes**  
Resealable bag holds 8  
packets. Each towelette,  
9" L x 5½" W. Each, .3 fl.  
oz. reg. \$16 pack of 8



**2 IR3535® Expedition  
Aerosol Spray SPF 28**  
4 oz. net wt.  
reg. \$20

Take advantage of these offers to have product on hand for instant sales. It's a quick solution for impulse or last-minute buys. Think parents at the baseball field, pool and park, who may need it in a hurry!

FREE & EXCLUSIVE GIFTS!

TOTAL VALUE<sup>†</sup>



**2 Bug Guard Cooler Tote Bags**  
Water-resistant with foam insulation.  
Each, 15" H x 12" W x 6" D.  
\$20 total value



**1 IR3535<sup>®</sup> Gentle Breeze<sup>®</sup> SPF 30 Lotion** 4 fl. oz.  
\$15 value



**2 Picaridin Pump Sprays**  
Each, 4 fl. oz.  
\$30 value

\$147

Our bundles are the perfect way to have product that is ready-to-use as gifts and perks for your team or loyal customers!



**4 Bug Guard Cooler Tote Bags**  
Water-resistant with foam insulation. Each, 15" H x 12" W x 6" D.  
\$40 total value



**3 IR3535<sup>®</sup> Gentle Breeze<sup>®</sup> SPF 30 Lotions**  
Each, 4 fl. oz.  
\$45 total value



**4 Picaridin Pump Sprays**  
Each, 4 fl. oz.  
\$60 total value



**1 Picaridin Towelettes**  
Pack of 8 in resealable bag. Each towelette, 9" L x 5 1/2" W.  
Each, .3 fl. oz.  
\$16 value

\$310


























While supplies last.



# buy 1, get 2 free

## FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.

 <p><b>LYRD ARTISAN CANNABIS OUD</b> (fresh &amp; vibrant) Pack of 5 Samples 954-670 reg. \$4.25 <b>NOW \$2.50</b></p>	 <p><b>IMARI AMOR</b> (warm &amp; dreamy) Pack of 5 Samples 153-650 reg. \$2.25 <b>NOW \$1.75</b></p>	 <p><b>LYRD OUD ROSE</b> (warm &amp; indulgent) Pack of 5 Samples 792-446 reg. \$3 <b>NOW \$1.85</b></p>	 <p><b>LYRD PEONY ROSÉ</b> (fresh &amp; clean) Pack of 5 Samples 616-263 reg. \$4.25 <b>NOW \$2.50</b></p>	 <p><b>GINZA IN MY ARMS</b> (fresh &amp; sweet) Pack of 3 Samples 139-801 reg. \$4.50 <b>NOW \$2.90</b></p>
 <p><b>FAR AWAY</b> (warm &amp; exotic) Pack of 5 Samples 451-207 reg. \$2.25 <b>NOW \$1.75</b></p>	 <p><b>FAR AWAY BEYOND INTENSE</b> (warm &amp; exotic) Pack of 5 Samples 387-615 reg. \$4.25 <b>NOW \$2.50</b></p>	 <p><b>MESMERIZE PLATINUM ULTIMATE</b> (warm &amp; comforting) Pack of 5 Samples 897-006 reg. \$4.25 <b>NOW \$2.50</b></p>	 <p><b>GINZA WISH YOU WERE HERE</b> (fresh &amp; clean) Pack of 3 Samples 504-318 reg. \$4.50 <b>NOW \$2.90</b></p>	 <p><b>GINZA ALWAYS BESIDE YOU</b> (warm &amp; exotic) Pack of 3 Samples 139-820 reg. \$4.50 <b>NOW \$2.90</b></p>
 <p><b>LYRD ROSE DU SOLEIL</b> (fresh &amp; vibrant) Pack of 5 Samples 514-387 reg. \$3 <b>NOW \$1.85</b></p>	 <p><b>LYRD BOUQUET DE FREESIA</b> (fresh &amp; clean) Pack of 5 Samples 359-563 reg. \$3 <b>NOW \$1.85</b></p>	 <p><b>RARE PEARLS</b> (warm &amp; dreamy) Pack of 5 Samples 006-400 reg. \$2.25 <b>NOW \$1.75</b></p>	 <p><b>RARE PLATINUM INTENSE</b> (warm &amp; dreamy) Pack of 5 Samples 359-750 reg. \$4.25 <b>NOW \$2.50</b></p>	 <p><b>HAIKU</b> (fresh &amp; clean) Pack of 5 Samples 578-367 reg. \$2.25 <b>NOW \$1.75</b></p>
 <p><b>MESMERIZE</b> (warm &amp; intoxicating) Pack of 5 Samples 006-449 reg. \$2.25 <b>NOW \$1.75</b></p>	 <p><b>MESMERIZE ULTIMATE</b> (warm &amp; intoxicating) Pack of 5 Samples 436-625 reg. \$4.25 <b>NOW \$2.50</b></p>	 <p><b>HAIKU SACRED INTENSE</b> (fresh &amp; clean) Pack of 5 Samples 359-764 reg. \$4.25 <b>NOW \$2.50</b></p>	 <p><b>LYRD ARTISAN CHERRY VETIVER</b> (warm &amp; indulgent) Pack of 5 Samples 828-590 reg. \$4.25 <b>NOW \$2.50</b></p>	 <p><b>LYRD ARTISAN SANTAL MUSK</b> (warm &amp; exotic) Pack of 5 Samples 830-232 reg. \$4.25 <b>NOW \$2.50</b></p>
 <p><b>WILD COUNTRY</b> (fresh &amp; aromatic) Pack of 5 Samples 006-453 reg. \$2.25 <b>NOW \$1.75</b></p>	 <p><b>BLACK SUEDE</b> (fresh &amp; aromatic) Pack of 5 Samples 006-468 reg. \$2.25 <b>NOW \$1.75</b></p>	 <p><b>STUDIO 1886 LEGENDARY</b> (fresh &amp; aromatic) Pack of 5 Samples 398-657 reg. \$4.25 <b>NOW \$2.50</b></p>	 <p><b>BLACK SUEDE ULTIMATE</b> (fresh &amp; aromatic) Pack of 5 Samples 235-728 reg. \$4.25 <b>NOW \$2.50</b></p>	 <p><b>STUDIO 1886 GILDED</b> (fresh &amp; vibrant) Pack of 5 Samples 890-020 reg. \$4.25 <b>NOW \$2.50</b></p>

## MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.



**NEW! fmg Cashmere 24 Hour Foundation Sample Packs**  
3 samples per pack.  
Light-Medium 592-966  
Medium-Tan 592-970  
Tan-Deep 592-985  
reg. \$4  
**NOW \$3 each pack**



**Love at 1st Lash Mini Mascara**  
Blackest Black.  
.135 fl. oz.  
594-060  
reg. \$6  
**NOW \$3**



**fmg Glimmer Satin Lipstick Sample Packs**  
Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks. 10 samples per pack. reg. \$22 **NOW \$3.25 each pack**

**Sample Pack #1 includes:**  
Wildrose, Rose Angel, Luna, Hibiscus, Sierra Sunset, Poppy, Violet Night, Fog, Thunderbird, Firebolt  
235-751



**Sample Pack #2 includes:**  
Eclipse, Aster, Wild Cherry, Tulip, Constellation, Morning Glory, Plum Blossom, Desert Moon, Equinox, Twilight  
342-250



## JEWELRY

**Bracelet Pillow**  
Black velvet-like fabric and cardboard. Imported. 3" L x 3" W.  
149-230 **\$4.99**

Get 3 of the same sample packs\* for the price of one...  
a win-win for you and your customers!

## FACE & BODY CARE SAMPLES

Let your customers experience the luxurious textures of some of our key products.



**ANEW ULTIMATE  
SUPREME  
DUAL ELIXIR**  
Pack of 5 Samples  
669-694  
reg. \$2.50  
**NOW \$2.15**



**ISA KNOX LXNEW  
CLINICAL BOOSTER  
MICROBIOME  
BALANCE**  
Pack of 3 Samples  
318-625 reg. \$1  
**NOW 69¢**



**ISA KNOX LXNEW  
CLINICAL BOOSTER  
MOISTURE LOCK**  
Pack of 3 Samples  
318-644  
reg. \$1  
**NOW 69¢**



**ISA KNOX LXNEW  
CLINICAL BOOSTER  
PORE PERFECTOR**  
Pack of 3 Samples  
318-549  
reg. \$1  
**NOW 69¢**



**ISA KNOX  
ANEW CLINICAL  
COLLAGEN BOOSTER  
REJUVENATING  
SERUM AMPOULES**  
Pack of 3 Samples  
351-266 reg. \$3  
**NOW \$2.50**



**FARM RX  
BAKUCHIOL  
CREAM**  
Pack of  
3 Samples  
792-848  
reg. \$1  
**NOW 79¢**



**FARM RX  
BAKUCHIOL  
EYE CREAM**  
Pack of 3 Samples  
307-689  
reg. \$1  
**NOW 79¢**



**FARM RX  
SUPER GREENS  
MULTIVITAMIN  
MOISTURE CREAM**  
Pack of 3 Samples  
307-913  
reg. \$1  
**NOW 59¢**



**FARM RX  
SUPER GREENS  
COOLING GEL**  
Pack of  
3 Samples  
307-693  
reg. \$1  
**NOW 59¢**



**FARM RX  
SUPER GREENS  
REFRESHING GEL  
CLEANSER**  
Pack of 3 Samples  
497-151  
reg. \$1  
**NOW 59¢**



**ISA KNOX LXNEW  
PLATINUM  
SCULPTING DAY  
CREAM**  
Pack of 3 Samples  
731-690  
reg. \$1 **NOW 69¢**



**ISA KNOX LXNEW  
PLATINUM  
SCULPTING NIGHT  
CREAM**  
Pack of 3 Samples  
731-685  
reg. \$1 **NOW 69¢**



**ISA KNOX LXNEW  
PLATINUM  
SCULPTING EYE  
CREAM**  
Pack of 3 Samples  
731-723  
reg. \$1 **NOW 69¢**



**ISA KNOX LXNEW  
PLATINUM  
SCULPTING OIL  
SERUM**  
Pack of 3 Samples  
731-704  
reg. \$1 **NOW 89¢**



**THE TRUE SERUM  
REVITALIZING**  
Pack of 3  
Samples  
577-868  
reg. \$1  
**NOW 69¢**



**AQUA BOMB  
ALOE**  
Pack of 3  
Samples  
994-081  
reg. \$1  
**NOW 69¢**



**AQUA BOMB**  
Pack of 3  
Samples  
836-560  
reg. \$1  
**NOW 69¢**



**MOISTURIZING  
BOMB**  
Pack of 3  
Samples  
836-575  
reg. \$1  
**NOW 69¢**



**#NAKEDPROOF  
FIRMING CREAM**  
Pack of 5 Samples  
024-622  
reg. \$3  
**NOW \$1.75**



**THE TRUE SERUM  
RESURFACING**  
Pack of 3  
Samples  
578-386  
reg. \$1  
**NOW 69¢**



**VITAMIN C  
OVERNIGHT  
RADIANT MASK**  
Pack of 3 Samples  
993-927  
reg. \$2  
**NOW 79¢**



**VITAMIN C  
ILLUMINATING  
BODY SERUM**  
Pack of 3 Samples  
695-652  
reg. \$2  
**NOW 79¢**



**VITAMIN C  
ILLUMINATING  
PRIMING  
MOISTURIZER**  
Pack of 5 Samples  
962-709  
reg. \$2.50  
**NOW \$2.15**



**ISA KNOX  
ANEW LX ULTIMATE  
REJUVENATING  
SERUM**  
Pack of 3 Samples  
148-779  
reg. \$1  
**NOW 89¢**



**#NAKEDPROOF  
ANTI-CELLULITE  
GEL** Pack of 5  
Samples  
378-925  
reg. \$3  
**NOW \$1.75**



**REVITALIZE  
& REVEAL  
INTENSIVE PEEL**  
Pack of 3 Samples  
533-806  
reg. \$1  
**NOW 69¢**



**POWER  
SERUM**  
Pack of 5  
Samples  
105-159  
reg. \$2.50  
**NOW \$2**



**PHYSIOGEL  
DAILY MOISTURE  
THERAPY FACIAL  
CREAM**  
Pack of 3 Samples  
353-819  
reg. \$1.50  
**NOW 69¢**



**ISA KNOX  
ANEW LX  
ULTIMATE  
DAY CREAM**  
Pack of 3 Samples  
148-491  
reg. \$1  
**NOW 69¢**



**ISA KNOX CLINICAL  
COLLAGEN BOOSTER  
EYE LIFT PRO DUAL  
EYE SYSTEM**  
Pack of 5 Samples  
351-414 **\$3**



**MISSION LUXEREVE**  
Pack of 4 Samples  
(2 Cream & 2  
Serum samples)  
969-464  
reg. \$8.50  
**NOW \$6.50**



**MISSION LUXEREVE  
ESSENCE**  
Pack of 3 Samples  
258-129  
reg. \$2  
**NOW \$1.20**



**MISSION LUXEREVE  
EYE CREAM**  
Pack of 3 Samples  
000-269  
reg. \$2  
**NOW \$1.20**



**GREEN GODDESS  
FACIAL OIL**  
Pack of 5  
Samples  
211-000  
reg. \$2.50  
**NOW \$2.15**

\*With your mini mascara purchase, you'll receive 3 total. Offer excludes the Jewelry Bracelet Pillow. While supplies last.



# be an insta **WINNER!**

Share your experience with **belif The True Cream Aqua Bomb** on Instagram...and get a chance to win big!

**"AQUA BOMB IS THE BOMB! MY SKIN LOOKS SMOOTHER AND MORE EVEN, THANKS TO THIS INCREDIBLE PRODUCT!"**

**LAUREN**  
Avon Customer



**"This gel-cream is amazingly moist on my skin. It instantly refreshes my dry surface cells."**

**MARILYN**  
Avon Customer



# Enter the Sweepstakes.\*

- 1 Upload an image or video of you using **belif The True Cream Aqua Bomb** on your Instagram account.
- 2 Add the hashtag **#avonchallengeUSA** and tag **@avoninsider**
- 3 Scan the QR Code from the C18 Brochure (page 21) to complete your entry.

## Amazing prizes!

Two full-size collections. **\$463 total value!**



### belif 6-piece collection

The True Cream Aqua Bomb,  
The True Cream Moisturizing Bomb,  
The True Cream Aqua Bomb Aloe,  
Moisturizing Eye Bomb,  
The True Serum Resurfacing  
AHA/PHA 10%,  
Aqua Bomb Jelly Cleanser  
**\$265 value**



### fmg Glimmer Eyeliner collection (22 eyeliners)

**\$198 value**

CREAM Majestic Plum	CREAM Saturn Grey	CREAM Emerald Green	CREAM Starry Night	CREAM Cosmic Brown	CREAM Blackest Black	DIAMOND Smoky Diamond	DIAMOND Twilight Sparkle
DIAMOND Brown Sugar	DIAMOND Teal Sparkle	DIAMOND Black Ice	DIAMOND Sugar Plum	DIAMOND Olive	DIAMOND Sterling	DIAMOND Purple Rain	DIAMOND Brown Chocolate
WATERPROOF Blackest Night	WATERPROOF Midnight Blue	WATERPROOF Smoky Grey	WATERPROOF Raisin	WATERPROOF Blue Skies	WATERPROOF Seafoam Green		

\*No purchase necessary to enter or win. Open to legal residents of all 50 U.S. states and D.C., ages 18 and older. Sweepstakes runs during Campaign 18 2022, beginning 8/3/22 and ending 8/16/22. (The drawing will be on 8/17/22.) Void where prohibited. See Official Rules for full details, including alternate method of entry at: <https://avon.com/marketing-sweeps-2022>



# Check the pulse of your business with **CPR**



Calling all Leadership Representatives! Here's a quick snapshot of your CPR plan for progressing your business. You can find all the details and learn more at AVON U > In Focus.

## **C**ONNECT

- ▶ Identify who to connect with on your team
- ▶ Know your "words to use"
- ▶ Create a connection strategy
- ▶ Deliver on your daily contact goal

## **P**ROSPECT

- ▶ Identify potential new customers/team members
- ▶ Teach the "words to use" to new team members
- ▶ Create your Prospecting plan
- ▶ Own your numbers (your goals for expanding your team/customer base)

## **R**ETAIN

- ▶ Identify opportunities for referrals
- ▶ Have an engagement strategy for new customers/team members
- ▶ Maintain visibility by creating a circle of influence among team members
- ▶ Follow up to ensure success

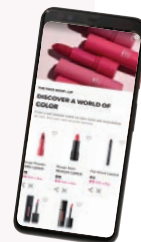
**Throwback Thursday Challenge:** Let's use Thursdays to throw it back to the basics...your customers! Some suggestions: you can share your favorite product, a current Brochure, your online store or your unique link to Avon Live Shopping. And don't forget to share the Avon opportunity. When you talk about your own experience and what it means to be part of the Avon family, it's a great way to reconnect with a friend!

## Consistent connection is the key to selling success

Incorporate the **3/3/1 plan** into your day-to-day routine. That is...reach out to 3 people, follow up with 3 people, and have 1 social media moment on a daily basis!

### REACH OUT

- Share a Brochure
- Text your online store link
- Share your Avon Live Shopping unique link



### FOLLOW UP

- Reconnect with someone you've already shared a product or the Avon opportunity with
- Ask a follow-up question or how they liked a product or what they're looking for
- Make suggestions and ask for their order

### SHARE ON SOCIAL MEDIA

- Post a fun or engaging question
- Do a "live" unboxing of your Avon order
- Create a reel or an Instagram story talking about a product you use, love or is a bestseller



# THE TIME IS NOW

AVON CONVENTION 2022 ★ AUGUST 5-7

**You can still register for the biggest event of the year! Go to: [avonconvention.com](https://avonconvention.com) to secure your spot today, and join us in San Antonio, Texas or from anywhere for as little as \$39. Whether in-person or virtual, you'll have a front seat to all the recognition, celebration, surprises, giveaways and more! *Don't miss out!***

"I literally have goosebumps thinking about the experiences I've had attending Convention—both in person and virtual. The camaraderie, the energy, the valuable training and motivational testimony from fellow Avon Representatives is priceless."

**-JESSICA MORNINGSTAR, PROMOTER AND HONOR SOCIETY,\*  
SAN DIEGO, CA**

"The impact Convention can have on the momentum of your business is unlike anything else!"

**-EMILY STEPHENS, PRESIDENT'S CLUB AND GOLD LEADER,\*  
TAYLORS, SC**

"It's a real WOW...exciting, motivational, interactive, business-enriching and so much more. Coming home from Convention, you'll feel like your business is on fire!"

**-DAWN TELLINGHUISEN, ROSE CIRCLE AND SILVER LEADER,\*  
AURORA, IL**





# all-in-one protection from sun and bugs

THE  
BROCHURE  
BACK  
COVER  
FEATURE!

## BUG GUARD PLUS IR3535® EXPEDITION

REPELS DEER TICKS THAT  
MAY CARRY & TRANSMIT  
LYME DISEASE

- PROTECTS AGAINST mosquitoes, deer ticks, no-see-ums, sand flies, gnats, biting midges and black flies
- DEET-FREE / PABA-FREE
- NO NEED TO WASH OFF
- WATER-RESISTANT
- WITH VITAMIN E
- SPF 28 & SPF 30

**Aerosol Spray SPF 28**  
Repels mosquitoes for 8 hours, deer ticks for 12 hours. 4 oz. net wt.  
reg. \$20  
Brochure Price: \$13.99

**Family Size Pump Spray SPF 30**  
8 fl. oz.  
reg. \$24  
Brochure Price: \$17.39

**Plus, check out your exclusive Bug Guard offer on pages 24-25!**



**FREE**  
Bug Guard Plus  
Expedition Travel Size  
with any two  
Bug Guard products



Follow our social media channels:

- Facebook.com: Avon
- YouTube.com: Avon

- Instagram: @AvonInsider
- Twitter: @AvonInsider
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Connect with other Representatives:

- Facebook.com: AvonUSARepresentatives
- YouTube.com: AvonUSAREps



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